



7 Minnesota ZIPs

Minnesota Department of Employment & Economic Development (DEED)

mn EMPLOYMENT AND
ECONOMIC DEVELOPMENT

332 Minnesota Street
Suite E200
Saint Paul, Minnesota 55101

Contents

Report Parameters	1
Economy Overview	2
Historic & Projected Trends	4
Population Characteristics	6
Industry Characteristics	8
Business Characteristics	14
Workforce Characteristics	15
Educational Pipeline	21

Report Parameters

7 ZIPs

55301	Albertville, MN (in Wright county)	55330	Elk River, MN (in Sherburne county)
55303	Anoka, MN (in Anoka county)	55374	Rogers, MN (in Hennepin county)
55309	Big Lake, MN (in Sherburne county)	55376	Saint Michael, MN (in Wright county)
55327	Dayton, MN (in Hennepin county)		

Class of Worker

QCEW Employees, Non-QCEW Employees, and Self-Employed

The information in this report pertains to the chosen geographical areas.

Economy Overview

157,705

Population (2019)

Population **grew by 9,761** over the last 5 years and is projected to **grow by 5,184** over the next 5 years.

65,427

Total Regional Employment

Jobs **grew by 3,464** over the last 5 years and are projected to **grow by 3,002** over the next 5 years.

\$61.1K

Avg. Earnings Per Job (2019)

Regional average earnings per job are **\$7.5K below** the national average earnings of \$68.5K per job.

Takeaways

- As of 2019 the region's population **increased by 6.6%** since 2014, growing by 9,761. Population is expected to **increase by 3.3%** between 2019 and 2024, adding 5,184.
- From 2014 to 2019, jobs **increased by 5.6%** in 7 Minnesota ZIPs from 61,963 to **65,427**. This change **fell short of the national growth rate of 7.6% by 2.0%**. Labor force data is not available for 7 Minnesota ZIPs.
- There is no education attainment data for 7 Minnesota ZIPs.
- The top three industries in 2019 are Education and Hospitals (Local Government), Restaurants and Other Eating Places, and Local Government, Excluding Education and Hospitals.

	Population (2019)	Labor Force (2019)	Jobs (2019)	Cost of Living	GRP	Imports	Exports
Region	157,705	N/A	65,427	103.8	\$7.37B	\$12.69B	\$9.35B
Nation	329,399,330	163,493,315	165,144,952	100.0	\$21.00T	\$0	\$8.96T

2019 Labor Force Breakdown

Population breakdown data is not available at the ZIP level. Please choose a different region to see this data.

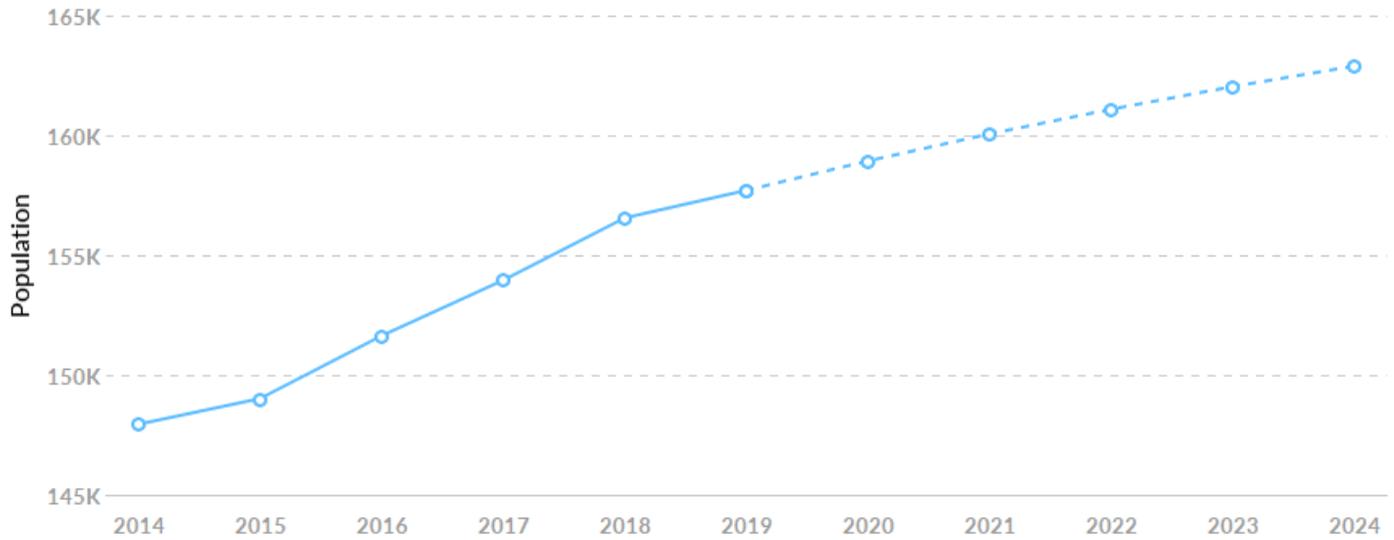
Educational Attainment

Educational attainment data is not available at the ZIP level. Please choose a different region to see this data.

Historic & Projected Trends

Population Trends

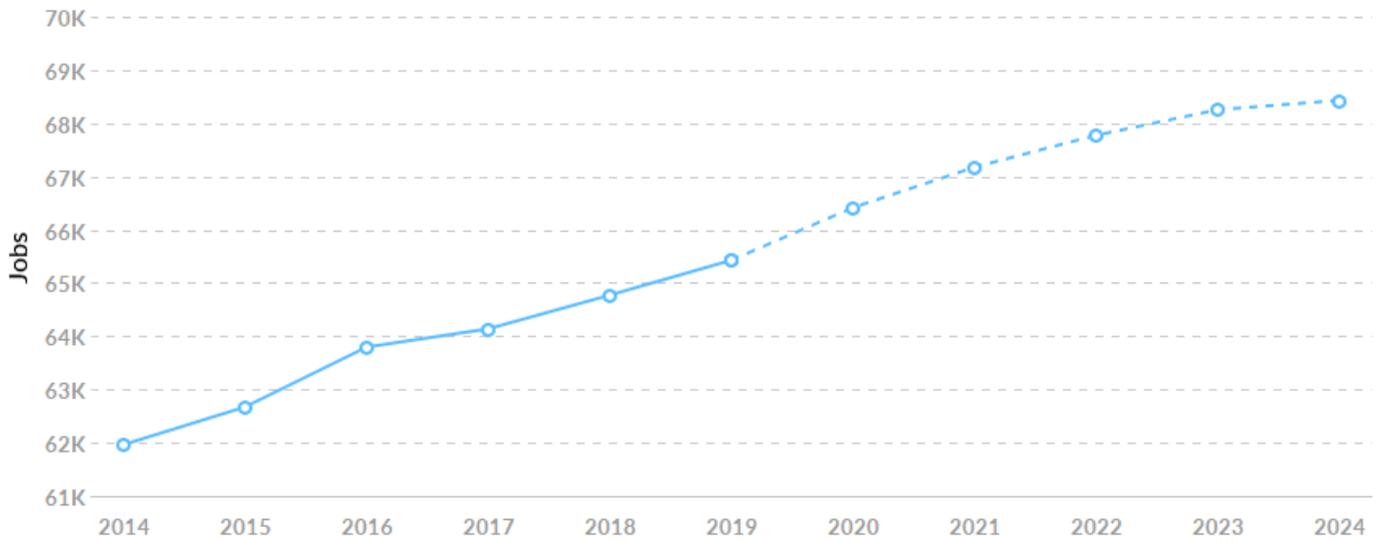
As of 2019 the region's population increased by 6.6% since 2014, growing by 9,761. Population is expected to increase by 3.3% between 2019 and 2024, adding 5,184.



Timeframe	Population
2014	147,944
2015	149,016
2016	151,637
2017	153,954
2018	156,553
2019	157,705
2020	158,931
2021	160,058
2022	161,087
2023	162,033
2024	162,889

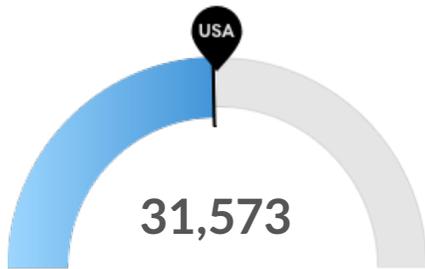
Job Trends

From 2014 to 2019, jobs increased by 5.6% in 7 Minnesota ZIPs from 61,963 to 65,427. This change fell short of the national growth rate of 7.6% by 2.0%.



Timeframe	Jobs
2014	61,963
2015	62,672
2016	63,796
2017	64,138
2018	64,771
2019	65,427
2020	66,414
2021	67,173
2022	67,772
2023	68,252
2024	68,429

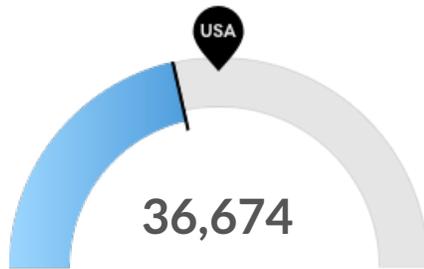
Population Characteristics



31,573

Millennials

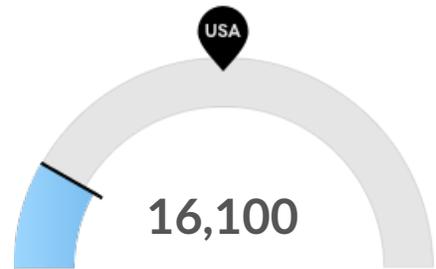
Your area has 31,573 millennials (ages 25-39). The national average for an area this size is 32,185.



36,674

Retiring Soon

Retirement risk is low in your area. The national average for an area this size is 45,317 people 55 or older, while there are 36,674 here.



16,100

Racial Diversity

Racial diversity is low in your area. The national average for an area this size is 62,025 racially diverse people, while there are 16,100 here.



N/A

Veterans

Veterans data is not available at the ZIP level. Please choose a different region level to see this data.



N/A

Violent Crime

Crime data is not available at the ZIP level. Please choose a different region level to see this data.



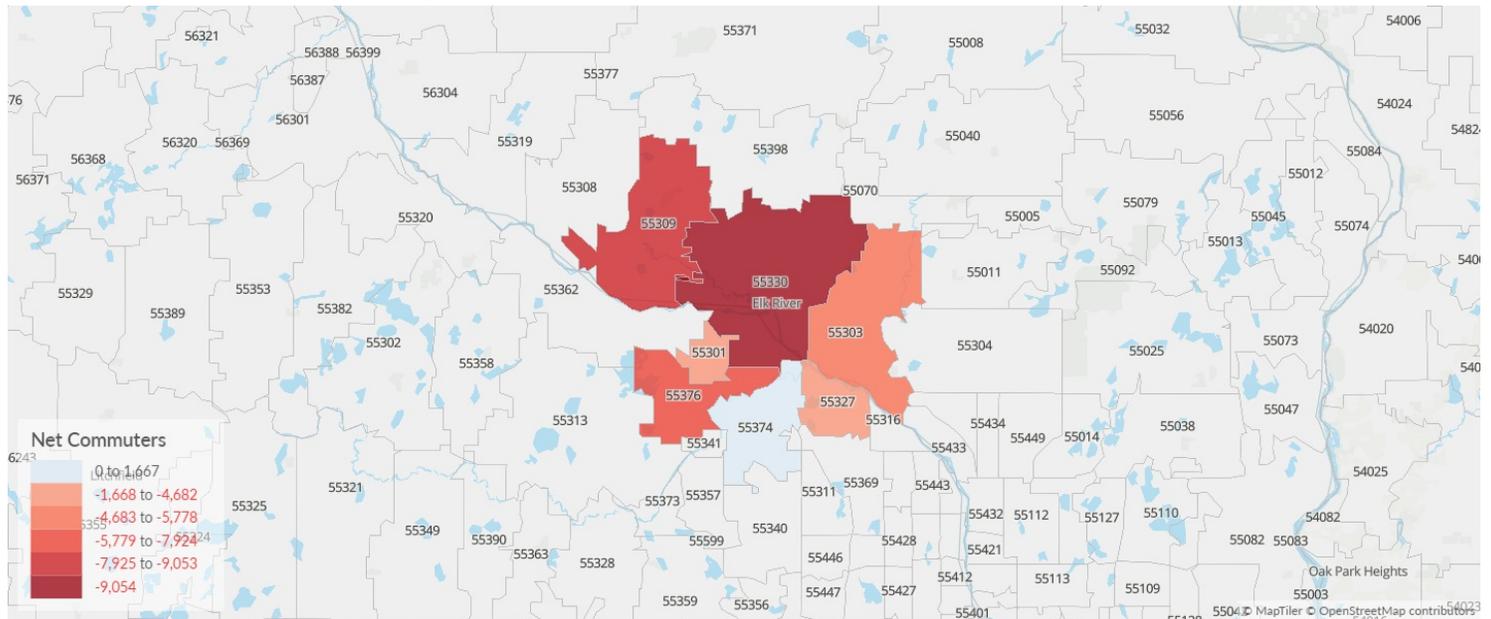
N/A

Property Crime

Crime data is not available at the ZIP level. Please choose a different region level to see this data.

Place of Work vs Place of Residence

Understanding where talent in the region currently works compared to where talent lives can help you optimize site decisions.



Where Talent Works

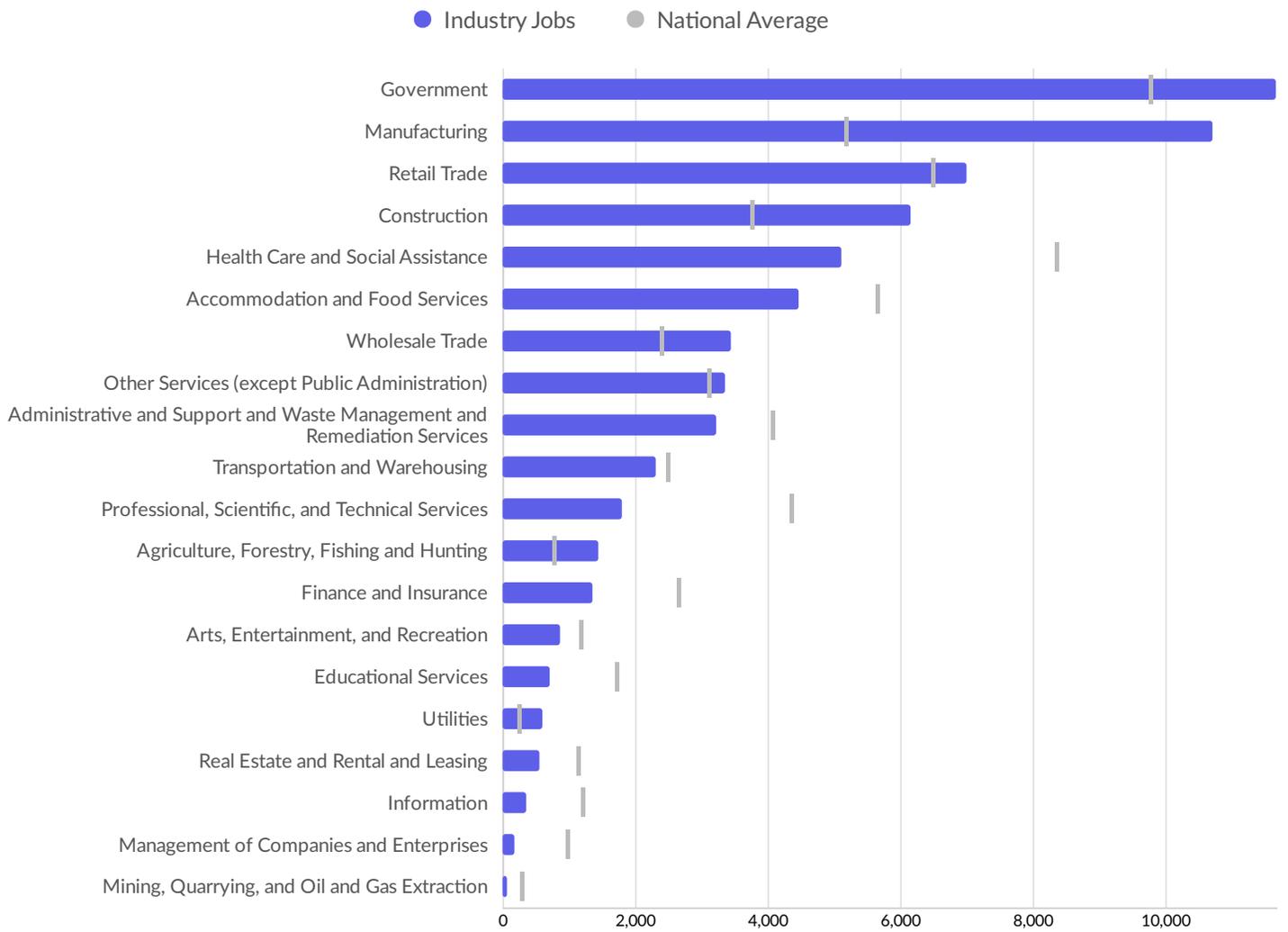
ZIP	Name	2019 Employment
55303	Anoka, MN (in Anoka co...	24,667
55330	Elk River, MN (in Sherb...	15,418
55374	Rogers, MN (in Hennepi...	10,135
55301	Albertville, MN (in Wrig...	5,340
55309	Big Lake, MN (in Sherbu...	4,841

Where Talent Lives

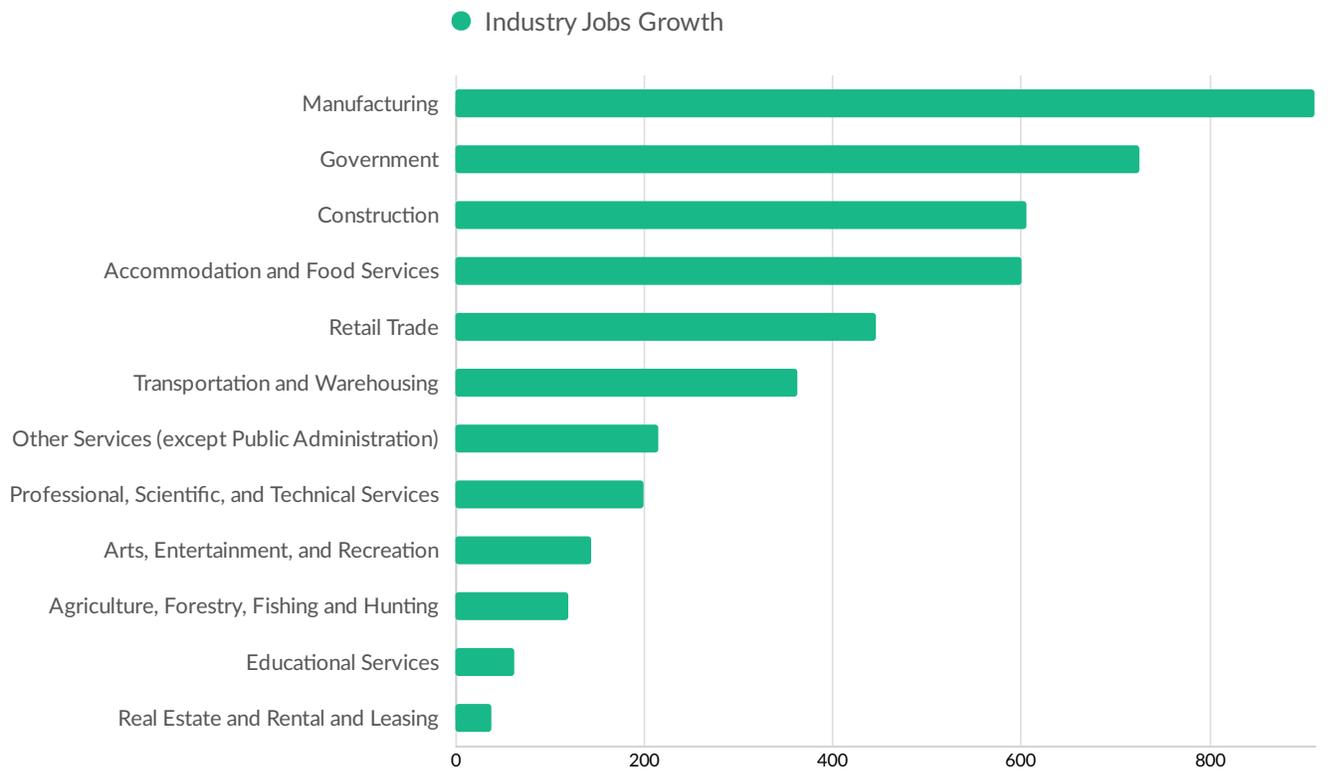
ZIP	Name	2019 Workers
55303	Anoka, MN (in Anoka co...	29,350
55330	Elk River, MN (in Sherb...	24,472
55309	Big Lake, MN (in Sherbu...	12,767
55376	Saint Michael, MN (in W...	10,197
55374	Rogers, MN (in Hennepi...	9,171

Industry Characteristics

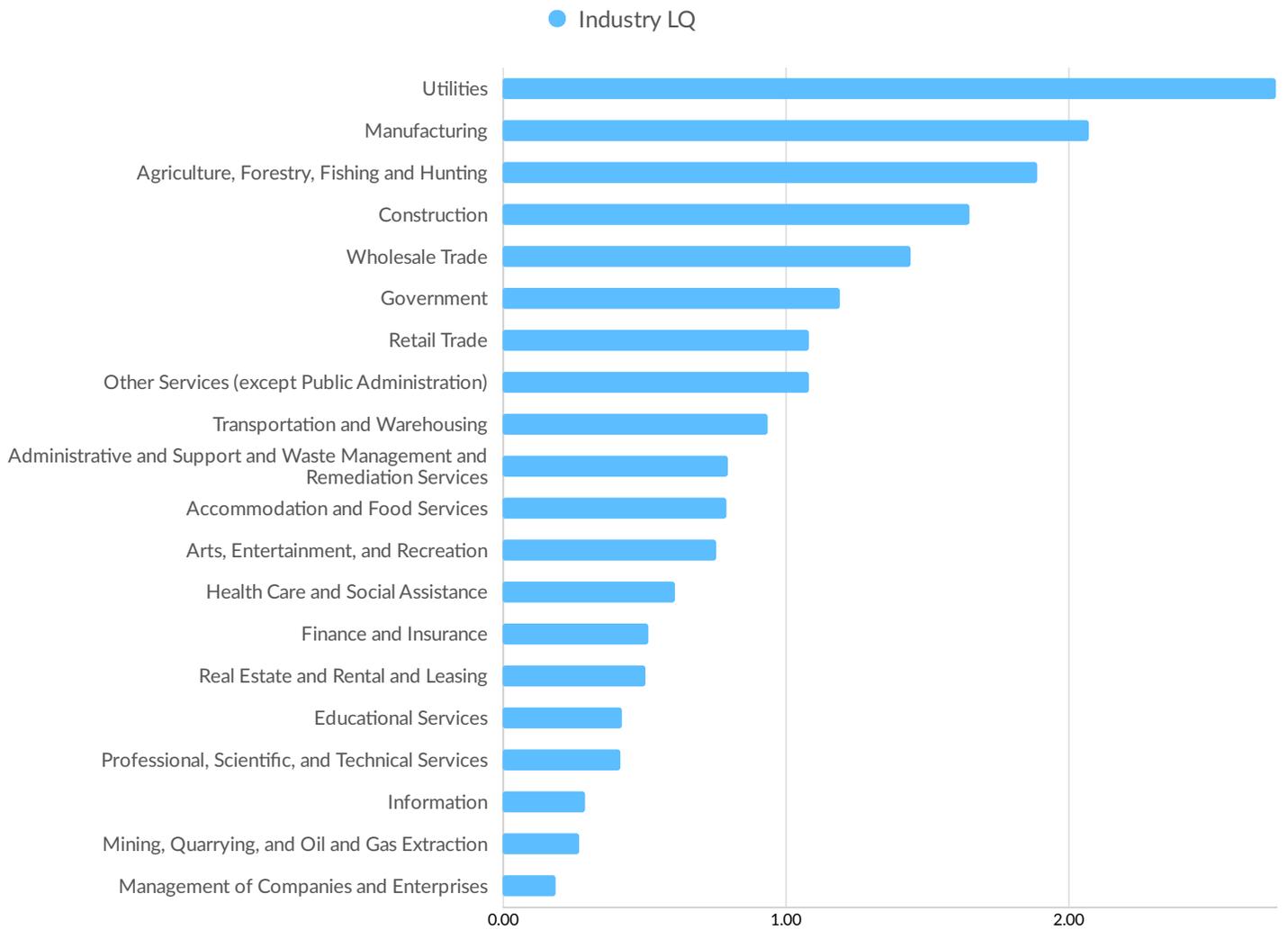
Largest Industries



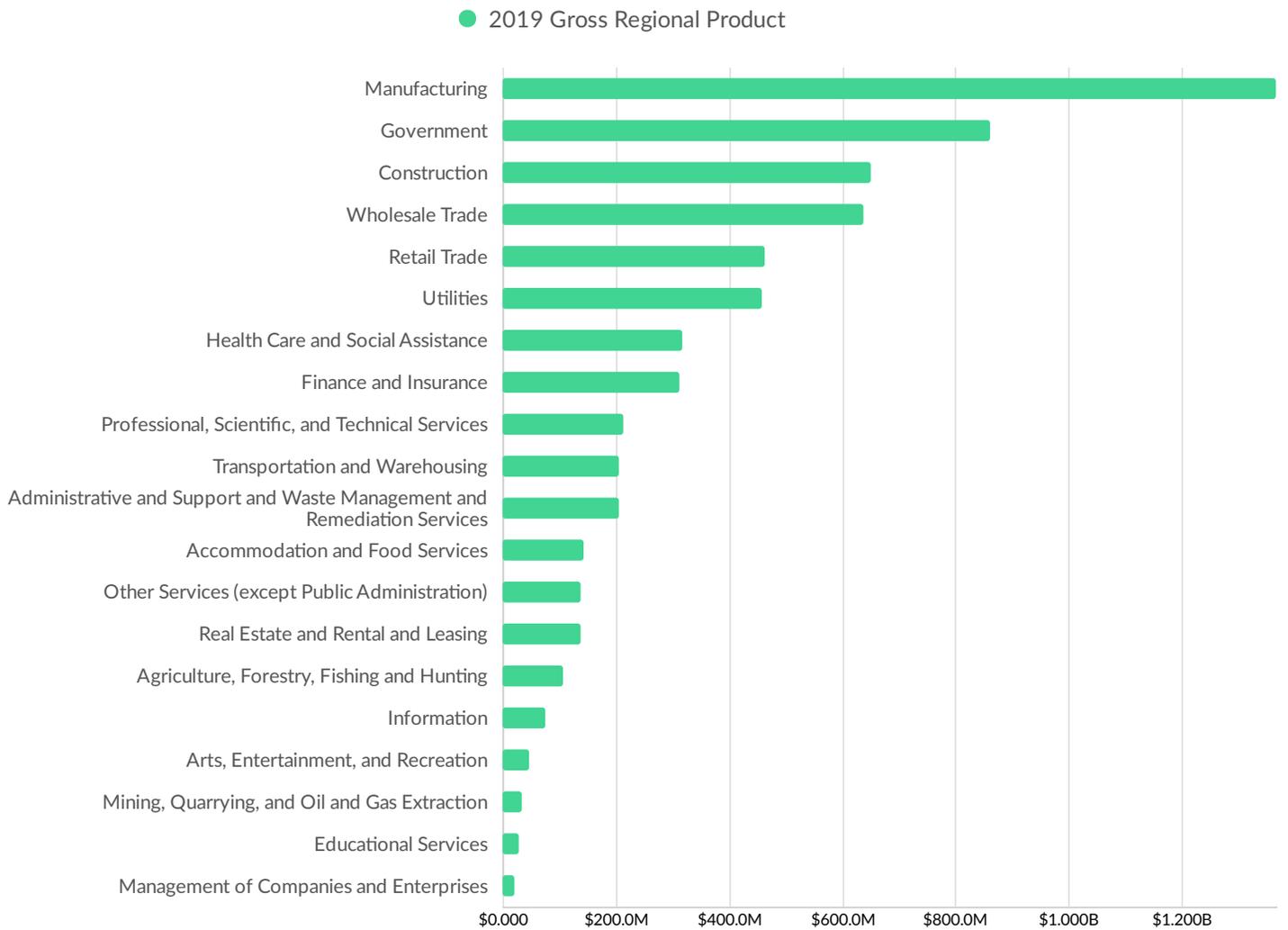
Top Growing Industries



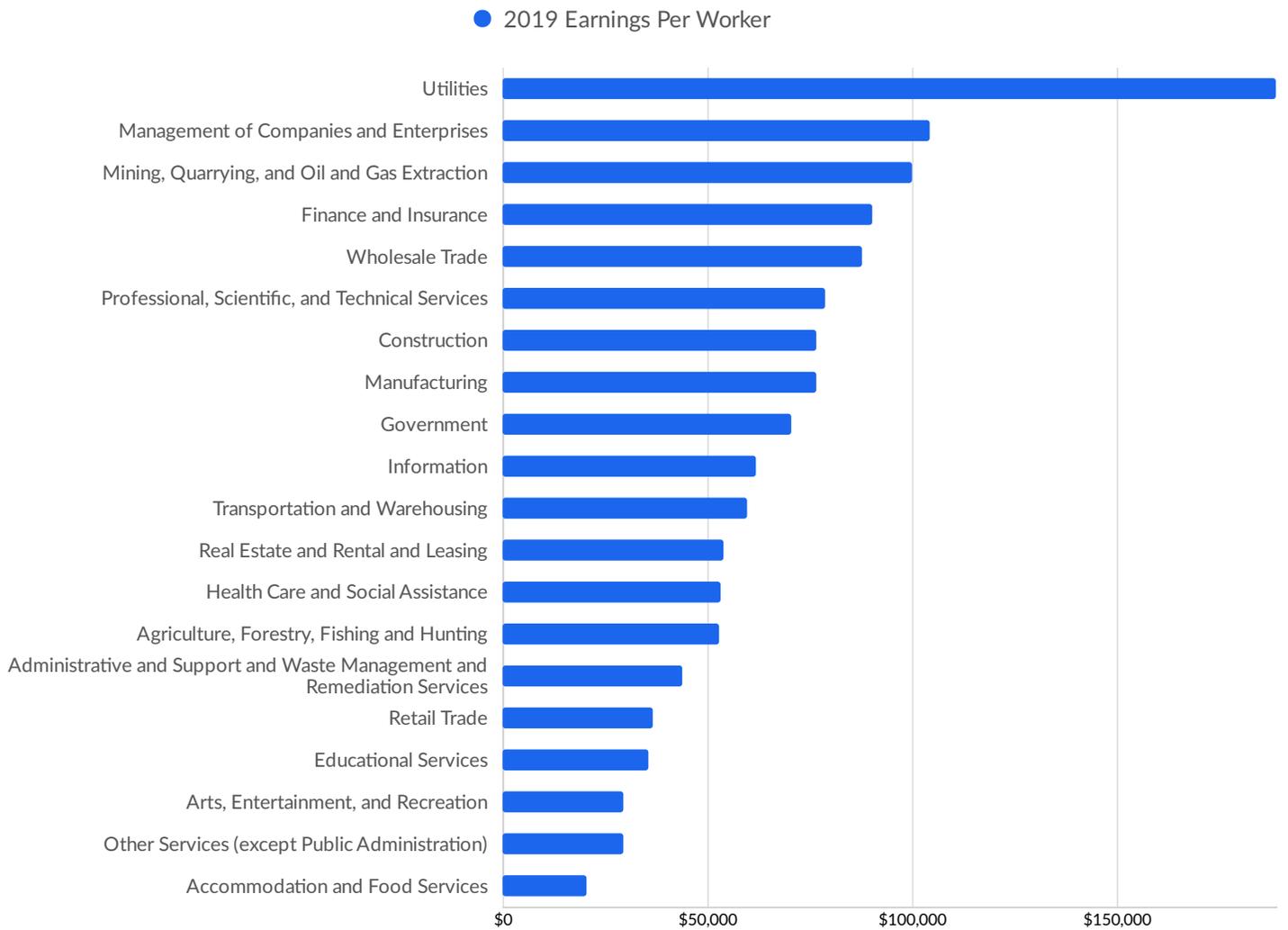
Top Industry LQ



Top Industry GRP



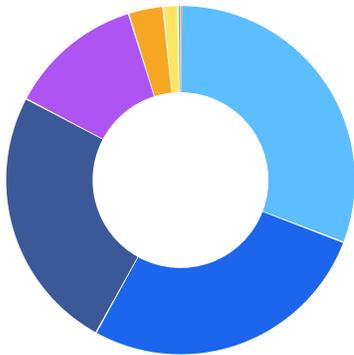
Top Industry Earnings



Industry	2014 Jobs	2019 Jobs	Change in Jobs	% Change in Jobs	2019 LQ	2019 Earnings Per Worker	2019 GRP
Government	10,950	11,676	726	+7%	1.20	\$70,368	\$861.58M
Manufacturing	9,804	10,716	912	+9%	2.07	\$76,472	\$1.37B
Retail Trade	6,571	7,017	446	+7%	1.09	\$36,527	\$462.73M
Construction	5,556	6,163	607	+11%	1.65	\$76,661	\$650.71M
Health Care and Social Assistance	5,682	5,110	-572	-10%	0.61	\$53,045	\$318.23M
Accommodation and Food Services	3,873	4,474	601	+16%	0.80	\$20,429	\$143.11M
Wholesale Trade	3,467	3,447	-20	-1%	1.45	\$87,627	\$637.17M
Other Services (except Public Administration)	3,132	3,347	215	+7%	1.08	\$29,490	\$139.00M
Administrative and Support and Waste Management and Remediation Services	3,473	3,227	-246	-7%	0.80	\$43,977	\$204.53M
Transportation and Warehousing	1,942	2,305	363	+19%	0.94	\$59,550	\$205.16M
Professional, Scientific, and Technical Services	1,597	1,797	200	+13%	0.42	\$78,620	\$214.57M
Agriculture, Forestry, Fishing and Hunting	1,323	1,442	119	+9%	1.90	\$52,691	\$107.34M
Finance and Insurance	1,380	1,358	-22	-2%	0.52	\$90,328	\$312.20M
Arts, Entertainment, and Recreation	722	866	144	+20%	0.75	\$29,573	\$46.58M
Educational Services	650	712	62	+10%	0.42	\$35,416	\$29.66M
Utilities	638	605	-33	-5%	2.74	\$188,663	\$457.53M
Real Estate and Rental and Leasing	524	562	38	+7%	0.50	\$53,992	\$136.85M
Information	370	350	-20	-5%	0.29	\$61,989	\$76.69M
Management of Companies and Enterprises	216	178	-38	-18%	0.19	\$104,061	\$20.93M
Mining, Quarrying, and Oil and Gas Extraction	94	74	-20	-21%	0.27	\$99,819	\$34.19M

Business Characteristics

Business Size

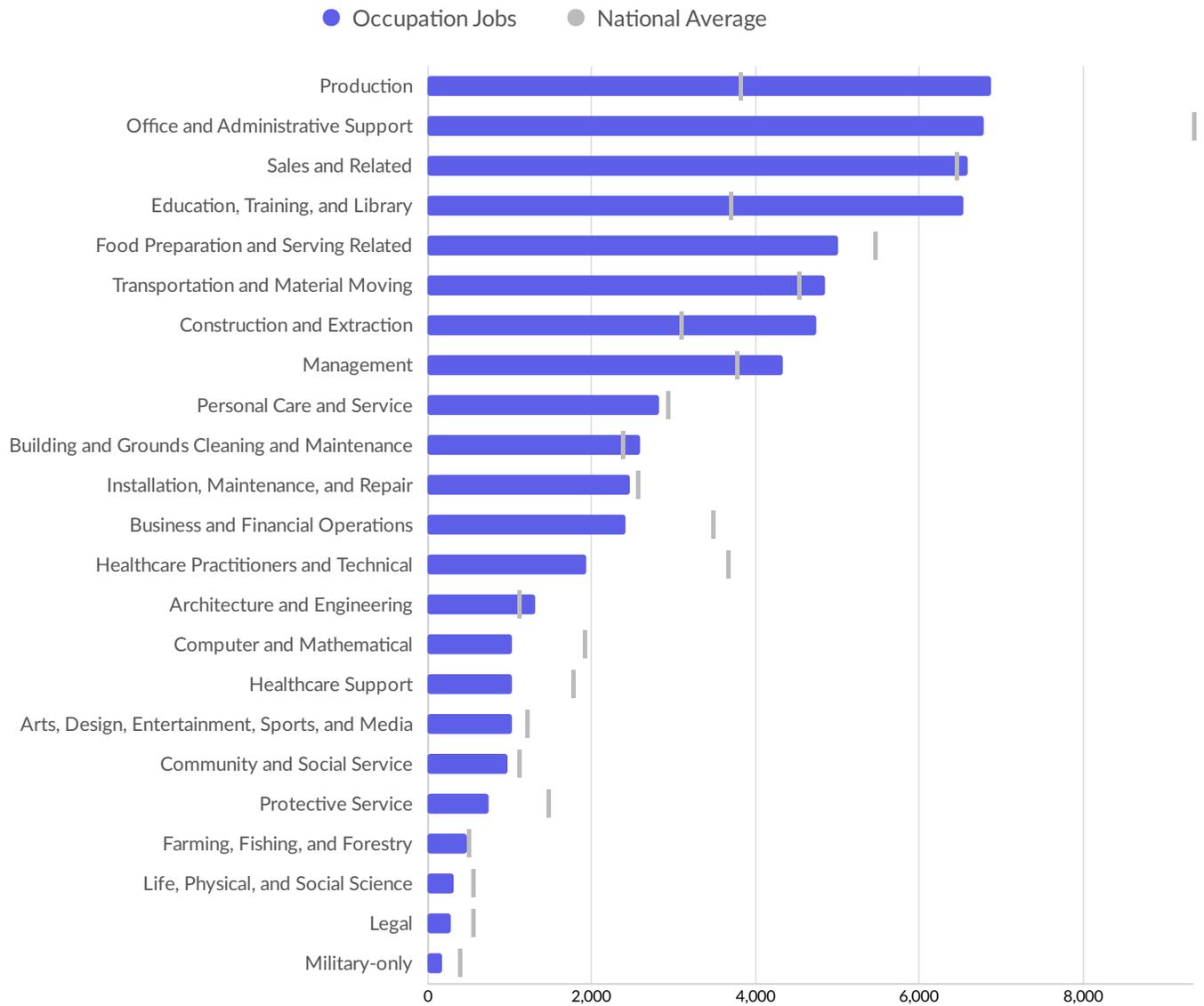


	Percentage	Business Count
1 to 4 employees	30.7%	1,435
5 to 9 employees	27.2%	1,272
10 to 19 employees	24.7%	1,152
20 to 49 employees	12.5%	582
50 to 99 employees	3.2%	150
100 to 249 employees	1.3%	63
250 to 499 employees	0.3%	12
500+ employees	0.1%	3

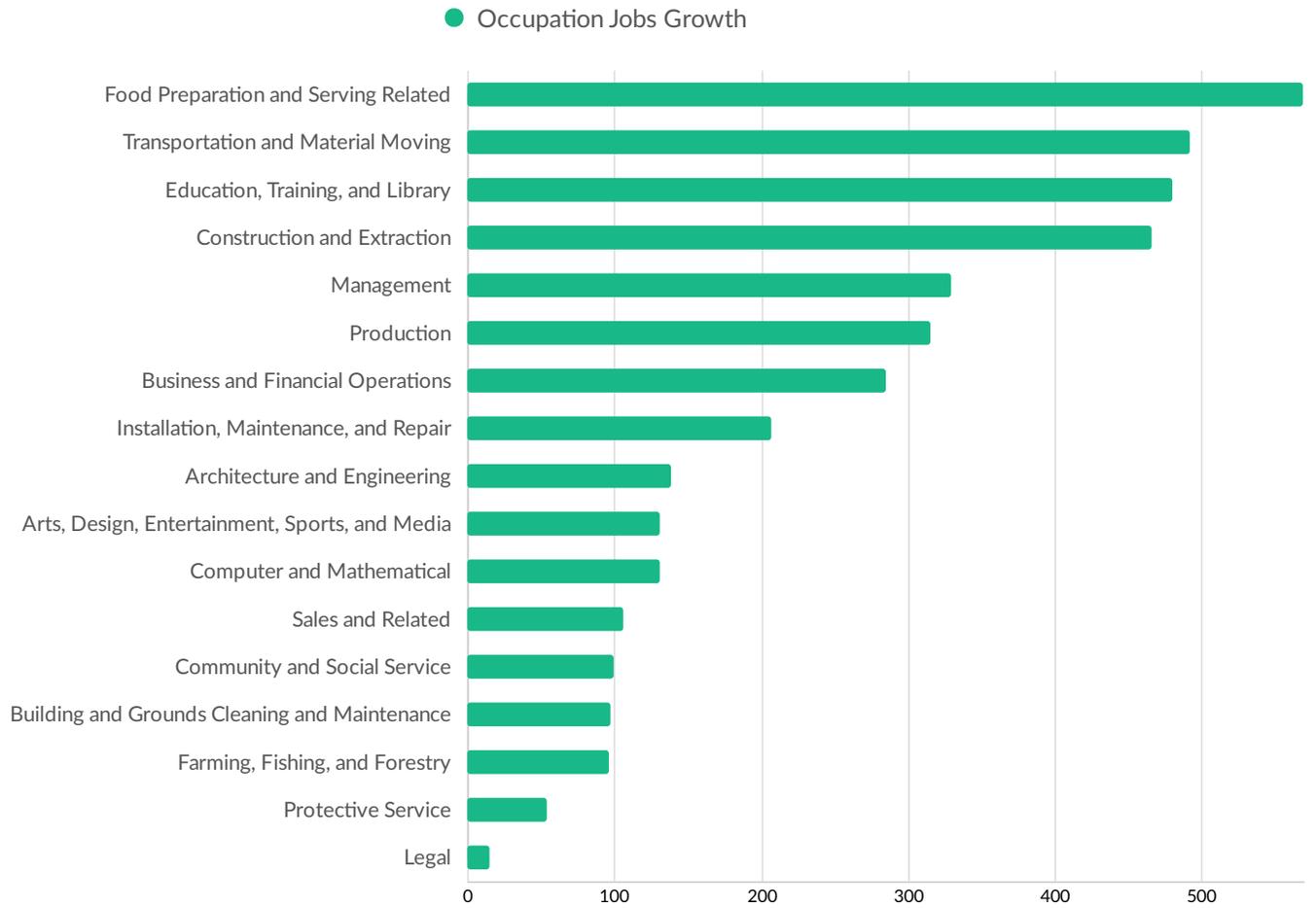
*Business Data by DatabaseUSA.com is third-party data provided by Emsi to its customers as a convenience, and Emsi does not endorse or warrant its accuracy or consistency with other published Emsi data. In most cases, the Business Count will not match total companies with profiles on the summary tab.

Workforce Characteristics

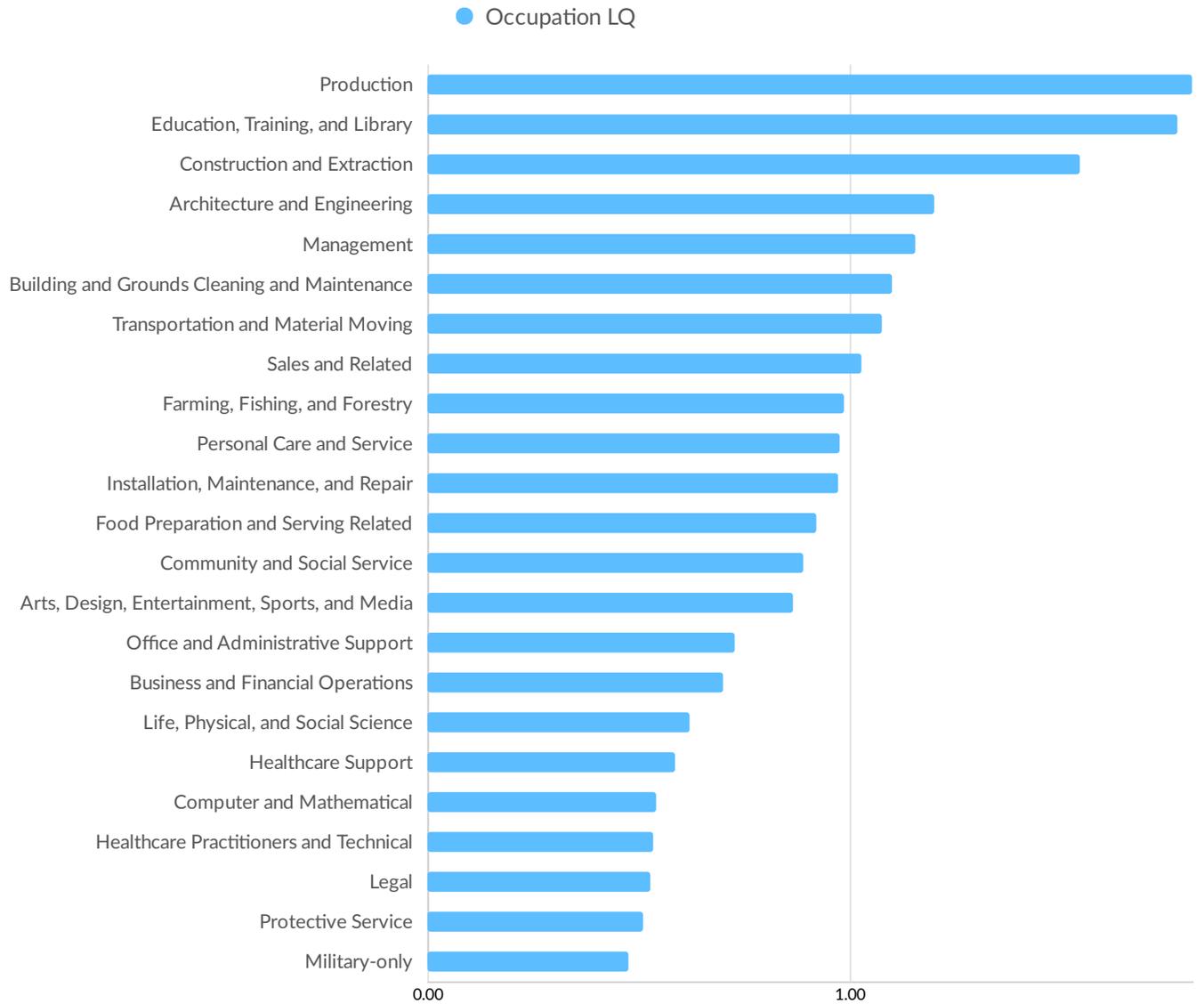
Largest Occupations



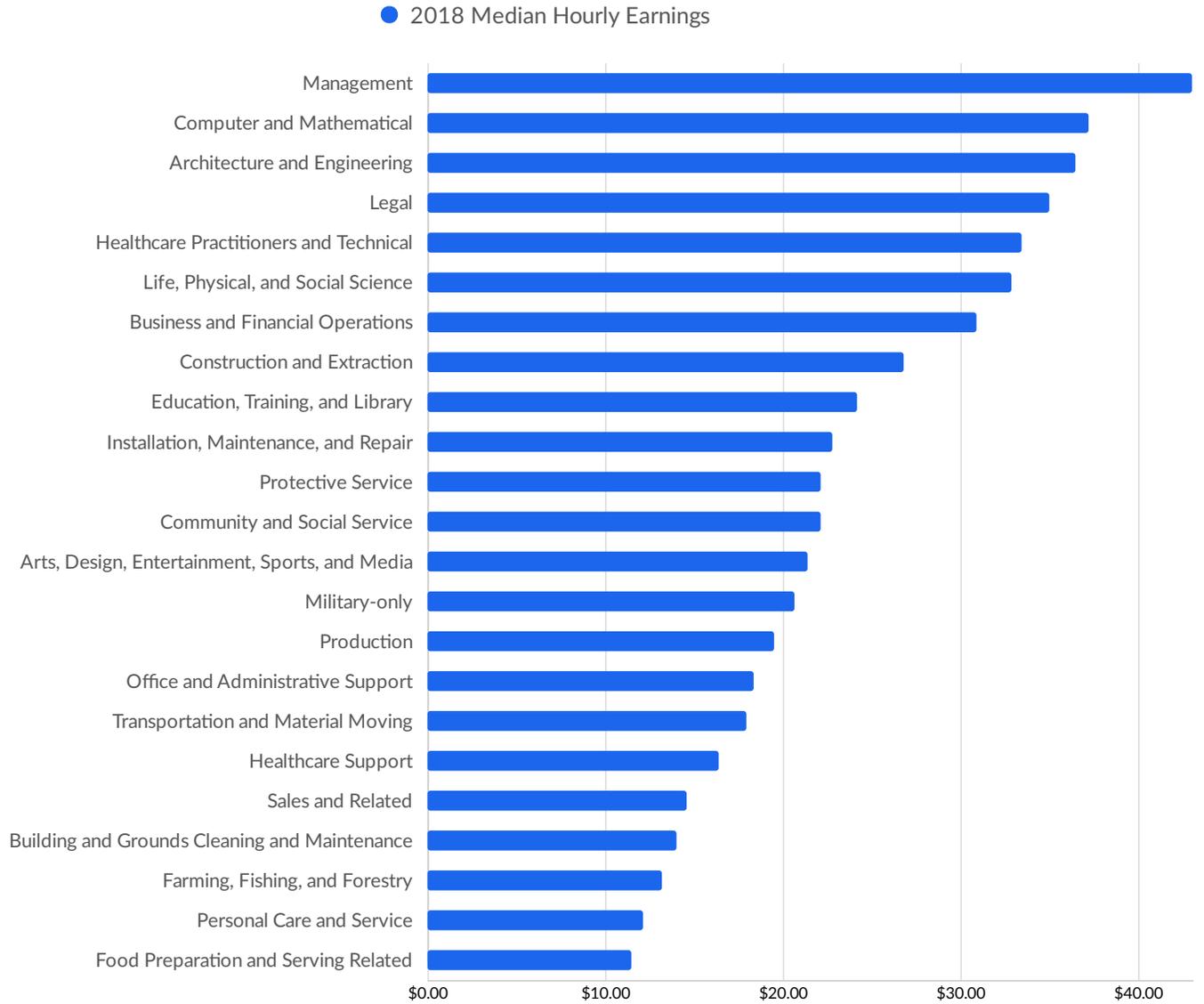
Top Growing Occupations



Top Occupation LQ



Top Occupation Earnings



Postings data is not available for the currently selected region.

Underemployment data is not available for the currently selected region.

Occupation	2014 Jobs	2019 Jobs	Change in Jobs	% Change in Jobs	2019 LQ	2018 Median Hourly Earnings	Jun 2019 - May 2020 Unique Average Monthly Postings
Production	6,562	6,877	315	+5%	1.81	\$19.50	0
Office and Administrative Support	6,805	6,792	-13	0%	0.73	\$18.35	0
Sales and Related	6,488	6,594	106	+2%	1.02	\$14.57	0
Education, Training, and Library	6,061	6,541	480	+8%	1.77	\$24.15	0
Food Preparation and Serving Related	4,445	5,014	569	+13%	0.92	\$11.45	0
Transportation and Material Moving	4,372	4,864	492	+11%	1.08	\$17.95	0
Construction and Extraction	4,278	4,744	466	+11%	1.54	\$26.79	0
Management	4,003	4,332	329	+8%	1.15	\$43.03	0
Personal Care and Service	2,881	2,833	-48	-2%	0.97	\$12.15	0
Building and Grounds Cleaning and Maintenance	2,502	2,600	98	+4%	1.10	\$13.98	0
Installation, Maintenance, and Repair	2,267	2,474	207	+9%	0.97	\$22.77	0
Business and Financial Operations	2,140	2,425	285	+13%	0.70	\$30.92	0
Healthcare Practitioners and Technical	2,018	1,936	-82	-4%	0.53	\$33.42	0
Architecture and Engineering	1,181	1,320	139	+12%	1.20	\$36.45	0
Computer and Mathematical	903	1,034	131	+15%	0.54	\$37.22	0
Healthcare Support	1,427	1,027	-400	-28%	0.58	\$16.37	0
Arts, Design, Entertainment, Sports, and Media	894	1,025	131	+15%	0.87	\$21.35	0

Occupation	2014 Jobs	2019 Jobs	Change in Jobs	% Change in Jobs	2019 LQ	2018 Median Hourly Earnings	Jun 2019 - May 2020 Unique Average Monthly Postings
Community and Social Service	881	981	100	+11%	0.89	\$22.09	0
Protective Service	686	740	54	+8%	0.51	\$22.11	0
Farming, Fishing, and Forestry	384	480	96	+25%	0.99	\$13.22	0
Life, Physical, and Social Science	333	329	-4	-1%	0.62	\$32.86	0
Legal	271	286	15	+6%	0.53	\$34.99	0
Military-only	181	177	-4	-2%	0.47	\$20.63	0

Educational Pipeline

In 2018, there were 759 graduates in 7 Minnesota ZIPs. This pipeline has grown by 5% over the last 5 years. The highest share of these graduates come from Nursing Assistant/Aide and Patient Care Assistant/Aide, Welding Technology/Welder, and Licensed Practical/Vocational Nurse Training.

School	Total Graduates (2018)	Graduate Trend (2014 - 2018)
Anoka Technical College	759	
Minnesota School of Business-Elk River	0	

● Certificate
 ● Associate's
 ● Bachelor's
 ● Master's or Higher