3 Minnesota ZIPs

Minnesota Department of Employment & Economic Development (DEED)

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Report Parameters

3 ZIPS

<table>
<thead>
<tr>
<th>ZIP</th>
<th>Location</th>
</tr>
</thead>
<tbody>
<tr>
<td>56434</td>
<td>Aldrich, MN (in Wadena county)</td>
</tr>
<tr>
<td>56466</td>
<td>Motley, MN (in Morrison county)</td>
</tr>
<tr>
<td>56479</td>
<td>Staples, MN (in Wadena county)</td>
</tr>
</tbody>
</table>

Class of Worker

QCEW Employees, Non-QCEW Employees, and Self-Employed

The information in this report pertains to the chosen geographical areas.
Economy Overview

3,128  
Population (2021)

Population decreased by 50 over the last 5 years but is projected to grow by 6 over the next 5 years.

2,681  
Total Regional Employment

Jobs decreased by 535 over the last 5 years but are projected to grow by 5 over the next 5 years.

$59.2K  
Avg. Earnings Per Job (2021)

Regional average earnings per job are $17.4K below the national average earnings of $76.6K per job.

Takeaways

- As of 2021 the region's population declined by 1.6% since 2016, falling by 50. Population is expected to increase by 0.2% between 2021 and 2026, adding 6.
- From 2016 to 2021, jobs declined by 16.6% in 3 Minnesota ZIPs from 3,216 to 2,681. This change fell short of the national growth rate of 0.7% by 17.3%. Labor force data is not available for 3 Minnesota ZIPs.
- There is no education attainment data for 3 Minnesota ZIPs.
- The top three industries in 2021 are General Medical and Surgical Hospitals, Education and Hospitals (Local Government), and Seafood Product Preparation and Packaging.

<table>
<thead>
<tr>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Region</td>
<td>3,128</td>
<td>N/A</td>
<td>2,681</td>
<td>98.0</td>
<td>$242.00M</td>
<td>$408.89M</td>
</tr>
<tr>
<td>Nation</td>
<td>331,820,028</td>
<td>162,302,777</td>
<td>161,875,556</td>
<td>100.0</td>
<td>$22.09T</td>
<td>$0</td>
</tr>
</tbody>
</table>
Dec 2021 Labor Force Breakdown

Population breakdown data is not available at the ZIP level. Please choose a different region to see this data.

Educational Attainment

Educational attainment data is not available at the ZIP level. Please choose a different region to see this data.
Historic & Projected Trends

Population Trends

As of 2021 the region’s population declined by 1.6% since 2016, falling by 50. Population is expected to increase by 0.2% between 2021 and 2026, adding 6.

<table>
<thead>
<tr>
<th>Timeframe</th>
<th>Population</th>
</tr>
</thead>
<tbody>
<tr>
<td>2016</td>
<td>3,179</td>
</tr>
<tr>
<td>2017</td>
<td>3,225</td>
</tr>
<tr>
<td>2018</td>
<td>3,188</td>
</tr>
<tr>
<td>2019</td>
<td>3,097</td>
</tr>
<tr>
<td>2020</td>
<td>3,124</td>
</tr>
<tr>
<td>2021</td>
<td>3,128</td>
</tr>
<tr>
<td>2022</td>
<td>3,130</td>
</tr>
<tr>
<td>2023</td>
<td>3,131</td>
</tr>
<tr>
<td>2024</td>
<td>3,133</td>
</tr>
<tr>
<td>2025</td>
<td>3,135</td>
</tr>
<tr>
<td>2026</td>
<td>3,134</td>
</tr>
</tbody>
</table>
Job Trends

From 2016 to 2021, jobs declined by 16.6% in 3 Minnesota ZIPs from 3,216 to 2,681. This change fell short of the national growth rate of 0.7% by 17.3%.

<table>
<thead>
<tr>
<th>Timeframe</th>
<th>Jobs</th>
</tr>
</thead>
<tbody>
<tr>
<td>2016</td>
<td>3,216</td>
</tr>
<tr>
<td>2017</td>
<td>2,764</td>
</tr>
<tr>
<td>2018</td>
<td>2,801</td>
</tr>
<tr>
<td>2019</td>
<td>2,767</td>
</tr>
<tr>
<td>2020</td>
<td>2,681</td>
</tr>
<tr>
<td>2021</td>
<td>2,681</td>
</tr>
<tr>
<td>2022</td>
<td>2,677</td>
</tr>
<tr>
<td>2023</td>
<td>2,676</td>
</tr>
<tr>
<td>2024</td>
<td>2,677</td>
</tr>
<tr>
<td>2025</td>
<td>2,679</td>
</tr>
<tr>
<td>2026</td>
<td>2,686</td>
</tr>
</tbody>
</table>
Population Characteristics

Your area has 452 millennials (ages 25-39). The national average for an area this size is 644.

Retirement risk is high in your area. The national average for an area this size is 930 people 55 or older, while there are 1,235 here.

Racial diversity is low in your area. The national average for an area this size is 1,258 racially diverse people, while there are 164 here.

Veterans data is not available at the ZIP level. Please choose a different region level to see this data.

Crime data is not available at the ZIP level. Please choose a different region level to see this data.

Crime data is not available at the ZIP level. Please choose a different region level to see this data.
### Place of Work vs Place of Residence

Understanding where talent in the region currently works compared to where talent lives can help you optimize site decisions.

<table>
<thead>
<tr>
<th>ZIP</th>
<th>Name</th>
<th>2021 Employment</th>
</tr>
</thead>
<tbody>
<tr>
<td>56479</td>
<td>Staples, MN (in Wadena...)</td>
<td>1,409</td>
</tr>
<tr>
<td>56466</td>
<td>Motley, MN (in Morrison...)</td>
<td>1,260</td>
</tr>
<tr>
<td>56434</td>
<td>Aldrich, MN (in Wadena...)</td>
<td>12</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>ZIP</th>
<th>Name</th>
<th>2021 Workers</th>
</tr>
</thead>
<tbody>
<tr>
<td>56479</td>
<td>Staples, MN (in Wadena...)</td>
<td>2,193</td>
</tr>
<tr>
<td>56466</td>
<td>Motley, MN (in Morrison...)</td>
<td>1,430</td>
</tr>
<tr>
<td>56434</td>
<td>Aldrich, MN (in Wadena...)</td>
<td>83</td>
</tr>
</tbody>
</table>
Inbound and Outbound Migration

Migration data is not available at the ZIP level. Please select county level or higher to see this data.
Industry Characteristics

Largest Industries

<table>
<thead>
<tr>
<th>Industry</th>
<th>Industry Jobs</th>
<th>National Average</th>
</tr>
</thead>
<tbody>
<tr>
<td>Manufacturing</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Government</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Health Care and Social Assistance</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Retail Trade</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Agriculture, Forestry, Fishing and Hunting</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Other Services (except Public Administration)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Finance and Insurance</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Accommodation and Food Services</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Transportation and Warehousing</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Administrative and Support and Waste Management and Remediation Services</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Arts, Entertainment, and Recreation</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Professional, Scientific, and Technical Services</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Wholesale Trade</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Educational Services</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Real Estate and Rental and Leasing</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Construction</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
Top Growing Industries

Agriculture, Forestry, Fishing and Hunting
Administrative and Support and Waste Management and Remediation Services
Professional, Scientific, and Technical Services
Educational Services
Manufacturing
Arts, Entertainment, and Recreation

Top Industry Location Quotient

Agriculture, Forestry, Fishing and Hunting
Manufacturing
Health Care and Social Assistance
Government
Arts, Entertainment, and Recreation
Retail Trade
Finance and Insurance
Other Services (except Public Administration)
Transportation and Warehousing
Educational Services
Real Estate and Rental and Leasing
Accommodation and Food Services
Wholesale Trade
Administrative and Support and Waste Management and Remediation Services
Professional, Scientific, and Technical Services
Construction
Top Industry GRP

- Manufacturing
- Health Care and Social Assistance
- Government
- Finance and Insurance
- Retail Trade
- Agriculture, Forestry, Fishing and Hunting
- Transportation and Warehousing
- Wholesale Trade
- Real Estate and Rental and Leasing
- Administrative and Support and Waste Management and Remediation Services
- Professional, Scientific, and Technical Services
- Other Services (except Public Administration)
- Accommodation and Food Services
- Educational Services
- Construction
- Arts, Entertainment, and Recreation

Gross Regional Product
Top Industry Earnings

- Health Care and Social Assistance
- Finance and Insurance
- Transportation and Warehousing
- Manufacturing
- Administrative and Support and Waste Management and Remediation Services
- Professional, Scientific, and Technical Services
- Government
- Wholesale Trade
- Real Estate and Rental and Leasing
- Construction
- Agriculture, Forestry, Fishing and Hunting
- Educational Services
- Retail Trade
- Other Services (except Public Administration)
- Accommodation and Food Services
- Arts, Entertainment, and Recreation
Business Characteristics

Business Size

*Business Data by DatabaseUSA.com is third-party data provided by Emsi to its customers as a convenience, and Emsi does not endorse or warrant its accuracy or consistency with other published Emsi data. In most cases, the Business Count will not match total companies with profiles on the summary tab.*
Workforce Characteristics

Largest Occupations

- Production
- Office and Administrative Support
- Healthcare Practitioners and Technical
- Educational Instruction and Library
- Transportation and Material Moving
- Sales and Related
- Management
- Food Preparation and Serving Related
- Healthcare Support
- Installation, Maintenance, and Repair
- Building and Grounds Cleaning and Maintenance
- Business and Financial Operations
- Farming, Fishing, and Forestry
- Personal Care and Service
- Community and Social Service
- Construction and Extraction
- Architecture and Engineering
- Protective Service
- Arts, Design, Entertainment, Sports, and Media
- Life, Physical, and Social Science
- Computer and Mathematical

Economy Overview

Emsi Q2 2022 Data Set | www.economicmodeling.com
Top Growing Occupations

- Transportation and Material Moving
- Architecture and Engineering
- Educational Instruction and Library
- Arts, Design, Entertainment, Sports, and Media
- Life, Physical, and Social Science
- Construction and Extraction
- Farming, Fishing, and Forestry
- Business and Financial Operations
Top Occupation Location Quotient

- Farming, Fishing, and Forestry
- Healthcare Practitioners and Technical
- Educational Instruction and Library
- Community and Social Service
- Management
- Personal Care and Service
- Transportation and Material Moving
- Installation, Maintenance, and Repair
- Building and Grounds Cleaning and Maintenance
- Life, Physical, and Social Science
- Healthcare Support
- Office and Administrative Support
- Sales and Related
- Architecture and Engineering
- Food Preparation and Serving Related
- Protective Service
- Arts, Design, Entertainment, Sports, and Media
- Business and Financial Operations
- Construction and Extraction
- Computer and Mathematical
Top Occupation Earnings

- Median Hourly Earnings

1. Healthcare Practitioners and Technical Management
2. Computer and Mathematical
3. Architecture and Engineering
4. Business and Financial Operations
5. Life, Physical, and Social Science
6. Construction and Extraction
7. Protective Service
8. Community and Social Service
9. Installation, Maintenance, and Repair
10. Educational Instruction and Library
11. Arts, Design, Entertainment, Sports, and Media
12. Office and Administrative Support
13. Production
14. Transportation and Material Moving
15. Healthcare Support
16. Building and Grounds Cleaning and Maintenance
17. Sales and Related
18. Farming, Fishing, and Forestry
19. Food Preparation and Serving Related
20. Personal Care and Service

Postings data is not available for the currently selected region.

Underemployment data is not available for the currently selected region.
Educational Pipeline

Over the last 5 years, no schools in 3 Minnesota ZIPs produced graduates.