Help build a diverse talent pipeline of work-ready, skilled youth who will become our future workforce

FUTURE WORKFORCE CHALLENGES

Fewer workers.
Educational disparities.
Skilled workforce shortages.

Minnesota’s workforce is changing. We must act today to cultivate a talented workforce for tomorrow. Employers make a difference by hiring youth for summer-long professional internships through Right Track Youth Jobs 02.

“Business, government, schools and communities must come together in new ways to get young people on the right track to future careers. The strength of our local economy depends upon their success.” — Mayor Christopher B. Coleman

YOUTH EMPLOYMENT MATTERS

Right Track is Saint Paul’s pipeline for youth career development and building a diverse future workforce.

Right Track brings together the City of Saint Paul, Saint Paul Public Schools, businesses, and community-based organizations to provide work readiness and employment opportunities for youth facing barriers.

2014 Right Track Pipeline Results:
• 608 youth completed a summer job or internship
• $624,394 wages earned
• 75,917 hours worked
• 99% of YJ02 interns successfully completed their internship
• 83% of YJ02 supervisors would hire their intern if they had an opening
How businesses can help

The City of Saint Paul has a simple ask: hire teens for summer employment.

Partnering with Right Track allows Saint Paul businesses to:
- Gain access to the diverse talent pipeline of work-ready, skilled youth.
- Support Saint Paul’s economic growth.
- Enhance your competitive advantage by having early access to an untapped talent pool.

The average cost of employing one Right Track YJ02 intern for the summer is $1,500 — a valuable investment in a young person and in the community’s workforce.

Youth are screened and skills assessed to best match interns with employers. Interns are equipped to help with various projects such as:
- Project management support
- Data entry/management
- Field research
- Entry-level administrative tasks
- Database cleaning
- Event staffing
- Web-based research

RIGHT TRACK YJ02: HOW IT WORKS

- We recruit youth in 11th or 12th grade who have held a job before or have strong leadership experience.
- All youth are from low-income families or have a barrier to employment.
- Employers create a job description for a paid summer internship.
- We match youth with employers.
- We provide orientation and weekly training for youth on basic computer proficiency and essential “soft” skills.
- Supervisors receive a useful skills assessment tool.
- Our Job Coaches help supervisors resolve any workplace issues.

EMPLOYMENT DETAILS

- Companies provide employment for 6-10 weeks at 15-40 hours/week. The recommended length is 8 weeks, 20 hours/week.
- Positions must pay at least $8.00/hour. An 8-week, 20 hour/week internship at $8.50/hour equates to $1,500 in wages and fringe.
- Internships must be located in Saint Paul or easily accessible via transit. Youth will be provided Metro Transit passes to get to and from work for the first month of employment.
- Employment must occur between June 15 and August 21, 2015.

For more information contact Catherine Penkert, Right Track Manager, at: Catherine.Penkert@stpaul.gov or 651.266.6422

JOIN US! You’ll be in good company. 2014 Right Track YJ02 Partners included: