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Minnesota Historical Society

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<https://www.mnhs.org/>

AT A GLANCE

- The Minnesota Historical Society (MNHS) preserves and provides access to Minnesota's past
- MNHS averages more than 1 million in-person customers each year including visitors to historic sites, museums, and the Gale Family Library; visitation was lower in COVID years, most recently approximately 450,000
- MNHS hosts 4,300,000 visits each year to its award-winning website
- MNHS preserves more than 1,000,000 items in the collection:
 - 340,394 photographs
 - 502,499 publications
 - 6,556 works of art
 - 251,790 objects
 - 50,800 cubic feet of manuscripts
 - 65,000 cubic feet in State Archives, plus 100 terabytes of digital records

PURPOSE

Created in 1849 by the Minnesota Territorial Legislature, the Minnesota Historical Society (MNHS) serves as the repository of state archival, documentary, photographic, archaeological, and museum collections, and as a center for research. MNHS also preserves and operates the statutorily-defined historic sites network, consisting of 26 sites throughout the state. As an educational organization, MNHS uses collections and sites to engage, inform, and inspire the people of Minnesota. These efforts, as well as MNHS' partnerships in heritage preservation, support the MNHS mission:

We serve all the people of Minnesota by creating powerful engagement with history to cultivate curiosity and foster a more inclusive, empathetic, and informed society.

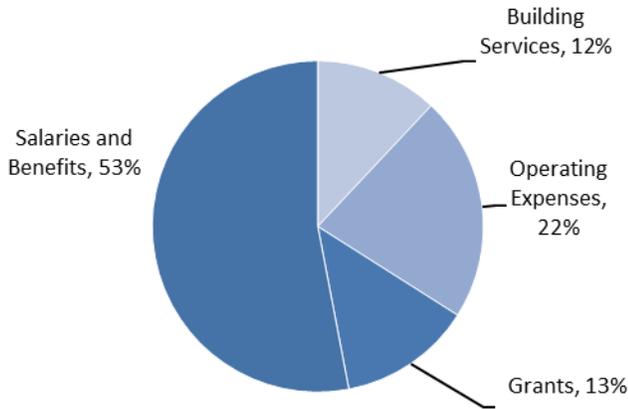
By sharing the stories of our state's past, MNHS's goal is to create community for all Minnesotans, whether new arrivals or those whose families have been in Minnesota for generations. MNHS supports the goal of having a well-informed citizenry that understands how people and events of the past have shaped the Minnesota of today.

BUDGET

Approximately two-thirds of MNHS's funding comes from the State of Minnesota. MNHS delivers functions designated by law, such as preserving historic landmarks and resources, managing critical records and collections, and operating cultural destinations important to tourism. State support also includes capital funding to preserve historic buildings and construct new ones, as well as Legacy Amendment (Arts and Cultural Heritage Fund [ACHF]) support for new statewide history programs, including grants for local history organizations.

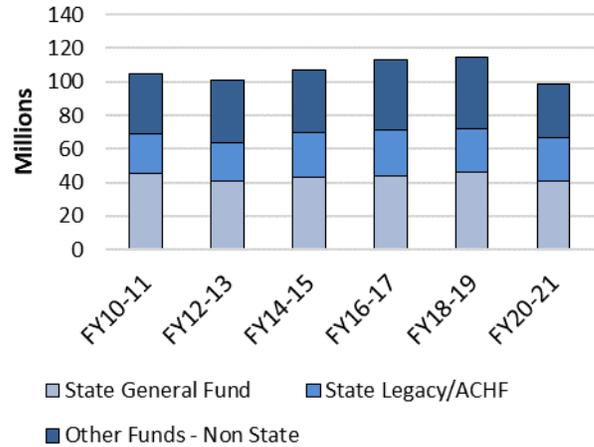
MNHS supplements state appropriations through private fundraising and earned revenue. Gifts from donors and members support everything from general operations and school field trips to important acquisitions, conservation work, and community outreach. Endowment funds give MNHS strength for today and tomorrow. Earned revenue from rental events, museum stores, admission fees, publication sales, and many other activities also provide a base of funding while keeping history accessible and at family-friendly prices.

Spending by Category FY 2021 Actual



Source: MNHS Audited Financial Statements

Historical Spending



Note: "Other Funds - Non State" includes admissions, fees, retail sales, memberships, and other donations. These funds do not pass through the state treasury.

Sources: Consolidated Fund Statement and MNHS Audited Financial Statements

STRATEGIES

- Collect and preserve Minnesota’s cultural heritage for today and future Minnesotans.
- Maintain and operate a network of historic sites and museums across the state to reach Minnesotans and visitors in order to share history where it happened.
- Provide resources and training for teachers, and support and inspire students through participation in programs like National History Day and the Northern Lights MN Studies textbook.
- Engage with diverse communities throughout Minnesota and reflect the diversity of Minnesotans in MNHS collections, programs, staffing, and governance.
- Advance new efforts to collect and preserve digital materials that document the state’s history and culture.
- Serve as a customer-oriented and accessible repository of state archival, documentary, photographic, archaeological, and museum collections.

The MNHS Mission, Vision and Values can be found at: <https://www.mnhs.org/about/mission>

Minnesota Statutes, Chapter 138 provides guidance for administration of Minnesota’s history and historical organizations. (<https://www.revisor.mn.gov/statutes/?id=138&view=chapter>)

(Dollars in Thousands)

| | Actual FY20 | Actual FY21 | Actual FY22 | Estimate FY23 | Forecast Base FY24 FY25 | | Governor's Recommendation FY24 FY25 | |
|------------------------------------|----------------|----------------|----------------|------------------|----------------------------|---------------|---|---------------|
| <u>Expenditures by Fund</u> | | | | | | | | |
| 1000 - General | 22,968 | 23,518 | 23,968 | 23,918 | 23,918 | 23,918 | 25,831 | 26,832 |
| 2301 - Arts & Cultural Heritage | 14,763 | 10,849 | 15,498 | 33,947 | | | | |
| Total | 37,731 | 34,367 | 39,466 | 57,865 | 23,918 | 23,918 | 25,831 | 26,832 |
| Biennial Change | | | | 25,233 | | (49,495) | | (44,668) |
| Biennial % Change | | | | 35 | | (51) | | (46) |
| Governor's Change from Base | | | | | | | | 4,827 |
| Governor's % Change from Base | | | | | | | | 10 |

Expenditures by Program

| | | | | | | | | |
|----------------------------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|
| Historic Programs and Operations | 37,410 | 34,046 | 38,895 | 57,544 | 23,597 | 23,597 | 25,510 | 26,511 |
| Fiscal Agent | 321 | 321 | 571 | 321 | 321 | 321 | 321 | 321 |
| Total | 37,731 | 34,367 | 39,466 | 57,865 | 23,918 | 23,918 | 25,831 | 26,832 |

Expenditures by Category

| | | | | | | | | |
|----------------------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|
| Grants, Aids and Subsidies | 37,731 | 34,367 | 39,466 | 57,865 | 23,918 | 23,918 | 25,831 | 26,832 |
| Total | 37,731 | 34,367 | 39,466 | 57,865 | 23,918 | 23,918 | 25,831 | 26,832 |

Full-Time Equivalents

| | | | | | | | | |
|--|--|--|--|--|--|--|------|------|
| | | | | | | | 8.00 | 8.00 |
|--|--|--|--|--|--|--|------|------|

(Dollars in Thousands)

| | Actual FY20 | Actual FY21 | Actual FY22 | Estimate FY23 | Forecast Base FY24 FY25 | | Governor's Recommendation FY24 FY25 | |
|-----------------------------------|----------------|----------------|----------------|------------------|----------------------------|---------------|---|---------------|
| 1000 - General | | | | | | | | |
| Direct Appropriation | 22,968 | 23,518 | 23,968 | 23,918 | 23,918 | 23,918 | 25,831 | 26,832 |
| Expenditures | 22,968 | 23,518 | 23,968 | 23,918 | 23,918 | 23,918 | 25,831 | 26,832 |
| Biennial Change in Expenditures | | | | 1,400 | | (50) | | 4,777 |
| Biennial % Change in Expenditures | | | | 3 | | (0) | | 10 |
| Governor's Change from Base | | | | | | | | 4,827 |
| Governor's % Change from Base | | | | | | | | 10 |
| Full-Time Equivalents | | | | | | | 8.00 | 8.00 |

2301 - Arts & Cultural Heritage

| | | | | | | | | |
|-----------------------------------|---------------|---------------|---------------|---------------|---|----------|---|----------|
| Balance Forward In | 9,018 | 9,827 | 16,361 | 13,356 | | | | |
| Direct Appropriation | 15,572 | 17,383 | 15,588 | 20,591 | 0 | 0 | 0 | 0 |
| Cancellations | | | 3,095 | | | | | |
| Balance Forward Out | 9,827 | 16,361 | 13,356 | | | | | |
| Expenditures | 14,763 | 10,849 | 15,498 | 33,947 | | | | |
| Biennial Change in Expenditures | | | | 23,833 | | (49,445) | | (49,445) |
| Biennial % Change in Expenditures | | | | 93 | | (100) | | (100) |
| Governor's Change from Base | | | | | | | | 0 |
| Governor's % Change from Base | | | | | | | | |

(Dollars in Thousands)

| | FY23 | FY24 | FY25 | Biennium 2024-25 |
|--|---------------|---------------|---------------|---------------------|
| Direct | | | | |
| Fund: 1000 - General | | | | |
| FY2023 Appropriations | 23,918 | 23,918 | 23,918 | 47,836 |
| Forecast Base | 23,918 | 23,918 | 23,918 | 47,836 |
| Change Items | | | | |
| Maintain Current Service Levels | | 1,538 | 2,539 | 4,077 |
| Support for Statewide Programs - Earned Revenue Recovery | | 375 | 375 | 750 |
| Total Governor's Recommendations | 23,918 | 25,831 | 26,832 | 52,663 |
| Fund: 2301 - Arts & Cultural Heritage | | | | |
| FY2023 Appropriations | 17,497 | 17,497 | 17,497 | 34,994 |
| Base Adjustments | | | | |
| One-Time Legacy Fund Appropriations | | (17,497) | (17,497) | (34,994) |
| Forecast Base | 17,497 | 0 | 0 | 0 |
| Change Items | | | | |
| Funding Extension - Correction to 2022 Session Law | 3,094 | | | |
| Total Governor's Recommendations | 20,591 | 0 | 0 | 0 |

Change Item Title: Maintain Current Service Levels

| Fiscal Impact (\$000s) | FY 2024 | FY 2025 | FY 2026 | FY 2027 |
|--|----------------|----------------|----------------|----------------|
| General Fund | | | | |
| Expenditures | 1,538 | 2,539 | 2,539 | 2,539 |
| Revenues | 0 | 0 | 0 | 0 |
| Other Funds | | | | |
| Expenditures | 0 | 0 | 0 | 0 |
| Revenues | 0 | 0 | 0 | 0 |
| Net Fiscal Impact = (Expenditures – Revenues) | 1,538 | 2,539 | 2,539 | 2,539 |
| FTEs | 0 | 0 | 0 | 0 |

Recommendation:

The Governor recommends additional funding of \$1,538,000 in FY 2024 and \$2,539,000 in each subsequent year from the general fund to maintain the current level of service delivery at the Minnesota Historical Society (MNHS).

Rationale/Background:

Each year, the cost of doing business rises—employer-paid health care contributions, FICA and Medicare, along with other salary and compensation-related costs increase. Other operating costs, like rent and lease, fuel and utilities, and IT and legal services also grow. This cost growth puts pressure on agency operating budgets that remain flat from year to year.

Agencies face challenging decisions to manage these costs within existing budgets, while maintaining the services Minnesotans expect. From year to year, agencies find ways to become more efficient with existing resources. MNHS has made strategic decisions to fund cost increases, particularly salary and operational increases within existing resources. However, cost growth typically outstrips efficiencies, and without additional resources added to agency budgets, service delivery erodes.

For MNHS, operating cost pressures exist in multiple categories—increases in compensation and insurance costs at the agency, increasing costs to maintain our current staff complement in a challenging labor market, and increasing IT costs. If an operational increase is not provided, the services the MNHS delivers to Minnesotans will be impacted. Without funding, staffing and service levels will be reduced in order to balance the budget. Funding this initiative will allow MNHS to sustain current levels of service in MNHS program areas and provide quality programs and exhibits to our diverse constituents.

Proposal:

The Governor recommends increasing agency operating budgets to support maintaining the delivery of current services. For MNHS, this funding will cover utilities and other facility related costs, but the majority of funding will go towards salary costs. By investing in our staff and providing a competitive compensation and benefit package, MNHS seeks to maintain its leadership role in bringing history to all Minnesotans. Our challenge today is recruitment and hiring in a highly competitive labor market while Minnesota enjoys a historically low unemployment rate.

In addition, MNHS has seen significant cost increases for other operational expenses, including utilities and other facility related costs. Utility costs at the 26 historic sites that comprise the statutorily mandated Historic Sites Network are estimated to increase by 21% in FY 2024. MNHS is also experiencing significant inflationary cost

increases in building costs and other material-related expenditures. According to estimates provided by the MN Department of Administration, lease rate costs for the Minnesota History Center will increase \$1 per square foot each year of the upcoming biennium, or approximately 6% or \$330,000 per year.

Impact on Children and Families:

At its heart, the Historical Society is an educational institution. We serve learners of all ages: school age children, through field trips and Minnesota studies curriculum, and co-curricular activities such as National History Day; as well as life-long learners, including families, via historic sites and museums, public programs and opportunities for individual discovery, such as family history.

MNHS preserves and shares a broad range of Minnesota’s past, including stories that are challenging and stories through which we celebrate individual and collective successes. We believe that a key to a successful Minnesota is a well-informed citizenry, and we work to accomplish this goal starting with school-age children. For example, the Northern Lights textbook and curriculum provide a high-quality package of products that educators can effectively use. This curriculum is designed to help educators meet state social studies standards. These tools are supported through ongoing teacher training and new product development to enhance the classroom experience. By continuing to support the talented staff who provide services to the people of Minnesota, we will continue to advance our shared understanding of our state’s past in order to help us to advance as a community. In addition, a significant and important component of our audience of visitors to historic sites and museums is school groups. Field trip tours and lessons, which are developed by education professionals, tie directly to in-school classroom curriculum.

Equity and Inclusion:

A key strategic goal of the Minnesota Historical Society is inclusion and diversity. We strive to carry out this goal by reflecting the diversity of the people of Minnesota in our visitors, staff and leadership.

Funding for compensation will allow us to be competitive as we seek to hire and retain talented employees, particularly in high demand areas, as well as increase the diversity of our workforce. Fully funding increased costs of operations will permit MNHS to continue its programming, which serves all Minnesotans by sharing the past of all Minnesotans.

Tribal Consultation:

While the Minnesota Historical Society is not included in Minnesota Statutes Section 10.65, MNHS has conducted ongoing engagement with Native Nations and Native communities within Minnesota through its MNHS Indian Advisory Committee (IAC) since the committee’s creation in 1987. IAC members provide guidance and advice on a variety of programmatic initiatives including educational and public programs, publications, and archaeology. The committee is comprised of representatives from each of the 11 federally recognized tribes, in addition to others who represent urban Native communities and those who are experts in education.

MNHS’s work in preserving and sharing Native American history is led and supported by our Native American Initiatives Department, whose staff collaborates with internal and external audiences to foster a greater understanding and appreciation of Native American history in Minnesota.

This request will provide important support for MNHS’s statewide history programs; it will not have a significant direct effect on Minnesota’s tribal governments themselves, but rather will assist in greater understanding of Native American history by all Minnesotans with the input and collaboration of Native American Minnesotans via the IAC and other relationships.

Results:

This proposal is intended to allow the MNHS to continue to provide current levels of service and information to the public.

Minnesota Historical Society

FY 2024-25 Biennial Budget Change Item

Change Item Title: Support for Statewide Programs – Earned Revenue Recovery

| Fiscal Impact (\$000s) | FY 2024 | FY 2025 | FY 2026 | FY 2027 |
|--|----------|----------|----------|----------|
| General Fund | | | | |
| Expenditures | 375 | 375 | 0 | 0 |
| Revenues | 0 | 0 | 0 | 0 |
| Other Funds | | | | |
| Expenditures | 0 | 0 | 0 | 0 |
| Revenues | 0 | 0 | 0 | 0 |
| Net Fiscal Impact = (Expenditures – Revenues) | 375 | 375 | 0 | 0 |
| FTEs | 8 | 8 | 0 | 0 |

Recommendation:

The Governor recommends one-time additional funding of \$750,000 across the FY 2024 and FY 2025 biennium from the general fund to support increased staffing and services for statewide historic sites and museums and to enhance in-person school programs. This funding represents bridge funding to replace significant lost earned income from admission fees and other revenue, while the Minnesota Historical Society (MNHS) continues to rebuild attendance at historic sites and museums.

Due to the COVID-19 pandemic, MNHS abruptly closed its sites and stopped public programs in March 2020. With those closures, MNHS has experienced significant loss of earned revenue, which provides a major level of support for the organization’s operations.

We expect attendance to increase slowly as public health and economic concerns recede and public confidence returns. Our experience in recent years has shown us that our expenses necessarily precede admissions and program revenue and require incremental financial support. This bridge funding request will enable us to support staffing and benefits costs incurred as we ramp up to restore services interrupted by the pandemic.

Rationale / Background:

Our goal is to reestablish program services at the History Center and across the historic sites network. We partially reopened to the public in FY 2021 and subsequent years. We have experienced significant reductions in attendance and programmatic sales as school programs were suspended in recent school years, only recently rebounding. In FY 2021, MNHS incurred a \$6 million loss in earned revenue (admissions, gift shop sales, program fees, etc.) as compared to FY 2020 budgeted levels. By comparison, attendance in FY 2019 was approximately 1,000,000 in-person visitors and fell to 200,000 in FY 2021. While visitation and accompanying earned revenue have recovered, we remain far below pre-pandemic levels. This bridge funding will allow hiring of additional site interpretive and educational staff to provide public service through school and site programming. The bridge funding will allow MNHS to support approximately 8 full time equivalent positions in the historic sites and education departments.

Proposal:

As indicated above, the goal of this proposal is to restore public educational services at the Minnesota History Center and Historic Sites. The proposal provides funding to:

- Expand hours of operation and history programming at sites and museums
- Enhance School Programs (targeting K-12)

Impact on Children and Families:

MNHS historic sites and museums are important venues for learning for school children, families and lifelong learners. By opening up and staffing facilities at increased levels, we are able to provide access to our important history.

Equity and Inclusion:

The Minnesota Historical Society's mission is to serve all Minnesotans in preserving and making accessible the history of Minnesota's past. One of MNHS's important audiences is school children. Through organized field trips and informal family visits, young Minnesotans are able to learn about our complex and diverse past. Enhancing access to historic sites and museums will provide greater opportunities for learning about the stories of all Minnesotans.

Tribal Consultation:

While the Minnesota Historical Society is not included in Minnesota Statutes Section 10.65, MNHS has conducted ongoing engagement with Native Nations and Native communities within Minnesota through its MNHS Indian Advisory Committee (IAC) since the committee's creation in 1987. IAC members provide guidance and advice on a variety of programmatic initiatives including educational and public programs, publications, and archaeology. The committee is comprised of representatives from each of the 11 federally recognized tribes, in addition to others who represent urban Native communities and those who are experts in education.

MNHS's work in preserving and sharing Native American history is led and supported by our Native American Initiatives Department, whose staff collaborates with internal and external audiences to foster a greater understanding and appreciation of Native American history in Minnesota.

This request will provide important support for MNHS's statewide history programs; it will not have a significant direct effect on Minnesota's tribal governments themselves, but rather will assist in greater understanding of Native American history by all Minnesotans with the input and collaboration of Native American Minnesotans via the IAC and other relationships.

Results:

This proposal is intended to allow MNHS to restore its programs and services interrupted by the pandemic. The key metric is attendance across our sites system. We are targeting increasing our total attendance to 850,000 in FY 2026, an increase from approximately 200,000 in FY 2021. Without this bridge funding, we anticipate restricting further expansion of programs.

Change Item Title: Funding Extension - Correction to 2022 Session Law

| Fiscal Impact (\$000s) | FY 2023 | FY 2024 | FY 2025 | FY 2026 | FY 2027 |
|--|----------------|----------------|----------------|----------------|----------------|
| General Fund | | | | | |
| Expenditures | 0 | 0 | 0 | 0 | 0 |
| Revenues | 0 | 0 | 0 | 0 | 0 |
| Other Funds – Arts and Cultural Heritage Fund (ACHF) | | | | | |
| Expenditures | 3,094 | 0 | 0 | 0 | 0 |
| Revenues | 0 | 0 | 0 | 0 | 0 |
| Net Fiscal Impact = (Expenditures – Revenues) | 3,094 | 0 | 0 | 0 | 0 |
| FTEs | 0 | 0 | 0 | 0 | 0 |

Recommendation:

The Governor recommends one-time funding for the Minnesota Historical Society (MNHS) of \$3,094,000 from the Arts and Cultural Heritage fund (ACHF), to correct a mistake in bill language which caused this amount to be cancelled at the end of FY 2022. Legislative fiscal staff have agreed that the original intention was for any remaining funding in FY 2022 in the impacted appropriations to be available through FY 2023.

Rationale/Background:

In the 2022 Legislative Session, MNHS requested an extension of the availability of previously appropriated Arts and Cultural Heritage Funds. This extension was intended to be included in the 2022 Legacy bill, passed by the Legislature, and signed by the Governor on May 22, 2022 (Laws of MN, 2022, Chapter 77, Article 4, Section 1).

MNHS requested the extension of availability of funds since it was unable to spend all previously appropriated funds due to pandemic related closures and staffing shortages. An example of this challenge is that MNHS provides funds to schools who are visiting historic sites and museums for transportation and admission costs. Since there were virtually no school visits during the pandemic, MNHS was unable to spend those funds for that purpose. In addition, due to layoffs of staff during the pandemic, many other ACHF-funded projects have been slowed significantly.

During the 2022 Session, MNHS provided testimony to legislative committees on the need for the extension. A provision for the requested extension was intended to be included in the 2022 Legacy bill, which was passed by the House and Senate and signed by the Governor.

Subsequent to the adjournment of the Legislative session, Minnesota Department of Management and Budget, in conjunction with Legislative fiscal staff, concluded that the language did not technically work to provide the extension of availability of funds. This resulted in \$3,094,000 million in funding being cancelled at the end of FY 2022. It was hoped that there would be an opportunity to fix this language in a special session in 2022, but there has not been that opportunity. At the end of fiscal year 2022, these funds cancelled to the Arts and Cultural Heritage Fund.

MNHS is requesting re-appropriation of these funds to be available through June 30, 2023, and any unencumbered balance remaining in FY23 does not cancel but is available for the next year.

Proposal:

The Minnesota Historical Society requests an appropriation from the Arts and Cultural Heritage Fund to provide funding that would have been extended if not for a drafting error in legislation that was passed by the Legislature and signed by the Governor in the 2022 Legislative Session. The funding would be reinstated to the following appropriations:

| Appropriation | Amount |
|----------------------------|--------------------|
| Statewide Site Survey | \$10,000 |
| Statewide History Programs | \$2,226,000 |
| History Partnerships | \$358,000 |
| Statewide Site Survey | \$500,000 |
| Total | \$3,094,000 |

Impact on Children and Families:

At its heart, the Minnesota Historical Society is an educational institution. We serve learners of all ages: school age children, through field trips and Minnesota studies curriculum, and co-curricular activities such as National History Day; as well as life-long learners, including families, via historic sites and museums, public programs, and opportunities for individual discovery, such as family history. Legacy Amendment funding provides significant resources for MNHS programs and projects that support students, life-long learners and educators.

Equity and Inclusion:

A key strategic goal of the Minnesota Historical Society is inclusion and diversity. We strive to carry out this goal by reflecting the diversity of the people of Minnesota in our visitors, staff, and leadership. Funding for Legacy Amendment programs will allow us to continue programming that serves diverse audiences across Minnesota.

Tribal Consultation:

While the Minnesota Historical Society is not included in Minnesota Statutes Section 10.65, MNHS has conducted ongoing engagement with Native Nations and Native communities within Minnesota through its MNHS Indian Advisory Committee (IAC) since the committee’s creation in 1987. IAC members provide guidance and advice on a variety of programmatic initiatives including educational and public programs, publications, and archaeology. The committee is comprised of representatives from each of the 11 federally recognized tribes, in addition to others who represent urban Native communities and those who are experts in education.

MNHS’s work in preserving and sharing Native American history is led and supported by our Native American Initiatives Department, whose staff collaborates with internal and external audiences to foster a greater understanding and appreciation of Native American history in Minnesota.

This request will provide important support for MNHS’s statewide history programs, since a number of programs and projects carried out by our Native American Initiatives Department are funded with Legacy dollars. The proposal will not have a significant direct effect on Minnesota’s tribal governments themselves, but rather will assist in greater understanding of Native American history by all Minnesotans with the input and collaboration of Native American Minnesotans via the IAC and other relationships.

Results:

This proposal is intended to allow MNHS to continue to provide its intended levels of service and information to the public.

Program: Historic Programs and Operations

<https://www.mnhs.org/>

AT A GLANCE

- Average of 1,000,000 in-person visitors to 26 sites and museums statewide in pre-pandemic years; 450,000 in most recent year
- 4.3 million annual visits to our website, of which over 3.1 million are unique visitors
- Over 1,000,000 items in the collections are cared for and preserved for today's and future Minnesotans
- Provide service to average of 30,000 persons at History Center Library via in-person visits, telephone inquiries, classes, social media, and e-mail requests
- The Arts and Cultural Heritage Fund provided \$5 million through 196 grants awarded across Minnesota

PURPOSE AND CONTEXT

The Historic Programs and Operations program area is the main vehicle for MNHS's efforts to preserve history and deliver history programs to the people of Minnesota.

We serve the State of Minnesota and all Minnesotans, educators, schoolchildren, families, and life-long learners with a variety of services and products, including, but not limited to:

- State Archives – MNHS is statutorily responsible for working with state and local units of government to evaluate the historical importance of all of Minnesota's governmental records and arrange for their permanent preservation or disposal. This activity has experienced constant growth, and we continue to examine how best to handle records that are increasingly more complex and varied in their form and media format.
- Processing and conservation of materials selected for inclusion in MNHS' collections are organized, catalogued, and treated to ensure their long-term stability and usability.
- Maintenance and repair of statutorily-defined historic sites including 152 buildings, many of which are more than 100 years old, 1,514 acres of land, and 23 miles of interpretive trails.
- *Northern Lights*, Minnesota's state social studies textbook, including an interactive digital edition, serves 57,000 students, or 80% of Minnesota's 6th graders.
- National History Day in Minnesota builds in-depth research and critical analysis skills as students research a topic related to an annual theme. Participants share their scholarship in one of five presentation categories and can enter their work into a series of competitive events. This program serves more than 25,000 students each year.
- Statewide teacher professional development programs served more than 700 participants during the most recent school year. Goals of the program include assisting teachers in meeting state academic standards, providing opportunities for teachers to deepen content knowledge, promoting the use of primary sources and multiple perspectives, and sharing MNHS' education resources.
- Historic sites, museum exhibits, and interpretive programs serve citizens statewide.

Further information about educational programs can be found at <http://education.mnhs.org>, including how MNHS programs help fulfill requirements of state-mandated academic standards for social studies.

MNHS also serves the life-long learning needs of seniors, family historians, and scholars through innovative public programs, the Gale Family Library at the Minnesota History Center, and on-line resources.

SERVICES PROVIDED

The Minnesota Historical Society preserves, and provides access to, evidence of Minnesota’s past. This work is carried out for many different audiences, using a variety of methods. History happens in the following areas:

- Exhibits and Educational Programs (students and life-long learners)
- Education Outreach (History Day and youth history programs)
- Historic Sites and Museums (26 sites statewide)
- Heritage Preservation / Field Services & Grants
- Archaeology
- MNHS Press publishing
- Collections Management and Conservation
- Reference / Library
- State Archives
- Institutional Support (including Finance, Human Resources (volunteers and interns), Inclusion & Community Engagement, Facilities, Marketing Communications, Development and Information Technology)

A full listing of MNHS functions and departments can be found at <https://www.mnhs.org>.

RESULTS

| <i>Type of Measure</i> | <i>Name of Measure</i> | <i>Previous</i> | <i>Current</i> | <i>Dates</i> |
|------------------------|---|-----------------|----------------|--------------|
| Quantity | Number of visitors to History Center & statewide historic sites | 187,000 | 450,000 | FY21, FY22 |
| Quantity | Student visits | 0 | 78,000 | FY21, FY22 |

Minnesota Statutes, Chapter 138 provides guidance for administration of Minnesota’s history and historical organizations. (<https://www.revisor.mn.gov/statutes/?id=138&view=chapter>)

Historic Programs and Operations

Program Expenditure Overview

(Dollars in Thousands)

| | Actual FY20 | Actual FY21 | Actual FY22 | Estimate FY23 | Forecast Base FY24 FY25 | | Governor's Recommendation FY24 FY25 | |
|------------------------------------|----------------|----------------|----------------|------------------|----------------------------|---------------|---|---------------|
| <i>Expenditures by Fund</i> | | | | | | | | |
| 1000 - General | 22,647 | 23,197 | 23,397 | 23,597 | 23,597 | 23,597 | 25,510 | 26,511 |
| 2301 - Arts & Cultural Heritage | 14,763 | 10,849 | 15,498 | 33,947 | | | | |
| Total | 37,410 | 34,046 | 38,895 | 57,544 | 23,597 | 23,597 | 25,510 | 26,511 |
| Biennial Change | | | | 24,983 | | (49,245) | | (44,418) |
| Biennial % Change | | | | 35 | | (51) | | (46) |
| Governor's Change from Base | | | | | | | | 4,827 |
| Governor's % Change from Base | | | | | | | | 10 |

Expenditures by Activity

| | | | | | | | | |
|--------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|
| General | 22,647 | 23,197 | 23,397 | 23,597 | 23,597 | 23,597 | 25,510 | 26,511 |
| Legacy | 14,763 | 10,849 | 15,498 | 33,947 | | | | |
| Total | 37,410 | 34,046 | 38,895 | 57,544 | 23,597 | 23,597 | 25,510 | 26,511 |

Expenditures by Category

| | | | | | | | | |
|----------------------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|---------------|
| Grants, Aids and Subsidies | 37,410 | 34,046 | 38,895 | 57,544 | 23,597 | 23,597 | 25,510 | 26,511 |
| Total | 37,410 | 34,046 | 38,895 | 57,544 | 23,597 | 23,597 | 25,510 | 26,511 |

Full-Time Equivalents

| | | | | | | | | |
|--|--|--|--|--|--|--|------|------|
| | | | | | | | 8.00 | 8.00 |
|--|--|--|--|--|--|--|------|------|

Historic Programs and Operations

Program Financing by Fund

(Dollars in Thousands)

| | Actual FY20 | Actual FY21 | Actual FY22 | Estimate FY23 | Forecast Base FY24 FY25 | | Governor's Recommendation FY24 FY25 | |
|-----------------------------------|----------------|----------------|----------------|------------------|----------------------------|---------------|---|---------------|
| 1000 - General | | | | | | | | |
| Direct Appropriation | 22,647 | 23,197 | 23,397 | 23,597 | 23,597 | 23,597 | 25,510 | 26,511 |
| Expenditures | 22,647 | 23,197 | 23,397 | 23,597 | 23,597 | 23,597 | 25,510 | 26,511 |
| Biennial Change in Expenditures | | | | 1,150 | | 200 | | 5,027 |
| Biennial % Change in Expenditures | | | | 3 | | 0 | | 11 |
| Governor's Change from Base | | | | | | | | 4,827 |
| Governor's % Change from Base | | | | | | | | 10 |
| Full-Time Equivalents | | | | | | | 8.00 | 8.00 |

2301 - Arts & Cultural Heritage

| | | | | | | | | |
|-----------------------------------|---------------|---------------|---------------|---------------|---|----------|---|----------|
| Balance Forward In | 9,018 | 9,827 | 16,361 | 13,356 | | | | |
| Direct Appropriation | 15,572 | 17,383 | 15,588 | 20,591 | 0 | 0 | 0 | 0 |
| Cancellations | | | 3,095 | | | | | |
| Balance Forward Out | 9,827 | 16,361 | 13,356 | | | | | |
| Expenditures | 14,763 | 10,849 | 15,498 | 33,947 | | | | |
| Biennial Change in Expenditures | | | | 23,833 | | (49,445) | | (49,445) |
| Biennial % Change in Expenditures | | | | 93 | | (100) | | (100) |
| Governor's Change from Base | | | | | | | | 0 |
| Governor's % Change from Base | | | | | | | | |

Program: Fiscal Agent / Pass-through**AT A GLANCE**

Fiscal agent / Pass-through appropriations for various cultural organizations are processed by the Minnesota Historical Society at the request of the Minnesota Legislature. Descriptions of project activities are provided by recipient organizations.

PURPOSE AND CONTEXT

At the request of the Minnesota Legislature, the Minnesota Historical Society handles funds for legislatively designated appropriations to a number of cultural organizations. These appropriations are not part of the MNHS operating budget.

SERVICES PROVIDED

MNHS disburses funds, as requested by the Legislature, to the following organizations:

Global Minnesota

Global Minnesota (formerly Minnesota International Center) connects individuals, organizations, and communities to the world. Through unique programs, Global Minnesota informs with relevant and timely information on international issues, foreign policy, and cultural topics and provides space and opportunities for Minnesotans to engage and discuss. A nonpartisan, nonprofit organization for nearly 70 years, Global Minnesota delivers programs that allow audiences to participate in international settings and for Minnesota to extend its influence around the globe, including 60 statewide foreign policy discussion groups, more than 30 global-themed public forums, and visits from nearly 400 international professionals through the U.S. Department of State.

Minnesota Air Guard Museum

The Minnesota Air Guard Museum serves as a community resource for the preservation of Minnesota's rich aviation history, especially its military history. The Museum offers activities and education for all ages. The private, nonprofit Minnesota Air National Guard Historical Foundation has the funding responsibility for the museum. The museum is located on the Minnesota Air National Guard Base at the Minneapolis-Saint Paul International Airport. Currently 21 aircraft are displayed in an air park next to the museum.

The principal sources of financial support for the museum are: 1) the \$16,000 state biennial grant; 2) membership dues from approximately 500 members, and donations from museum visitors, tour groups, and organizations that hold events at the museum; and 3) private gifts and other grants.

US Hockey Hall of Fame

The United States Hockey Hall of Fame Museum is America's hockey showcase. Since 1973, the Hall has honored and recognized outstanding coaches, players, builders, and administrators who have contributed to the success and promotion of American Hockey. Visitors to the United States Hockey Hall of Fame Museum can experience the thrilling game action and inspiring achievements via physical displays, exhibits, video, theater, and memorabilia.

Eveleth, Minnesota has been designated "The Capital of American Hockey," and is known as the home of the United States Hockey Hall of Fame Museum because of its rich hockey traditions. Furthermore, the Iron Range and Minnesota in general have had significant impact on US Hockey.

Minnesota Agricultural Interpretive Center (MAIC) also known as Farmamerica

The governor and Minnesota state legislature commissioned the Minnesota Agricultural Interpretive Center (MAIC) in 1978 to preserve and promote the rich rural agricultural heritage of the state and its people. MAIC is a not-for-profit educational institution administered by a 15-member volunteer board of directors. The vision of the MAIC is to be the destination and primary resource where people and organizations can experience and learn about the history and the future of Minnesota Agriculture. The mission of the Minnesota Agricultural Interpretive Center is to create opportunities for children and adults to learn about Minnesota’s agricultural and environmental systems and how these systems provide food, fiber, and energy for the people of Minnesota and the world. MAIC maintains a 360-acre interpretive site and facilities located four miles west of Waseca.

At MAIC, the story of agriculture is being told through guided tours, hands-on learning experiences, festivals, and exhibitions. Visitors travel on a one-mile timeline road and become involved in activities as they move through the Prairie Interpretive Center, the pond/marsh, and to the settlement farm of the 1850s. The handicapped accessible walkway continues past the one-room schoolhouse, the country church, the 1920/1930s depression-era family dairy farm, the feed mill, and the blacksmith shop and town hall. New signage is underway to inform visitors about issues of the modern era. Visitors can also stop at the Agri-Hall Museum and the 1970s farmstead. In its 40-year history, MAIC has hosted hundreds of thousands of visitors. It is not uncommon to host 20,000 people each year through the school and group tours programs, outreach activities, and festivals throughout the year.

Minnesota Military Museum

The Minnesota Military Museum, located at Camp Ripley, is the primary outreach effort of the Military Historical Society of Minnesota Inc., a 501(c)(3) educational organization with a mission to "be Minnesota’s premier educational resource on military history and conflict resolution through exhibits and outreach efforts." The museum assists the Minnesota Historical Society as a resource to history organizations across the state and averages 15,000 visitors a year including 65 school and group tours.

The Museum is supported by the largest military-themed library in the state, a 500 cubic foot archival collection, and over 100,000 artifacts representing all branches of the military from Minnesota’s early years to the present. State support is essential as the museum receives no operational funding from the federal government, the military, or local governments. The organization raises roughly 70 percent of its operating revenue, primarily from museum store sales, small grants, and contributions from individuals, organizations, and businesses.

RESULTS

The Minnesota Historical Society is responsible for disbursing funds to these five organizations and collecting an annual report from each of the organizations, describing how funds were spent. MNHS does not receive an administrative fee for administering these funds, since, at this level of funding and with this number of organizations, minimal staffing is required.

| <i>Type of Measure</i> | <i>Name of Measure</i> | <i>Previous</i> | <i>Current</i> | <i>Dates</i> |
|-------------------------------|--------------------------------------|------------------------|-----------------------|---------------------|
| Quantity | Number of pass-through organizations | 5 | 5 | FY20-21, FY22-23 |

(Dollars in Thousands)

| | Actual FY20 | Actual FY21 | Actual FY22 | Estimate FY23 | Forecast Base | | Governor's Recommendation | |
|------------------------------------|----------------|----------------|----------------|------------------|---------------|------------|------------------------------|------------|
| | | | | | FY24 | FY25 | FY24 | FY25 |
| <u>Expenditures by Fund</u> | | | | | | | | |
| 1000 - General | 321 | 321 | 571 | 321 | 321 | 321 | 321 | 321 |
| Total | 321 | 321 | 571 | 321 | 321 | 321 | 321 | 321 |
| Biennial Change | | | | 250 | | (250) | | (250) |
| Biennial % Change | | | | 39 | | (28) | | (28) |
| Governor's Change from Base | | | | | | | | 0 |
| Governor's % Change from Base | | | | | | | | 0 |

Expenditures by Activity

| | | | | | | | | |
|-----------------------------|------------|------------|------------|------------|------------|------------|------------|------------|
| Fiscal Agent / Pass-through | 321 | 321 | 571 | 321 | 321 | 321 | 321 | 321 |
| Total | 321 | 321 | 571 | 321 | 321 | 321 | 321 | 321 |

Expenditures by Category

| | | | | | | | | |
|----------------------------|------------|------------|------------|------------|------------|------------|------------|------------|
| Grants, Aids and Subsidies | 321 | 321 | 571 | 321 | 321 | 321 | 321 | 321 |
| Total | 321 | 321 | 571 | 321 | 321 | 321 | 321 | 321 |

(Dollars in Thousands)

| | Actual FY20 | Actual FY21 | Actual FY22 | Estimate FY23 | Forecast Base FY24 FY25 | | Governor's Recommendation FY24 FY25 | |
|-----------------------------------|----------------|----------------|----------------|------------------|----------------------------|------------|---|------------|
| 1000 - General | | | | | | | | |
| Direct Appropriation | 321 | 321 | 571 | 321 | 321 | 321 | 321 | 321 |
| Expenditures | 321 | 321 | 571 | 321 | 321 | 321 | 321 | 321 |
| Biennial Change in Expenditures | | | | 250 | | (250) | | (250) |
| Biennial % Change in Expenditures | | | | 39 | | (28) | | (28) |
| Governor's Change from Base | | | | | | | | 0 |
| Governor's % Change from Base | | | | | | | | 0 |