



## Culture & Tourism Grant Program Report

<b>Purpose</b>	Assist nonprofits by supporting strong arts, culture, heritage and recreational activities that enhance the quality of life and economy.
<b>Strategic Plan Alignment</b>	<b>Business Development</b> <b>Community Development ✓</b> <b>Workforce Development</b>

What did we do?	FY18	FY19
<b>Budget</b>	\$250,000	\$350,000
<b># of Projects</b>	28	30
<b>Agency Investment</b>	\$236,213	\$349,794
<b>Total Project Investment</b>	\$946,989	\$1,663,788
<b>Leverage</b>	3 : 1	3.8 : 1
Key impact measures	FY18	FY19
<b># of Tourism Projects</b>	11	7
<b># of Parks &amp; Recreation Projects</b>	7	11
<b># of Arts, Culture, History Projects</b>	10	12

What were the results?
<p><b>FY19:</b> The grants improved and added facilities and amenities that increase the quality of life for residents, as well as provided additional attractions for tourists. Projects that are “shovel-ready” had priority in order to create the most immediate economic and quality of life impact. Examples of projects included:</p> <ul style="list-style-type: none"> <li>• Splash pad in two community parks: Hibbing, Deerwood.</li> <li>• Veteran’s history project: Itasca County.</li> <li>• Wheel park: Ely.</li> <li>• Native American cultural programming at sled dog marathon: Grand Marais/North Shore.</li> <li>• Capital improvements to Finnish homestead museum: Embarrass.</li> </ul> <p><b>FY18:</b> During FY17 and FY18 the program received requests to assist with the development of various outdoor trails. In response a new “Regional Trails” grant program was created for FY19 to answer the call for action from our local communities.</p>

<b>Fiscal Year 2019 Awards</b>			
<b>Grantee</b>	<b>Description</b>	<b>Agency Investment</b>	<b>Total Project Investment</b>
American Bear Association	Marketing campaign and purchase maintenance equipment	\$14,267	\$30,000
Biwabik Area Civic Association	Outdoor market village	\$20,000	\$40,000
Chisholm KIDS PLUS	Downtown mural	\$5,000	\$18,000
Crane Lake Visitor & Tourism Bureau	Informational kiosk and handicap bathrooms	\$8,000	\$40,000
Curl Mesabi Foundation	Cameras and monitors, installation and software	\$12,499	\$24,998
Deerwood Civic & Commerce	City park splashpad construction	\$20,000	\$128,500
Dorothy Molter Museum	Restore exhibit cabins	\$5,000	\$10,594
Ely Community Resource, Inc.	Develop a skateboard wheel park	\$20,000	\$40,000
Ely Folk School	Marketing campaign and program expansion	\$17,000	\$47,299
Finland Minnesota Historical Society	Heritage site workshop	\$5,000	\$18,500
Friends of the Finland Community	Website and online promotions including marketing and member onboarding	\$3,000	\$6,000
Grand Marais Art Colony	Marketing campaign	\$5,000	\$20,000
Grand Rapids Itasca Mountain Bicycling Association	Development of a public art plan	\$17,500	\$75,000
Hibbing Dylan Project	Bob Dylan recognition project	\$20,000	\$69,275
Hibbing Foundation	Bennett Park splashpad installation	\$20,000	\$131,000
Itasca County Historical Society	Veterans history project	\$9,000	\$18,000
John Beargrease Sled Dog Marathon	Marketing campaign and Native American cultural programming	\$7,250	\$26,250
Mesabi Musical Theatre	Marketing campaign and equipment for "Matilda The Musical"	\$3,000	\$22,500
North House Folk School	Fish house classroom and dockside improvements	\$10,000	\$215,000
North Superior Ski and Run Club	Side by side two person crossover utility vehicle	\$8,500	\$68,450
Olcott Park Brewfest	Monument sign, electrical cover, benches and garbage cans	\$20,000	\$141,350
Pelican Lake Resort Association	Marketing campaign	\$18,134	\$36,268

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Region 2 Minnesota United Snowmobilers Association	New trail groomer	\$20,000	\$77,885
Screen Porch Productions	Benches, signage, planters, bike racks and a gaga ball pit	\$9,689	\$19,378
Sisu Heritage Inc.	Purchase and installation of a gas furnace	\$955	\$1,911
Tourist Center Senior Citizens, Inc.	Roof and parking lot improvements	\$15,000	\$47,820
Tower Soudan Historical Society	Restore historic fire hall	\$6,000	\$17,600
Two Harbors Curling Club	Carpet replacement	\$5,000	\$11,860
Voyageurs Trail Society, Inc.	New trail groomer	\$20,000	\$239,900
Wild North Golf	Marketing campaign	\$5,000	\$20,450

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Aitkin County Fair Foundation	Construct pole bar	\$15,000	\$107,868
Babbitt Conservation Club	Enhance 3D archery range	\$14,041	\$28,082
Cook County Historical Society	Purchase sound system and marketing campaign	\$4,000	\$8,099
Crane Lake Visitor & Tourism Bureau	Marketing and website campaign	\$14,203	\$25,049
Disabled Veterans Recreation/Veterans on the Lake Resort	Cabin improvements and marketing/design	\$10,199	\$20,397
Dorothy Molter Museum	Create new exhibit	\$5,000	\$11,470
Ely Nordic Ski Club	Develop marketing campaign for winter fat bike trail	\$3,528	\$7,056
Eveleth Area Community Foundation	Improve tennis courts	\$13,153	\$26,307
Finland Snowmobile/ATV Club	Purchase compact trackloader	\$12,000	\$77,304
Friends of the Sax Zim Bog	Construct bog boardwalk	\$10,000	\$35,900

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Greenwood Community Recreation Board	Renovate bocce ball courts	\$7,500	\$17,123
Gunflint Trail Historical Society	Construct watercraft exhibit building	\$15,000	\$258,000
International Wolf Center	Summer marketing campaign	\$5,000	\$15,500
Into the Brush, Inc.	Marketing campaign	\$1,537	\$3,075
Iron Range Partnership for Sustainability	Marketing campaign	\$1,550	\$3,100
Iron Range Tourism Bureau	Develop public art	\$10,000	\$24,950
Itasca County Agricultural Association	Upgrade animal wash racks	\$14,633	\$50,000
Itasca County Historical Society	Produce oral histories of the picture GRACE	\$10,000	\$28,450
John Beargrease Sled Dog Marathon	Marketing campaign, signage and fencing	\$4,000	\$14,500
Knights of Kaleva	Improve entrances	\$7,500	\$21,990
Mesabi Community Orchestra	Marketing campaign	\$2,515	\$11,507
Minnesota Iron Rangers	Marketing campaign	\$6,000	\$12,000
North Star Foundation of the Mesaba, Inc.	Replace pavilion footings	\$8,854	\$17,708
Northern Lights Music Festival	"The Barber of Seville" marketing campaign	\$8,500	\$26,700
Range Trail Committee	Purchase snowmobile drag	\$7,500	\$16,570
Toimi School Community Center	Restore school building	\$5,000	\$12,100
Tower-Soudan Lake Vermilion Area Events Board	New state park marketing campaign	\$13,000	\$45,000
Visit Grand Rapids	Marketing campaign	\$7,000	\$21,184