



Census 2020 in Minnesota  
March 22, 2019

Andrew Virden, Dir. Census Operations and Engagement

# The 2020 Census is about:



Equal  
representation

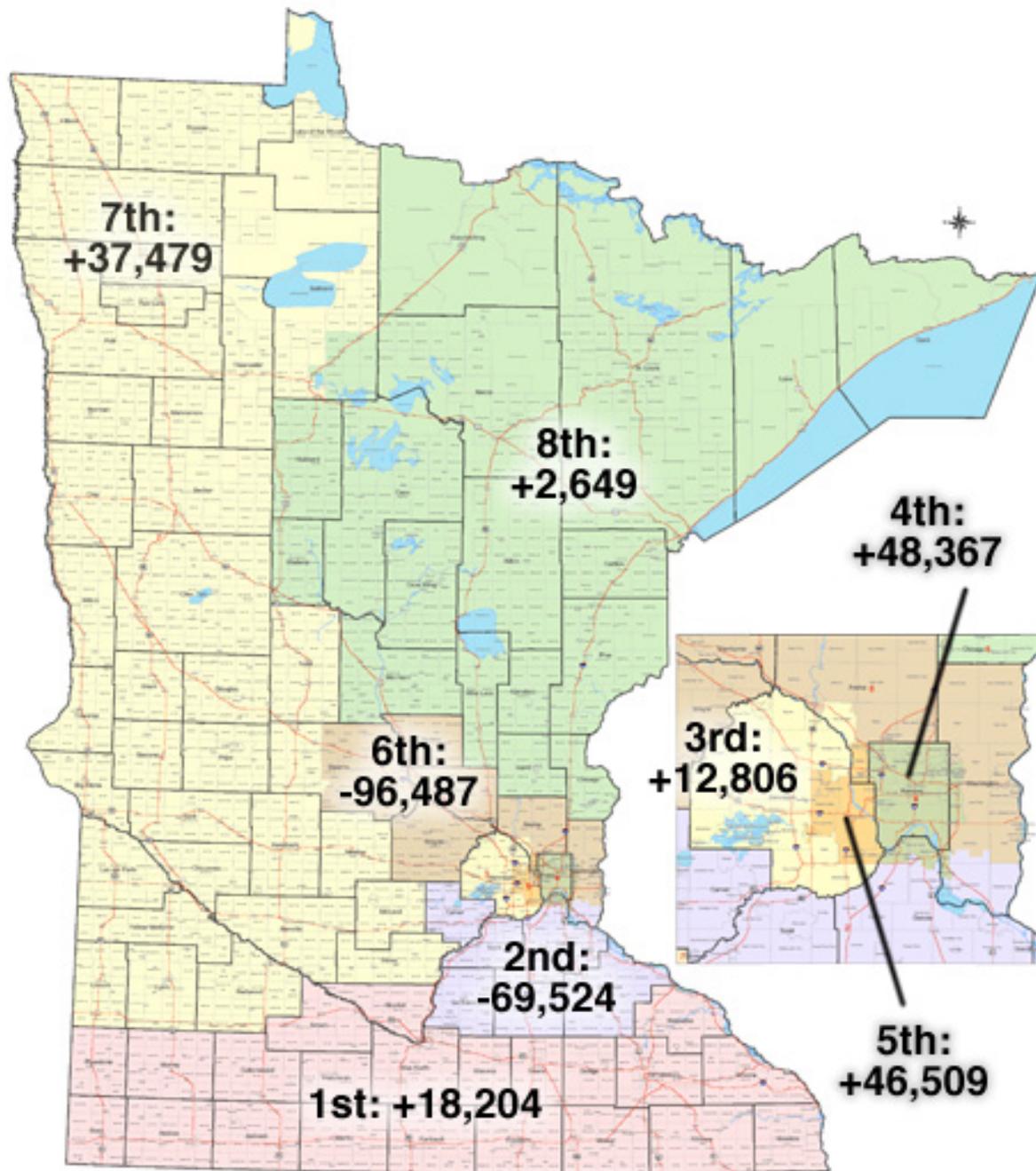


Fair distribution  
of resources



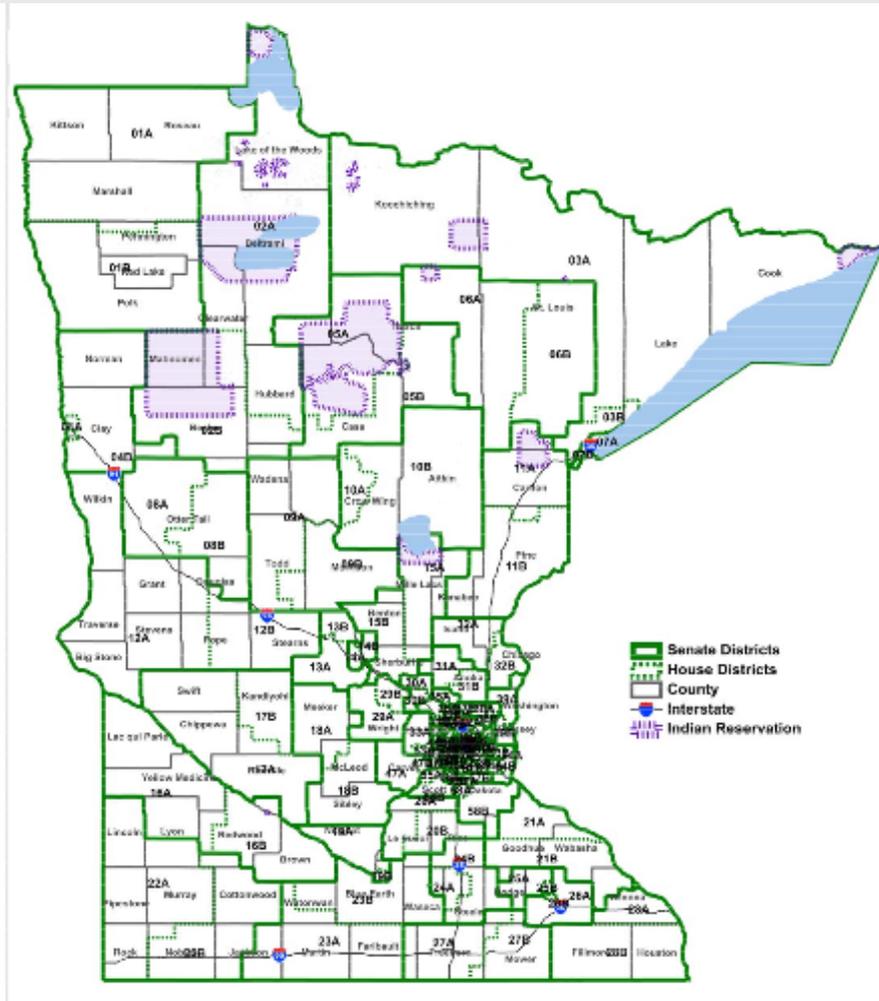
Data to make  
smart decisions





**After 2010:  
The number of  
residents that  
were added or  
subtracted  
from each  
district**

# Political representation at the state-level based on census counts



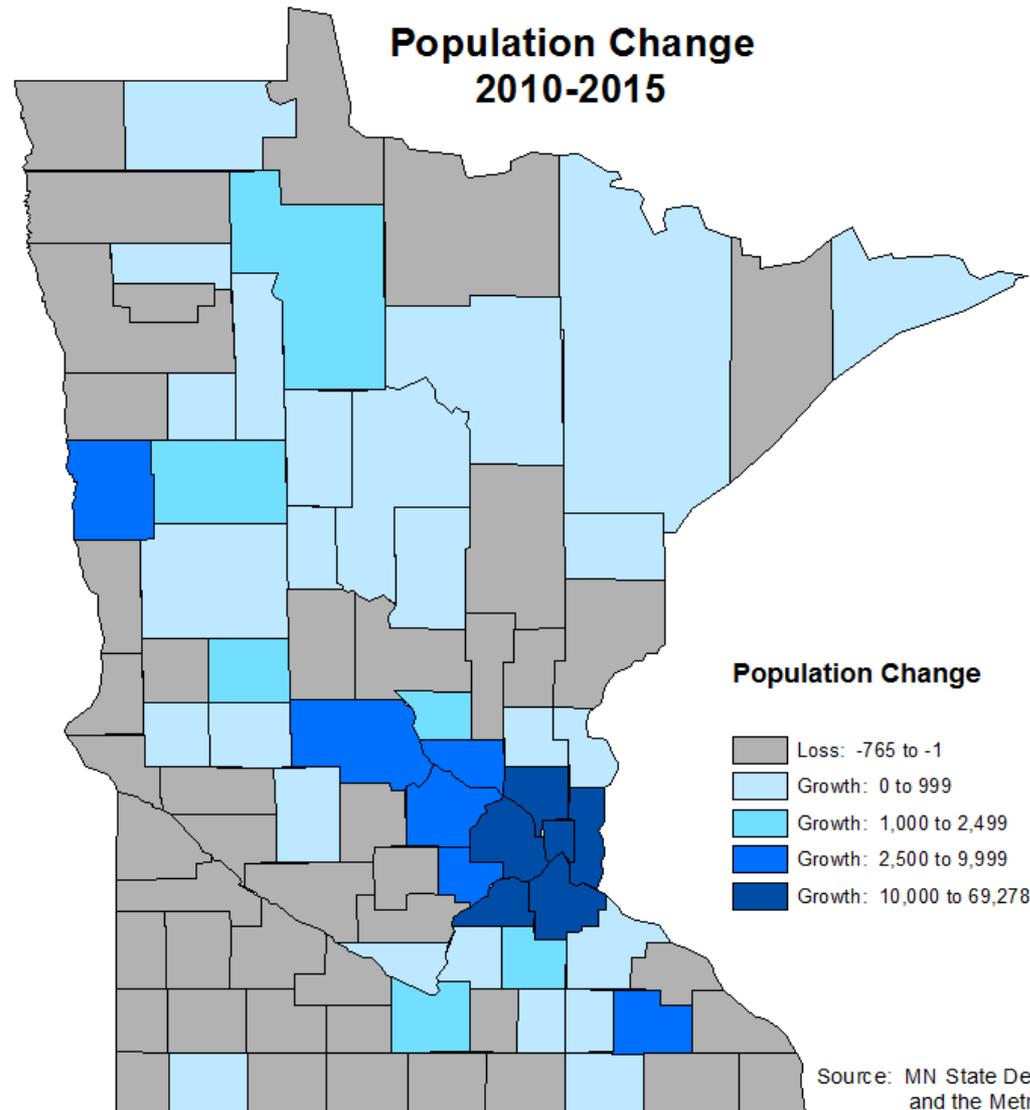
Districts with lower counts **expand**; higher counts **contract** after redistricting

# Population Change

## 2010-2017

Majority of the growth (83%) occurred in 7-county metro

- MN grew by 274,000 in 7 years
- Hennepin and Ramsey added 135,00 jointly



# Census counts guide the distribution of dollars

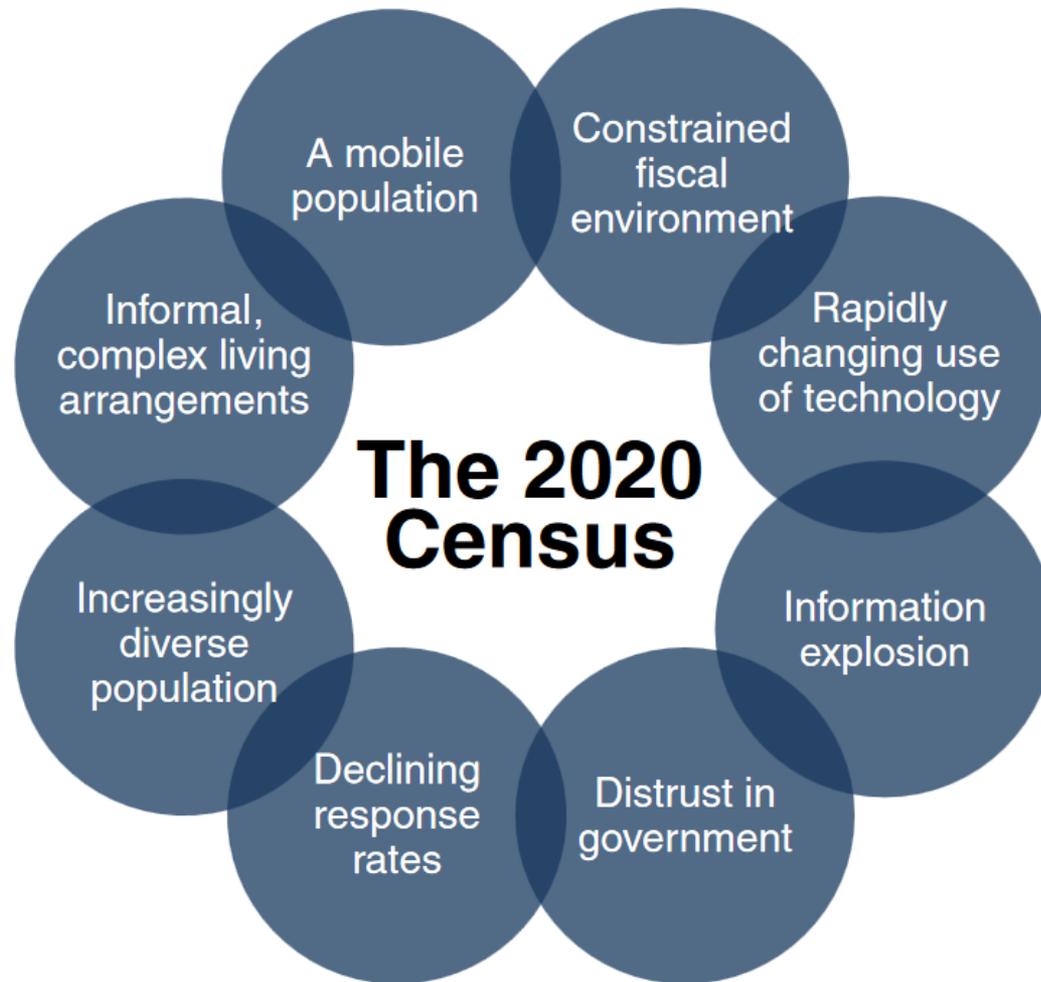
- 15 billion federal dollars distributed to Minnesota each year on the basis of census data
- **\$2,796** per person is allocated by the federal government to Minnesota each year (that's about **\$28,000** per person over the decade)



# Census is used to determine federal allocations

Program	Dept.	Obligations	Program	Dept.	Obligations
<b>Financial Assistance Programs</b>		<b>\$15,207,106,372</b>			
Medical Assistance Program (Medicaid)	HHS	\$6,660,375,000	Community Facilities Loans/Grants	USDA	\$60,836,493
Federal Direct Student Loans	ED	\$3,043,012,113	Supporting Effective Instruction State Grants	ED	\$30,679,537
Supplemental Nutrition Assistance Program	USDA	\$602,563,639	Crime Victim Assistance	DOJ	\$37,494,424
Medicare Suppl. Medical Insurance (Part B)	HHS	\$591,124,896	CDBG Entitlement Grants	HUD	\$30,945,912
Highway Planning and Construction	DOT	\$659,896,484	Public Housing Capital Fund	HUD	\$30,856,000
Federal Pell Grant Program	ED	\$431,500,000	Block Grants for the Prevention and Treatment of Substance Abuse	HHS	\$24,696,066
Section 8 Housing Choice Vouchers	HUD	\$237,106,000	Water and Waste Disposal Systems for Rural Communities	USDA	\$46,764,884
Temporary Assistance for Needy Families	HHS	\$267,984,886	Social Services Block Grant	HHS	\$26,965,173
Very Low to Moderate Income Housing Loans	USDA	\$475,752,332	Rural Rental Assistance Payments	USDA	\$22,747,230
Title I Grants to LEAs	ED	\$158,612,024	Business and Industry Loans	USDA	\$27,483,000
State Children's Health Insurance Program	HHS	\$98,575,000	Career and Technical Education - Basic Grants to States	ED	\$16,684,637
National School Lunch Program	USDA	\$165,375,000	Homeland Security Grant Program	DHS	\$9,575,284
Special Education Grants	ED	\$196,437,300	WIOA Dislocated Worker Grants	DOL	\$8,243,923
Section 8 Housing Assistance Payments Program	HUD	\$185,190,261	HOME	HUD	\$9,711,957
Federal Transit Formula Grants	DOT	\$76,481,000	State CDBG	HUD	\$16,995,275
Head Start	HHS	\$119,066,495	WIOA Youth Activities	DOL	\$8,629,664
WIC	USDA	\$102,073,000	WIOA Adult Activities	DOL	\$8,050,163
Title IV-E Foster Care	HHS	\$55,285,488	Employment Service/Wagner-Peyser	DOL	\$19,884,589
Health Care Centers	HHS	\$37,972,966	Community Services Block Grant	HHS	\$8,964,764
School Breakfast Program	USDA	\$50,994,000	Special Programs for the Aging, Title III, Part C, Nutrition Services	HHS	\$10,778,522
Rural Electrification Loans and Loan Guarantees	USDA	\$78,631,000	Cooperative Extension Service	USDA	\$13,627,154
Public and Indian Housing	HUD	\$45,936,000	Native Amer. Employment & Training	DOL	\$726,310
Low Income Home Energy Assistance	HHS	\$113,774,946			
Child and Adult Care Food Program	USDA	\$63,810,000	<b>Federal Tax Expenditures</b>		<b>\$240,594,854</b>
Vocational Rehabilitation Grants to the States	ED	\$51,909,354	Low Income Housing Tax Credit	Treas	\$147,397,108
Child Care Mandatory and Matching Funds	HHS	\$52,561,000	New Markets Tax Credit	Treas	\$93,197,746
Unemployment Insurance Administration	DOL	\$46,450,000			

# Challenges facing 2020 Census



# 2020 Census form

United States  
**Census  
2010**

This is the official form for all the people at this address.  
It is quick and easy, and your answers are protected by law.

U.S. DEPARTMENT OF COMMERCE  
Economics and Statistics Administration  
U.S. CENSUS BUREAU

Use a blue or black pen.

## Start here

The Census must count every person living in the United States on April 1, 2010.

Before you answer Question 1, count the people living in this house, apartment, or mobile home using our guidelines.

- Count all people, including babies, who live and sleep here most of the time.

The Census Bureau also conducts counts in institutions and other places, so:

- Do not count anyone living away either at college or in the Armed Forces.
- Do not count anyone in a nursing home, jail, prison, detention facility, etc., on April 1, 2010.
- Leave these people off your form, even if they will return to live here after they leave college, the nursing home, the military, jail, etc. Otherwise, they may be counted twice.

The Census must also include people without a permanent place to stay, so:

- If someone who has no permanent place to stay is staying here on April 1, 2010, count that person. Otherwise, he or she may be missed in the census.

1. How many people were living or staying in this house, apartment, or mobile home on April 1, 2010?

5. Please provide information for each person living here. Start with a person living here who owns or rents this house, apartment, or mobile home. If the owner or renter lives somewhere else, start with any adult living here. This will be Person 1.

What is Person 1's name? *Print name below.*

Last Name

First Name

MI

6. What is Person 1's sex? Mark  ONE box.

Male  Female

7. What is Person 1's age and what is Person 1's date of birth?

*Please report babies as age 0 when the child is less than 1 year old.*

*Print numbers in boxes.*

Age on April 1, 2010

Month

Day

Year of birth

→ NOTE: Please answer BOTH Question 8 about Hispanic origin and Question 9 about race. For this census, Hispanic origins are not races.

8. Is Person 1 of Hispanic, Latino, or Spanish origin?

No, not of Hispanic, Latino, or Spanish origin

Yes, Mexican, Mexican Am., Chicano

Yes, Puerto Rican

Yes, Cuban

Yes, another Hispanic, Latino, or Spanish origin — *Print origin, for example, Argentinean, Colombian, Dominican, Nicaraguan, Salvadoran, Spaniard, and so on.* ↴

# Answering the Census is Safe

## **The Law Protects Your Answers.**

By law, the Census Bureau cannot share your answers with the IRS, FBI, Welfare, Immigration or any other government agency. No court of law, not even the President of the United States, can find out your answers. And the same law that keeps your answers out of the hands of these agencies, prevents the Census Bureau from selling or giving away your address to people who want to send you mail.

## **Highly-Motivated Employees Protect Your Answers.**

Census workers are sworn for life to secrecy. They know that if they give out any information they see on a form, they can face a \$250,000 fine and a five-year prison term. Census workers must pass security and employment reference checks. Protecting the privacy of people who reply to the census is an important part of every census takers training.

## **Technology Protects Your Answers.**

The Census Bureau protects your information with numerous security measures, including electronic barriers, scrambling devices and dedicated lines. Your answers are combined with others to produce the statistical summaries that are published. No one can connect your answers with your name or address.

# Census Leadership in Minnesota



## Public

- **Minnesota State Demographic Center**  
*Department of Administration*
- **MN counties and localities**



## Community

- **Minnesota Census Mobilization Partnership**  
**Minnesota Council on Foundations**  
**MACS 2020**  
**Minnesota Council of Nonprofits**  
**Common Cause Minnesota**  
*Advisors – Blandin Foundation & Grassroots Solutions*

Thank you!

Web: [mn.gov/demography/census2020](https://mn.gov/demography/census2020)

Twitter: @MN\_StateData