



STATE of MINNESOTA

Proclamation

- WHEREAS: Shutterfly, Inc. is the leading manufacturer and digital retailer of high-quality personalized products and services offered through a family of lifestyle brands; and
- WHEREAS: Founded in 1999, the Shutterfly, Inc. family of brands includes Shutterfly, Tiny Prints, Wedding Paper Divas, ThisLife, Treat, BorrowLenses, and MyPublisher; and
- WHEREAS: The State of Minnesota welcomes Shutterfly as the company opens a brand new, 217,000-square-foot manufacturing facility in Shakopee, Minnesota, expanding its manufacturing footprint into the Midwest area of the United States; and
- WHEREAS: This expansion will create hundreds of jobs over the next several years, starting with more than 100 employees at the time of opening. Approximately 30 percent of Shutterfly's customer base will be serviced by the Shakopee facility; and
- WHEREAS: The new facility builds on the company's domestic manufacturing footprint, as Shutterfly, Inc. maintains all product manufacturing in the United States.

NOW, THEREFORE, I, MARK DAYTON, Governor of Minnesota, do hereby proclaim Friday, August 1, 2014, as:

SHUTTERFLY DAY

in the State of Minnesota.

IN WITNESS WHEREOF, I have hereunto set my hand and caused the Great Seal of the State of Minnesota to be affixed at the State Capitol this 25th day of July.




GOVERNOR


SECRETARY OF STATE