

mnhs.org/

AT A GLANCE

- The Minnesota Historical Society (MNHS) preserves and provides access to Minnesota's past
- We serve more than 1,000,000 in-person customers each year, including visitors to historic sites and the History Center Museum and Library
- We host 4,700,000 visits each year to our award-winning website
- We preserve more than 1,000,000 items in the collection:
 - 340,313 photographs
 - 500,650 publications
 - 6,431 works of art
 - 251,372 objects
 - 50,100 cubic feet of manuscripts
 - 60,000 cubic feet in State Archives, plus 60 terabytes of digital records

PURPOSE

Created in 1849 by the Minnesota Territorial Legislature, the Minnesota Historical Society (MNHS) serves as the repository of state archival, documentary, photographic, archaeological, and museum collections, and as a center for research. MNHS also preserves and operates the historic sites network, consisting of 26 sites throughout the state. As an educational organization, we use our collections and sites to engage, inform, and inspire the people of Minnesota. These efforts, as well as MNHS' partnerships in heritage preservation, support the MNHS mission: **Using the Power of History to Transform Lives: Preserving > Sharing > Connecting.**

By telling the stories of our state's past, our goal is to create community for all Minnesotans, whether new arrivals or citizens whose families have been in Minnesota for generations. We support the goal of having a well-informed citizenry that understands how people and events of the past have shaped the Minnesota of today.

MNHS contributes to the fulfillment of the following statewide outcome goals:

- **Minnesotans have the education and skills needed to achieve their goals**
- **A thriving economy that encourages business growth and employment opportunities**
- **A clean, healthy environment with sustainable uses of natural resources**
- **Strong and stable families and communities**
- **Efficient and accountable government services**

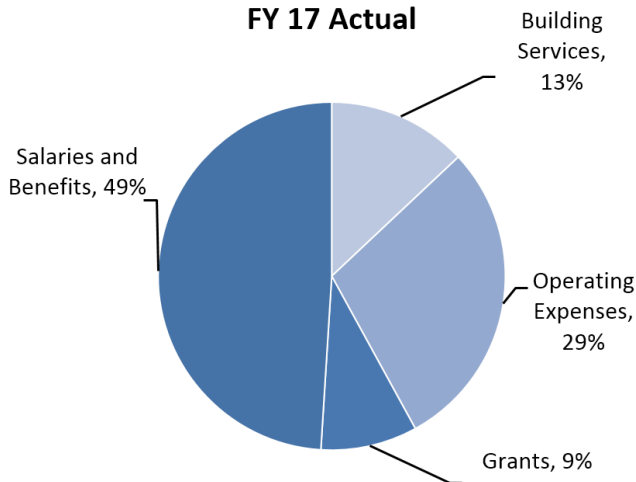
BUDGET

Approximately two thirds of our funding comes from the State of Minnesota. We deliver functions designated by law, such as preserving historic landmarks and resources, managing critical records and collections, and operating cultural destinations important to tourism. State support also includes capital funding to preserve historic buildings and construct new ones, as well as Legacy Amendment (Arts and Cultural Heritage Fund) support for new statewide history programs, including grants for local history organizations.

MNHS supplements state appropriations through private fundraising and earned revenue. Gifts from donors and members support everything from general operations and school field trips to important acquisitions, conservation work, and community outreach. Endowment funds give MNHS strength for today and tomorrow. Earned revenue from rental events, museum stores, admission fees, publication sales, and many other activities also provide a base of funding while keeping history accessible and at family-friendly prices.

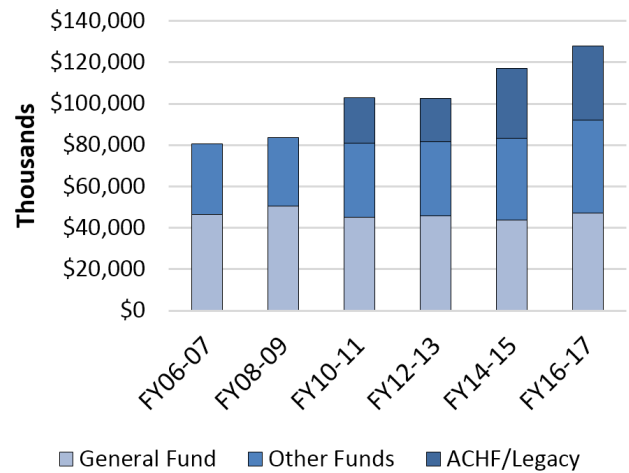
Spending by Category

FY 17 Actual



Source: MNHS Audited Financial Statements

Historical Spending



Source: MNHS Audited Financial Statements

Note: "Other Funds" includes earned revenue such as admissions, fees, retail sales, memberships, and other donations. These funds do not pass through the state's treasury, as they are managed by MNHS

STRATEGIES

- Collect and preserve Minnesota's cultural heritage
- Maintain and operate a network of historic sites and museums across the state to reach Minnesotans and visitors in order to share history where it happened
- Provide resources and training for teachers, and support and inspire students through participation in programs like National History Day
- Engage with diverse communities throughout Minnesota and reflect the diversity of Minnesotans in MNHS collections, programs, staffing, and governance
- Advance new efforts to collect and preserve digital materials that document the state's history and culture
- Serve as a customer-oriented and accessible repository of state archival, documentary, photographic, archaeological, and museum collections

The MNHS Mission, Vision and Values can be found at: <http://www.mnhs.org/about/mission>

Minnesota Statutes, Chapter 138 provides guidance for administration of Minnesota's history and historical organizations. (<https://www.revisor.mn.gov/statutes/?id=138&view=chapter>)

Program: Fiscal Agent / Pass-through

AT A GLANCE

- Fiscal agent / Pass-through appropriations for various cultural organizations are processed by the Minnesota Historical Society at the request of the Minnesota legislature. Descriptions of project activities are provided by recipient organizations.

PURPOSE & CONTEXT

At the request of the Minnesota Legislature, the Minnesota Historical Society handles funds for legislatively-designated appropriations to a number of cultural organizations. These appropriations are not part of the MNHS operating budget.

SERVICES PROVIDED

MNHS disburses funds, as requested by the Legislature, to the following organizations:

Global Minnesota

Global Minnesota (formerly Minnesota International Center) connects individuals, organizations, and communities to the world. Through unique programs, Global Minnesota informs with relevant and timely information on international issues, foreign policy, and cultural topics and provides space and opportunities for Minnesotans to engage and discuss. A nonpartisan, nonprofit organization for nearly 65 years, Global Minnesota delivers programs that allow audiences to participate in international settings and for Minnesota to extend its influence around the globe, including 60 statewide foreign policy discussion groups, more than 30 global-themed public forums, and visits from nearly 400 international professionals through the U.S. Department of State.

Minnesota Air Guard Museum

The Minnesota Air Guard Museum serves as a community resource for the preservation of Minnesota's rich aviation history, especially its military history. The Museum offers activities and education for all ages. The private, nonprofit Minnesota Air National Guard Historical Foundation has the funding responsibility for the museum. The museum is located on the Minnesota Air National Guard Base at the Minneapolis/St. Paul International Airport. Currently 21 aircraft are displayed in an air park next to the museum.

The principal sources of financial support for the museum are: 1) the \$16,000 state biennial grant; 2) membership dues from approximately 500 members, and donations from museum visitors, tour groups, and organizations that hold events at the museum; and 3) private gifts and other grants.

US Hockey Hall of Fame

The United States Hockey Hall of Fame Museum is America's hockey showcase. Since 1973, the Hall has honored and recognized outstanding coaches, players, builders and administrators who have contributed to the success and promotion of American Hockey. Visitors to the United States Hockey Hall of Fame Museum can experience the thrilling game action and inspiring achievements via physical displays, exhibits, video, theater, and memorabilia.

Eveleth, Minnesota has been designated "The Capital of American Hockey," and is known as the home of the United States Hockey Hall of Fame Museum because of its rich hockey traditions. Furthermore, the Iron Range and Minnesota in general have had significant impact on US Hockey.

Minnesota Military Museum

The Minnesota Military Museum, located at Camp Ripley, is the primary outreach effort of the Military Historical Society of Minnesota Inc., a 501c 3 educational organization with a mission to "be Minnesota’s premier educational resource on military history and conflict resolution through exhibits and outreach efforts." The museum assists the Minnesota Historical Society as a resource to history organizations across the state and averages 15,000 visitors a year including, 65 school and group tours.

The Museum is supported by the largest military-themed library in the state, a 500 cubic foot archival collection, and over 100,000 artifacts representing all branches of the military from Minnesota's early years to the present. State support is essential as the museum receives no operational funding from the federal government, the military, or local government. The organization raises roughly 70 percent of its operating revenue, primarily from museum store sales, small grants, and contributions from individuals, organizations, and businesses.

Minnesota Agricultural Interpretive Center (MAIC) also known as Farmamerica

The governor and Minnesota state legislature commissioned the Minnesota Agricultural Interpretive Center (MAIC) in 1978 to preserve and promote the rich rural agricultural heritage of the state and its people. MAIC is a not-for-profit educational institution administered by a 15-member volunteer board of directors. The vision of the MAIC is to be the destination and primary resource where people and organizations can experience and learn about the history and the future of Minnesota Agriculture. The mission of the Minnesota Agricultural Interpretive Center is to create opportunities for children and adults to learn about Minnesota’s agricultural and environmental systems and how these systems provide food, fiber and energy for the people of Minnesota and the world. MAIC maintains a 360-acre interpretive site and facilities located four miles west of Waseca.

At MAIC, the story of agriculture is being told through guided tours, hands-on learning experiences, festivals, and exhibitions. Visitors travel on a one-mile timeline road and become involved in activities as they move through the Prairie Interpretive Center, the pond/marsh, and to the settlement farm of the 1850s. The handicapped accessible walkway continues past the one-room schoolhouse, the country church, the 1920/1930s depression-era family dairy farm, the feed mill, and the blacksmith shop and town hall. New signage is underway to inform visitors about issues of the modern era. Visitors can also stop at the Agri-Hall Museum and the 1970s farmstead. In its 38 year history, MAIC has hosted hundreds of thousands of visitors. It is not uncommon to host 20,000 people each year through the school and group tours programs, outreach activities, and festivals throughout the year.

RESULTS

The Minnesota Historical Society is responsible for disbursing funds to these five organizations, and collecting an annual report from each of the organizations, describing how funds were spent. MNHS does not receive an administrative fee for administering these funds, since, at this level of funding and with this number of organizations, minimal staffing is required.

<i>Type of Measure</i>	<i>Name of Measure</i>	<i>Previous</i>	<i>Current</i>	<i>Dates</i>
Quantity	Number of pass-through organizations	5	5	FY16-17 to FY18-19

Program: Historic Preservation (Grant-in-Lieu of Credit)

<https://mn.gov/admin/shpo/>

AT A GLANCE

- Since 2010, the state of Minnesota has partnered with the private sector to preserve some of our state's most significant historic structures.
- Minnesota's Historic Rehabilitation Tax Credit has leveraged millions of non-state dollars that have been invested in our state's economy, while preserving dozens of historic structures and creating thousands of construction jobs.
- Under the law, project developers have the option to receive either a credit or a "grant in lieu of credit."

PURPOSE & CONTEXT

For the first eight months of FY2018, the Minnesota Historical Society's State Historic Preservation Office (MNHS/SHPO) and the Minnesota Department of Revenue (DOR) administered the Historic Rehabilitation Tax Credit program to preserve Minnesota's most significant historic structures, create quality construction jobs, and encourage revitalization of our communities.

In March 2017, Governor Dayton recommended that the 2017 Legislature transfer Minnesota's State Historic Preservation Office (SHPO) from the Minnesota Historical Society to the Department of Administration. The Laws of Minnesota 2017 First Special Session, Chapter 4 included SHPO's transfer to the Department of Administration, which was made effective March 1, 2018.

This narrative and budget information describe activities of the State Historic Preservation Office in this transitional period. Additional information can also be found in the MN Department of Administration's budget pages.

SERVICES PROVIDED

Through this program, building projects that rehabilitate historic structures can receive a tax credit, or a grant in lieu of credit. The state credit parallels an existing federal historic rehabilitation tax credit, which is administered by the National Park Service. SHPO reviews state and federal tax credit projects in order to determine whether they have met historic preservation architectural standards. In order to carry out its review responsibilities for the state tax credit program, SHPO is permitted to charge a fee to help support the costs of administering the state program and the preparation of an economic impact report required by the law.

For the state program, developers are given a choice of claiming a tax credit or a grant in lieu of credit. MN Department of Revenue administers the tax credit funds, and MNHS (or SHPO/Admin, since the transfer) administers the grant in lieu of credit funds, which were previously contained in this budget program. While proportions have varied, the majority of projects have used the tax credit rather than the grant.

Actions under this budget program include administering the Historic Rehabilitation Tax Credit program, which entails reviewing proposed historic preservation projects and managing the financial activities related to the grant in lieu of credit program and fees.

Further information about the Minnesota Historic Rehabilitation Tax Credit program can be found at:

<https://mn.gov/admin/shpo/incentives/state/>

RESULTS

As required by the law, the Minnesota Historical Society, with assistance from the University of Minnesota Extension Center for Community Vitality, has prepared an annual economic impact report: "Economic Impact of Projects Leveraged by the Minnesota Historic Rehabilitation Tax Credit." It is important to note that the economic analysis is based on estimates produced at the time of preliminary approval of projects, rather than final expenditures.

<i>Type of Measure</i>	<i>Name of Measure</i>	<i>Previous</i>	<i>Current</i>	<i>Dates</i>
Quantity	Number of projects receiving preliminary approval	23	N/A	FY15
Quantity	Direct spending on qualifying rehab expenditures*	\$244.0 million	N/A	FY15
Results	Overall economic impact per state dollar invested	\$11.67	N/A	FY15
Results	Number of direct jobs created by program *	1,447	N/A	FY15

*Note: overall dollars spent on projects and jobs created will vary based on project size.

Minnesota Statutes Section 290.0681 provides legal authority for this activity.
(<https://www.revisor.mn.gov/statutes/cite/290.0681>)

Laws of Minnesota 2017, First Special Session, chapter 4, art. 2, secs. 29, 30, 31, 38, 39 and 40.
(<https://www.revisor.mn.gov/laws/2017/1/Session+Law/Chapter/4/>)

Program: Historic Programs and Operationswww.mnhs.org**AT A GLANCE**

- More than 1,000,000 in-person visitors to 26 sites statewide
- 4.7 million visits to our website, of which over 2.6 million are unique visitors
- Over 1,000,000 items in the collections are cared for and preserved for today's and future Minnesotans
- Provide service to 30,000 persons at History Center Library via in-person visits, telephone inquiries, classes, social media, and e-mail requests
- The Arts and Cultural Heritage Fund provided \$5.2 million through 219 grants awarded across Minnesota

PURPOSE & CONTEXT

The Historic Programs and Operations program area is the main vehicle for MNHS' efforts to preserve history and deliver history programs to Minnesotans.

We serve the State of Minnesota and all Minnesotans, educators, schoolchildren, families and life-long learners with a variety of services and products, including, but not limited to:

- State Archives – MNHS is statutorily responsible for working with state and local units of government to evaluate the historical importance of all of Minnesota's governmental records and arrange for their permanent preservation or disposal. This activity has experienced constant growth, and we continue to examine how best to handle records that are increasingly more complex and varied in their form and media format.
- Processing and conservation of materials selected for inclusion in MNHS' collections are organized, catalogued, and treated to ensure their long-term stability and usability.
- Maintenance and repair of historic sites including 152 buildings, many of which are more than 100 years old, 1,514 acres of land, and 23 miles of interpretive trails.
- *Northern Lights*, Minnesota's state social studies textbook, including an interactive digital edition, serves 57,000 students, or 80% of Minnesota's 6th graders.
- National History Day in Minnesota builds in-depth research and critical analysis skills as students research a topic related to an annual theme. Participants share their scholarship in one of five presentation categories and can enter their work into a series of competitive events. This program serves more than 25,000 students each year.
- Statewide teacher professional development programs served more than 700 participants during the 2017-2018 school year. Goals of the program include assisting teachers in meeting state academic standards, providing opportunities for teachers to deepen content knowledge, promoting the use of primary sources and multiple perspectives, and sharing MNHS' education resources.
- Historic sites, museum exhibits, and interpretive programs serve citizens statewide.

Further information about educational programs can be found at: <http://education.mnhs.org> including how MNHS programs help fulfill requirements of state-mandated academic standards for social studies.

MNHS also serves the life-long learning needs of seniors, family historians, and scholars through innovative public programs, the Gale Family Library at the Minnesota History Center, and on-line resources.

The work of MNHS fulfills several Statewide Outcomes, including:

A thriving economy that encourages business growth and economic opportunities. History and cultural tourism is a very important component of the state’s \$15 billion tourism economy. Visitors to Minnesota want authentic educational experiences, which are provided by historic sites and museums.

Strong and stable families and communities. An important element that creates strong and healthy families and communities is an awareness of how we got to where we are today. MNHS provides opportunities for individuals to learn about their own family histories through genealogy resources. Citizens can become aware of the history of the larger Minnesota community through public programs, information resources such as MNopedia and outreach initiatives. <http://www.mnhs.org/genealogy/> <http://www.mnopedia.org>.

A clean, healthy environment with sustainable uses of natural resources. According to state statutes (MS 116B.02 and 116D.02) and long-time tradition, historic and cultural resources are included in the definition of natural resources. MNHS works through our Historic Sites Division, our Grants Office, our Statewide Outreach Office, the Minnesota Historic Preservation Office (now housed at the MN Department of Administration), and other areas to preserve these irreplaceable, non-renewable resources.

Efficient and accountable government services. MNHS strives to deliver efficient service to the people of Minnesota in all aspects of its work. We help Minnesotans explore their family history, preserve objects and records documenting Minnesota’s past, and create quality visitor experiences at historic sites and museums.

SERVICES PROVIDED

The Minnesota Historical Society preserves, and provides access to, evidence of Minnesota’s past. This work is carried out for many different audiences, using a variety of methods. History happens in the following areas:

- Exhibits and Educational Programs (students and life-long learners)
- Education Outreach (History Day and youth history programs)
- Historic Sites and Museums (26 sites statewide)
- Heritage Preservation /Field Services & Grants
- Archaeology
- MNHS Press publishing
- Collections Management and Conservation
- Reference / Library
- State Archives
- Institutional Support (including Finance, Human Resources (incl. volunteers and interns), Facilities, Marketing & Communications, Development and Information Technology)

A full listing of MNHS functions and departments can be found at: www.mnhs.org

RESULTS

<i>Type of Measure</i>	<i>Name of Measure</i>	<i>Previous</i>	<i>Current</i>	<i>Dates</i>
Quantity	Number of visitors	1,086,126	1,098,617	FY17, FY18
Quantity	Student visits	229,160	233,552	FY17, FY18

Minnesota Statutes, Chapter 138 provides guidance for administration of Minnesota’s history and historical organizations. (<https://www.revisor.mn.gov/statutes/?id=138&view=chapter>)