

## HEALTH EDUCATOR 1

### KIND OF WORK

Entry professional public health education work.

### NATURE AND PURPOSE

Under general supervision, communicates educational information on public health issues, educates the public on health risk concerns and promotes health care awareness; performs related work as required.

This classification differs from the classification of Health Educator 2 in that Health Educator 2 positions develop and implement a public health educational program with a minimum of supervision.

This classification differs from the classification of Health Program Representative in that Health Program Representative positions focus on the performance of entry level health program work related to a specific health program and which may include an educational component, however that is not the primary focus of the position.

EXAMPLES OF WORK (A position may not include all the work examples given, nor does the list include all that may be assigned.)

Assesses individual and community needs and writes reports on public health issues so that effective public health education programs can be designed by collecting data through literature research, telephone surveys and questionnaires.

Drafts news releases and articles for publication in magazines and newspapers so that accurate health information is available to the public by researching data on health related issues, summarizing the data and writing that information concisely and effectively.

Assists in the planning, design, implementation and evaluation of public health education programs and displays so that accurate health information is communicated to the public by researching and gathering available relevant data, collecting and assembling public health materials, and writing or designing brochure drafts.

Responds to requests for information on public health issues so that the public is well informed by clarifying the question, researching the answer and communicating the requested information through verbal and written communication skills.

Organizes health programs and activities to promote health awareness so that the public can make well educated healthy lifestyle choices by researching education needs and resources and coordinating meetings of community groups and health organizations.

KNOWLEDGE, SKILLS AND ABILITIES REQUIRED

Knowledge of:

Education and social learning theory, principles and techniques sufficient to assist in the planning, design, implementation and evaluation of statewide health education and promotion programs and activities.

Public health issues sufficient to organize appropriate health programs, select educational materials, respond to requests for health information, promote healthy activities and draft articles on public health issues for publication.

Principles of community organization sufficient to gain cooperation and participation of local community agencies and groups in health education programs.

Cultural diversity sufficient to design or assist with the design of effective health education programs and materials for a variety of audiences.

Research techniques sufficient to design and conduct needs assessment surveys on health education needs.

Ability to:

Establish and maintain effective working relationships with health professionals, agency staff, community organizations and the public sufficient to facilitate program objectives and coordinate education program activities.

Communicate effectively, both orally and in writing, sufficient to draft correspondence, articles and reports on public health issues and present health education information to individuals and groups.

Plan, design, draft, select and edit educational materials sufficient to create an informational library on public health issues, program brochures and promote health educational activities.

Research, summarize and interpret data on health education/promotion issues sufficient to conduct needs assessment surveys, draft reports, brochures and educational materials and assist in health education program planning.

Est.: 7/2/69  
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T.C.:  
Former Title(s):