

Accessibility **Matters**

Accessible content is:



Usable

Anyone can understand it.



Versatile

Easy to update.



Convertible

Can be adapted to other formats.



Responsible

It's the right thing to do and reduces risk.

Learn more on the MNIT
[Office of Accessibility website.](#)



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People experience the world in different ways.

As state employees, it's our responsibility to ensure the content we create is usable by every Minnesotan, including those who rely on assistive technology every day. By following best practices for creating accessible documents, websites and apps, we ensure our content is usable, versatile, convertible, and legally compliant.

Accessible content benefits everyone

- It loads better and faster on mobile devices.
- Captioning lets people watch videos without disturbing others.
- Navigating content without a mouse becomes easier.
- High-contrast and black-and-white printing supports colorblind users—and saves money.



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