

SCHOOL-TO-WORK CHRONOLOGICAL

ELIZABETH JONES

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OBJECTIVE

A public relations position using my skills in writing, graphic design, web design, marketing and social media.

SKILLS

Promotion: Twin Cities label marketing for Chicago-based Aware Records.

Media: Interned with two corporations writing press releases and helping develop marketing strategies.

Social Media: Created, promoted and provided content for a blog focused on the local music scene.

Research: Keen understanding of pop culture, current pop issues and evolving trends.

EMPLOYMENT HISTORY

Compellent Technologies

June 20__ – September 20__
Research Intern, Marketing Intern

Best Buy

January 20__ – November 20__
Media Sales Associate

PUBLIC RELATIONS EXPERIENCE

Come Pick Me Up

January 20__ – Present
www.comepickmeup.net
Creator, Writer, Developer
Live show reviews, new band features, music news.

SCHOOL-TO-WORK CHRONOLOGICAL (CONTINUED)

Aware Records

Chicago, Illinois

Summer 20__ – Present

Label Rep — Responsible for marketing a roster of music artist and Aware products by using a variety of materials for both grassroots marketing and online promotions.

AjiSignal.com

August 20__ – December 20__

Staff Writer — Wrote weekly articles, such as new band features or show reviews, about music related happenings in the Twin Cities.

The Music, The Message

February 20__ – January 20__

(formerly EmotionalPunk.com)

Staff Writer — Reviewed records, conducted band interviews with both major label and independent artists, live show reviews.

EDUCATION

University of Minnesota, Minneapolis, Minnesota

Bachelor of Arts, Journalism

Major: Professional Strategic Communication

Minor: New Media Studies

GPA: 3.75

University of St. Thomas, St. Paul, Minnesota

Completed 30 credits

GPA: 3.93

City University London

Semester Abroad — Journalism

London, United Kingdom

University of Westminster

Semester Abroad — Digital Media and Communications

London, United Kingdom