



STATE of MINNESOTA

Proclamation

- WHEREAS: People in Minnesota benefit when consumers are informed about their rights, are protected from unfair and deceptive practices, and have access to accurate information and tools to make safe choices in today’s marketplace; and
- WHEREAS: Consumer protections are essential to the strength and stability of our economy, helping safeguard individuals and families from fraud, identity theft, scams, unfair business practices, and other threats that harm households and communities; and
- WHEREAS: Educating consumers about financial literacy, privacy rights, fair lending, product safety, digital security, and complaint resources empowers Minnesotans to make informed decisions and fosters a marketplace grounded in trust, fairness, and accountability; and
- WHEREAS: Businesses and nonprofit organizations throughout the State of Minnesota support consumer rights by providing resources, workshops, guidance, and advocacy to help individuals and families navigate complex markets with confidence; and
- WHEREAS: Minnesota has strengthened consumer protections by prohibiting hidden fees and price gouging during states of emergency, cracking down on predatory lending, protecting individuals from coerced debt, enhancing transparency in ticket sales and services, and enacting the Minnesota Consumer Data Privacy Act; and
- WHEREAS: Designating a week to honor and highlight these efforts provides an opportunity for public agencies, community organizations, educators, and all to join in promoting strong consumer protections and economic well-being.
- WHEREAS: Consumer Protections Week encourages people in Minnesota to participate in activities and observances that promote awareness of consumer rights, protections, education, and economic empowerment.

NOW, THEREFORE, I, TIM WALZ, Governor of Minnesota, do hereby proclaim March 1-7, 2026, as:

CONSUMER
PROTECTIONS WEEK

in the State of Minnesota.

IN WITNESS WHEREOF, I have hereunto set my hand and caused the Great Seal of the State of Minnesota to be affixed at the State Capitol this 27th day of February.




GOVERNOR


SECRETARY OF STATE