



## Special Notice:

### MNSure extends Solicitation for Partnership Proposals period

*Solicitation for Partnership Proposals for Lead Agents and Brokers:  
An Innovative Marketing, Sales & Enrollment Program*

#### **MNSure has extended the due date to 12 noon, October 20.**

MNSure had begun the process of interviewing the current submissions, and we appreciate all who have already completed the process. The extension is meant to provide consumers the best opportunity and experience to enroll in every region of Minnesota.

#### **Key Dates and Milestones**

<b>Activity</b>	<b>Date</b>	<b>Day</b>
Solicitation Release Date	September 25, 2014	Thursday
Question Submittal Deadline	September 29, 12 noon CT	Monday
Response to Questions	September 30, 4:00 pm CT	Tuesday
Proposals Due	<del>October 6; 12:00 am CT</del> <b>October 20; 12 noon CT</b>	Monday
Proposal Reviews Commence	<del>October 6 (estimate)</del> <b>October 20</b>	Monday
Interviews, Presentations and Site Visits (optional)	<del>October 8-10</del> <b>October 22 – 24</b>	Wednesday-Friday
Finalists Notified	<del>October 13 (estimate)</del> <b>October 27</b>	Monday
Contract Negotiations	<del>October 14, 2014 (estimate)</del> <b>October 28, 2014 (estimate)</b>	Tuesday

We are soliciting partnership proposals for Agencies interested in hosting an Enrollment Center for the upcoming enrollment period beginning November 15, 2014 through February 15, 2015. Interested Agencies should submit proposals no later than **12 noon, Central Time, October 20, 2014** for consideration.

The selected Agencies will provide and staff a convenient walk-in site for residents of surrounding communities, while offering face-to-face assistance from MNSure certified brokers and navigators. These walk-in sites will be open throughout open enrollment.

Selected Agencies will benefit several ways:

- Increased local recognition
- Professional Co-branded advertising creation
- Co-branded MNSure signage
- A generous funds matching program (limited funds based on amount of agency financial commitment)

For more detailed information on this exciting opportunity, please view the amended Solicitation for Partnership Proposal at <https://www.mnsure.org/about-us/rfp-contract/>.

