



reaching out...

...down on earth



***Retarded Children
Can Be Helped***



National Association for Retarded Children

The National Association for Retarded Children, a voluntary organization of 120,000 members, promotes the welfare of the mentally retarded of all ages by advancement of research, treatment, services, facilities and broader public understanding of the problem.

Founded in 1950, the National Association today is represented in all of the 50 states by more than 1,200 state and local associations. Membership includes parents of retarded children, professional workers and citizens concerned for the well-being of their fellow men.

Objectives are carried out through a dynamic combining of volunteer and professional activities, stressing leadership in securing services and in establishing partnerships to advance training, research and prevention.



Visiting Head Start class

Bernard M. Fineson

Bernard M. Fineson served as president of the National Association for Retarded Children from October 22, 1966, until his death June 10, 1967. His many years of service on the local, state and national levels included the presidency of the New York State Association for Retarded Children from 1953 to 1959, the presidency of the New York City Chapter from 1953 to 1958 and membership on the NARC Board of Directors from 1958.

"Many people are so overwhelmed by the magnitude of such problems as race relations and world peace that they refuse to become involved in problems on which they can make an impact.

"Mental retardation presents such a challenge. By becoming involved in service to handicapped citizens, people are likely to find deeper dimensions to human living than ever previously known."



With 1963 Poster Child

John E. Fogarty

No man in this country's history did more to promote more and better services for the retarded than Congressman John E. Fogarty of Rhode Island, who died January 10, 1967. He was recognized as one of the greatest health leaders of our time.

Congressman Fogarty began his career as a bricklayer and climaxed it with more than a decade of vigorous crusading for the establishment and expansion of programs for research, training, facilities construction, rehabilitation, medical care and education.

"I have seen that clear, united citizen action surrounding any problem does impress the councils of the capital city. In our democratic way of life, there is no force greater than the concerted and collective voice of our citizens."

"The development of NARC and its state and local units as an effective national organization is our number one current priority and should be considered as such in budget, staff and volunteer time allocated to NARC activities."

NARC Board of Directors, April, 1967

Organizational Development — First Priority In 1967

Special attention was given in 1967 to the foundations of strength of NARC — internal organization and program leadership.

- A nationwide membership campaign was conducted, resulting in a new high of 120,000.
- More than 100 new local associations were admitted, bringing the national total above 1,200 for the first time.
- Four new state associations — Montana, Mississippi, Colorado, Texas — were admitted.
- Volunteer leadership development institutes were held in five regions.
- A National Board of Advisers was established, with 26 distinguished members.
- The NARC staff was reorganized around the concept of membership, program and resource services.

Program emphases were strengthened in the fields of employment, prevention and public information.

Promotional and information materials were made available to member units earlier and in wider variety than ever before.

These successes and others are described in this 1967 report, a year of both sadness and progress.



Leadership Training

the "Challenge of Change" as a focal point, five volunteer leadership training seminars were conducted across the nation which were attended by more than 150. The three-day workshops, organized by the Leadership Development Committee and led by Dr. Jay Hall of the University of Texas, gave practical information on learning to cope with problems faced by Associations for Retarded Children.

Among the subjects covered were elements of decision making, defining problems and attaining skills in their solution. Seminar members studied methods of gaining consensus and motivating individuals to carry out group decisions. Participants analyzed their own reactions to personal experiences in the involvement of the community in programs. In this process, seminar members played various roles.

At each seminar, members were oriented with a review of recent legislative, economic and administrative changes that apply to programs. Discussion centered on current objectives of NARC and on procedural principles that could be used to gain these objectives.

Those who attended will participate in follow-up sessions at state and local levels. The skills they have learned will be used to inspire others to a sense of commitment, to recruit more volunteers and to help units produce the best results from their work.

National Board Of Advisers



Babbidge

Behrmann

The most terrible waste today in our nation," Bernard M. Fineson once said, "is the potential talent, goodness and idealism that is never dedicated to anything. It is up to us to present the cause of the mentally retarded of our land as one that will demand the best effort, creativity and innovative planning from any conscientious citizen whose interest can be challenged."

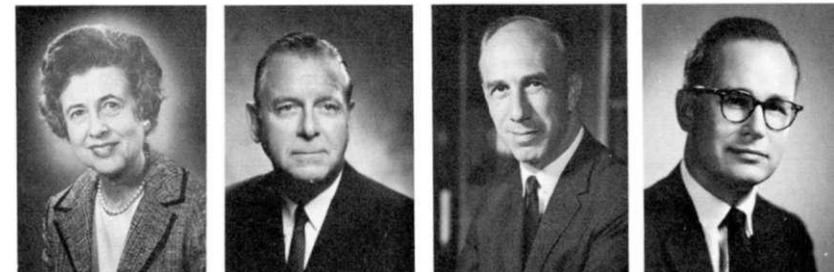
Following out this thought, the National Board of Advisers, authorized by the NARC Constitution, was established. Twenty-six prominent citizens accepted invitations to serve. More members will be added later. The advisers will be called upon, usually on an individual basis, to make recommendations that will help the National Association more effectively achieve its objectives in the fight against mental retardation. They also will help to formulate long-range goals and policies and provide counsel on various operational matters.

Mrs. Long

Lustenberger

Maisel

Mallas



Membership Reaches New High



Inger Stevens

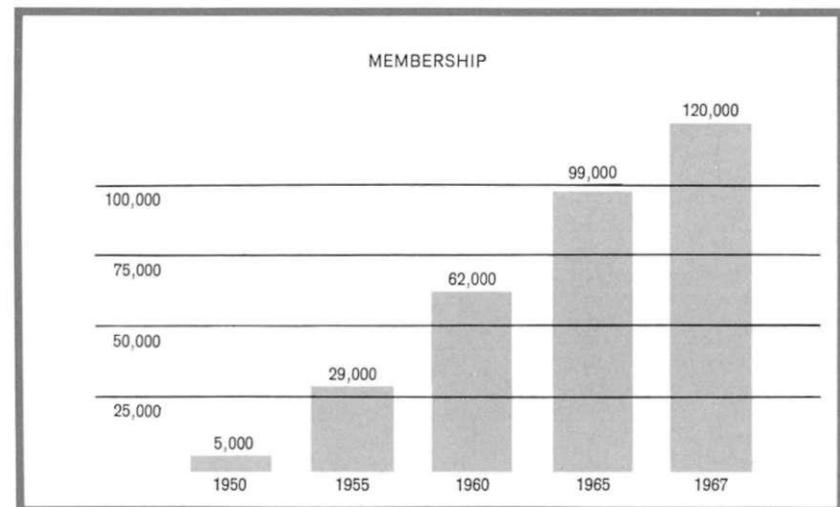
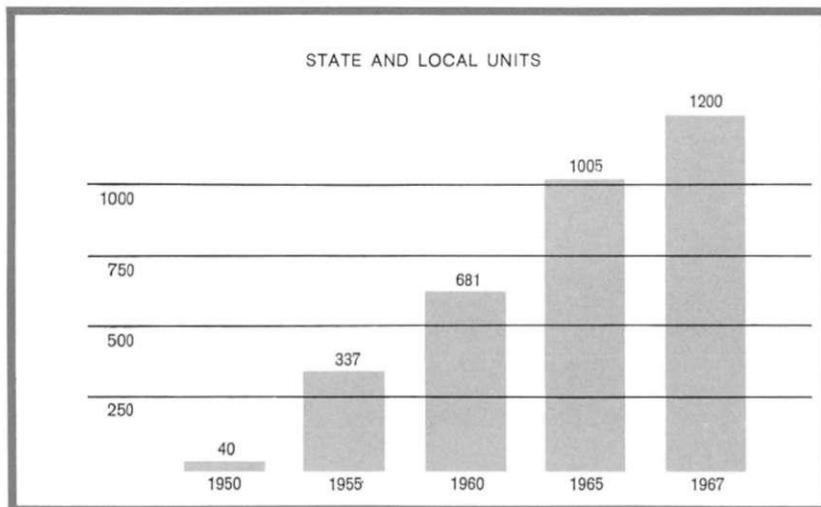
In less than two decades, membership has risen from 5,000 to 120,000, while the number of state and local member units affiliated with NARC has gone from 40 to more than 1,200.

Inger Stevens served as honorary chairman for the second national membership drive in March. Sparked by Miss Stevens, by issuance of a membership kit for the first time and by the theme "Have Each One Reach One," more than 200 units showed substantial overall increases, with many doubling their Memberships.

During the past year total memberships increased 17 per cent, from 103,000 to 120,000. Fourteen states had an increase of more than 50 per cent. The number of state and local units increased 10 per cent, from 1,100 to more than 1,200.

Four state associations were admitted as state member units. They are the:

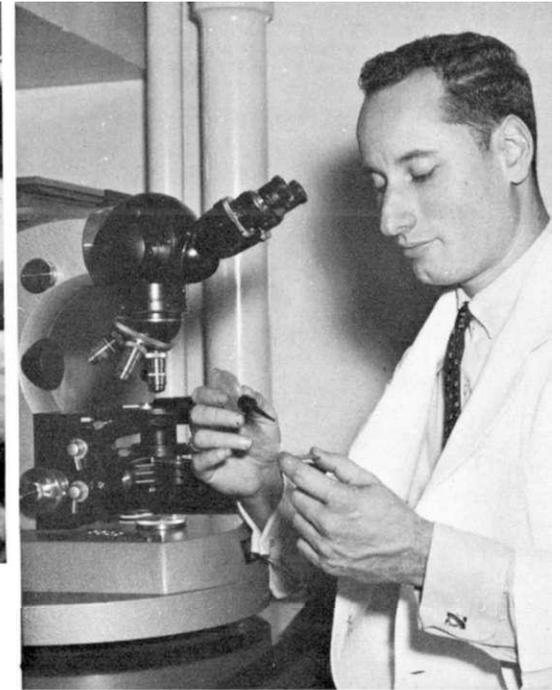
- Colorado Association for Retarded Children
- Mississippi Association for Retarded Children
- Montana Association for Retarded Children and Adults
- Texas Association for Retarded Children



Research



Drawing blood from little girl



Dr. Remington in his laboratory

Quick Test Developed for Toxoplasmosis

For Dr. Jack S. Remington, an NARC 1964 grantee, a supply of syringes turned into "water pistols" was part of standard research equipment that led to his announcement this year of the first rapid test for toxoplasmosis, a disease that can kill, cripple, blind, deafen or leave the newborn infant mentally retarded. Before development of Dr. Remington's two-hour test, lack of a quick reliable diagnostic tool had been a serious impediment to treatment of the infectious disease.

Since the parasitic organism that causes the disease is found more frequently in the tropics, Dr. Remington went to El Salvador, Central America, to collect blood samples for his research. While

he took specimens from people of all ages, Dr. Remington found children naturally more reluctant to allow blood to be drawn. He found one persuasive method was to allow the children to keep the syringes—minus the needles—for use as water pistols.

The NARC grant enabled Dr. Remington to obtain long-range support from government and other sources to continue his research at the Stanford University School of Medicine and the Palo Alto Medical Research Foundation. His grant was recommended by the 25-member Research Advisory Board, composed of scientists and professional people who volunteer their time to approve and administer grants from the Research Fund.



Billion

Mrs. Brown

Pearl Buck

Gengras

Mrs. Humphrey

Johnson

Mrs. Kelly

Kerr

Loerch

Homer D. Babbidge, Jr., Ph.D., Storrs, Connecticut
President, University of Connecticut

Very Rev. Msgr. E. H. Behrmann, Ph.D.
Director, Department of Special Education
Archdiocese of St. Louis

Henry A. Billion, Sioux Falls, South Dakota
President, Billion Motors

Mrs. Louise A. Brown, Pittsburgh, Pennsylvania
Second Vice President
General Federation of Women's Clubs

Pearl S. Buck, Perkasio, Pennsylvania
Nobel Laureate in Literature

E. Clayton Gengras, West Hartford, Connecticut
Chairman of the Board, Security Insurance Group

Mrs. Patricia Hewitt, East Moline, Illinois
Manager, Friendship Farms

Mrs. Muriel Humphrey, Washington, D.C.
Member, President's Committee on Mental Retardation

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Publisher, Huntington Advertiser

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Federal Reserve System

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Clayton S. White, M.D., Albuquerque, New Mexico
President, Lovelace Foundation for Medical Research

Kemmons Wilson, Memphis, Tennessee
Chairman of the Board
Holiday Inns of America, Inc.

Massaglia

Mayo

Morris

Partridge

Ristine

Sanford

Shands

White

Wilson



Better Services for More

the areas of program development and program consultation, NARC specialists assisted units, advised government agencies and conferred with other organizations.

- ***Public Service***

Volunteers or staff served on the President's Committee on Mental Retardation, the Joint Commission on the Mental Health of Children, the President's Committee on Employment of the Handicapped, the Advisory Council of the National Institute of Child Health and Human Development and on various government agency committees.

Testimony was presented before both Senate and House committees on Social Security legislation, construction of mental retardation facilities, comprehensive health services and appropriations for various programs.

A detailed study was made of the Public Health Service's regulations on the immigration of the mentally retarded and the issues

governing medical surveillance of retarded persons who may immigrate to the United States.

Eleven reports were published on the progress of federal and state legislation. Counsel to state associations on legislative matters was based upon extensive analysis of recent enactments and administrative actions throughout the country.

- ***Residential Care***

"Charges for Residential Care of the Mentally Retarded" was revised and updated from an earlier 1963 study. Recent fee charge trends are analyzed and state comparisons made.

Proceedings of a workshop for volunteer services coordinators from state institutions were published. Supported by the Division of Mental Retardation, U. S. Public Health Service, the conference, attended by 100 persons from 38 states, was held in conjunction with NARC's 1966 annual convention.

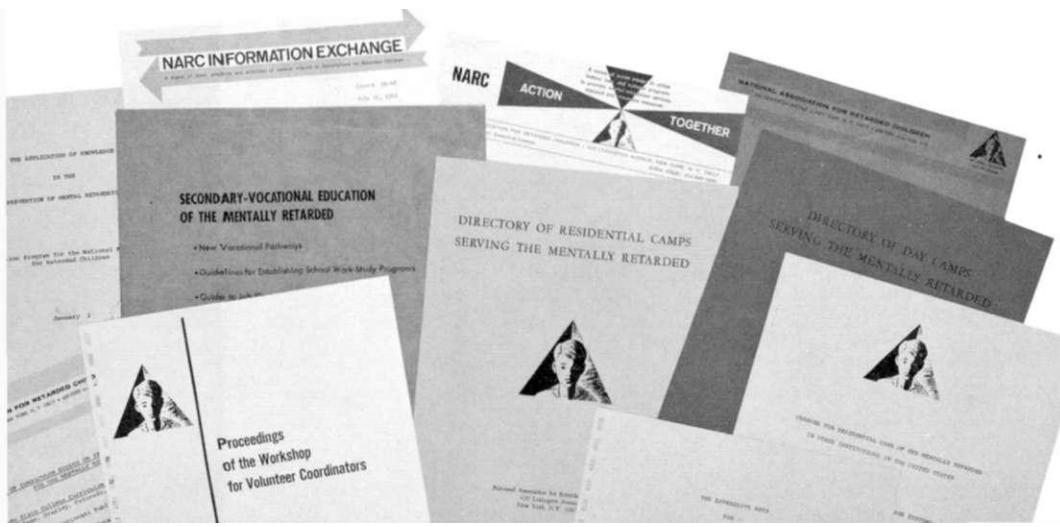
- ***Architectural Planning***

The National Association co-sponsored a national architectural seminar and NARC representatives participated in architectural advisory sessions in California, Illinois, Massachusetts, Minnesota and Washington, D.C.

NARC asked the U.S. Public Health Service to establish an architectural resources center to serve as a clearing house on the design of mental retardation facilities. Operation of such a center was begun this year by the Public Health Service's Mental Retardation Division.

- ***Public Health***

The Association issued "The Application of Knowledge in the Prevention of Mental Retardation—An Action Program for the



Research Advisory Board

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Sinai Hospital of Baltimore

George Tarjan, M.D.

Program Director in Mental Retardation
Neuropsychiatric Institute
UCLA Center for the Health Sciences, Los Angeles

Herman Yannet, M.D.

Medical Director
Southbury Training School
Connecticut

Current NARC Research Grants

Grover F. Powers Distinguished Professor

Harry H. Gordon, M.D., Albert Einstein College of Medicine, New York City. A comprehensive research program enabling personnel in social work, psychology, education, and medicine to work closely with those engaged in research in child development. (\$125,000 over 5 years)

Gunnar Dybwad Distinguished Scholar

Edward F. Zigler, Ph.D., Yale University, Connecticut. Effects of emotional, motivational and environmental factors on performance of retarded children. (\$125,000 over 5 years)

NARC Distinguished Scholar

Edith L. Potter, M.D., University of Chicago. Causes of stillbirths and of handicapping conditions originating before birth. (\$113,600 over 8 years)

NARC Senior Investigators

Robert Guthrie, M.D., Ph.D., State University of New York at Buffalo. Rapid method for screening body fluids to detect abnormal substances. (\$49,719 over 8 years)

Herbert G. Birch, M.D., Ph.D., Albert Einstein College of Medicine, New York City. The "disorganized" child and the child with cerebral damage. (Jointly sponsored with the Association for the Aid of Crippled Children.) (\$60,000 over 8 years)

Harold Kalter, Ph.D., University of Cincinnati. Congenital malformations of the central nervous system. (\$98,664 over 6 years)

John F. Nicholson, M.D., Columbia University, New York City. A comparative study of metabolic mechanisms in normal and abnormal infants in relation to disorders associated with mental retardation. (\$25,000 over two years)

Special Grants for Research Development

Evelyn B. Man, Ph.D., Institute for Health Sciences, Brown University. Thyroid functions in relation to pregnancy outcome in adolescent mothers. (\$16,230 over 3 years)

Claude B. Klee, M.D., National Institutes of Health. (Visiting foreign scientist) Brain protein synthesis as related to the development of the immature brain. (\$20,000 over 2 years)

Peter Dignan, M.D., Children's Hospital Research Foundation, Cincinnati, Ohio. Grant to a visiting foreign scientist for training and experience in child neurology and mental retardation within a clinical setting and comprehensive research program in the area of mental retardation. (\$8,000 over 2 years)

B. W. Richards, M.R.C.S., L.R.C.P., D.P.M., Editor of the Journal of Mental Deficiency Research, London, England. To extend publication and increase distribution of this scientific journal devoted to developments in research in mental retardation. (\$10,000 over 3 years)

Joseph L. Kennedy, Jr., M.D., Children's Hospital Medical Center, Boston. A study to evaluate the dietary treatment of children with phenylketonuria utilizing a new phenylalanine-free diet known as Albumaid. (\$8,500)

Virginia Frye, Ph.D., University of Illinois. A study of recreational programs for the mentally retarded in a number of European countries. (\$1,000)

John G. Stanbury, M.D., Massachusetts Institute of Technology and the Pan American Health Organization. A study in Ecuador on endemic goiter as related to mental retardation. (\$7,500 over 2 years)

Gilbert B. Solitare, M.D., Yale University School of Medicine. An investigation of the significance of certain neuropathologic changes in the aging mental retardate, particularly those with Down's Syndrome. (\$26,285 over 3 years)

Employment



Mail handlers at Tampa Post Office

Customers passing through the cafeteria line at one of the Maryland Hot Shoppes seldom pay special attention to the young girl behind the counter. She performs her job capably and pleasantly. Because she is mentally retarded, there are things she won't be able to do but there also are many things she can do—and do well.

For the past three years NARC has stimulated employment of the mentally retarded to emphasize what they can do. Three major events marked the past year: (1) the Employer of the Year Award; (2) the completion of NARC's first job promotion contract with the

U. S. Department of Labor's Bureau of Apprenticeship and Training nine months ahead of schedule; and (3) the initiation and start of a second, more ambitious contract with the Department of Labor.

The Iona Manufacturing Company of Manchester, Connecticut, an electrical appliance firm, won the Employer of the Year Award. A gold certificate was presented to the Tampa, Florida, Post Office. Silver certificates went to the Miami Valley Hospital, Dayton, Ohio, and to the F. W. Woolworth Company, Honolulu, Hawaii.

NARC's first contract with the Department of Labor called for the promotion of contracts for 1,500 training assignments. This was completed by the year's end, nine months ahead of schedule. Agreements were reached with Marriott Motels and Hot Shoppes, Howard Johnson's, Restaurant Operations, Inc., Schrafft's and Sky-Chef, Inc. (American Airlines). By July, some 400 persons had been placed with these companies.

A second contract, initiated in April, calls for the promotion of 2,000 more job openings in private industry. The Project's headquarters are located in Washington, D. C, with regional coordinators working out of San Diego, Houston, and Atlanta. Agreements have been reached with Dynamic Enterprises, Inc., Dunn, South Carolina; Site Oil Company, St. Louis; Classic Uniforms Corporation, Baltimore; Montgomery Ward, Oakland, California; Pacific Homes Corporation, Santa Monica, California; Marriott Motor Hotel, Atlanta, Georgia; Marriott In-Flight Service Division, Washington, D. C; and Hotel Corporation of America, Boston, Massachusetts.



Worker for Sky-Chef at Los Angeles Airport



Worker at a Howard Johnson's New York City restaurant



←
Bengt Nirje (right) secretary general of the Swedish Association for Retarded Children, confers with Dr. Joseph Wortis at NARC headquarters. The Minnesota ARC and the National Association sponsored a consultation tour by Mr. Nirje

→
Residential care was given careful attention during the year



National Association for Retarded Children." Efforts to implement the program were begun.

The Public Health Services Committee promoted establishment of similar committees in the states. Guidelines for their organization were published.

- ***Education***

All NARC units were urged to press for better vocational education for the mentally retarded. To help them a "Secondary-Vocational Education of the Mentally Retarded" kit was issued. It contains materials on vocational training and placement, including five recent booklets, a 25-page bibliography and a listing of curriculum guides.

The professional staff met with representatives of 14 communities to plan projects for preschool and school age handicapped children to be financed with federal funds under the Elementary and Secondary Education Act. Consultation also was provided the Council for Exceptional Children, the Southern Regional Educational Board and various state agencies on such matters as teacher recruitment and physical education programs.

The NARC education specialist participated in a 10-part color television series on "New Horizons for the Retarded Child," shown on NBC stations in Chicago, Cleveland, Los Angeles, New York and Washington, D.C.

- ***Recreation***

"The Expressive Arts for the Mentally Retarded" was developed by NARC's Recreation Committee. This 86-page booklet suggests activities and lesson plans on arts, crafts, communications and language, dance, dramatics and music.

Two camp directories were revised. "The Directory of Day Camps Serving the Mentally Retarded" lists almost twice as many facilities as the previous 1964 edition. The new directory lists 329 camps throughout the country, arranged geographically and by types of children served. "The Directory of Residential Camps Serving the Mentally Retarded" lists 240 camps, arranged by the same classifications.

- ***International Affairs***

The International Relations Committee made Rosemary F. Dybwad awards to seven Americans and an Australian to study and to attend conferences abroad. Dr. Frances P. Connor, chairman of the special education department, Teachers College, Columbia University, was the recipient of the Ann Fenn Memorial Award.

Information on facilities and programs in the United States was provided in response to many inquiries from other countries. Assistance also was provided in arranging itineraries for foreign visitors.

Informing the Public



Bernard M. Fineson meets Poster Child Kim Fisher

The Public Information staff carried out a dual function of reaching the outside public on a national basis and aiding member units to reach the public in their own communities. For the first time, television kits for 1966 National Retarded Children's Week were produced in color. The radio kit featured such stars as James Mason, David Wayne, Henry Fonda and Art Carney.

Poster Child Kim Fisher, 11, of Fort Wayne, Indiana, made personal appearances for mass measles vaccination drives in Detroit and Los Angeles and went to Atlanta to appear in television spots for a similar federal campaign. The message "to end measles now" appeared in magazine stories in "Newsweek," "McCall's," "Tan," "Jet," "Concern" (American Baptist Home Mission Societies), the "Sample Case" (United Commercial Travelers of America), "Medical World News" and hundreds of newspaper articles.

Other articles which NARC initiated or helped in preparing were published in "Redbook," "Parade," "Parents'," "The Saturday Evening Post," "This Week," "Friends" (for Chevrolet owners) and

others. More than 370 college students requested information from NARC following appearance of a "Mademoiselle" article.

Stories on employment were stimulated in such publications as the "Wall Street Journal," "Industrial Relations News," "Chain Store Age," "Discount Store News," "Modern Maintenance Management" and "Food Service Magazine."

Reaching the professional medical audience were articles in "MD," "Medical Tribune," "Frontiers of Clinical Psychiatry" and the "Journal of the American Osteopathic Association."

Paid circulation of the bimonthly "Children Limited," the only newspaper in the field, rose to 125,000. "Information Exchange" and "Action Together," both published biweekly for volunteers and professionals, each had a circulation of more than 6,700.

Six thousand inquiries from parents, professionals and students received personal answers. NARC met the demand from students for career information by preparation of a "Guide to Careers in Mental Retardation," available also to local units and the general public.



Financial Statement

For Year Ended December 31, 1966

BALANCE SHEET FOR YEAR ENDED DECEMBER 31, 1966

	Assets	Liabilities and Fund Balances
Support and Revenue:	General Fund:	General Fund:
Unit support, dues and research contributions	Cash	Accounts payable and accrued expenses
\$ 862,201	Accounts receivable	\$ 52,025
Public contributions and bequests	Advances to units	Due to funds functioning as endowment
105,621	Supplies for sale and use	50,367
Investment income	Prepaid expenses and deferred charges	Fund balances appropriated for special and unappropriated purposes
16,439	17,227	80,594
Government agency fees and grants	<u>Total</u>	<u>Total</u>
55,018	\$182,986	\$182,986
Sales (\$135,955 less costs \$150,506)	Restricted Funds:	Restricted Funds:
(14,551)	Cash	Research Fund balance
Miscellaneous revenue	Investments	Vocational and classroom fund balance
15,260	73,640	120,318
<u>Total Support and Revenue</u>	<u>50,367</u>	<u>3,689</u>
\$1,039,988	<u>Total</u>	<u>Total</u>
Less support and grants limited by donors	\$124,007	\$124,007
197,352	Furniture and Equipment at Nominal Value	Investment in Furniture and Equipment
<u>Support and Revenue Available for General Activities</u>	\$ 1	\$ 1
\$ 842,636	Funds Functioning as Endowment and Endowment	Funds Functioning as Endowment and Endowment
Expenditures:	Cash	Endowed fund—gift received
Community services	Investments	Endowed fund balance beginning of year
408,333	Due from general fund	Gain on sale of investments
Public health education	503	\$ 3,000
168,927	168,654	207,002
Research	<u>Total</u>	<u>Total</u>
147,397	\$219,524	\$219,524
Management and general	Custodian Funds	Custodian Funds
362,071	Cash	Held for account of others
Fund raising and general support	277	277
167,194	Note:	
<u>Total Expenditures</u>	The audited financial statements were prepared in accordance with standards adopted by the National Health Council and the National Social Welfare Assembly, except that furniture and equipment were not recorded as assets at cost, but at a nominal amount of \$1. In accordance with such standards, the summary of Financial Activities includes all public support, including restricted contributions, and all revenue, restricted or unrestricted, received or accrued during the year. In addition, purchases of furniture and equipment are recorded as expenditures in the year of acquisition. The accounts of the National Association for Retarded Children as of December 31, 1966, have been audited by independent certified public accountants and their report is available for inspection.	
\$1,253,916		
Less expenditures financed by special funds		
208,664		
<u>Expenditures Financed by Support and Revenue Available for General Activities</u>		
\$1,045,252		
Deficiency of General Revenue to Related Expenditures		
202,616		
Less Board Appropriation to Special Purpose Fund		
6,187		
Decrease in Unappropriated General Fund		
\$ 208,803		

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Treasurer

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New York, New York
(Deceased June 10, 1967)

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Wyncote, Pennsylvania

Senior Vice President

Mrs. Philip Elkin
Wyncote, Pennsylvania

Francis E. White
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Vice President — Northeast Region

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Tucson, Arizona

Milton Trichel, Jr.
Shreveport, Louisiana

James B. Waddington
Little Rock, Arkansas

Guy Wilson
Cleveland, Tennessee

Committee Chairmen

Architectural Planning

Arnold Gangnes
Seattle, Washington

Armed Forces Personnel

Colonel Clayton Ettenger
Bedford, Pennsylvania

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Hatboro, Pennsylvania

Budget

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Westport, Connecticut

Child Care Services

Mrs. William Gordon
Portland, Oregon

Convention Arrangements

Donald M. Wanamaker
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