

# **Culture & Tourism Grant Program**

Applications open starting July 1, 2024, for Fiscal Year 2025.

# **Grant Program Overview**

Culture & Tourism grants assist projects that support arts, culture, history, tourism and recreational activities, enhance the quality of life in the region and attract visitors.

#### **Contact Information**

Danae Beaudette, danae.beaudette@state.mn.us or 218-735-3022.

# **Funding Availability**

- Funded at \$600,000 for Fiscal Year 2025 from the Taconite Environmental Protection Fund.
- Grant awards range from \$2,500 \$30,000.
- The number of grants awarded is variable and dependent upon the amounts awarded to successful applicants.
- 1:1 match per project required.
- In-kind materials and/or labor are not eligible towards the project match.
- Project must begin within nine months of a grant award.

#### Collaboration

Multi-organization collaboration is welcomed.

# Eligibility

## **Eligible Applicants**

Cities, townships, nonprofits, Tribal governments and governmental entities created pursuant to Minnesota Statutes within the agency's service area.

- Applicant may receive one Culture & Tourism grant per fiscal year for a maximum of three consecutive fiscal years.
- At the time of application, the applicant must not have any outstanding or open Culture & Tourism grants with the exception of a phased project.

## **Eligible Projects**

Examples include, but are not limited to:

- Capital improvements.
- Historic preservations.
- Community arts and culture.
- Tourism and recreational activities.
- Promotion to new audiences.

### **Project Examples**

Project examples include, but are not limited to:

- Museum improvements.
- Downtown beautification.
- Digital ad campaigns.
- Splash pads.
- Pickleball courts.
- Americans with Disabilities Act (ADA)-inclusive playground equipment.
- Community signage.
- Benches.
- Lighting.

# **Ineligible Projects**

Examples include, but are not limited to:

- Community festivals or events.
- Overhead or operating expenses including salaries, performance fees, wages or stipends, mileage, travel expenses, lodging, meals, operational, administrative costs or fees, tuition and scholarships.
- Design and engineering costs.
- Reports/studies.
- Utilities and rentals and existing deficits.
- Awards or prizes.
- Purchase or production of items for sale.
- Projects that directly serve a for-profit business.

## **Competitive Priorities**

- Project enhances the quality of life and visitor experiences.
- Economic impact.

# **Evaluation Criteria and Weight**

The review committee will review each application using a 100-point scale.

All evaluation criteria must be addressed in the project narrative. The scoring factors and weight on which applications will be evaluated are based on the following seven criteria:

1. Project enhances the quality of life and visitor experiences. (30 points)

- 2. Economic impact. (20 points)
  - Attracts visitors to the Iron Range Resources & Rehabilitation (IRRR) service area.
  - Encourages spending.
- 3. Community benefit and partnerships. (15 points)
  - Level of community collaboration or involvement.
- 4. Diversity, equity, inclusion and accessibility. (15 points)
  - Project serves a diverse population.
    - Examples include, but are not limited to, racial and ethnic communities, LGBTQIA+ communities, Tribal Nations, people with disabilities, veterans and aging populations.
  - Project accessibility.
    - Project scope reduces barriers by increasing accessibility, equity, usability and independence.
  - Project serves an economically distressed community.
    - Factors can include, but are not limited to poverty rate, unemployment rate, income levels and population.
  - Project incorporates targeted businesses or vendors.
    - Project is administered or executed by organizations and/or businesses that are majority women, veteran, racial minority, Tribal or disability-owned.
    - Project purchases, contracts, services or consults from organizations and/or businesses that are majority women, veteran, racial minority, Tribal or disability-owned.
  - Project funding.
    - Applicant has not received funding from this grant program in the past two fiscal years.
- 5. Environmental impact and mitigation. (10 points)
  - Climate change.
    - Reduction of emissions or pollution.
    - Renewable energy resources such as solar, wind or water.
    - Energy efficient, sustainable, resilient, or green infrastructure for site, building or materials.
    - Water conservation.
  - Environmental health.
    - Waste management, air quality, water quality, sanitation quality, lead exposure and use.
    - Recycling or reuse and building deconstruction.
  - Ecosystem vitality.
    - Preservation of habitats, trees, greenery, fisheries, grasslands or wetlands.
    - Responsible wastewater and sustainable agricultural practices.
    - Clean-up of brownfield sites or contaminated sites.
  - Environmental justice community or population.
    - Use demographic data, information about environmental conditions and health data to
      identify areas of concern for environmental justice. Use the Environmental Justice mapping
      tool by navigating to the Minnesota Pollution Control Agency (MPCA)
      (<a href="https://www.pca.state.mn.us/">https://www.pca.state.mn.us/</a>) website, select About MPCA, then Environmental Justice,
      and then Understanding Environmental Justice in Minnesota. Another source is the
      Environmental Justice Screening and mapping tool on the U.S. Environmental Protection

Agency (EPA) (<a href="https://www.epa.gov/ejscreen">https://www.epa.gov/ejscreen</a>) website and launch the EPA EJScreen tool from the home screen.

- 6. Visibility of project. (5 points)
- 7. Job creation and retention. (5 points)
  - Describe how the project supports job creation or retention, if any, that will result from this project, per Minnesota Statutes Section 298.22, subdivision 13.

# **Application Submission**

# **Application Process**

- Applications must be submitted through the FLUXX grants portal.
- A short pre-application is required to determine the eligibility of the project.
- A full application will be available in FLUXX once eligibility is determined.

# **Application Deadline**

- Applications are accepted July 1, 2024 through October 1, 2024.
- Pre-applications are accepted July 1 through September 25, 2024 by 4:30 p.m.
- Full applications must be submitted by 4:30 pm on October 1, 2024, to be considered.
- If program funds are available after the cycle, applications may be accepted from January 1, 2025 through May 1, 2025 or until program funds are substantially committed for the fiscal year, whichever occurs sooner.
- Notify the grant program administrator of any changes to the application after final submission.

#### **Review Process and Timeline**

#### **Application Review**

- Initial review is completed by the grant program administrator for eligibility and application requirements.
- Eligible and complete applications received by the deadline are subject to a competitive review process.
- Applications are evaluated and scored based on the evaluation criteria by a minimum of three reviewers.
- Grant program administrators do not score applications for their respective programs.
- Applications must meet the minimum required score in order to be recommended for funding.
- Grant program administrator finalizes recommendations based on the completed evaluations, past performance of the grantee and availability of program funds.
- A project presentation by the applicant may be required.

# **Application Award**

- Grants are awarded to the most competitive applications.
- The agency reserves the right to award all or partial funding per application.
- Awards will be announced in December 2024, and applicants will be notified by email.
- If applications are accepted after January 1, 2025, applicants will be notified by email within 60 days following application review.

- Grant award is subject to the commissioner's final approval and must meet objectives, priorities and policies established by the commissioner.
- If awarded, eligible expenditures may only be incurred when the grant contract agreement is fully executed and the grant has reached its effective date.
- The award decisions are final and not subject to appeal.

# **Application Content**

# **Culture & Tourism Grant Application Checklist**

Applicants must submit the following in order for the application to be considered complete.

Table 1: Required documents by applicant type.

Required Documents	Municipality	Nonprofit	Tribal Government
Project Narrative	Yes	Yes	Yes
Cost estimates – must follow the state contracting and bidding requirements	Yes	Yes	Follow Tribal procurement and purchasing guidelines.
Resolution – the authorizing applicant needs to apply for and accept funds for the project.	Yes	Yes	Yes
Letter(s) of support – required from area visitor or tourism organizations, chamber of commerce, business community or local government entities	Yes	Yes	Yes
IRS form 990 or 990-EZ	No	Yes	No
Copy of certified financial audit for organizations with annual revenue of \$750,000 or more for the past two years.	No	If applicable.	No
IRS form W-9	No	Yes	No

## **Historic Preservation Requirements**

If your project is listed in or located on the National Register of Historic Places and/or the State Register of Historic Places (specific to public buildings and landmarks), it must be submitted to the State Historic Preservation Office (SHPO) for review, and the response letter uploaded to your application. Contact SHPO with questions at 651-201-3287.

## Fields to be Completed within the FLUXX System

- Project budget detail, to include match and other project funds.
- Project timeline/milestones.
- Select the category the project promotes or supports.
- Enter the number of letters of support.
- Enter the number of funding sources.
- Select environmental impacts, if applicable.
- Select diversity, equity and inclusion impacts, if applicable.
- Conflict of interest disclosure.

### **Bidding Requirements**

### **Municipality Bidding Requirements**

Grantees that are municipalities must follow the contracting and bidding requirements in the Uniform Municipal Contracting Law as defined in Minnesota Statutes Section 471.345.

#### **Nonprofit Bidding Requirements**

Any grant-funded services and/or materials that are expected to cost:

- Under \$10,000, then a minimum of one quote or bid is required.
- Between \$10,000 and \$24,999 must be competitively awarded based on a minimum of two verbal quotes or bids or awarded to a targeted vendor.
- Between \$25,000 and \$99,999 must be competitively awarded based on a minimum of three verbal quotes or bids.
- If \$100,000 or more, then a formal notice and bidding process must be performed.

## **Tribal Government Bidding Requirements**

Minnesota Tribal governments are sovereign nations and not subject to the requirements of Minnesota Statutes Section 471.345.

#### **Prevailing Wage Requirements**

Municipalities or nonprofits must follow:

- The requirements of prevailing wage for grant-funded projects that include construction work of \$25,000 or more, per Minnesota Statutes Section 177.41 through 177.44. These rules require that the wages of laborers and workers should be comparable to wages paid for similar work in the community as a whole.
- The requirements of the agency's prevailing wage board policy as stated in the grant agreement.

# **Certified Payroll Records**

As a condition of prevailing wage requirements, state of Minnesota contractors and subcontractors may be required to complete and submit certified payroll records to the agency for construction projects over \$25,000.

Certified payroll records must be provided by the grant recipient prior to the agency disbursing funds, per Minnesota Statutes Section 116J.871, subdivision 2(b).

# **Diversity, Equity & Inclusion**

Iron Range Resources & Rehabilitation works to improve economic opportunities in support of diversity, equity and inclusion in its service area.

- Diverse populations served by this program include economically distressed communities, Tribal Nations, racial and ethnic communities, veterans, low to moderate-income neighborhoods and people with disabilities.
- Additional points are awarded to projects that serve a diverse population as listed above or for projects
  that reduce barriers by increasing accessibility, equity, usability and independence or projects that
  incorporate a targeted business or vendor.

# **Grant Outcomes**

Outcomes will result in the enhancement of arts, culture, history, tourism and recreational activities, quality of life in the region and attraction of visitors.

The agency will evaluate the program's performance in serving diverse populations annually.

# **Accountability and Reporting**

- Project CANNOT begin prior to execution of a grant contract.
- The agency reserves the right to require signage/logo acknowledging financial assistance from Iron Range Resources & Rehabilitation.
- Spending for project expenses within the agency's service area is encouraged.
- A progress report is required prior to a grant reaching 12 months and annually thereafter.
- A final progress report is required before final payment.
- All grant payment requests will require substantiation of eligible expenditures before payment.
- A close-out acknowledgment form may be required if there is a grant balance remaining.

# **Accessibility Inquiries or Accommodation Requests**

Contact: Jordan Metsa, <u>Jordan.Metsa@state.mn.us</u> or 218-735-3061.

# **State of Minnesota Grantee Requirements**

# **Supplemental Policy Information**

# **Bidding Requirements**

### **Nongovernmental and For-Profit Businesses**

The grantee must take all necessary affirmative steps to assure that targeted vendors from businesses with active certifications through these entities are used when possible:

- State Department of Administration's Certified Targeted Group, Economically Disadvantaged and Veteran-Owned Vendor List found at this website: https://mn.gov/admin/osp/government/procuregoodsandgeneralservices/tgedvo-directory/.
- Metropolitan Council's Targeted Vendor List Minnesota Unified Certification Program found at this website: https://mnucp.metc.state.mn.us/.
- Small Business Certification Program through Hennepin County, Ramsey County and the City of St. Paul found at this website: <a href="https://www.stpaul.gov/departments/human-rights-equal-economic-opportunity/procurement/cert-program">https://www.stpaul.gov/departments/human-rights-equal-economic-opportunity/procurement/cert-program</a>.

The grantee must maintain:

- Written standards of conduct covering conflicts of interest and governing the actions of its employees engaged in the selection, award and administration of contracts.
- Support documentation of the purchasing and/or bidding process utilized to contract services in their financial records, including support documentation of verbal quotes or bids and justifying a single/sole source bid, if applicable.

The grantee must not contract with vendors who are suspended or debarred in Minnesota found on this website: https://mn.gov/admin/osp/government/suspended-debarred/.

### Municipalities

Grantees that are municipalities must follow:

- The contracting and bidding requirements in the Uniform Municipal Contracting Law as defined in Minnesota Statutes Section 471.345.
- The requirements of prevailing wage for grant-funded projects that include construction work of \$25,000 or more, per Minnesota Statutes Section 177.41 through 177.44. These rules require that the wages of laborers and workers should be comparable to wages paid for similar work in the community as a whole.

The grantee must not contract with vendors who are suspended or debarred in Minnesota found on this website: https://mn.gov/admin/osp/government/suspended-debarred/.

## **Required Financial and Grantee Capacity Review**

Minnesota Statutes Section 16B.981 requires that a pre-award risk assessment is conducted for grant awards of \$50,000 or more.

All grantees as defined in Minnesota Statutes Section 16B.981 Subdivision 1(c), applying for grants in the state of Minnesota must undergo a financial and capacity review prior to a grant award of \$50,000 and higher:

In order to comply with this requirement, the following information and documents will need to be submitted before the grant contract agreement is fully executed:

- Capacity Responses: History of performing the work that will be funded by the grant, to include the organization's current staffing, current budget, etc.
- Certification: No current principals have been convicted of a felony financial crime in the last ten years.
- Evidence of good standing: For-profit and nonprofit grantees: Filed and up-to-date with the Secretary of State.
- Nonprofit grantees as applicable: Most recent Form 990 or Form 990-EZ.
- Most recent audited financial statement of a charitable organization which has received total revenue in excess of \$750,000 for the 12 months of operations covered by the statement per Minnesota Statutes Section 309.53.
- Most recent board-reviewed (or managing group if applicable) financial statements, description of
  internal controls over business expenditures and outcomes of grant funds, if awarded, and evidence of
  exemption.

The submission of inaccurate or misleading information may be grounds for disqualification from the grant contract agreement award and may subject an organization to suspension or debarment proceedings, as well as other remedies available to the state, by law.

Minnesota Statutes Section 16B.981 establishes the authority for a granting agency to:

- Provide or require enhanced grant oversight.
- Request additional information from a potential grantee to determine whether there is a substantial risk that the potential grantee cannot or would not perform the required duties of the grant agreement. The potential grantee has 30 business days to respond.
- Develop a plan to address the risk or concerns identified.
- Not award the grant. The granting agency must provide notice of this determination to not award the grant to the grantee and the commissioner of the Department of Administration. The notice must include the following:
  - The reason for postponing/not awarding the grant.
  - The timeline for the process for contesting the agency's decision.

#### **Priorities**

It is the policy of the state of Minnesota to ensure fairness, precision, equity and consistency in competitive grant awards. This includes implementing diversity and inclusion in grant-making. Policy 08-02 (<a href="https://mn.gov/admin/assets/08-02%20Grants%20Policy%20Revision%20September%202017%20final\_tcm36-312046.pdf">https://mn.gov/admin/assets/08-02%20Grants%20Policy%20Revision%20September%202017%20final\_tcm36-312046.pdf</a>) establishes the expectation that grant programs intentionally identify how the grant serves diverse populations, especially populations experiencing inequities and/or disparities.

#### **Conflicts of Interest**

State grant policy requires that steps and procedures are in place to prevent individual and organizational conflicts of interest, both in reference to applicants and reviewers per Minnesota Statutes Section 16B.98, subdivision 2-3 and downloadable copy of 08-01 Conflict of Interest in State Grant-Making Policy (https://mn.gov/admin/government/grants/policies-statutes-forms/).

Organizational conflicts of interest occur when:

- A grantee or applicant is unable or potentially unable to render impartial assistance or advice to the Department due to competing duties or loyalties.
- A grantee's or applicant's objectivity in carrying out the grant is or might be otherwise impaired due to competing duties or loyalties.

In cases where a conflict of interest is in question or disclosed, the applicants or grantees will be notified and actions may be pursued, including but not limited to, revising the grant work plan or grantee duties to mitigate the risk, requesting the grant applicant to submit an organizational conflict of interest mitigation plan, disqualification from eligibility for the grant award, amending the grant or termination of the grant contract agreement.

#### **Public Data**

Per Minnesota Statutes Section 13.599:

- Names and addresses of grant applicants and the amount requested will be public data once proposal responses are opened.
- All remaining data in proposal responses (except trade secret data as defined and classified in Minnesota Statutes Section 13.37 will be public data after the evaluation process is completed. For purposes of this grant, data will be considered public when all the grant contract agreements have been fully executed.
- All data created or maintained by IRRR as part of the evaluation process (except trade secret data as
  defined and classified in Minnesota Statutes Section 13.37) will be public data after the evaluation
  process is completed. For purposes of this grant, data will be considered public when all the grant
  contract agreements have been fully executed.

#### **Grant Provisions**

Grant program appropriation, statute citation, grant regulations and requirements, grant purpose and outcomes, terms and conditions of the funding as well as allowable expenditures are provided within the application and grant contact agreement.

Grant contract agreement templates are available for review at: the <u>Office of Grants Management Policies</u>, Statutes, and Forms/Forms and FAQs tab (https://mn.gov/admin/government/grants/policies-statutes-forms/).

Ineligible expenses include but are not limited to:

- Fundraising.
- Taxes, except sales tax on goods and services and payroll taxes.
- Lobbyists and political contributions.
- Bad debts, late payment fees, finance charges or contingency funds.
- Parking violations and traffic violations.
- Out-of-state transportation and travel expenses. Minnesota will be considered the home state for determining whether travel is out of state.

# **Grant Payments**

Per Policy 08-08 <a href="https://mn.gov/admin/assets/08-">https://mn.gov/admin/assets/08-</a>

<u>08%20Policy%20on%20Grant%20Payments%20FY21%20</u> tcm36-438962.pdf, reimbursement is the preferred method for making grant payments. All grantee requests for reimbursement must correspond to the approved grant budget. The state shall review each request for reimbursement against the approved grant budget, grant expenditures to-date and the latest grant progress report before approving payment. Grant payments shall not be made on grants with past-due progress reports unless Iron Range Resources & Rehabilitation has given the grantee a written extension.

#### **Audits**

Per Minnesota Statutes Section 16B.98, subdivision 8, the grantee's books, records, documents, and accounting procedures and practices of the grantee or other party that are relevant to the grant or transaction are subject to examination by the commissioner of the Department of Administration, the state granting agency and either the legislative auditor or the state auditor, as appropriate. This requirement will last for a minimum of six years from the grant contract agreement end date, receipt, and approval of all final reports, or the required period of time to satisfy all state and program retention requirements, whichever is later.

#### **Affirmative Action and Non-Discrimination**

#### **Requirements for All Grantees**

The grantee agrees not to discriminate against any employee or applicant for employment because of race, color, creed, religion, national origin, sex, marital status, status in regard to public assistance, membership or activity in a local commission, disability, sexual orientation or age in regard to any position for which the employee or applicant for employment is qualified. Minnesota Statutes Section 363A.02. The grantee agrees to take affirmative steps to employ, advance in employment, upgrade, train, and recruit minority persons, women and persons with disabilities.

The grantee must not discriminate against any employee or applicant for employment because of physical or mental disability in regard to any position for which the employee or applicant for employment is qualified. The grantee agrees to take affirmative action to employ, advance in employment and otherwise treat qualified disabled persons without discrimination based upon their physical or mental disability in all employment practices such as the following: employment, upgrading, demotion or transfer, recruitment, advertising, layoff or termination, rates of pay or other forms of compensation and selection for training, including apprenticeship. Minnesota Rules, part 5000.3500 <a href="https://www.revisor.mn.gov/rules/5000.3500/">https://www.revisor.mn.gov/rules/5000.3500/</a>.

The grantee agrees to comply with the rules and relevant orders of the Minnesota Department of Human Rights issued pursuant to the Minnesota Human Rights Act.

# **Voter Registration Requirement**

The grantee will comply with Minnesota Statutes Section 201.162, by providing voter registration services for its employees and for the public served by the grantee.