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Minnesota Humanities Center

Agency Profile 1

<https://www.mnhum.org/>

AT A GLANCE

In communities across Minnesota and beyond its borders, through collaborations with educators, creators, authors, nonprofit, business and governmental organizations, elders, and so many others, we invited people to grow their capacity for change. Here's just a snapshot of the change-sparking moments we facilitated in FY 23:

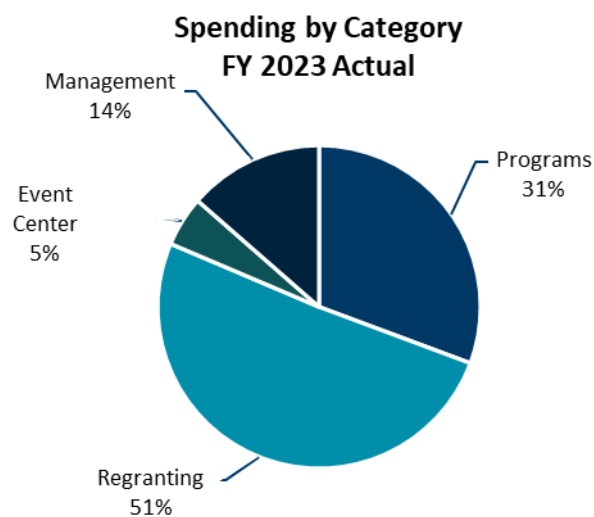
- Over 10,000 people participated in over 100 events.
- Statewide outreach.
- Resource database for educators, scholars and public around MHC programming.
- Over 250 activities at our Event Center with close 10,000 people participating.

PURPOSE

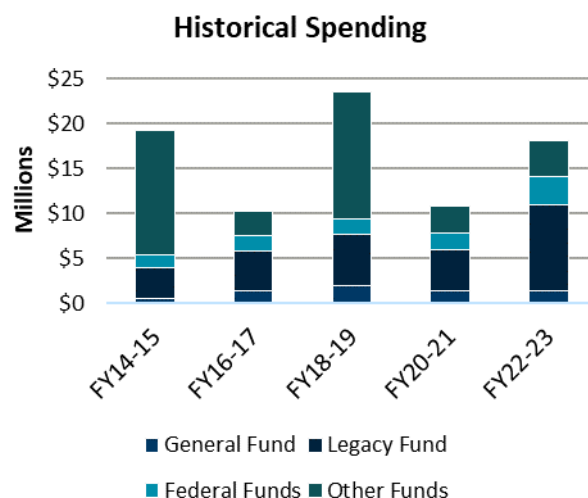
To spark positive change by increasing collective understanding of ourselves, our communities, and our histories through stories and experiences.

We envision a just society that is curious, connected, and compassionate.

BUDGET



Source: Humanities Center records.



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Note: **Federal Funds** are funds from the National Endowment for the Humanities, etc. Federal funds for the Humanities Center do not flow through the state's budget or treasury and are typically not included in statewide reporting.

Other Funds include grants from state agencies; and individual, corporate, and foundation donations. These funds are typically not included in statewide reporting for the Humanities Center.

STRATEGIES

Prioritize Organizational Strength

- MHC will be a strong, diverse, and inclusive organization that excels in operations, governance, and financial management.

Champion Innovative and Responsive Programming

- MHC will curate and enter into collaborations to create innovative and responsive humanities programming that increases mutual understanding in society with particular emphasis on stories of traditionally marginalized and underrepresented communities.

Ensure Broad Humanities Support

- MHC will support the Minnesota Legislature, National Endowment for the Humanities, and private donors to support the development of legislation, appropriation of funding, and issuance of gifts that support individuals, creatives, scholars, and organizations in creating humanities programming in Minnesota.

RESULTS

Since no one is required or obligated to use any of MHC's services or programs, one key measure of success is demand: Do people and communities use MHC's programs and services, and is there continuing and increased demand? Do partners and participants experience a new level of engagement in their communities, classrooms, and organizations because of working with MHC?

MHC evaluates and learns from how its programs and projects are working. Internal and external evaluations are completed, with close attention focused on outcomes, criteria for success, and highlighting information and findings that key stakeholders can use to make improvements.

The success of MHC's work can be attributed to many factors. Program staff partner with community members, partner organizations, and community leaders to ensure authentic programming that meets needs. MHC monitors and responds to feedback, ensuring the most relevant and meaningful experience possible for participants. MHC staff also seeks out resources to support important initiatives as needs emerge.

Measure name	Measure type	Measure data source	Historical trend	Most recent data
Educational Programs with Schools	Quantity	MHC utilizes a Customer Relationship Management (CRM) tool named Blackbaud Altru.	MHC shifted to more direct activities with the school at MHC and at the partner's facilities.	Around 18 events with 570 people in attendance over the last two years.
Public Programming	Quantity	MHC utilizes a CRM tool named Blackbaud Altru.	MHC shifted more towards public offering events with community partners.	Around 67 events with around 9,000 people in attendance over the last two years.
Traveling Exhibits	Quantity	MHC utilizes a CRM tool named Blackbaud Altru based on reports from the community on attendance.	MHC continues to work with the community by offering exhibits on community sites to share stories on We Are Water and Why Treaties Matters.	Around 15 events with around 20,000 people in attendance over the last two years.

Measure name	Measure type	Measure data source	Historical trend	Most recent data
Grants awarded	Quantity	Reports are shared on the website summarizing grants awarded.	MHC saw a significant increase in grant dollars during the FY 22-23 biennium period.	Around 120 grants were awarded with grant amounts of around \$8 Million over the last two years
Event Center	Quantity	Report from Event Management tool.	Coming out of COVID when the center was closed, MHC is getting closer to pre-pandemic numbers.	Around 400 events with around 13,500 people in attendance over the last two years.

M.S. 138.911 charges MHC with providing leadership, programs, and resources that advance the study of the humanities in schools, colleges, and cultural organizations throughout the state.

<https://www.revisor.mn.gov/statutes/cite/138.911>