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## **Minnesota State Arts Board**

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**AT A GLANCE**

- The arts are a significant industry in Minnesota, generating more than \$1.2 billion in economic activity each year.
- Minnesota is home to more than 1,500 nonprofit arts organizations and 40,000 artists.
- Together, the Minnesota State Arts Board and the state's 11 regional arts councils serve residents and communities in all 87 Minnesota counties.
- Activities supported by the Arts Board and the regional arts councils during the FY 2014-2015 biennium served a combined audience of nearly 24 million children and adults.

**PURPOSE**

The Minnesota State Arts Board stimulates and encourages the creation, performance, and appreciation of the arts. It serves as an adviser, resource, and policy maker by distributing grants and other forms of assistance for artistic activities; it also serves as the fiscal agent for legislative appropriations to eleven regional arts councils.

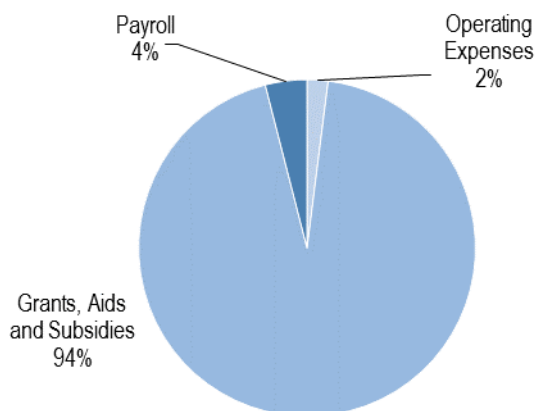
The purpose of the arts is to inspire, enlighten, connect, and challenge individuals. They give us new experiences, and help us understand and imagine the world from another person's point of view. However, the arts also produce tremendous secondary benefits that help Minnesota achieve many of its most important public goals.

Research shows that the arts increase academic achievement. Nontraditional learners or at-risk students often become high achievers in arts learning settings; this success becomes a bridge to learning in other areas. The arts stimulate 21st century work skills, including creativity, which will be an important characteristic of jobs and the workforce of the future. Arts bring people together. Residents of a community often understand their new immigrant neighbors better after seeing a traditional play. A struggling downtown begins to "hum" with new energy on the evenings the community arts center offers a concert. Towns celebrate their identity and heritage through annual arts festivals. Artists and arts participation build social capital—the social bonds and civic engagement needed in a healthy, thriving society. As it stimulates the arts and the many benefits they provide, the Arts Board helps achieve the following statewide outcomes:

- **A thriving economy that encourages business growth and employment opportunities**
- **Minnesotans have the education and skills needed to achieve their goals**
- **Strong and stable families and communities**

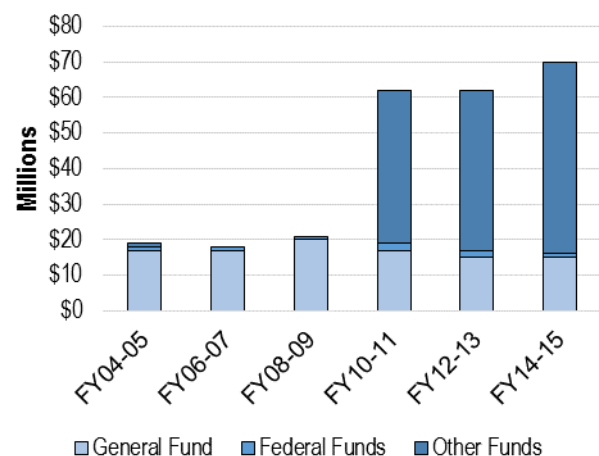
**BUDGET**

**Spending by Category  
FY 15 Actual**



Source: BPAS

**Historical Spending**



Source: Consolidated Fund Statement

The board receives an appropriation from the State's general fund, and from the State's arts and cultural heritage fund (ACHF). Proceeds of the ACHF may be spent only "for arts, arts education, and arts access and to preserve Minnesota's history and cultural heritage." The board also receives an annual state partnership grant from the National Endowment for the Arts.

## STRATEGIES

The Arts Board provides financial support and other services to enable Minnesota and its residents and communities to reap the many benefits the arts provide. To accomplish its mission, the board is pursuing the following long-term goals and strategies:

- The arts are interwoven into every facet of community life
  - Develop strategic relationships and partnerships
- Minnesotans believe the arts are vital to who we are
  - Enhance public understanding of the value of the arts
- People of all ages, ethnicities, and abilities participate in the arts
  - Fully engage with nontraditional and underrepresented participants
  - Transform everyone's life by experiencing the arts
- People trust Minnesota's stewardship of public arts funding
  - Provide an accountable arts support system
  - Be responsible stewards of public funds
- The arts thrive in Minnesota
  - Foster visionary, skilled arts leaders and organizations statewide
  - Ensure sufficient resources to sustain the arts and artists
  - Serve as a clearinghouse of information on best practices and successful programs

## RESULTS

<i>Type of Measure</i>	<i>Name of Measure</i>	<i>Previous</i>	<i>Current</i>	<i>Dates</i>
Quantity	Number of persons who benefit from funded activities	20,563,917	23,664,929	2008-09 biennium, 2014-15 biennium (a)
Quantity	Percent of Minnesotans who attend arts activities	67%	76%	2001, 2014 (b)
Quantity	Number of grant applications reviewed (top number) and grants awarded (bottom number)	633 381	1,487 558	2009, 2015 (c)

- a) Comparing the biennium just prior to creation of arts and cultural heritage fund to a recently completed biennium.
- b) Data source: Minnesota State Survey, University of Minnesota
- c) Comparing the fiscal year just prior to creation of arts and cultural heritage fund to a recently completed fiscal year

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The Arts Board's authorizing statute is M. S. 129D.01-129D.05 [ <https://www.revisor.mn.gov/statutes/?id=129D> ].

**Expenditures By Fund**

	Actual FY14	Actual FY15	Actual FY16	Estimate FY17	Forecasted Base	
					FY18	FY19
1000 - General	7,455	7,568	7,502	7,550	7,530	7,530
2000 - Restrict Misc Special Revenue	0	7	3	23	0	0
2301 - Arts & Cultural Heritage Fund	26,723	26,925	26,621	30,805	939	0
2403 - Gift	46	40	40	40	40	40
3000 - Federal	725	735	720	770	770	770
<b>Total</b>	<b>34,950</b>	<b>35,275</b>	<b>34,886</b>	<b>39,188</b>	<b>9,279</b>	<b>8,340</b>
<i>Biennial Change</i>				3,849		(56,455)
<i>Biennial % Change</i>				5		(76)

**Expenditures by Program**

Program: Arts Board	34,950	35,275	34,886	39,188	9,279	8,340
<b>Total</b>	<b>34,950</b>	<b>35,275</b>	<b>34,886</b>	<b>39,188</b>	<b>9,279</b>	<b>8,340</b>

**Expenditures by Category**

Compensation	1,213	1,176	1,220	1,432	453	453
Operating Expenses	528	714	618	958	421	379
Other Financial Transactions	82	56	147	140	0	0
Grants, Aids and Subsidies	33,127	33,329	32,901	36,658	8,405	7,508
<b>Total</b>	<b>34,950</b>	<b>35,275</b>	<b>34,886</b>	<b>39,188</b>	<b>9,279</b>	<b>8,340</b>

**Full-Time Equivalents**

	17.6	16.9	17.0	18.0	5.2	4.7
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**1000 - General**

	Actual		Actual	Estimate	Forecast Base	
	FY14	FY 15	FY 16	FY17	FY18	FY19
Balance Forward In	0	59	0	20	0	0
Direct Appropriation	7,514	7,514	7,522	7,530	7,530	7,530
Cancellations	0	5	0	0	0	0
<b>Expenditures</b>	<b>7,455</b>	<b>7,568</b>	<b>7,502</b>	<b>7,550</b>	<b>7,530</b>	<b>7,530</b>
Balance Forward Out	59	0	20	0	0	0
<i>Biennial Change in Expenditures</i>				29		8
<i>Biennial % Change in Expenditures</i>				0		0
Full-Time Equivalents	4.5	4.8	5.0	5.0	4.7	4.2

**2000 - Restrict Misc Special Revenue**

	Actual		Actual	Estimate	Forecast Base	
	FY14	FY 15	FY 16	FY17	FY18	FY19
Balance Forward In	2	3	6	26	4	4
Receipts	0	10	23	0	0	0
<b>Expenditures</b>	<b>0</b>	<b>7</b>	<b>3</b>	<b>23</b>	<b>0</b>	<b>0</b>
Balance Forward Out	3	6	26	4	4	4
<i>Biennial Change in Expenditures</i>				19		(26)
<i>Biennial % Change in Expenditures</i>				279		(100)
Full-Time Equivalents		0	0.0	0.0	0	0

**2301 - Arts & Cultural Heritage Fund**

	Actual		Actual	Estimate	Forecast Base	
	FY14	FY 15	FY 16	FY17	FY18	FY19
Balance Forward In	229	189	266	432	939	0
Direct Appropriation	26,675	27,425	26,819	31,312	0	0
Net Transfers	0	(348)	0	0	0	0
Cancellations	9	120	31	0	0	0
<b>Expenditures</b>	<b>26,723</b>	<b>26,925</b>	<b>26,621</b>	<b>30,805</b>	<b>939</b>	<b>0</b>
Balance Forward Out	172	221	432	939	0	0
<i>Biennial Change in Expenditures</i>				3,778		(56,487)
<i>Biennial % Change in Expenditures</i>				7		(98)
Full-Time Equivalents	12.8	11.7	11.8	12.6	0	0

**2403 - Gift**

	Actual		Actual	Estimate	Forecast Base	
	FY14	FY 15	FY 16	FY17	FY18	FY19
Balance Forward In	206	201	202	243	245	247
Receipts	41	41	81	42	42	42
<b>Expenditures</b>	<b>46</b>	<b>40</b>	<b>40</b>	<b>40</b>	<b>40</b>	<b>40</b>
Balance Forward Out	201	202	243	245	247	249
<i>Biennial Change in Expenditures</i>				(6)		0
<i>Biennial % Change in Expenditures</i>				(7)		0

**3000 - Federal**

	Actual		Actual	Estimate	Forecast Base	
	FY14	FY 15	FY 16	FY17	FY18	FY19
Balance Forward In	0	0	0	0	0	0
Receipts	725	735	720	770	770	770
<b>Expenditures</b>	<b>725</b>	<b>735</b>	<b>720</b>	<b>770</b>	<b>770</b>	<b>770</b>
<i>Biennial Change in Expenditures</i>				29		50
<i>Biennial % Change in Expenditures</i>				2		3
Full-Time Equivalents	0.3	0.3	0.3	0.3	0.5	0.5