



## Office of Addiction and Recovery - Monthly webinar

<https://mn.gov/mmb/oar/>

# Hello and introductions

## Meeting logistics:

- All attendees, except presenters, will remain muted
- We will work to address all questions during the time allotted.

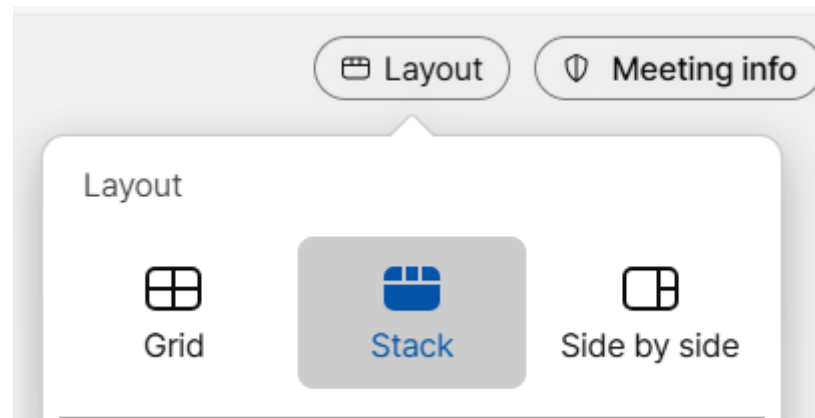
# Agenda

11:00 a.m.	Hello and introductions
11:05 a.m.	OAR update
11:15 a.m.	“Getting to know state leaders”, a Q&A
11:35 a.m.	Pink Cloud Foundation
11:55 a.m.	Closing

- Federal Reconciliation Bill
- Federal appropriations process
- Recovery Month
- ODMAP changes

# “Getting to know state leaders”, a Q&A

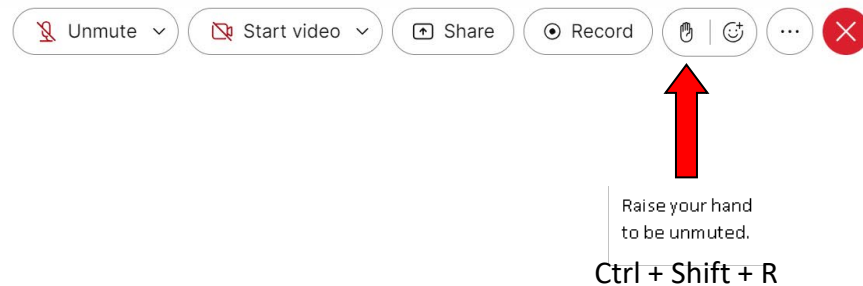
- Grace Arnold – Commissioner of the Minnesota Department of Commerce
- For this segment, you are encouraged to change your “Layout” to “Stack”, in the upper, right tool bar. Doing so will make it easier to see the individuals speaking.



# Questions for Commissioner Arnold

Attendees are muted.

Use the menu bar at the bottom of your screen to raise your hand so we can unmute you or open the Chat panel and submit a question.



If using the Chat panel, please post chat questions to everyone to allow for all attendees to see conversation

- Travis Winship
  - Founder and Executive Director of the Pink Cloud Foundation, and member of the [Governor's Advisory Council on Opioids, Substance Use, and Addiction](#)

...Is

This Thing

On??



***Pink Cloud Foundation***

*Travis Winship – Founder & Executive Director*



# ABOUT ME...

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*Travis Winship – Founder & Executive Director, Pink Cloud Foundation*  
*Appointed Member – MN Governor's Advisory Council of Opioids, Substance Use & Addiction*  
*(4 Year Term, 2023-2027)*



- **Born & Raised in Minnesota**
- **University of Minnesota – Duluth**
  - BBA – Marketing
- **20+ years in Sales & Marketing**
  - *Hologic, Roche, Johnson & Johnson, Medtronic, ThermoFisher Scientific, CooperSurgical, & Mount Sinai Genomics*
  - *Area of Focus: Women's Health, Community Outreach, Partner Development*

# Our Team...

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**Christine Schraml** – *Board Director*

Minnesota Spay & Neuter Assistance Program (MN SNAP) - *Marketing Director*

- **Area of Focus:** Pink Cloud Pets Program
- **Professional Interests:** Advocacy for Homeless & Neglected Companion Animals, Individuals & Families in Recovery, Media & Culture



**Connor Sloane** – *Board Director*

Revive Health – *Patient Care Coordinator*

- **Area of Focus:** Community Outreach & Program Awareness
- **Professional Interests:** Health, Fitness, & Wellness, and Advocating for the Recovery Community



**Necia Plankers** – *Board Director & Treasurer*

Verizon (38years) – *Director, Sales Management Enterprise Solutions*

- **Area of Focus:** Fundraising & Community Outreach
- **Professional Interests:** Team Management & Leadership

# Typical Scenario



# Program – Recovery Housing



# Over 700

*Individuals Placed into Recovery Housing!*

## Despite Our Progress...

- Resource Gaps STILL Exist!
- Pink Cloud Foundation has received over **5,000 Applications** for Housing Assistance from the Recovery Community

# ≈ 16%

*of Applicants Received Assistance*



# Program – Recovery Housing



## Why is Recovery Housing Important?

*...well, we decided to ask our clients!*

***"If you had not received housing support from Pink Cloud Foundation, what events do you believe would have occurred?"***

***178 Responses Later...***

Source: [www.pinkcloudfoundation.org/community-impact](http://www.pinkcloudfoundation.org/community-impact)



# Client Impact Survey

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**72%**

**My sobriety would have been at risk.**

**61%**

**I would have returned to an  
unsupportive living situation.**

**44%**

**I would have had to live in a shelter.**

**56%**

**I would have had to live with people  
who were actively using drugs/alcohol.**

**68%**

**I would have been homeless.**

**33%**

**I probably would have been actively  
using drugs and/or alcohol within  
the first week.**

# Client Impact Survey

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45%

**I might have DIED.**

# Program – JUMPStart Kits

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**JUMP**   
**Start Kits**





# Pre-Treatment Barriers Programs

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- Programs came directly from listening to our Community
  - HCP's, Case Manager, Counselors, etc...

*“My Client WANTS to go to Treatment, but they have a pet.”*

*“My Client WANTS to go to Treatment, but they have personal belongings that can't be left where they are currently residing.”*

**HISTORICALLY, NO REAL SOLUTIONS EXISTED FOR THESE CLIENTS!**

# Program – Pink Cloud Pets

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*Many Pet Owners in Recovery  
Admit They Have:*

- ✓ *Avoided Treatment*
- ✓ *Delayed Treatment*
- or-
- ✓ *Left Treatment Early*

*“Reuniting Healthy Pets & Owners in Recovery”*

# Partner - Serenity Kennel

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[www.serenitykennel.org](http://www.serenitykennel.org)

# Program – Pink Cloud Storage

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# Pink Cloud Storage – How It Works





# Awards & Recognition



# Meet "Claude"

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**Minnesota's**  
**VERY FIRST**  
**Recovery Mascot!**



# Thank You!

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# ...Questions?

**Contact Info:**

Travis Winship

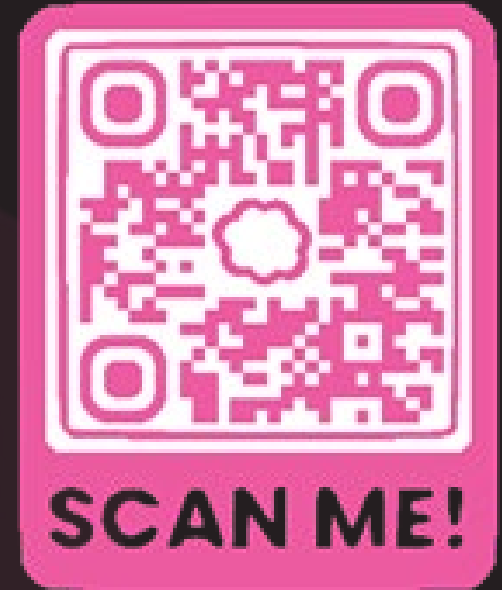
Founder & Executive Director

Pink Cloud Foundation

Email: [info@pinkcloudfoundation.org](mailto:info@pinkcloudfoundation.org)

Website: [www.PinkCloudFoundation.org](http://www.PinkCloudFoundation.org)

How Can  
You Support?



‘Like’ & “Follow”



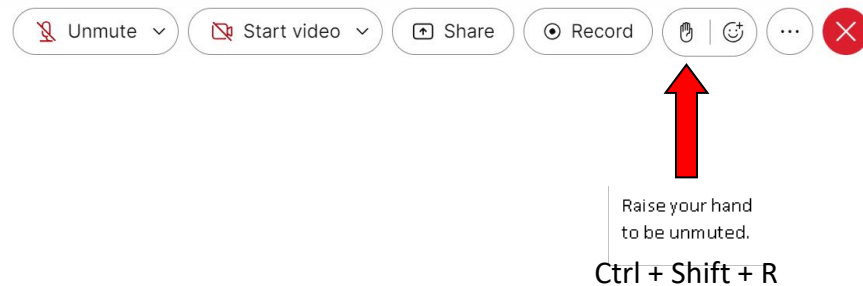
@pinkcloudfoundation



# Questions about Pink Cloud Foundation

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# OAR webinar series information

- The next webinar will be on August 27 at 11 a.m.
- Visit <https://mn.gov/mmb/oar/monthly-update/> for:
  - A list of all webinar dates
  - A link to register for the next scheduled session
  - Past presentations

# Thank You!

Contact Information

[officeofaddictionandrecovery.mmb@state.mn.us](mailto:officeofaddictionandrecovery.mmb@state.mn.us)