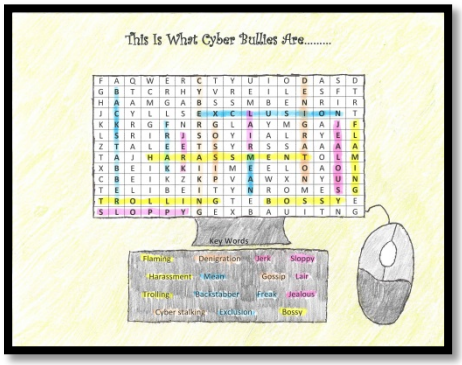
# “Kids Safe Online” 2015 Poster Contest

Cyber Security Awareness
State of Minnesota
Submission Deadline: February 6, 2015



2014 Minnesota State Poster Winners

# Official Rules

## Eligibility

- All public, private, or homeschooled students in Kindergarten – 12th grades in the state of Minnesota are eligible to enter a poster
- Entries may be submitted by an individual student, a small student/youth group, a class, or entire school

## Judging

- Posters will be judged on the following criteria: creativity, originality, poster concept, and adherence to technical specifications
- Any entry that infringes upon any copyright or trademark will not be judged

## Winners

- Three winners from each age grade group (K-5, 6-8, and 9-12) may be selected
- The school contact named on the School Entry Form will be notified by a representative of the State of Minnesota's MN.IT Services
- All state winners will receive recognition from the State of Minnesota
- The winning entries will be submitted to the National Multi-State Information Sharing and Analysis Center (MS-ISAC) Cyber Security Awareness National Calendar Contest
- The winning posters may be displayed on the MN.IT Services website and may be used in a campaign to raise awareness among children of all ages about Internet and computer safety

## Submission Checklist

- Poster Entry Form (1 form per entry)
    - Please tape the Entry Form to the back of each poster
- Poster Entry

# Entry Deadline

School entry forms and poster entries must be received via US Mail or other courier no later than **February 6, 2015**. Late entries will not be included in the contest.

Poster Entries should be mailed to:

Kids Safe Online Poster Contest

Nancy Skuta

MN.IT Services

Centennial Office Building

658 Cedar Street

St. Paul, MN 55155

All entries submitted become the property of the State of Minnesota's MN.IT Services and may be used in future Enterprise Security publications. Posters will not be returned.

# Poster Topics & Technical Specifications

## Getting Started

Poster art should illustrate the safe use of the Internet, computer and/or mobile devices. Create original artwork that demonstrates one of the following concepts:

- Interacting with others and not bullying or threating others on the Internet
- Not giving out personal information on the Internet
- Only visiting safe websites
- Being careful with email (not sending worms and viruses)
- Being careful not to download malicious code from games or websites
- How online gaming and gambling can be dangerous
- Protecting against identity theft
- Safe use of social networks such as Twitter, Facebook, Instagram, etc.
- Any original concepts that illustrate safe use of the Internet, computer or mobile devices

## Topics

Suggested topics

- Malicious Code (Worms and Viruses)
- Mobile devices such as phones, games stations, tablets, etc.
- Social Networking
- Cyber Bullying
- Cyber Community Citizenship (Cyber Ethics)

## Technical Specifications

Format

- Only original hand drawn or electronically created submissions will be accepted
- Text should be dark and large enough to read
    - Keep in mind the winning posters will be used for a calendar and need to be readable

Layout

- Landscape Format

Dimensions

- 8.5" X 11"

Content

- Do not send any artwork that contains copyrighted or trademarked images or brands such as Disney Characters, Dell, Facebook, Goggle, Twitter, etc.
    - For additional information on copyright visit: http://www.copyrightkids.org/
    - For additional information on trademarks visits: http://www.uspto.gov/faq/trademarks.jsp#_Toc275426672
- Do not put any identifying information on the front of the poster
- Teachers, support staff, and parents may offer minimum technical support but cannot aid in the creative process.
- Questions Contact Nancy Skuta at 651-201-1265 or Nancy.Skuta@state.mn.us

# Poster Entry Form

An individual student may submit an entry. It is requested that a Teacher, School Contact Person or Parent verify the information on the form is completely and accurately filled out. **Please attach this form to the back of the corresponding poster and submit by February 6, 2015**. Please mailed to:

Kids Safe Online Poster Contest

Nancy Skuta

MN.IT Services

Centennial Office Building

658 Cedar Street

St. Paul, MN 55155

**All fields in the table are required to be completed**

| | |
|---|---|
| **School Name** | |
| **School Address** | |
| **School City & Zip Code** | |
| **School Phone** | |
| **Title of Poster** | |
| **Student Name** | |
| **Student Grade** | |
| **Teacher Name** | |
| **School Contact Name** | |
| **School Contact Title** | |
| **School Contact Email** | |