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Minnesota Amateur Sports Commission

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<https://www.mnsports.org/>

AT A GLANCE

In FY21:

- \$54 million was spent on amateur sports in Minnesota by sports visitors
- \$35.2 million was spent at the National Sports Center (NSC) by sports visitors
- 5.2 million visitors at Minnesota Amateur Sports Commission (MASC) affiliate facilities
- 4.1 million visitors to the NSC
- There was a significant decrease from previous years' reports in the dollar amount spent on amateur sports in MN and at the NSC by sports visitors due in large part to ramifications from COVID restrictions; i.e. the NSC hosted **30 fewer events** and no international travel allowed which directly impacted USA CUP, hockey/soccer tournaments, etc.

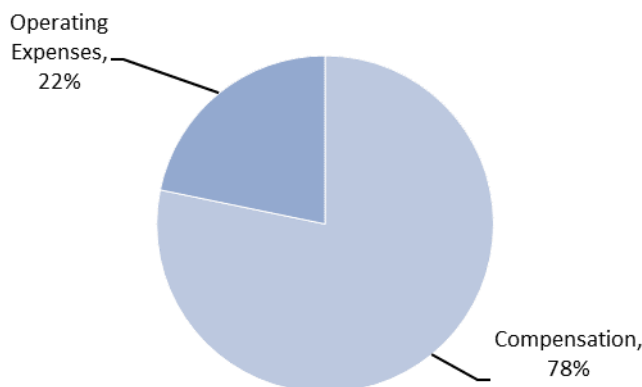
PURPOSE

The Minnesota Amateur Sports Commission (MASC) was created to promote the economic and social benefits of sport for Minnesota citizens and organizations. The MASC contributes to the State of Minnesota by:

- Generating economic benefits through sport events;
- Providing increased amateur sport opportunities for Minnesota residents; and
- Improving infrastructure through developing new sport facilities and programs.

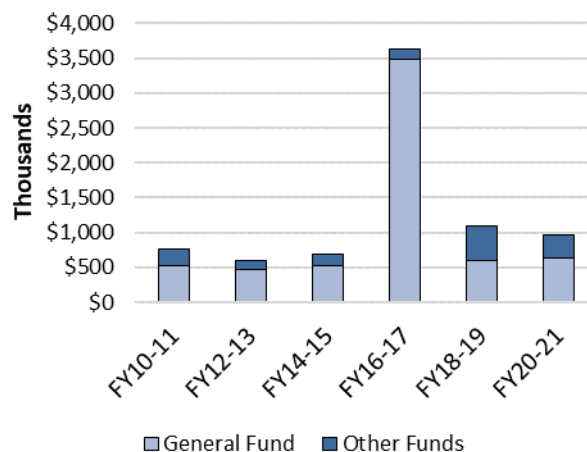
BUDGET

**Spending by Category
FY 2021 Actual**



Source: Budget Planning & Analysis System (BPAS)

Historical Spending



Source: Consolidated Fund Statement

The MASC activities are funded by the general fund, contracts, and the Hennepin County Youth Sports Grant Program. In the FY 2022-23 biennium, about 88% of the MASC funding is from the General Fund and about 12% is from the MASC contract for services with Hennepin County. The Hennepin County agreement allows the MASC to maintain a minimum of three full-time staff.

The MASC receives annual funding from the general fund of approximately \$300,000 that is primarily used to fund its three full-time staff positions. From FY 2002 to FY 2009 MASC received \$750,000 annually to access space at the Target Center. In addition, the MASC received additional funding in FY2016-17 for the Mighty Ducks Grant

Program. This grant program awarded over \$3.5 million in statewide grants to public ice facilities for the purpose of improving indoor air quality/eliminating R-22 and purchasing electric ice resurfaces. The MASC received an additional \$2.0 million in 2020 for the purpose of grant programs for arena air quality and R-22 replacement. In the same year, the MASC received \$250,000 for the Skate Park Grant Program for the purpose of constructing and/or renovating public skate parks.

STRATEGIES

The MASC employs several strategies to achieve the agency's goals and mission to bring the economic and social benefits of amateur sports to Minnesota:

1. Develop top class amateur sport facilities in partnership with select Minnesota cities. The Regional Centers are facilities that attract out-of-state visitors and serve many Minnesotans. The Regional Centers are located in Rochester, Marshall, Blaine, St. Cloud, and Biwabik.
2. Create and attract new amateur sports programs and events in Minnesota with a focus on the National Sports Center in Blaine.

RESULTS

The MASC closely tracks the success of its major priorities:

- The performance of the National Sports Center (NSC) in Blaine, which is the flagship amateur sports facility in Minnesota, is the one facility in the state directly overseen by the MASC. The NSC has shown strong financial performance, is operationally self-sufficient, and shows stable attendance and growing economic impact numbers.
- The MASC has developed a model to compute economic impact for its major sports events. In addition to using this model on its own events, the MASC shares the model with other sport organizations, parks and recreation departments, and anyone hosting sports events in the state. This model was specifically designed to be used by non-economists, but it has been verified as accurate and conservative in its estimates by professionals in the field of event economics.

<i>Type of Measure</i>	<i>Name of Measure</i>	<i>Previous</i>	<i>Current</i>	<i>Dates</i>
Result	National Sports Center visitor direct spending	\$57.5 million	\$35.2 million	FY20, FY21
Quantity	Annual visitors to the National Sports Center	4.0 million	4.1 million	FY20, FY21

Chapter 240A of the Minnesota Statutes provides the legal authority for the Amateur Sports Commission. (<https://www.revisor.mn.gov/statutes/cite/240A>)

(Dollars in Thousands)

	Actual	Actual	Actual	Estimate	Forecast Base		Enacted Budget	
	FY20	FY21	FY22	FY23	FY24	FY25	FY24	FY25
<u>Expenditures by Fund</u>								
1000 - General	290	347	285	343	317	317	1,229	391
2000 - Restrict Misc Special Revenue	247	77	366	227	78	78	78	78
2340 - Renewable Development								4,200
Total	537	424	651	570	395	395	1,307	4,669
Biennial Change				259		(431)		4,755
Biennial % Change				27		(35)		390
Enacted Budget Change from Base								5,186
Enacted Budget % Change from Base								656

Amateur Sports Commission

Agency Financing by Fund

(Dollars in Thousands)

	Actual	Actual	Actual	Estimate	Forecast Base		Enacted Budget	
	FY20	FY21	FY22	FY23	FY24	FY25	FY24	FY25
1000 - General								
Balance Forward In		51		26				
Direct Appropriation	341	306	311	317	317	317	1,229	391
Cancellations		10						
Balance Forward Out	51		26					
Expenditures	290	347	285	343	317	317	1,229	391
Biennial Change in Expenditures				(9)		6		992
Biennial % Change in Expenditures				(1)		1		158
Enacted Budget Change from Base								986
Enacted Budget % Change from Base								156

2000 - Restrict Misc Special Revenue

Balance Forward In	6	2	4	154	6	7	6	7
Receipts	244	79	516	79	79	79	79	79
Balance Forward Out	2	4	154	6	7	8	7	8
Expenditures	247	77	366	227	78	78	78	78
Biennial Change in Expenditures				269		(437)		(437)
Biennial % Change in Expenditures				83		(74)		(74)
Enacted Budget Change from Base								0
Enacted Budget % Change from Base								0

2340 - Renewable Development

Direct Appropriation								4,200
Expenditures								4,200
Biennial Change in Expenditures				0		0		4,200
Biennial % Change in Expenditures								
Enacted Budget Change from Base								4,200
Enacted Budget % Change from Base								

2403 - Gift

Balance Forward In	1	1	1	1	1	1	1	1
Balance Forward Out	1	1	1	1	1	1	1	1

(Dollars in Thousands)

	FY23	FY24	FY25	Biennium 2024-25
Direct				
Fund: 1000 - General				
FY2023 Appropriations	317	317	317	634
Forecast Base	317	317	317	634
Change Items				
Maintain Current Service Levels		12	24	36
Fiscal Coordinator Staff		50	50	100
National Sports Center Ice Arena Roof Upgrade		850		850
Total Enacted Budget	317	1,229	391	1,620
Fund: 2340 - Renewable Development				
Change Items				
Solar Arrays on Ice Rink and Maintenance Facility at NSC			4,200	4,200
Total Enacted Budget			4,200	4,200
Dedicated				
Fund: 2000 - Restrict Misc Special Revenue				
Planned Spending	227	78	78	156
Forecast Base	227	78	78	156
Total Enacted Budget	227	78	78	156
Revenue Change Summary				
Dedicated				
Fund: 2000 - Restrict Misc Special Revenue				
Forecast Revenues	79	79	79	158
Total Enacted Budget	79	79	79	158

(Dollars in Thousands)

	FY23	FY24	FY25	Biennium 2024-25	FY26	FY27	Biennium 2026-27
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Maintain Current Service Levels

This provision provides additional operating funds to maintain the current level of service delivery at the Minnesota Amateur Sports Commission (MASC).

1000 - General Fund Cost (Savings)	0	12	24	36	24	24	48
Expenditures	0	12	24	36	24	24	48

Fiscal Coordinator Staff

This funding will allow MASC to maintain a fiscal coordinator position.

1000 - General Fund Cost (Savings)	0	50	50	100	50	50	100
Expenditures	0	50	50	100	50	50	100

National Sports Center Ice Arena Roof Upgrade

This funding provides for upgrades necessary to support the installation of solar panels on the roof of the ice arena complex at the National Sports Center.

1000 - General Fund Cost (Savings)	0	850	0	850	0	0	0
Expenditures	0	850	0	850	0	0	0

Solar Arrays on Ice Rink and Maintenance Facility at NSC

This funding will be used to install solar arrays on an ice rink and maintenance facility at the National Sports Center in Blaine.

2340 - Renewable Development Fund Cost (Savings)	0	0	4,200	4,200	0	0	0
Expenditures	0	0	4,200	4,200	0	0	0