



**EMPLOYMENT AND
ECONOMIC DEVELOPMENT**



Minnesota's Career Resource

Department of Employment and Economic Development

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AGE FRIENDLY
minnesota

Current policies and programs that highlight Age-Friendly

Programs

- Senior Community Services Employment Program (SCSEP)
- State Services for the Blind (SSB) Senior Services Unit (SSU)
- Services provided through CareerForce Locations statewide
 - Job Search for Mature Workers workshop
 - CareerForceMN.com resources for over-50 workforce

Policies

- One Minnesota WIOA State Plan 2020-2023
 - Added “age” to the goal of building an inclusive, employer-led talent pipeline
- Increase access to telemedicine throughout the state
- Expand broadband access to unserved and underserved parts of Minnesota

State agency or other government partners

Partners

- Governor's Workforce Development Board (GWDB)
- Service delivery partners for SCSEP
- SSB SSU Aging Eyes Initiative
- CareerForce location partners
 - Minnesota Department of Education Adult Basic Education (ABE) Providers
 - Minnesota Department of Human Services (DHS)
 - DEED's Jobs for Veterans State Grant (JVSG)
 - Local Workforce Development Boards (LWDBs)
 - Other employment and training providers

Gaps/Opportunities in Programs

Gaps

- Workforce programs serve regardless of age but no comprehensive strategy for older adults
- Capacity issues for SSB SSU
- Adjacent workforce issues such as housing, transportation and technology
- Differing understandings of what the "aging population" is

Opportunities

- Coordinate efforts of DEED as well as those of workforce partners
- Expand SSB SSU services to meet growing demand
- Utilize current data to better target services for older career seekers
- Enhance interdepartmental work among state agencies
- Leverage CareerForceMN.com and other platforms to enhance digital learning opportunities for career seekers and employers

Highlight data that would inform an Age-Friendly Council

Labor Market Information (LMI)

- 2019: Employment to population 65+ ratio 23.7%.
- 2019 Unemployment Rate among 65+ – 2.2%
- Employment during 2019 Second Quarter
 - Workers 65 and older held 5% of jobs, earned a median hourly wage of \$16.99 and worked a median of 249 hours (520 hours is full time for a quarter)
 - Transportation and Warehousing was the industry with highest share of total jobs held by people 65+ at 9.2%
- In development: analyzing COVID-19 impact on aging workforce:
 - Between March 16th and May 9th, 179,027 people 65 and over have applied for Unemployment Insurance benefits.
 - That represents 21.6% of the labor force 65 and over and 6% of all the applications filed during that period.
 - Labor force participation rates have declined significantly since March 16 – some of this could be due to retirement earlier than planned.

Highlight data that would inform an Age-Friendly Council (cont.)

CareerForce

- 2019: 52% of customers over the age of 40 and 31% over the age of 65.

SCSEP Performance Measurements

- Number of individuals served, and ratio of most-in-need individuals served; hours of community service employment; effectiveness in serving.

SSB SSU

- Number of individuals served including demographic information, types of services, and "control and confidence" measure.
- In development - a semi-annual, qualitative survey to determine program outcomes for consumers (delayed due to COVID).

Age-Friendly Matrix



Thank You!

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