4 Minnesota ZIPs

Minnesota Department of Employment & Economic Development (DEED)

EMPLOYMENT AND ECONOMIC DEVELOPMENT

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Report Parameters

4 ZIPs

<table>
<thead>
<tr>
<th>ZIP</th>
<th>Location</th>
<th>County</th>
</tr>
</thead>
<tbody>
<tr>
<td>56201</td>
<td>Willmar, MN</td>
<td>Kandiyohi county</td>
</tr>
<tr>
<td>56251</td>
<td>Kandiyohi, MN</td>
<td>Kandiyohi county</td>
</tr>
<tr>
<td>56279</td>
<td>Pennock, MN</td>
<td>Kandiyohi county</td>
</tr>
<tr>
<td>56288</td>
<td>Spicer, MN</td>
<td>Kandiyohi county</td>
</tr>
</tbody>
</table>

Class of Worker

QCEW Employees, Non-QCEW Employees, and Self-Employed

The information in this report pertains to the chosen geographical areas.
Economy Overview

32,636
Population (2021)
Population grew by 712 over the last 5 years and is projected to grow by 1,945 over the next 5 years.

20,704
Total Regional Employment
Jobs decreased by 425 over the last 5 years but are projected to grow by 882 over the next 5 years.

$54.5K
Avg. Earnings Per Job (2021)
Regional average earnings per job are $22.1K below the national average earnings of $76.6K per job.

Takeaways

- As of 2021 the region’s population increased by 2.2% since 2016, growing by 712. Population is expected to increase by 6.0% between 2021 and 2026, adding 1,945.
- From 2016 to 2021, jobs declined by 2.0% in 4 Minnesota ZIPs from 21,129 to 20,704. This change fell short of the national growth rate of 0.7% by 2.7%. Labor force data is not available for 4 Minnesota ZIPs.
- There is no education attainment data for 4 Minnesota ZIPs.
- The top three industries in 2021 are Animal Production, Individual and Family Services, and Animal Slaughtering and Processing.

<table>
<thead>
<tr>
<th></th>
<th></th>
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<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Region</td>
<td>32,636</td>
<td>N/A</td>
<td>20,704</td>
<td>104.6</td>
<td>$1.92B</td>
<td>$2.60B</td>
<td>$2.55B</td>
</tr>
<tr>
<td>Nation</td>
<td>331,820,028</td>
<td>162,302,777</td>
<td>161,875,556</td>
<td>100.0</td>
<td>$22.09T</td>
<td>$0</td>
<td>$10.75T</td>
</tr>
</tbody>
</table>
Dec 2021 Labor Force Breakdown

Population breakdown data is not available at the ZIP level. Please choose a different region to see this data.

Educational Attainment

Educational attainment data is not available at the ZIP level. Please choose a different region to see this data.
Historic & Projected Trends

Population Trends

As of 2021 the region’s population increased by 2.2% since 2016, growing by 712. Population is expected to increase by 6.0% between 2021 and 2026, adding 1,945.

<table>
<thead>
<tr>
<th>Timeframe</th>
<th>Population</th>
</tr>
</thead>
<tbody>
<tr>
<td>2016</td>
<td>31,924</td>
</tr>
<tr>
<td>2017</td>
<td>31,867</td>
</tr>
<tr>
<td>2018</td>
<td>32,031</td>
</tr>
<tr>
<td>2019</td>
<td>32,223</td>
</tr>
<tr>
<td>2020</td>
<td>32,218</td>
</tr>
<tr>
<td>2021</td>
<td>32,636</td>
</tr>
<tr>
<td>2022</td>
<td>33,001</td>
</tr>
<tr>
<td>2023</td>
<td>33,392</td>
</tr>
<tr>
<td>2024</td>
<td>33,789</td>
</tr>
<tr>
<td>2025</td>
<td>34,193</td>
</tr>
<tr>
<td>2026</td>
<td>34,581</td>
</tr>
</tbody>
</table>
Job Trends

From 2016 to 2021, jobs declined by 2.0% in 4 Minnesota ZIPs from 21,129 to 20,704. This change fell short of the national growth rate of 0.7% by 2.7%.

<table>
<thead>
<tr>
<th>Timeframe</th>
<th>Jobs</th>
</tr>
</thead>
<tbody>
<tr>
<td>2016</td>
<td>21,129</td>
</tr>
<tr>
<td>2017</td>
<td>21,982</td>
</tr>
<tr>
<td>2018</td>
<td>21,822</td>
</tr>
<tr>
<td>2019</td>
<td>21,766</td>
</tr>
<tr>
<td>2020</td>
<td>21,124</td>
</tr>
<tr>
<td>2021</td>
<td>20,704</td>
</tr>
<tr>
<td>2022</td>
<td>20,916</td>
</tr>
<tr>
<td>2023</td>
<td>21,108</td>
</tr>
<tr>
<td>2024</td>
<td>21,285</td>
</tr>
<tr>
<td>2025</td>
<td>21,442</td>
</tr>
<tr>
<td>2026</td>
<td>21,586</td>
</tr>
</tbody>
</table>
Population Characteristics

6,073
Millennials

Your area has 6,073 millennials (ages 25-39). The national average for an area this size is 6,639.

10,213
Retiring Soon

Retirement risk is about average in your area. The national average for an area this size is 9,589 people 55 or older, while there are 10,213 here.

8,889
Racial Diversity

Racial diversity is low in your area. The national average for an area this size is 12,977 racially diverse people, while there are 8,889 here.

N/A
Veterans

Veterans data is not available at the ZIP level. Please choose a different region level to see this data.

N/A
Violent Crime

Crime data is not available at the ZIP level. Please choose a different region level to see this data.

N/A
Property Crime

Crime data is not available at the ZIP level. Please choose a different region level to see this data.
Place of Work vs Place of Residence

Understanding where talent in the region currently works compared to where talent lives can help you optimize site decisions.

<table>
<thead>
<tr>
<th>ZIP</th>
<th>Name</th>
<th>2021 Employment</th>
</tr>
</thead>
<tbody>
<tr>
<td>56201</td>
<td>Willmar, MN (in Kandiyoh...</td>
<td>18,408</td>
</tr>
<tr>
<td>56288</td>
<td>Spicer, MN (in Kandiyoh...</td>
<td>1,618</td>
</tr>
<tr>
<td>56279</td>
<td>Pennock, MN (in Kandiyoh...</td>
<td>532</td>
</tr>
<tr>
<td>56251</td>
<td>Kandiyohi, MN (in Kandiyoh...</td>
<td>146</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>ZIP</th>
<th>Name</th>
<th>2021 Workers</th>
</tr>
</thead>
<tbody>
<tr>
<td>56201</td>
<td>Willmar, MN (in Kandiyoh...</td>
<td>12,851</td>
</tr>
<tr>
<td>56288</td>
<td>Spicer, MN (in Kandiyoh...</td>
<td>3,121</td>
</tr>
<tr>
<td>56279</td>
<td>Pennock, MN (in Kandiyoh...</td>
<td>584</td>
</tr>
<tr>
<td>56251</td>
<td>Kandiyohi, MN (in Kandiyoh...</td>
<td>486</td>
</tr>
</tbody>
</table>
Inbound and Outbound Migration

Migration data is not available at the ZIP level. Please select county level or higher to see this data.
Industry Characteristics

Largest Industries

- Health Care and Social Assistance
- Manufacturing
- Government
- Retail Trade
- Agriculture, Forestry, Fishing and Hunting
- Accommodation and Food Services
- Other Services (except Public Administration)
- Construction
- Administrative and Support and Waste Management and Remediation Services
- Wholesale Trade
- Professional, Scientific, and Technical Services
- Finance and Insurance
- Transportation and Warehousing
- Arts, Entertainment, and Recreation
- Real Estate and Rental and Leasing
- Educational Services
- Information
- Utilities
- Management of Companies and Enterprises
Top Growing Industries

- Agriculture, Forestry, Fishing and Hunting
- Health Care and Social Assistance
- Educational Services
- Accommodation and Food Services
- Administrative and Support and Waste Management and Remediation Services
- Real Estate and Rental and Leasing

Industry Jobs Growth
Top Industry Location Quotient

- Agriculture, Forestry, Fishing and Hunting
- Health Care and Social Assistance
- Manufacturing
- Retail Trade
- Other Services (except Public Administration)
- Accommodation and Food Services
- Construction
- Wholesale Trade
- Government
- Utilities
- Arts, Entertainment, and Recreation
- Administrative and Support and Waste Management and Remediation Services
- Real Estate and Rental and Leasing
- Information
- Finance and Insurance
- Professional, Scientific, and Technical Services
- Transportation and Warehousing
- Educational Services
- Management of Companies and Enterprises
Top Industry GRP

- Manufacturing
- Health Care and Social Assistance
- Government
- Agriculture, Forestry, Fishing and Hunting
- Retail Trade
- Wholesale Trade
- Construction
- Finance and Insurance
- Real Estate and Rental and Leasing
- Professional, Scientific, and Technical Services
- Accommodation and Food Services
- Administrative and Support and Waste Management and Remediation Services
- Transportation and Warehousing
- Other Services (except Public Administration)
- Information
- Utilities
- Educational Services
- Arts, Entertainment, and Recreation
- Management of Companies and Enterprises

Gross Regional Product

-$0.000$ to $300.0M$
Top Industry Earnings

Earnings Per Worker

- Utilities
- Management of Companies and Enterprises
- Finance and Insurance
- Wholesale Trade
- Transportation and Warehousing
- Professional, Scientific, and Technical Services
- Construction
- Government
- Manufacturing
- Information
- Agriculture, Forestry, Fishing and Hunting
- Real Estate and Rental and Leasing
- Health Care and Social Assistance
- Administrative and Support and Waste Management and Remediation Services
- Retail Trade
- Educational Services
- Other Services (except Public Administration)
- Accommodation and Food Services
- Arts, Entertainment, and Recreation

Economy Overview

Emsi Q2 2022 Data Set | www.economicmodeling.com
Business Characteristics

Business Size

<table>
<thead>
<tr>
<th>Employee Range</th>
<th>Percentage</th>
<th>Business Count</th>
</tr>
</thead>
<tbody>
<tr>
<td>1 to 4 employees</td>
<td>33.3%</td>
<td>534</td>
</tr>
<tr>
<td>5 to 9 employees</td>
<td>28.6%</td>
<td>459</td>
</tr>
<tr>
<td>10 to 19 employees</td>
<td>20.1%</td>
<td>323</td>
</tr>
<tr>
<td>20 to 49 employees</td>
<td>13.4%</td>
<td>215</td>
</tr>
<tr>
<td>50 to 99 employees</td>
<td>2.9%</td>
<td>46</td>
</tr>
<tr>
<td>100 to 249 employees</td>
<td>1.1%</td>
<td>18</td>
</tr>
<tr>
<td>250 to 499 employees</td>
<td>0.4%</td>
<td>6</td>
</tr>
<tr>
<td>500+ employees</td>
<td>0.2%</td>
<td>4</td>
</tr>
</tbody>
</table>

*Business Data by DatabaseUSA.com is third-party data provided by Emsi to its customers as a convenience, and Emsi does not endorse or warrant its accuracy or consistency with other published Emsi data. In most cases, the Business Count will not match total companies with profiles on the summary tab.*
Workforce Characteristics

Largest Occupations

- Healthcare Support
- Production
- Office and Administrative Support
- Management
- Sales and Related
- Food Preparation and Serving Related
- Transportation and Material Moving
- Healthcare Practitioners and Technical
- Educational Instruction and Library
- Construction and Extraction
- Installation, Maintenance, and Repair
- Farming, Fishing, and Forestry
- Building and Grounds Cleaning and Maintenance
- Community and Social Service
- Personal Care and Service
- Business and Financial Operations
- Protective Service
- Architecture and Engineering
- Arts, Design, Entertainment, Sports, and Media
- Computer and Mathematical
- Life, Physical, and Social Science
- Legal
- Military-only

Economy Overview

Emsi Q2 2022 Data Set | www.economicmodeling.com
Top Growing Occupations

- Management
- Farming, Fishing, and Forestry
- Building and Grounds Cleaning and Maintenance
- Transportation and Material Moving
- Healthcare Practitioners and Technical
- Life, Physical, and Social Science
- Business and Financial Operations
- Healthcare Support
- Legal
Top Occupation Location Quotient

- Farming, Fishing, and Forestry
- Healthcare Support
- Production
- Community and Social Service
- Management
- Healthcare Practitioners and Technical
- Building and Grounds Cleaning and Maintenance
- Food Preparation and Serving Related
- Personal Care and Service
- Construction and Extraction
- Installation, Maintenance, and Repair
- Life, Physical, and Social Science
- Educational Instruction and Library
- Transportation and Material Moving
- Sales and Related
- Office and Administrative Support
- Architecture and Engineering
- Arts, Design, Entertainment, Sports, and Media
- Protective Service
- Military-only
- Business and Financial Operations
- Legal
- Computer and Mathematical

Economy Overview

Emsi Q2 2022 Data Set | www.economicmodeling.com
Top Occupation Earnings

- **Architecture and Engineering**
- **Computer and Mathematical**
- **Healthcare Practitioners and Technical**
- **Business and Financial Operations**
- **Life, Physical, and Social Science**
- **Legal**
- **Management**
- **Community and Social Service**
- **Educational Instruction and Library**
- **Construction and Extraction**
- **Installation, Maintenance, and Repair**
- **Arts, Design, Entertainment, Sports, and Media**
- **Protective Service**
- **Military-only**
- **Office and Administrative Support**
- **Production**
- **Transportation and Material Moving**
- **Building and Grounds Cleaning and Maintenance**
- **Sales and Related**
- **Personal Care and Service**
- **Farming, Fishing, and Forestry**
- **Healthcare Support**
- **Food Preparation and Serving Related**

Postings data is not available for the currently selected region.

Underemployment data is not available for the currently selected region.
Educational Pipeline

In 2020, there were 817 graduates in 4 Minnesota ZIPs. This pipeline has shrunk by 16% over the last 5 years. The highest share of these graduates come from Liberal Arts and Sciences/Liberal Studies, Registered Nursing/Registered Nurse, and Veterinary/Animal Health Technology/Technician and Veterinary Assistant.

<table>
<thead>
<tr>
<th>School</th>
<th>Total Graduates (2020)</th>
<th>Graduate Trend (2016 - 2020)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Ridgewater College</td>
<td>817</td>
<td></td>
</tr>
</tbody>
</table>

- Certificate
- Associate's
- Bachelor's
- Master's or Higher