

Table of Contents
Minnesota State

Agency Profile 1

AT A GLANCE

- Over 290,000 students served each year
- 26 separately accredited two-year colleges and 7 four-year universities located on 54 campuses
- Nearly 4,000 academic programs offering technical, pre-baccalaureate, baccalaureate, graduate, and applied doctoral degrees
- Over 7,000 employer partnerships across Minnesota
- Over 12,000 customized and specialized training, occupational, and professional classes
- Over 36,500 degrees, diplomas, and certificates awarded each year

PURPOSE

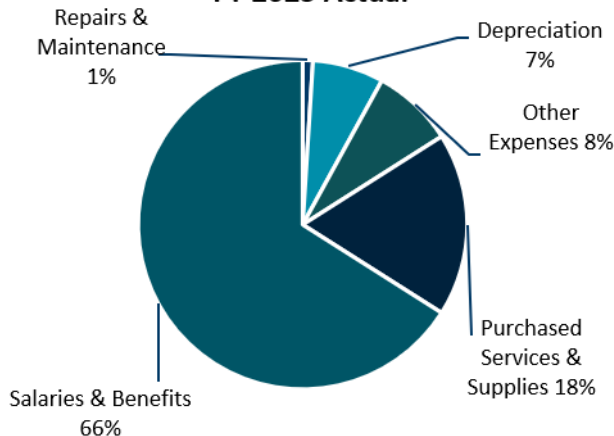
Minnesota State plays a critical role in ensuring the economic prosperity of Minnesota, its communities, and its citizens by offering high quality, affordable higher education opportunities that are aligned with employer needs throughout the state. Over sixty percent of Minnesotans enrolled in undergraduate programs are attending Minnesota State colleges and universities to create a better future for themselves, for their families, and for their communities.

Consistent with our strategic framework, we strive to:

- Ensure access to an extraordinary education
- Be the partner of choice to meet Minnesota's workforce and community needs
- Deliver the highest value and most affordable higher education option

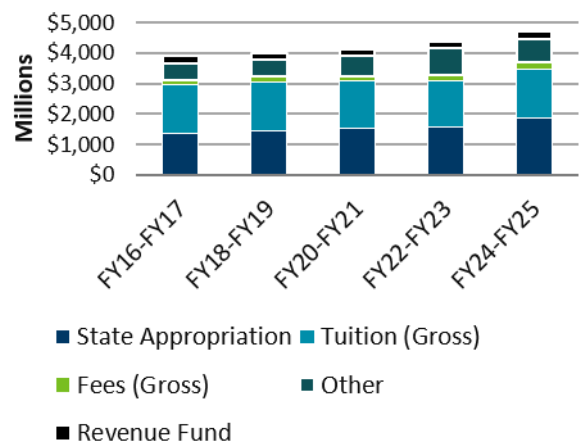
BUDGET

**Spending by Category
FY 2025 Actual**



Source: Minnesota State Audited Financial Statements

Historical Revenues



Source: Minnesota State Audited Financial Statements

- The largest expenditure category is salaries and benefits, which is two-thirds of all expenditures
- Primary funding sources are state appropriation and tuition

STRATEGIES

Minnesota's social and economic vibrancy continues to grow and develop in the wake of significant COVID-19 disruptions. With over sixty percent of Minnesota resident students who are pursuing an undergraduate credential and thousands more students who are pursuing skills and knowledge outside of a specific degree or credential, Minnesota State actively implements strategies to provide the talent that Minnesota needs. Recent workforce shortages come at the same time that demographic trends have reduced higher education enrollment. These factors make it even more important that students who start an educational program can finish it, even if their families have no experience with higher education or have significant financial challenges. As we assess the changes our students and our economy are facing, Minnesota State is committed to strategies that focus on key areas that will provide the skilled graduates our economy will rely on to achieve robust post-pandemic growth.

Specifically, our colleges and universities are facing changes in:

1. How our students learn and receive services—often through remote and hybrid delivery methods
2. Who our students are—lower numbers of traditional incoming students, as historically key demographic groups such as high school graduates are going down; increasingly diverse students in age and backgrounds; significant numbers of economically fragile students who have difficulty starting higher education and continuing as their home- and work-lives change, and
3. What our campuses need to do to face new financial realities—preserving core programs and services that the campus cannot exist without

To respond to these changes, the collective work of Minnesota State is aligned in four areas:

- *Alignment with the changing needs of learners.* Ensure the success of our students, particularly those who learn differently from students in previous generations by:
 - Examining the interface of technology and its use by our students
 - Implementing changes in our classroom and modes of delivery to reflect the way today's students access, process, aggregate, and connect information
 - Preparing for the next wave of change that will impact our work
- *Alignment with the new demographics of an increasingly diverse student body.* Increase our efforts around diversity, equity, and inclusion as we respond to a demographic shift and welcome an increasing number of students from populations traditionally underserved by higher education by:
 - Engaging and immersing ourselves in traditionally underrepresented communities
 - Expanding the landscape of learning beyond the classroom
 - Learning with and from diverse communities
 - Providing the student support services required to ensure student success
- *Alignment with current and emergent talent needs of employers.* Operationalize our strategic framework priorities to ensure that Minnesota's businesses and industries have the talented workforce they need by:
 - Partnering with employers on curriculum advisory councils, student scholarships, and internship opportunities
 - Reorganizing our incumbent worker training offerings to ensure employers can access what they need easily and efficiently, no matter where in the state the expertise they need is offered
- *Alignment with challenging budget realities on our campuses.* Ensure the programmatic and financial sustainability of our campuses by:
 - Analyzing opportunities for efficiencies in academic offerings and facilities footprint changes across the state
 - Moving to more enterprise-wide shared services in areas such as cybersecurity, application and financial aid processing, and procurement and contract management.

Guiding all these areas of work, Minnesota State’s Equity 2030 goal is to eliminate equity gaps at every Minnesota State college and university. This means meeting the learning needs of all students, including historically underrepresented groups, so the same majority of all types of students can continue and complete their educational goals. This means students will progress towards their goals faster and that a higher-than-ever percentage of them will enter the workforce and contribute to the state’s economic needs.

RESULTS

Part A: Performance Data

Minnesota State has developed many measures to monitor and assess performance over time. These measures track graduate outcomes, student success, affordability, diversity, efficient use of resources, enrollment, and stewardship of financial and physical resources, and are used by leadership to determine how our strategies are working. Five key measures are shown below.

Measure	Measure type	Measure data source	Historical trend	Most recent data
Student Persistence and Completion	Result	Percent of a fall entering cohort of regular and transfer students who have been retained, graduated, or transferred by the second fall term following original fall enrollment. Includes full-time students only. Source: Student Success Metrics updated April 2026.	Over the past five years this metric has remained relatively stable, with slight increases each of the past two years.	April 2026: 78.5%
Completion Rate (college, university)	Result	Percent of an entering cohort of undergraduate regular and transfer students that has completed. Completion is measured as graduation by the end of the sixth spring after entry at the universities and as graduation or transfer by the end of the third spring after entry at the colleges. Includes only full-time students. Source: Student Success Metrics updated April 2026.	The college completion rate is at an all-time high and represents a three-point gain from the previous cohort; the university completion rate is also at an all-time high and continues growing at a more measured rate.	April 2026: 59.9% college 58.0% university
Related Employment of Graduates	Result	Percent of graduates available for related employment in the year after graduation who reported they were employed during the year after graduation in a job that was related to their program or major. Source: Student Success Metrics updated April 2026 (represents FY 2024 graduates)	This metric is down from a high in FY2018 of 89.5%, but data collection and consistency issues may be a concern. Has remained mid- to high-80 percent range.	April 2026: 85.3%
System Share, Minnesota Resident Enrollment	Quantity	Percent of enrolled undergraduates at Minnesota State institutions with a home state of Minnesota, expressed as a percent of total state enrolled undergraduates with a home state of Minnesota, excepting the enrollment of Walden and Capella. Minnesota Office of Higher Education data, https://ohe.mn.gov/reports/student-enrollment-data	This metric has increased slightly over the past two years.	August 2026: 60.6%
Percent Students of Color	Quality	Percent of previous fiscal year enrolled students at Minnesota State who indicated race/ethnicity values other than “White,” “Unknown,” “US Nonresident.” System report: ASA All Access, Institution Trend-Headcount, FY2025.	This metric continues to increase in small increments annually, as it has for nearly two decades; this is an all-time high.	August 2026: 33.7%

Part B: Evidence of Effectiveness

This program funds core staffing and operations which cannot be evaluated using randomized control or quasi-experimental design methods.

Minnesota Statutes Chapter 136F (<https://www.revisor.mn.gov/statutes/cite/136F>) provides the legal authority for Minnesota State.