

Final Data: State Fiscal Year 2014 Youth Competitive Grants
Southwest Minnesota Private Industry Council
(Summer)

Participant Summary

Youth Receiving Group Services: 1,941

Total	25	Hispanic/Latino:	11
Male:	2	American Indian:	3
Female:	23	Asian/Pacific Islander:	1
		Black/African American	2
14-15:	0	White:	19
16-17:	15		
18:	6		
19-21:	2		
22-24:	2		

GOAL 1: Provide work experience for youth who are economically disadvantaged or at-risk, ages 14 through 24.

Program participants are involved in the work experience component as they near the end of the training program. The purpose of the work experience component is to provide the youth with opportunities for career advancement, exploration and skill development. The work experiences include the following elements: instruction in employability skills or generic workplace skills such as those identified by the SCANS (Secretary's Commission on Achieving Necessary Skills), exposure to various aspects of an industry, and other elements designed to achieve the youth work experience goals.

Worksites for Year 1:

Avera Marshall Regional Medical Center

Good Samaritan Society of Pipestone

Golden Horizons Assisted Living

Boulder Estates

GOAL 2: Promote mastery of work-readiness competencies and 21st Century skills as demonstrated through workplace portfolios and other assessments.

Ultimately, the program promotes mastery of work readiness competencies and 21st century skills. These are demonstrated through completion of college credits and

specialized instruction for participants to meet the evolving skill needs of the healthcare industry. Courses and certification include: Nursing Assistant, Medical Terminology, First Aid/CPR/AED, Trained Medical Administration, and the National Career Readiness Certificate.

At the end of the program, participants not only walk away with credentials, but they also walk away with a workplace portfolio which include a resume demonstrating their achievements (credentials, etc.), a letter to employers explaining the participants NCRC scores/outcomes, and letters of recommendation from employers who have experienced great success with the participants who participate in a career pathway program verses those who simply attend courses to obtain credentials.

GOAL 3: Promote skill acquisition (academic and work readiness) through project based instruction.

The college credit courses and specialized instruction are taken as part of the entire credentialing program. As a component of the program, participants complete pre-CNA courses including digital literacy, employability skills, work readiness skills, and soft skills.

In addition, the participants participated in employer panels, post-secondary campus tours offering healthcare related programs, business tours, and other health-related career exploration activities.

GOAL 4: Increase exposure to in-demand jobs important to regional economies.

One of the highly successful on-going career exposures to in-demand careers/counseling activities offered in southwest Minnesota is the Southwest Minnesota Workforce Council Career Expo. This career day is held at Minnesota West Community & Technical College in Worthington, and Southwest Minnesota State University in Marshall. It provides career exploration, work readiness skills, and employability skills to over 1,900 sophomore/junior students from 37 regional high schools. More than 80 businesses with interactive displays are available for students to explore industries and job opportunities available in the region. More information and photos of the event can be found at www.swsc.org/page/274.

Another intended outcome of this project is higher skill attainment and successful completion of industry recognized credentials, college credits, job placement, job retention, enrollment in higher education career pathway/degree programs, enhanced awareness of resources and opportunities for career advancement. For those students who prove reliable and demonstrate their nursing abilities they are given an opportunity to gain unsubsidized employment. This is a great opportunity for participants to gain work experience and potentially gain unsubsidized employment in a high demand, high paying career.

The majority of the students will be hired as a result of their work experience, and even for those that are not they will be ahead of other job seekers as the participants are leaving the program with certificates (NCRC, First Aid, CPR, Med Term, CNA, and TMA) as well as work experience resulting in positive employer references.

GOAL 5: Provide high-quality work sites and overall participant and employer satisfaction.

Prior to placement at a worksite, youth participate in the PIC Youth Programs' Tri-WAY (Work Avenues for Youth) series. The Tri-Way program provides valuable job-seeking, job keeping and safety skills. The work experience component provides is a valuable tool to prepare at-risk youth to become more prepared for the workforce. Through the work experience component, students who have no work history or less than stellar reputations have a chance to prove they can be successful, with work site supervisors acting as mentors and putting in time up front instead of after poor work habits are instilled.

SW MN PIC teamed up with the Marshall Area School District's Marshall Area Technology and Education Center (MA-TEC) to put together a Certified Nursing Assistant class. (MA-TEC, was formally known as Marshall East Campus Learning Alternative (MECLA)). According to Klint Willert, Marshall's former Superintendent, the intention of MA-TEC is to rebrand the concept of alternative education for the region into one which will meet the workforce needs and skill development of the region. Avera Marshall has been an instrumental partner in allowing numerous work experiences for students who complete the course. For students who prove reliable and demonstrate their nursing abilities they are given an opportunity to gain unsubsidized employment. This is a great opportunity for the employer to gain the skilled workers they are continually seeking.

GOAL 6: Connect to and strengthen other key educational initiatives and systems in the area.

It is well documented that programs are more effective when there is a strong and nurtured coordination effort which allows more efficient use of resources.

All project partners recognize and understand the specific needs of the target audience and the need to incorporate career pathways into the participants work and family lives for optimal success and overall participant confidence.

The partners in the project include: Avera Marshall Regional Medical Center, Minnesota West Community and Technical College, the Marshall School District (MA-TEC), Good

Samaritan Society, Upward Bound, Southwest/West Central Service Cooperative, SW Health and Human Services, Adult Basic Education, and the Nobles County Integration Collaborative.

The PIC has been successfully providing employment and training services to adults and youth in southwest Minnesota for ~~close to~~ 30 years. The agency's mission statement is: "Building tomorrow's workforce through training, leadership, and economic development." At the base of delivering quality and successful programs has always been the philosophy that one agency cannot function as an island. This contributes to a long history of collaborative partnership throughout southwest Minnesota, including partnership initiatives funded through the Minnesota State Energy Sector Partnership, FastTRAC, and others.

The PIC youth programs have organized a network of agencies and community members (SW MN Youth Council) with an interest in helping youth succeed in education and employment. Youth are referred through a variety of sources including schools, human service agencies, community corrections departments, parents, and past or current participants. Under the Workforce Investment Act (WIA) and Minnesota Youth Programs (MYP), services offered include work experiences, career exploration activities, post-secondary tuition assistance, job seeking/retention assistance, transition services and support services to provide greater opportunities for each individual's future.

YOUTH COMPETITIVE GRANT DATA SUMMARY
SFY 2014 Annual Report Data (Cumulative Through June 30, 2014)

IDENTIFYING INFORMATION		
Grantee: SW MN Private Industry Council, Inc. (WSA 6) 607 West Main Street Marshall, MN 56258		Contact: Eriann Faris, Youth Program Manager
Phone #: 507-537-6236		E-mail Address: efaris@swmnpic.org
TOTAL SERVED – GROUP SERVICES		1,941
<p>The number provided above is to include all persons who participate in grant funded group activity (or activities). For example, the number is to include the number of persons involved in job fairs or the number of family members of a participant who also participate and benefit from the granted funded activity. In the case of an activity led by a youth participant, the participant is to be counted in both the group services and individual services categories.</p>		
TOTAL PARTICIPANTS SERVED – INDIVIDUAL SERVICES		
Total Individual Participants Served		25
Gender	A. Male	2
	B. Female	23
Age	A. 14 – 15	0
	B. 16 – 17	15
	C. 18	6
	D. 19 – 21	2
	E. 22 – 24	2
Ethnicity / Race	A. Hispanic/Latino	11
	B. American Indian or Alaska Native	3
	C. Asian/Pacific Islander	1
	D. Black or African American	2
	E. White	19
Education Level	A. 8 th grade and under	0
	B. 9 th Grade – 12 th Grade	20
	C. High School graduate or equivalent	3
	D. Post-Secondary Education	2

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Other Demographics	A. Limited English Proficient	2
	B. Youth From Families Receiving Public Assistance	9
	C. Foster Youth	0
	D. Youth with a Disability	19
	E. High School Drop-Out	3
	F. Youth Offender	0
	G. Pregnant or Parenting Youth	5
	H. Basic Skills Deficient	5
	I. Homeless or Runaway Youth	0
	J. Not Employed at Program Enrollment	24
	K. Veteran	0
PROGRAM SERVICES, ACTIVITIES, AND OTHER RELATED ASSISTANCE		
A. Received Education or Job Training Activities	13	
B. Received Work Experience Activities	12	
C. Received Community Involvement and Leadership Development Activities	16	
D. Received Post-Secondary Exploration, Career Guidance and Planning Activities	20	
E. Received Mentoring Activities	33	
F. Received Support Services	15	
INDICATORS OF PERFORMANCE		
A. Attained Work Readiness or Education Goals	18 (Work Experience ends 8/31/2014, all on track and successful)	
B. Received Academic Credit or Service Learning Credit	2	
C. Obtained High School Diploma, GED, Remained in School, Obtained a Certificate or Degree, or Dropout – Returned to School	14 (8 graduated, 14 obtained a certificate, 6 remained in school)	
D. Entered Post Secondary Education, Vocational/Occupational Skills Training, Apprenticeship, Military, Job Search or Employment	3 (Entering Post-Secondary) 8 (Entering Unsubsidized Employment)	
E. Completion Rate	72% (Work experience no complete, ends 8/31/2014, expect rate to increase to approx. 85%-90%)	

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CUSTOMER SATISFACTION	
A. Number of participants rating experience as "Excellent"	3
B. Number of participants rating experience as "Very Good"	3
C. Number of participants rating experience as "Average"	12
D. Number of participants rating experience as "Below Average"	0
E. Number of participants rating experience as "Poor"	0
F. Total Number of Surveys Completed	18