

FACTOR	PRINT	EGS
COST <i>It's My Choice</i>	\$9.42	\$2.27
PRODUCTIVITY	33,626 copies/3 Staff	82,781 downloads/3 Staff
CYCLE TIME <i>It's My Choice</i>	3 days	3 clicks
AVAILABILITY	8/5/250	24/7/365
MARKET GROWTH	4255 Requestors	87,261 Unique Visitors

Notes: Print: 1/2 costs are one time cost, 1/2 costs are transaction costs per copy
EGS 96 percent are one time costs, 4 percent are transaction costs.

**The GCDD has 10,000 pages of publications
that have been converted to digital formats
(CD-ROM and Internet)**

FACTORS	PAPER	DIGITAL
	10,000 pages	1 disk
STORAGE SPACE	<p align="center">1 file cabinet 48" wide x 13¹/₂" deep x 36¹/₄" high"</p> <p align="center">\$13.25 @ square foot per month</p>	<p align="center">no file cabinet 5¹/₂" x 5"</p> <p align="center">\$0 per month</p>
COST COMPARISON	Annual cost of \$20,088 for space, paper and content	One time cost of conversion to digital imaging format \$10,000
SPEED OF RETRIEVAL	3 days	3 clicks
AVAILABILITY	8/5/260	24/7/365
MARKET	4,255 customers requested paper copies of these publications	87,261 unique visitors (2003) 82,781 downloads of publications (2003)
COST of COPIES	15¢ per page for 10,000 pages = \$15,000	each disk = \$1.00