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Minnesota State Arts Board

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<https://www.arts.state.mn.us/>

AT A GLANCE

- The arts are a significant industry in Minnesota, generating more than \$2 billion in economic activity each year (prior to the COVID pandemic).
- Minnesota is home to more than 1,900 nonprofit arts organizations and 100,000 artists and creative workers.
- Together, the Minnesota State Arts Board and the state's 11 regional arts councils serve residents and communities in all 87 Minnesota counties.
- Activities supported by the Arts Board and the regional arts councils during the FY 2022-23 biennium served a combined audience of 24.6 million children and adults.

PURPOSE

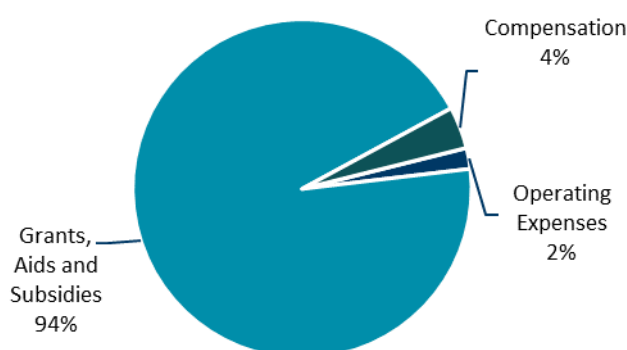
The Minnesota State Arts Board stimulates and encourages the creation, performance, and appreciation of the arts. It serves as an adviser, resource, and policy maker by distributing grants and other forms of assistance for artistic activities; it also serves as the fiscal agent for legislative appropriations to eleven regional arts councils.

The purpose of the arts is to inspire, enlighten, connect, and challenge individuals. They give us new experiences and help us understand and imagine the world from another person's point of view. However, the arts also produce tremendous secondary benefits that help Minnesota achieve many of its most important public goals.

Research shows that the arts increase academic achievement. Nontraditional learners or at-risk students often become high achievers in arts learning settings; this success becomes a bridge to learning in other areas. The arts stimulate 21st century work skills, including creativity, empathy, and collaboration which are vital characteristics of the jobs and the workforce of the future. Arts bring people together. Residents of a community better understand their new immigrant neighbors after experiencing a traditional story or dance. A struggling downtown begins to hum with new energy on the evenings the community arts center offers a concert. Towns celebrate their identity and heritage through annual arts festivals. Artists and arts participation build social capital—the social bonds and civic engagement needed in a healthy, thriving society.

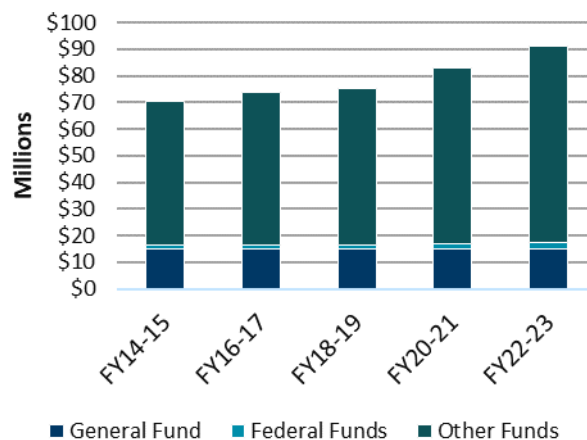
BUDGET

**Spending by Category
FY 2023 Actual**



Source: Budget Planning & Analysis System (BPAS)

Historical Spending



Source: Consolidated Fund Statement

The board receives an appropriation from the State’s general fund and from the State’s arts and cultural heritage fund (ACHF). Appropriations from the ACHF may be spent only “for arts, arts education, and arts access and to preserve Minnesota’s history and cultural heritage.” The board also receives an annual state partnership grant from the National Endowment for the Arts.

STRATEGIES

The Arts Board provides financial support and other services to enable Minnesota and its residents and communities to reap the many benefits the arts provide. To accomplish its mission, the board is pursuing the following long-term goals and strategies:

- The arts are interwoven into every facet of community life
 - Develop strategic relationships and partnerships
- Minnesotans believe the arts are vital to who we are
 - Enhance public understanding of the value of the arts
- People of all ages, ethnicities, and abilities participate in the arts
 - Fully engage with nontraditional and underrepresented participants
 - Transform everyone’s life by experiencing the arts
- People trust Minnesota’s stewardship of public arts funding
 - Provide an accountable arts support system
 - Be responsible stewards of public funds
- The arts thrive in Minnesota
 - Foster visionary, skilled arts leaders and organizations statewide
 - Ensure sufficient resources to sustain the arts and artists
 - Serve as a clearinghouse of information on best practices and successful programs

RESULTS

Measure name	Measure type	Measure data source	Historical trend	Most recent data
Number of persons who benefit from funded activities	Quantity	Arts Board and regional arts council grantees provide audience/ participant numbers for funded activities	FY 2020-2021 biennium = 22,784,415 persons	FY 2022-2023 biennium = 24,618,934 persons
Number of grant applications reviewed and grants awarded	Quantity	Arts Board data on applications and grants for its own programs and for the eleven regional arts councils	FY 2020-2021 biennium Arts Board and regions combined: 7,232 applications 5,216 grants awarded	FY 2022-2023 biennium Arts Board and regions combined: 7,624 applications 5,309 grants awarded
Percent of employers who say arts are important to success of their business	Results	Management Analysis and Development survey in 2022	70% said arts are important to the success of their business in 2019	93% said arts are important to the success of their business in 2022

The Arts Board’s authorizing statute is M.S. 129D.01-129D.05. <https://www.revisor.mn.gov/statutes/?id=129D>.

(Dollars in Thousands)

	Actual FY22	Actual FY23	Actual FY24	Estimate FY25	Forecast Base	
					FY26	FY27
<u>Expenditures by Fund</u>						
1000 - General	7,365	7,648	7,397	8,164	7,788	7,788
2301 - Arts & Cultural Heritage	37,642	35,989	46,667	52,269		
3000 - Federal	1,682	933	1,050	1,062	1,061	1,061
Total	46,689	44,570	55,114	61,495	8,849	8,849
Biennial Change				25,350		(98,911)
Biennial % Change				28		(85)

Expenditures by Program

Arts Board	46,689	44,570	55,114	61,495	8,849	8,849
Total	46,689	44,570	55,114	61,495	8,849	8,849

Expenditures by Category

Compensation	1,289	1,622	1,733	2,263	1,022	1,022
Operating Expenses	913	1,093	896	3,714	404	404
Grants, Aids and Subsidies	44,488	41,873	52,484	55,518	7,423	7,423
Other Financial Transaction	0	(18)	2			
Total	46,689	44,570	55,114	61,495	8,849	8,849

Full-Time Equivalents

14.27	18.66	18.02	25.08	9.60	9.60
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Arts Board

Agency Financing by Fund

(Dollars in Thousands)

	Actual	Actual	Actual	Estimate	Forecast Base	
	FY22	FY23	FY24	FY25	FY26	FY27
1000 - General						
Balance Forward In		188		377	7,788	7,788
Direct Appropriation	7,541	7,541	7,774	7,787		
Cancellations		81				
Balance Forward Out	176		377			
Expenditures	7,365	7,648	7,397	8,164	7,788	7,788
Biennial Change in Expenditures				548		15
Biennial % Change in Expenditures				4		0
Full-Time Equivalents	3.37	4.54	3.39	5.16	7.00	7.00

2000 - Restrict Misc Special Revenue

Balance Forward In	0	0	0			
Balance Forward Out	0	0	0			

2301 - Arts & Cultural Heritage

Balance Forward In	4,226	1,053	1,041	1,735		
Direct Appropriation	34,372	36,010	47,421	50,534	0	0
Cancellations	47	63	60			
Balance Forward Out	909	1,011	1,734			
Expenditures	37,642	35,989	46,667	52,269		
Biennial Change in Expenditures				25,305		(98,936)
Biennial % Change in Expenditures				34		(100)
Full-Time Equivalents	9.90	12.88	13.76	18.92		

2403 - Gift

Balance Forward In	221	222	229	240	251	262
Receipts	1	7	11	11	11	11
Balance Forward Out	222	229	240	251	262	273

3000 - Federal

Balance Forward In		0	1	1		
Receipts	1,683	933	1,050	1,061	1,061	1,061
Balance Forward Out	1		1			

Arts Board

Agency Financing by Fund

(Dollars in Thousands)

	Actual FY22	Actual FY23	Actual FY24	Estimate FY25	Forecast Base	
					FY26	FY27
Expenditures	1,682	933	1,050	1,062	1,061	1,061
Biennial Change in Expenditures				(503)		10
Biennial % Change in Expenditures				(19)		0
Full-Time Equivalents	1.00	1.24	0.87	1.00	2.60	2.60

(Dollars in Thousands)

	FY25	FY26	FY27	Biennium 2026-27
Direct				
Fund: 1000 - General				
FY2025 Appropriations	7,787	7,787	7,787	15,574
Base Adjustments				
Minnesota Paid Leave Allocation		1	1	2
Forecast Base	7,787	7,788	7,788	15,576
Fund: 2301 - Arts & Cultural Heritage				
FY2025 Appropriations	50,534	50,534	50,534	101,068
Base Adjustments				
One-Time Legacy Fund Appropriations		(50,534)	(50,534)	(101,068)
Forecast Base	50,534			
Dedicated				
Fund: 3000 - Federal				
Planned Spending	1,062	1,061	1,061	2,122
Forecast Base	1,062	1,061	1,061	2,122
Revenue Change Summary				
Dedicated				
Fund: 2403 - Gift				
Forecast Revenues	11	11	11	22
Fund: 3000 - Federal				
Forecast Revenues	1,061	1,061	1,061	2,122