

“Our Rights” toolkit

Program details:

The “Our Rights” series is a co-production of the Minnesota Department of Human Rights and Twin Cities Public Television. The three part-series details Minnesota’s efforts to establish and protect human rights for everyone. Screening events of an episode of the series provide the opportunity to start community conversations about the progress Minnesota and your community has made in furthering human rights for all, while recognizing the challenges that remain.

The Big Picture:

Start conversations in Minnesota communities about human rights through screening events of “Our Rights: Justice for All” or “Our Rights: Raising the Stakes.” Screening events offer an opportunity to discuss challenges and opportunities in your area. Event formats can vary depending on organization, venue, and size of audience. Suggested engagement formats include:

- Panel discussion featuring regional representatives or content experts
- Round table discussions with audience members
- Chamber luncheon
- Employer workshop
- Keynote speaker
- Human rights commission activity
- Diversity council community screening

Audience:

General public, human rights commissions, businesses, schools, colleges, other organizations working with human rights

Requirements:

- For group screenings, MDHR suggests streaming from a laptop to a projector. Streaming requires a good internet connection to maintain uninterrupted viewing. Before the event begins check the internet and audio connections to ensure a quality experience for your audience. Please make sure audio levels are appropriate and the video is not muted. Captions are available.
- Panel of three to five people with the ability to talk about human rights topics such as civil rights, racial equity, women’s rights, LGBTQ issues, sexual harassment, Native American rights and history. Each community will have local speakers who can discuss issues important to their community.
- Seating for the audience

Suggested staffing (Provided by host organization):

- 1 host (Welcomes guest, provides overview of event, leads panel discussion)
- 2 greeters & Microphone hosts (Provide name badges, help during Q & A period)
- 1 floater (Helps facilitate event)
- A member of MDHR may be available to speak at your event. Please fill out our speaker request form at <https://mn.gov/mdhr/news-community/education/speaker-request.jsp> and indicate the role you would like the MDHR representative to fill such as host, panelist, moderator or other role.

Suggested agenda:

1. Opening remarks
2. Screening of “Our Rights: Justice for All” (Screening time: 26:40)
3. Discussion
4. Question and answer period

Potential Panel questions:

Questions can be tailored to your community to address current issues, challenges, opportunities, etc.

1. What was the element in the documentary that was most relevant to you and why?
2. What lessons can we draw from examining the past 50 years of Human Rights in Minnesota?
3. How far have we moved forward as a society?
4. What themes, issues and conflicts resonate from this in this documentary?
5. To what extent did the documentary leave you with a sense of involvement, hope, excitement, indifference, despair – or maybe with a mixture of such feelings? Why?

Marketing:

- **MDHR Newsletter & Event Calendar:** Contact [MDHR Communications](#) to be included on the MDHR Newsletter and calendar.
- **Poster:** MDHR’s Our Rights event poster is designed to allow you to add your event details and logo.
- **Social Media hashtags:** #ourrights and #minnesotarights
- **Suggested social media posts:**
 - Please join **your organization** for a screening of Our Rights: Justice for All **Time, Date.** #ourrights
 - Don’t miss an opportunity to watch and discuss Our Rights: Justice for All, a co-production of @tpt & @mnhumanrights at **Time, Date, Location**
 - 50 years ago MN took the bold step to ensure human rights. Join **your organization** for a screening of Our Rights: Justice for All at **Time, Date, Location**
 - Please join **your organization** for a screening Our Rights: Justice for All and an in-depth discussion **Time, Date, Location.**
- **Event Invitation:** MDHR has drafted marketing messages for you to tailor to your needs.

**__ Organization __ Hosts Screening of
"Our Rights: Justice for All" Month Day at _____**

Please join _____ for a screening event of "Our Rights: Justice for All," the first of a three-part series co-produced by Twin Cities Public Television and the Minnesota Department of Human Rights. The event will begin at **?? p.m.** on **Month Date** at **Location**.

In honor of MDHR's 50th anniversary, TPT has created a three-part series that will explore the history, transition, and future of human rights in Minnesota. The first episode, "Our Rights: Justice for All" provides an in-depth history of MDHR over the past 50 years. The next episode, "Our Rights: Raising the Stakes," examines the transformation of Affirmative Action to Diversity and Inclusion. Lastly, "Our Rights: Building on the Promise" addresses the future of human rights and the role of MDHR in building a better future for all Minnesotans.

In addition to the documentary screening, the event will include a discussion, and **refreshments**.

For more information call ???-??-???? or email ????@????.com.

