

2026 GAC Outreach Committee Meeting

Date: June 9th, 2026, 2-3 PM

Facilitator: Jessica Fendos

Attendees: Abby Stamm, Brandon Tourtelotte, Cara Leitheiser, Chris Cantey, Jeff Kalar, Nick Linell, Megan Sisko, Norm Anderson, Jessica Fendos, Sally Wakefield, Kendis Sharenbroich

Absent:

Note Taker: Cara Leitheiser

Agenda

1. Agenda today and April 7th, 2026 meeting minutes approval

Agenda and meeting minutes approved by the Outreach Committee members

Round of introductions for new members

2. May 20th, 2026 GAC meeting - Outreach Committee presentation

3. GAC's feedback to the new GAC ArcGIS Hubs and our phase II build plan (Megan Sisko)

Not a ton of feedback, seemed like these hubs are well-received.

Stacey Stark concerned about flexibility of ArcGIS Hub site and the abilities of committees to update them if they need to. May not be able to meet certain committees' needs. Keep it on the radar in future site builds. One of our goals is to maintain consistency between sites, so there will likely be some collaboration necessary to achieve both goals. Balance between customization and maintenance.

4. Second round of GAC Hub sites construction – roles and responsibilities

Archiving Committee: Nick Linell

EPC Committee: Stacey Stark

PLSS Preservation Committee: Jeff Kalar

3D Geo Committee: Alec Trenda + Cara Leitheiser

K-12 Education Committee: Shana Crosson

Awards Committee: Chris Cantey

Parcels and Land Records Committee: Brandon Tourtelotte + Dale Watt

Standards Committee: Jessica Fendos

Imagery Committee: Jessica Fendos

An orientation meeting for new hub builders is scheduled for the 23rd at 2pm. Includes builders from round 1 and new developers for round 2

5. **Outreach efforts in 2026 – Complete the build of remaining GAC Committee Hubs and roll out, [About GAC](#) descriptions, GIS ROI study (state vs. open data), Mapping Expo (August 12th, 2026), GIS/LIS Conference presentation topics submitted by GAC Committees (exhibit booth?)**

Need to move fast for a booth at GIS/LIS for cheaper price (June 30th). Do we qualify for non-profit rate?

August 12th, 2026 Mapping Expo Agenda:

10:00 10:15 AM Introductions

10:15- 10:30 AM State GIS Resources (Alison Slaats and Megan Sisko)

10:30 – 11:00 AM Esri - Using Equity Analysis to Drive Community Outreach

This session explores how organizations can use equity-focused GIS analysis to inform and strengthen community outreach efforts. We'll highlight Esri's nonprofit program and demonstrate an end-to-end workflow—from framing meaningful equity questions and analyzing relevant data to applying outreach templates that support targeted, inclusive engagement. Attendees will walk away with a practical understanding of how to turn equity insights into actionable community outcomes.

Ari Kim, Non-Profit Account Manager, Esri

Jarod Fox, Solution Engineer, State and Local Government, Esri

11:00 -11:45 AM (Lightning Round)

[National Indian Carbon Coalition](#)

NextGen Mapping -Tribal Youth GIS Education and ArcGIS Online

[Center for Urban & Regional Affairs](#)

Holly Bushman, Water Resources Manager at LeSuer County, and my soon-to-be former GRA Leah Rumon (MGIS and starting a new job as GIS Analyst for the City of Oakdale) that they will present on the Cannon River Watershed Joint Powers Organization (CRWJPO) [StoryMap Turning the Tide on Flooding](#). A great example of a University-Government partnership with a community voices engagement tool, web maps, and dashboard all built into the StoryMap.

[Alight: A future beyond displacement](#)

We are Alight: Humanitarian Needs and Outcomes in Sudan

[Trust for Public Land: Connecting Everyone to the Outdoors](#)

Parks and Public Health: Building Livable Neighborhoods

Focus for this is non profit, U of M/government,

References:

GAC Meeting Schedule

Committee	Meeting	Sector	Meeting	At-Large Member	At-Large Member
		MN GIS/LIS Consortium	9/10/2025		
		County Government - Greater MN	12/17/2025		
		MetroGIS	12/17/2025		
Awards	3/11/2026	Tribal Government	3/11/2026	Quentin Ikuta	
CANDO	3/11/2026	City Government - Greater MN	3/11/2026		
Outreach	5/20/2026	County Government - Metro	5/20/2026	Heather Albrecht	Matt Goodman
Standards	5/20/2026	City Government - Metro	5/20/2026	Rick Schute	Britta Maddox
Emergency Preparedness	9/16/2026	Higher Education	9/16/2026		
K-12 Education	9/16/2026	K-12 Education	9/16/2026		
Data Endorsement	9/16/2026				
PLSS Preservation	12/16/2026	State Government	12/16/2026		
Parcels and Land Records	12/16/2026	Surveying	12/16/2026		
3D Geomatics	3/10/2027	Federal Government	3/10/2027		
Archiving	3/10/2027	Non-Profit	3/10/2027		
		Regional Government - Metro	5/26/2027	Tanya Mayer	
		Regional Government - Greater MN	5/26/2027		
		At-Large	see above		

2026 Outreach Committee Meeting Note Taking Rotations

Jan. 13th, 2026 – Jessica Fendos

Feb. 24th, 2026 – Alec Trendera

Apr. 7th, 2026 – ~~Abby Stamm~~ Jessica Fendos

June 9th, 2026 – Cara Leitheiser

July 28th, 2026 – Chris Cantey

Sept. 8th, 2026 – Dale Watt

Oct. 27th, 2026 – Jeff Kalar

Dec. 8th, 2026 – Nick Linell