

Local News Organization Advertising

Overview

In accordance with [Minnesota Statute § 15.442](#), the Department of Iron Range Resources & Rehabilitation (IRRR) will publish an annual summary of its advertising expenditures and the percentage of those expenditures directed to local news organizations. This report is intended to promote transparency in state government advertising practices and to provide the public with clear information regarding how agency advertising funds are allocated.

This report reflects advertising activity for Fiscal Year 2025 (FY25) (July 1, 2024 – June 30, 2025).

Total Advertising Expenditures

During FY25, IRRR spent a total of **\$49,779.36** on advertising.

Total Percentage of Advertising Expenditures in Local News Organizations

Of the total advertising spending in Fiscal Year 2025:

\$39,721.41 (79.79%) was directed to local news organizations that meet the statutory definition outlined in Minn. Stat. § 15.442.

The table below provides a breakdown of the total percentage of advertising spending in local news organizations for FY25.

Table 1: Summary of total percentage of advertising spending for FY25.

Media Type	Total Amount Spent	Total Percentage of Advertising
Local Newspapers	\$39,721.41	79.79%
Local Radio	\$0	0%
Local Television	\$0	0%