

Task Force on Eliminating Subminimum Wages social media posts guide

Social media is an excellent way to generate awareness around an issue and provide ready-made content that people can share with their own networks. This social media campaign will use Facebook, LinkedIn and Twitter to tell people about the Task Force on Eliminating Subminimum Wages. Each content option includes a link to the task force web page that should be included with all posts.

Facebook

Post 1

Are you wondering about the work of the Task Force on Eliminating Subminimum Wages? The task force isn't ending subminimum wage, it's making a plan in case the state or federal legislature decides subminimum wage is no longer allowed.

Find out more about the task force at this link!

Link: <https://mn.gov/dhs/partners-and-providers/news-initiatives-reports-workgroups/long-term-services-and-supports/task-force-on-eliminating-subminimum-wages/>

Post 2

Hearing that subminimum wage could be phased out might be scary for some people with disabilities and people who support them. That's why the Task Force on Eliminating Subminimum Wages is working on a plan in case this happens. All viewpoints are needed to make the plan the best it can be. Members want to make sure they hear from a wide range of people.

If you'd like to get on our mailing list for discussions, surveys, events and updates, fill out the online form under the engagement tab at this link!

Link: <https://mn.gov/dhs/partners-and-providers/news-initiatives-reports-workgroups/long-term-services-and-supports/task-force-on-eliminating-subminimum-wages/>

Post 3

Being prepared is important. Have you ever wondered what would happen if subminimum wages were phased out? The Task Force on Eliminating Subminimum Wages is creating a plan for Minnesota in case that happens. They want to hear from people with disabilities and those who support them.

To learn more about their work, head to their website!

Link: <https://mn.gov/dhs/partners-and-providers/news-initiatives-reports-workgroups/long-term-services-and-supports/task-force-on-eliminating-subminimum-wages/>

LinkedIn

Post 1

Across the country, there is talk about ending subminimum wages for people with disabilities. It's important for Minnesota to have a plan in place in case that happens. That's why the Task Force on Eliminating Subminimum Wages was created. The task force doesn't have the authority to end the use of subminimum wage. Instead, it is working on a plan to make the change in case subminimum wage is phased out. #subminimumwage #workerswithdisabilities #disabilityrights

If you want to learn more about task force members and the work they're doing, follow the link below!

Link: <https://mn.gov/dhs/partners-and-providers/news-initiatives-reports-workgroups/long-term-services-and-supports/task-force-on-eliminating-subminimum-wages/>

Post 2

The Task Force on Eliminating Subminimum Wages supports an inclusive future for people with disabilities. Its members respect a person's informed choice for job options and supports. The task force was not created to say if Minnesota should end the use of subminimum wages. Instead, its members want to make sure there is a plan in case those wages end. #subminimumwage #workerswithdisabilities #disabilityrights

If you want to learn more about the work of the task force, head to its website.

Link: <https://mn.gov/dhs/partners-and-providers/news-initiatives-reports-workgroups/long-term-services-and-supports/task-force-on-eliminating-subminimum-wages/>

Post 3

The Task Force on Eliminating Subminimum Wages is creating a plan in case subminimum wages are phased out in Minnesota. It is made up of people with disabilities, service providers, employers and people from different agencies. They want to make the plan the best it can be. The members want to hear from a range of people so they can be sure to get all perspectives. #subminimumwage #workerswithdisabilities #disabilityrights

If you want to be a part of the conversation and suggest ideas, follow the link below and fill out the online form under the engagement tab!

Link: <https://mn.gov/dhs/partners-and-providers/news-initiatives-reports-workgroups/long-term-services-and-supports/task-force-on-eliminating-subminimum-wages/>

Twitter

Post 1

The Task Force on Eliminating Subminimum Wages is busy making a plan in case #subminimumwages are phased out. Learn more about the work of the task force and its members on the website! #DisabilityRights

Link: <https://mn.gov/dhs/partners-and-providers/news-initiatives-reports-workgroups/long-term-services-and-supports/task-force-on-eliminating-subminimum-wages/>

Post 2

Being prepared is important. Have you ever wondered what would happen if #subminimumwages were phased out? The Task Force on Eliminating Subminimum Wages is creating a plan in case that happens in Minnesota. If you want to learn more about the task force and its work, head to the website!

Link: <https://mn.gov/dhs/partners-and-providers/news-initiatives-reports-workgroups/long-term-services-and-supports/task-force-on-eliminating-subminimum-wages/>

Post 3

The Task Force on Eliminating Subminimum Wages wants to make sure all perspectives are heard in their planning process. Learn more about the task force and their work at the link! #workerswithdisabilities #disabilityrights #subminimumwages

Link: <https://mn.gov/dhs/partners-and-providers/news-initiatives-reports-workgroups/long-term-services-and-supports/task-force-on-eliminating-subminimum-wages/>