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#### https://cfb.mn.gov

### AT A GLANCE

#### **Campaign Finance Regulation and Disclosure**

- Administers registration and reporting for about 850 candidates, 350 political party units, 450 political committees and funds, and 75 independent expenditure committees and funds.
- Approximately 5,500 campaign financial reports will be filed with the Board in 2024. All financial reports are made available for public review on the Board's website.
- Between 2000 and 2022, independent expenditures reported to and regulated by the Board increased from \$3.7 million to over \$63 million, an increase of about 1,700%.
- The Board will distribute over \$2 million in public subsidy payments to candidates for the Minnesota House in 2024.

#### **Lobbyist Registration and Disclosure**

- Administers registration and reporting for about 1,500 lobbyists.
- Approximately 4,500 lobbyist reports filed each year.
- In 2023, the 1,600 principals represented by lobbyists reported over \$96 million in expenditures to influence the official actions of public officials in Minnesota.
- In June of 2025 the Board will resume registration and reporting for lobbying political subdivisions throughout the state.

#### **Public Officials Financial Disclosure**

• Currently maintain economic interest disclosure for about 3,100 public official positions. Disclosure reported to the Board now includes county commissioners and judges.

### PURPOSE

The Board's mission is to promote public confidence in state government decision-making through development, administration, and enforcement of disclosure and public financing programs that will ensure public access to, and understanding of, information filed with the Board.



### BUDGET



Other Funds represents public subsidy payments. Public subsidy funds are derived from a statutory general fund appropriation and transfers to the special revenue fund based on political party check-off by individuals on state income and property tax forms. (M.S. 10A.31)

### STRATEGIES

### The Campaign Finance and Public Disclosure Board achieves its mission using these strategies:

- Facilitate easier and more universal compliance with Chapter 10A (Minnesota's campaign finance and public disclosure statutes) by providing strong support for treasurers, most of whom are volunteers, and for other filers so that they can understand and meet the obligations of their positions.
- Cultivate an environment of voluntary compliance by providing educational programs, publications, training, consultation, software, internet applications, and other aids to enable those governed by Chapter 10A to understand and comply with their statutory obligations.
- Provide consistent, non-partisan administration of the compliance and disclosure statutes so that regulated entities understand that when compliance is not voluntary, it will be required through agency action and to ensure that subjects of compliance procedures are treated fairly and impartially.
- Help citizens become better informed about public and private financing of election campaigns, the financial interests and possible conflict of interests of public officials, and about the associations that lobby in Minnesota. With access to campaign finance, economic interest statements, and lobbying data, citizens will have a higher level of confidence that elected and appointed officials' decision-making is not unduly influenced by outside interests or the personal interest of the official.
- Provide transparency concerning money in Minnesota politics by publishing campaign finance and other data filed with the Board in easily accessible and meaningful formats for citizen use through its website, printed materials, and electronic communications.
- Ensure the integrity of the state's program of partial public financing of political campaigns by determining eligibility, calculating amounts, and distributing public subsidy funding to qualified candidates and parties.
- The Board uses online reporting to gather and publish disclosure information to the public in a timely manner. Through the Board's public disclosure of financial reports and statements, citizen confidence in state government is supported.



### RESULTS

### Measure: Quantity – Percentage of campaign finance reports filed electronically

### Outcome:

- Electronically filed reports are available for public inspection sooner than paper reports.
- The online application used to generate electronic reports also performs a compliance check on data entry, helping treasurers identify contributions that should not be accepted, and expenditures that are prohibited.

The Board moved from a PC based program in 2022, to a web-based application in 2024. This change allowed committees with an Apple or Chrome computer to file use the Board's application to file electronically. This resulted in a significant increase in the percentage of reports filed electronically.
 Measure: Quality – Accuracy of Campaign Finance Reports, Percentage of Campaign Contributions Made by

Registered Committees that Reconcile with Recipient Committee Reports.



### Outcome:

- Board staff conduct reconciliation audits to ensure that contributions reported by registered committees match the contributions reported as received. Identifying contributions that are not reported by recipient committee results in hundreds of amended reports to accurately reflect donations in state elections.
- Accurate campaign finance data is vital so that citizens and the media have a true picture of who is making contributions to influence elections in Minnesota.
- The reconciliation process provides an important tool to help the Board enforce the compliance requirements of Chapter 10A.

**Measure: Results** – Increasing the distribution of disclosure information collected by the Board. Desired result is to increase the number of visits to the Board's website, and use the website as the primary way to distribute disclosure data to the public. Approach was to redesign the website navigation and increase the types of disclosure data available for download by the public. The measurement used is the increase in the number of distinct visits of visits to the Board's website.



### Outcome:

- Approximately a 300% increase in number of distinct visits to the website from 2015 to 2023.
- Twenty-six new data downloads (CSV files) developed so that interested members of the public have direct access to disclosure data.

Minnesota Statutes Chapter 10A provides the legal authority for the Campaign Finance and Public Disclosure Board. (<u>https://www.revisor.mn.gov/statutes/?id=10A</u>)

### Agency Expenditure Overview

(Dollars in Thousands)

	Actual	Actual	Actual	Estimate	Forecast Base		Governo Recomment	
	FY22	FY23	FY24	FY25	FY26	FY27	FY26	FY27
Expenditures by Fund								
1000 - General	1,024	1,109	1,245	2,799	1,793	1,793	1,819	1,846
2001 - Other Misc Special Revenue	64	2,449	71	2,258	62	5,679	62	5,679
Total	1,088	3,558	1,317	5,057	1,855	7,472	1,881	7,525
Biennial Change				1,727		2,953		3,032
Biennial % Change				37		46		48
Governor's Change from Base								79
Governor's % Change from Base								1
Expenditures by Program								
Campaign Finance & Publ Disc	1,088	3,558	1,317	5,057	1,855	7,472	1,881	7,525
Total	1,088	3,558	1,317	5,057	1,855	7,472	1,881	7,525
Expenditures by Category								
Compensation	941	949	996	1,267	1,310	1,348	1,336	1,401
Operating Expenses	83	148	251	1,512	473	435	473	435
Grants, Aids and Subsidies	63	2,449	70	2,258	62	5,679	62	5,679
Other Financial Transaction	1	12	0	20	10	10	10	10
Total	1,088	3,558	1,317	5,057	1,855	7,472	1,881	7,525
Full-Time Equivalents	7.75	8.18	7.70	10.40	10.40	10.40	10.40	10.40

### Agency Financing by Fund

(Dollars in Thousands)

	Actual	Actual	Actual	Estimate	Forecast Base		Governo Recommen	
	FY22	FY23	FY24	FY25	FY26	FY27	FY26	FY27
1000 - General								
Balance Forward In		122		748				
Direct Appropriation	1,145	2,187	1,993	5,174	1,793	4,225	1,819	4,278
Open Appropriation	85	1,388	96	1,273	98	1,214	98	1,214
Transfers In	347		629					
Transfers Out	432	2,408	725	4,396	98	3,646	98	3,646
Cancellations		180						
Balance Forward Out	121		748					
Expenditures	1,024	1,109	1,245	2,799	1,793	1,793	1,819	1,846
Biennial Change in Expenditures				1,911		(458)		(379)
Biennial % Change in Expenditures				90		(11)		(9)
Governor's Change from Base								79
Governor's % Change from Base								2
Full-Time Equivalents	7.75	8.18	7.70	10.40	10.40	10.40	10.40	10.40

### 2001 - Other Misc Special Revenue

Balance Forward In	993	670	629	24	2,153	2,190	2,153	2,190
Receipts	1	1	0	1	1	1	1	1
Transfers In	86	2,408	96	4,396	98	3,646	98	3,646
Transfers Out	347		629	10		34		34
Balance Forward Out	669	629	25	2,153	2,190	124	2,190	124
Expenditures	64	2,449	71	2,258	62	5,679	62	5,679
Biennial Change in Expenditures				(184)		3,412		3,412
Biennial % Change in Expenditures				(7)		146		146
Governor's Change from Base								0
Governor's % Change from Base								0

(Dollars in Thousands)

	FY25	FY26	FY27	Biennium 2026-27
Direct				
Fund: 1000 - General				
FY2025 Appropriations	3,071	3,071	3,071	6,142
Base Adjustments				
All Other One-Time Appropriations		(70)	(70)	(140)
Current Law Base Change		(190)	(190)	(380)
Minnesota Paid Leave Allocation		2	2	4
Forecast Open Appropriation Adjustment		(1,020)	1,412	392
November Forecast Adjustment	2,103			
Forecast Base	5,174	1,793	4,225	6,018
Change Items				
Operating Adjustment		26	53	79
Total Governor's Recommendations	5,174	1,819	4,278	6,097
Open				
Fund: 1000 - General	1 245	1 245	1 245	2 600
FY2025 Appropriations	1,345	1,345	1,345	2,690
Base Adjustments		(1 2 1 1)		(1 2 4 1 )
Forecast Open Appropriation Adjustment	(70)	(1,241)	(0.4)	(1,241)
November Forecast Adjustment	(72)	(6)	(94) (37)	(100)
February Forecast Adjustment Forecast Base	1,273	98	(37) <b>1,214</b>	(37) <b>1,312</b>
Total Governor's Recommendations	1,273	98	1,214	1,312
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Dedicated				
Fund: 2001 - Other Misc Special Revenue				
Planned Spending	2,258	62	5,679	5,741
Forecast Base	2,258	62	5,679	5,741
Total Governor's Recommendations	2,258	62	5,679	5,741
Revenue Change Summary				
Dedicated				
Fund: 2001 - Other Misc Special Revenue				
Forecast Revenues	1	1	1	2
Total Governor's Recommendations	1	1	1	2
Non-Dedicated				
Fund: 1000 - General				
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### Agency Change Summary

(Dollars in Thousands)

### Campaign Finance and Public Disclosure Board

	FY25	FY26	FY27	Biennium 2026-27
Forecast Revenues	59	59	59	118
Total Governor's Recommendations	59	59	59	118

### FY 2026-27 Biennial Budget Change Item

Fiscal Impact (\$000s)	FY 2026	FY 2027	FY 2028	FY 2029
General Fund		· · · · ·		
Expenditures	26	53	53	53
Revenues	0	0	0	0
Other Funds				
Expenditures	0	0	0	0
Revenues	0	0	0	0
Net Fiscal Impact =	26	53	53	53
(Expenditures – Revenues)				
FTEs	0	0	0	0

### **Change Item Title: Operating Adjustment**

### **Recommendation:**

The Governor recommends additional funding of \$26,000 in FY 2026 and \$53,000 in each subsequent year from the general fund to help address operating cost increases at the Campaign Finance and Public Disclosure Board.

### **Rationale/Background:**

The cost of operations rises each year due to increases in employer-paid health care contributions, FICA and Medicare, along with other salary and compensation-related costs. Other operating costs, like rent and lease, fuel and utilities, and IT and legal services also grow. This cost growth puts pressure on agency operating budgets that remain flat year to year.

Agencies face challenging decisions to manage these rising costs within existing budgets, while maintaining the services Minnesotans expect. From year to year, agencies find ways to become more efficient with existing resources. For FY 2026-27, agencies will need to continue to find additional efficiencies and leverage management tools to help address budget pressures. Holding open vacancies in certain programs or delaying hiring in other programs are examples of ways agencies manage through constrained operating budgets. Such decisions are difficult and must be weighed against a program's ability to conduct business with less staffing and its impact to service delivery.

This recommendation provides additional resources to help address these cost pressures and pay for agency operations.

### **Proposal:**

The Governor recommends increasing agency operating budgets to support current services. For the Campaign Finance and Public Disclosure Board, this funding will help cover expected growth in employee compensation and insurance, IT services, and other operating costs.

### **Dollars in Thousands**

Net Impact by Fund	FY 26	FY 27	FY 26-27	FY 28	FY 29	FY 28-29
General Fund	26	53	79	53	53	106
Total All Funds	26	53	79	53	53	106

Fund	Component Description	FY 26	FY 27	FY 26-27	FY 28	FY 29	FY 28-29
GF	Operating Costs	26	53	79	53	53	106

### **Results:**

This recommendation is intended to help the Campaign Finance and Public Disclosure Board address rising cost pressures and mitigate impacts to current levels of service and information to the public.