



# 13 Minnesota ZIPs

Minnesota Department of Employment & Economic Development (DEED)



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## Report Parameters

### 13 ZIPs

55301	Albertville, MN (in Wright county)	55327	Dayton, MN (in Hennepin county)
55303	Anoka, MN (in Anoka county)	55330	Elk River, MN (in Sherburne county)
55304	Andover, MN (in Anoka county)	55369	Osseo, MN (in Hennepin county)
55311	Maple Grove, MN (in Hennepin county)	55374	Rogers, MN (in Hennepin county)
55316	Champlin, MN (in Hennepin county)	<i>See Appendix A for all 13 ZIPs</i>	

### Class of Worker

QCEW Employees, Non-QCEW Employees, and Self-Employed

The information in this report pertains to the chosen geographical areas.

## Economy Overview

**385,588**

**Population (2019)**

Population **grew by 18,804** over the last 5 years and is projected to **grow by 11,751** over the next 5 years.

**172,758**

**Total Regional Employment**

Jobs **grew by 12,110** over the last 5 years and are projected to **grow by 7,592** over the next 5 years.

**\$67.0K**

**Avg. Earnings Per Job (2019)**

Regional average earnings per job are **\$1.5K below** the national average earnings of \$68.5K per job.

## Takeaways

- As of 2019 the region's population **increased by 5.1%** since 2014, growing by 18,804. Population is expected to **increase by 3.0%** between 2019 and 2024, adding 11,751.
- From 2014 to 2019, jobs **increased by 7.5%** in 13 Minnesota ZIPs from 160,649 to **172,758**. Labor force data is not available for 13 Minnesota ZIPs.
- There is no education attainment data for 13 Minnesota ZIPs.
- The top three industries in 2019 are Restaurants and Other Eating Places, Education and Hospitals (Local Government), and Local Government, Excluding Education and Hospitals.

	Population (2019)	Labor Force (2019)	Jobs (2019)	Cost of Living	GRP	Imports	Exports
Region	385,588	N/A	172,758	103.8	\$20.19B	\$29.34B	\$24.10B
Nation	329,399,330	163,493,315	165,144,952	100.0	\$21.00T	\$0	\$8.96T

## 2019 Labor Force Breakdown

Population breakdown data is not available at the ZIP level. Please choose a different region to see this data.

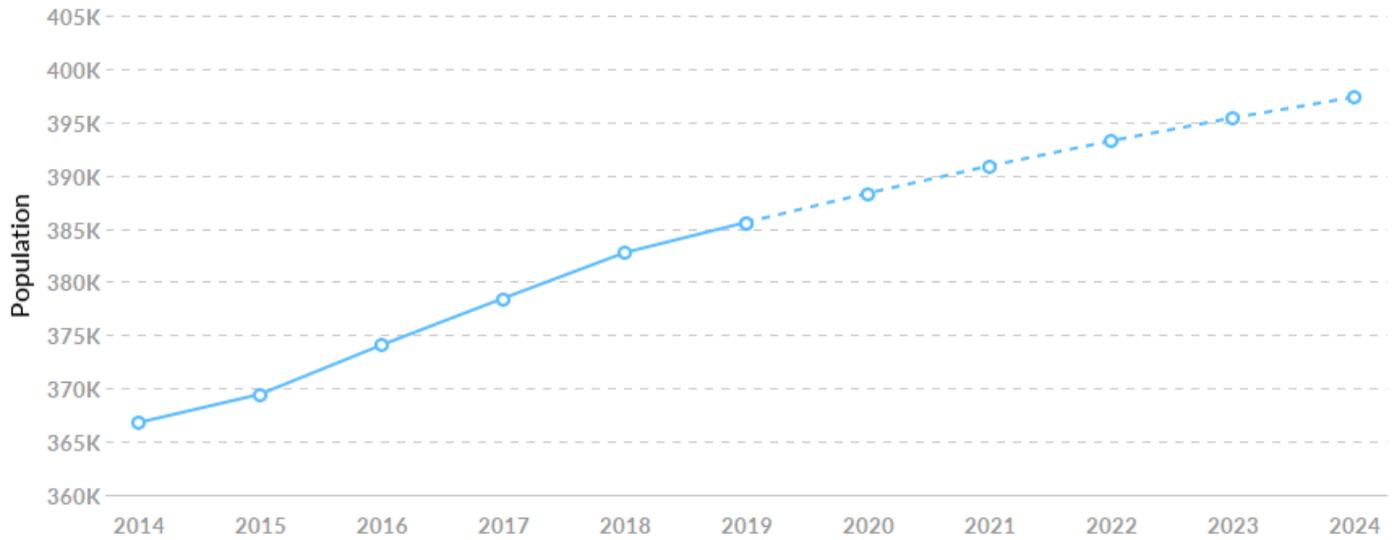
## Educational Attainment

Educational attainment data is not available at the ZIP level. Please choose a different region to see this data.

# Historic & Projected Trends

## Population Trends

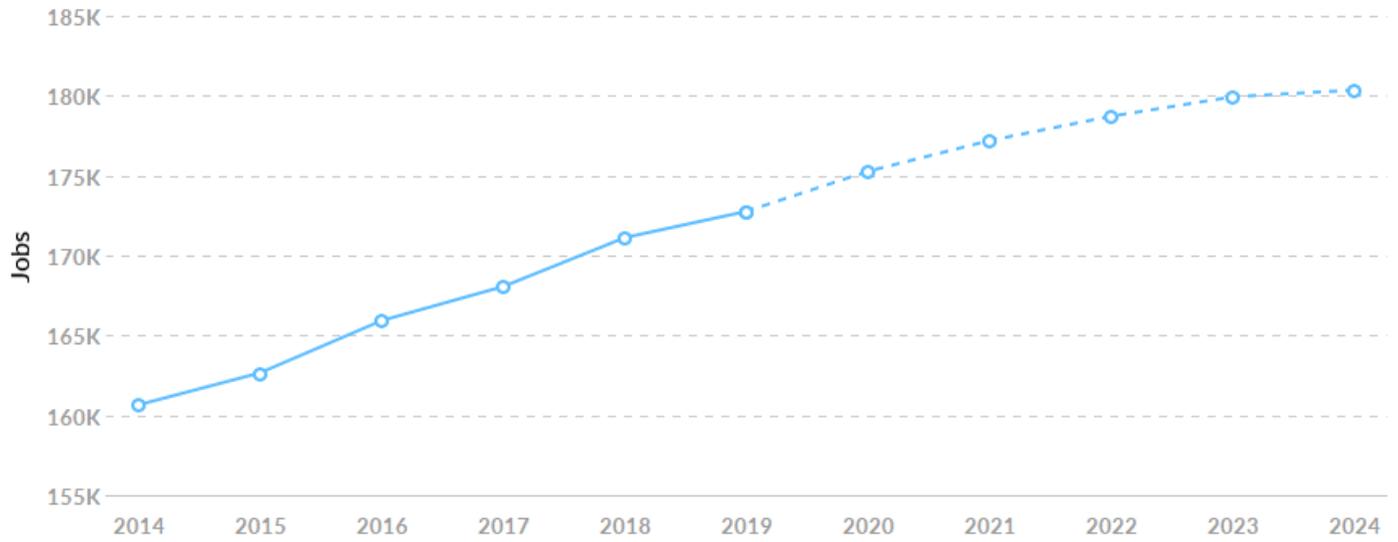
As of 2019 the region's population **increased by 5.1%** since 2014, growing by 18,804. Population is expected to **increase by 3.0%** between 2019 and 2024, adding 11,751.



Timeframe	Population
2014	366,783
2015	369,446
2016	374,067
2017	378,451
2018	382,739
2019	385,588
2020	388,327
2021	390,879
2022	393,233
2023	395,383
2024	397,338

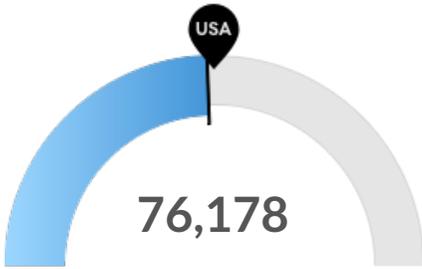
## Job Trends

From 2014 to 2019, jobs increased by 7.5% in 13 Minnesota ZIPs from 160,649 to 172,758.



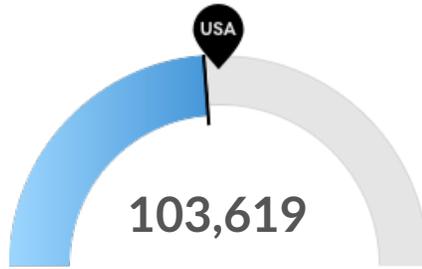
Timeframe	Jobs
2014	160,649
2015	162,652
2016	165,922
2017	168,055
2018	171,114
2019	172,758
2020	175,264
2021	177,189
2022	178,711
2023	179,927
2024	180,351

## Population Characteristics



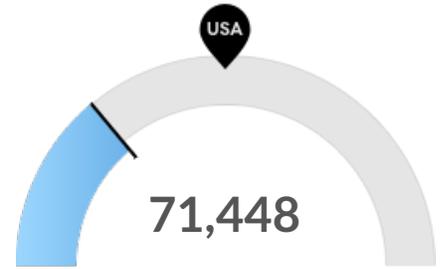
**Millennials**

Your area has 76,178 millennials (ages 25-39). The national average for an area this size is 78,686.



**Retiring Soon**

Retirement risk is about average in your area. The national average for an area this size is 110,790 people 55 or older, while there are 103,619 here.



**Racial Diversity**

Racial diversity is low in your area. The national average for an area this size is 151,638 racially diverse people, while there are 71,448 here.



**Veterans**

Veterans data is not available at the ZIP level. Please choose a different region level to see this data.



**Violent Crime**

Crime data is not available at the ZIP level. Please choose a different region level to see this data.

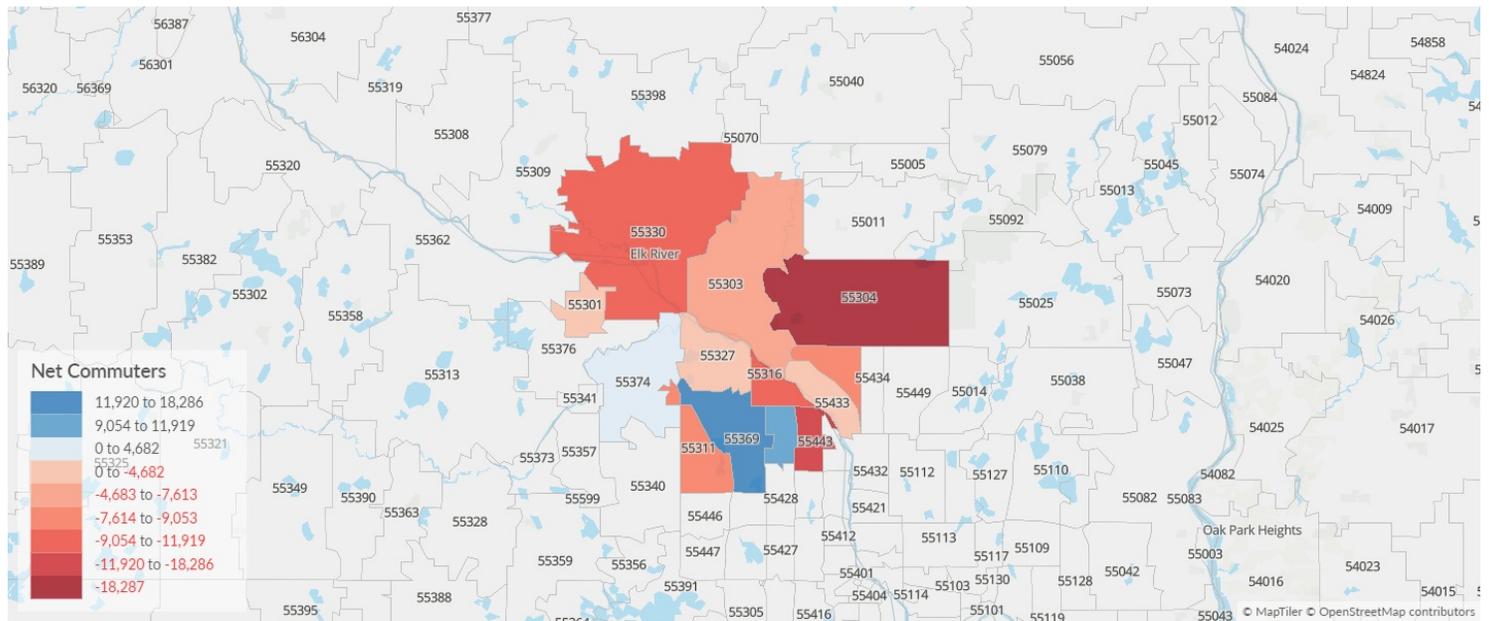


**Property Crime**

Crime data is not available at the ZIP level. Please choose a different region level to see this data.

## Place of Work vs Place of Residence

Understanding where talent in the region currently works compared to where talent lives can help you optimize site decisions. For example, the #1 ranked ZIP for employment ranks #4 for resident workers. The top ZIP for resident workers is 55304.



### Where Talent Works

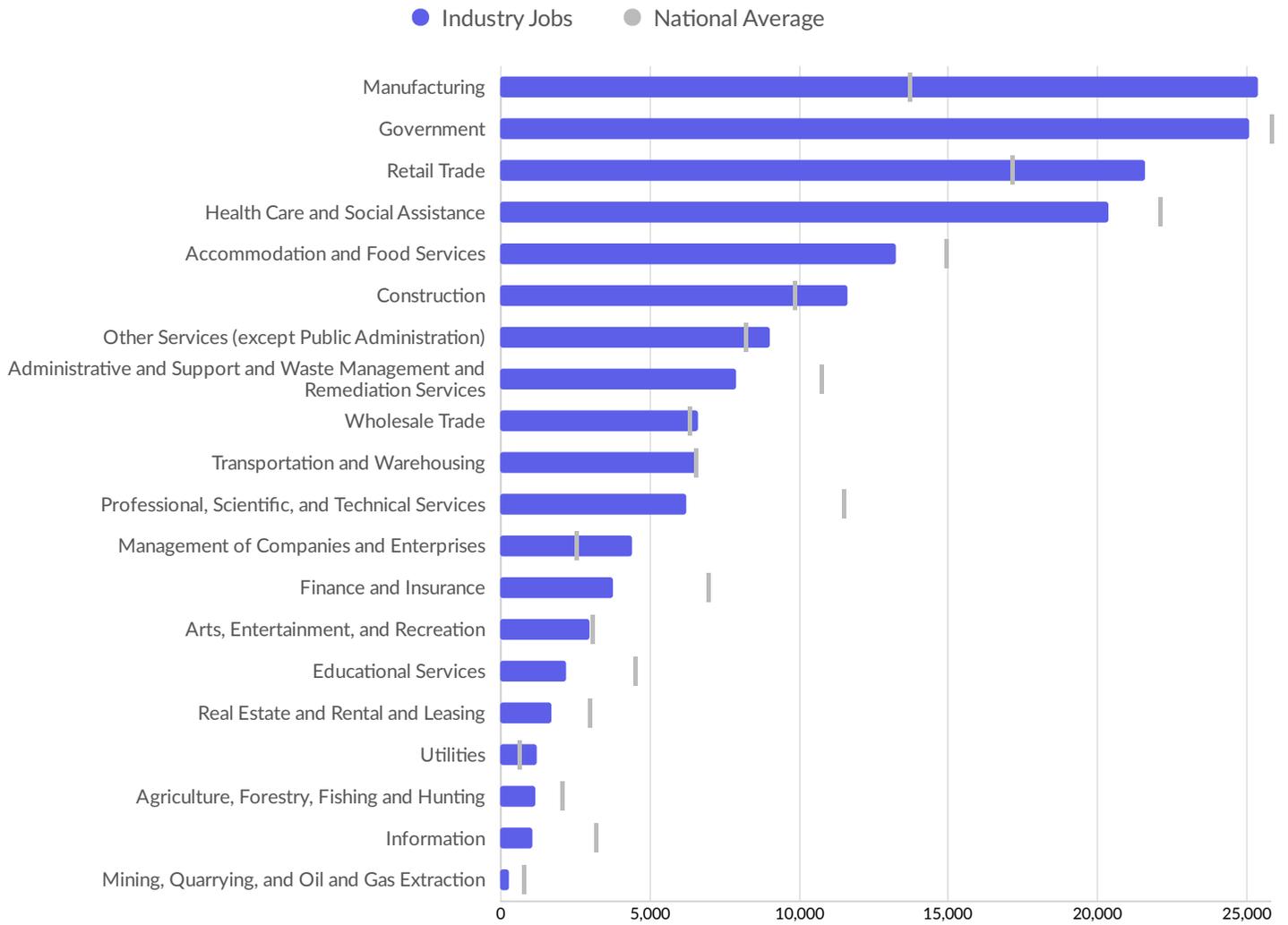
ZIP	Name	2019 Employment
55369	Osseo, MN (in Hennepi...	34,698
55303	Anoka, MN (in Anoka co...	24,667
55433	Minneapolis, MN (in An...	18,117
55445	Minneapolis, MN (in He...	15,859
55330	Elk River, MN (in Sherb...	15,418

### Where Talent Lives

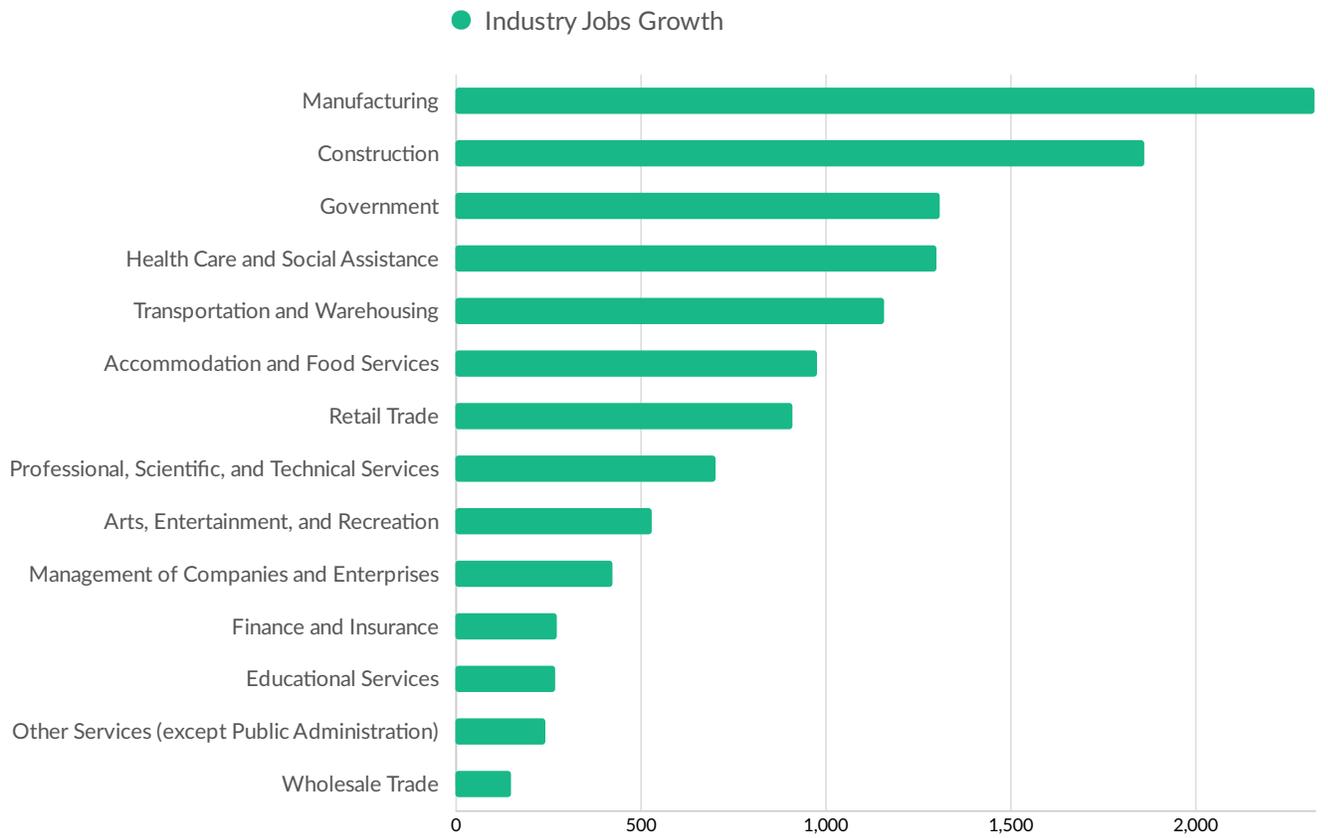
ZIP	Name	2019 Workers
55304	Andover, MN (in Anoka ...	29,685
55303	Anoka, MN (in Anoka co...	29,350
55330	Elk River, MN (in Sherb...	24,472
55369	Osseo, MN (in Hennepi...	22,038
55311	Maple Grove, MN (in H...	21,157

# Industry Characteristics

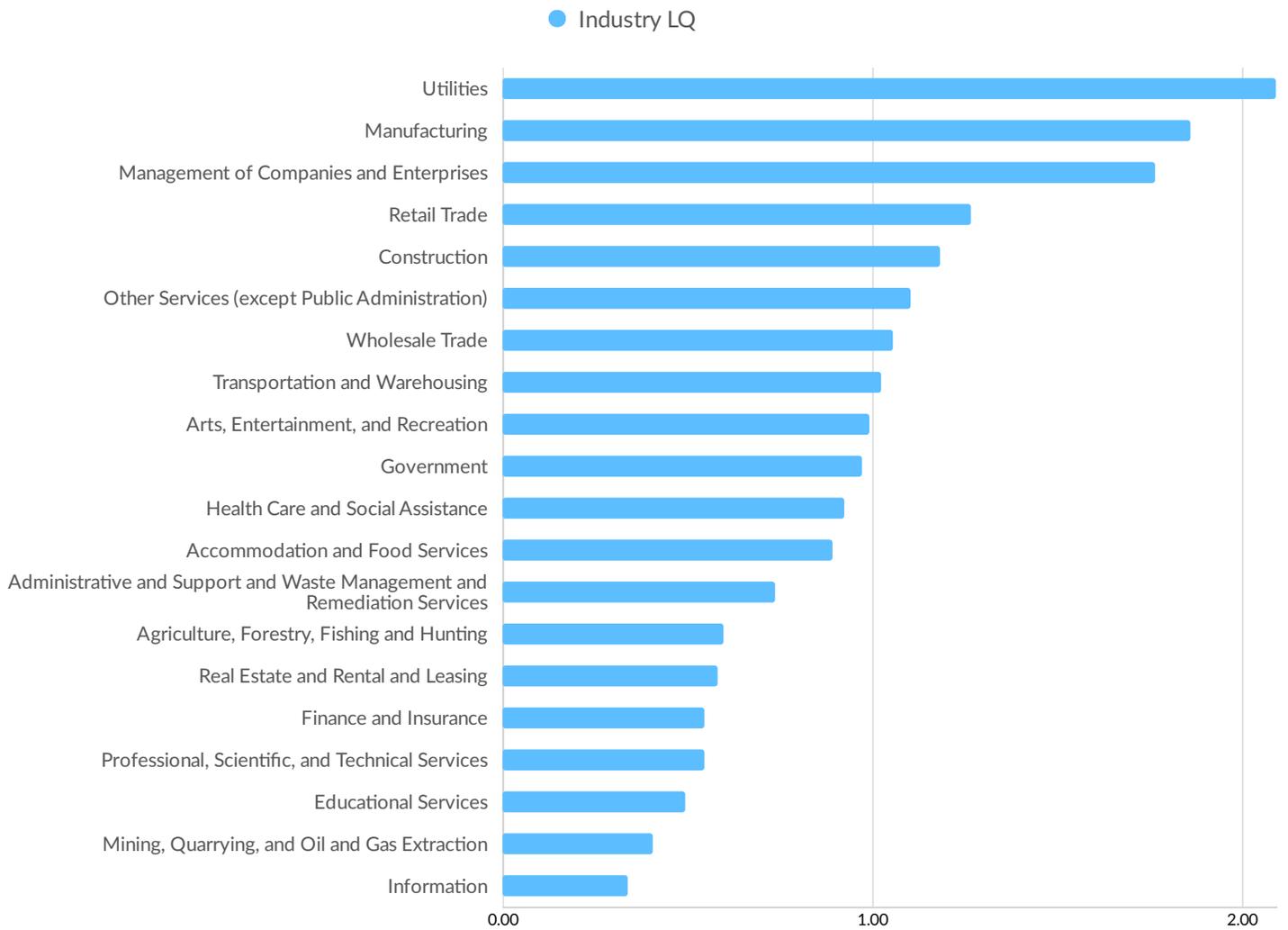
## Largest Industries



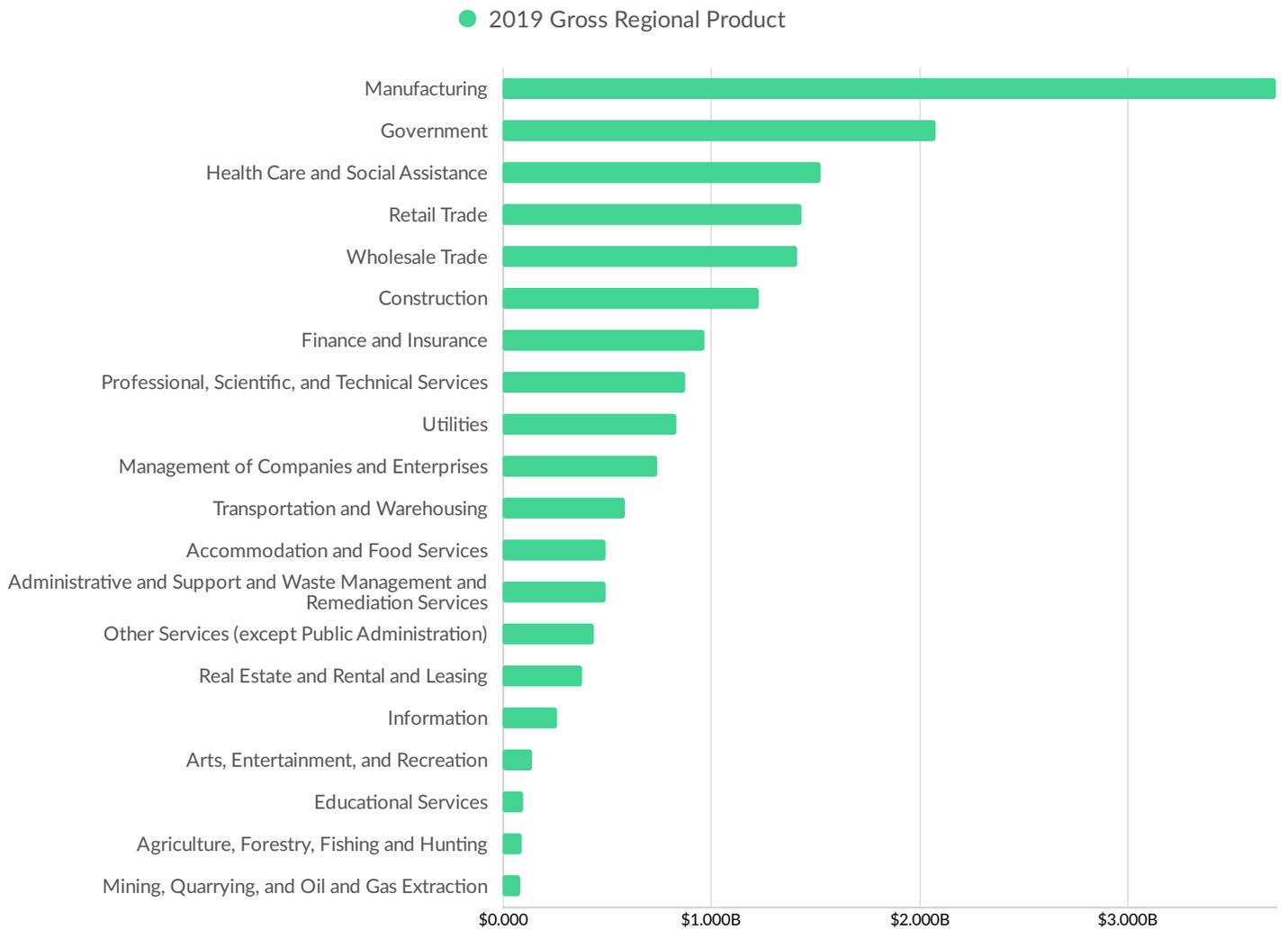
## Top Growing Industries



## Top Industry LQ



## Top Industry GRP



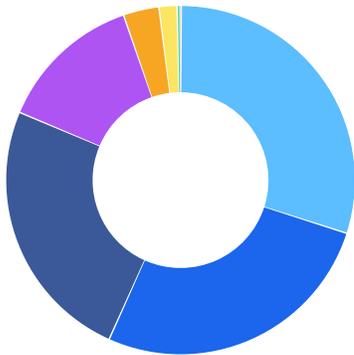
## Top Industry Earnings



Industry	2014 Jobs	2019 Jobs	Change in Jobs	% Change in Jobs	2019 LQ	2019 Earnings Per Worker	2019 GRP
Manufacturing	23,087	25,409	2,322	+10%	1.86	\$89,763	\$3.71B
Government	23,785	25,095	1,310	+6%	0.97	\$74,225	\$2.08B
Retail Trade	20,701	21,613	912	+4%	1.27	\$38,364	\$1.44B
Health Care and Social Assistance	19,059	20,361	1,302	+7%	0.92	\$64,278	\$1.52B
Accommodation and Food Services	12,270	13,248	978	+8%	0.89	\$23,888	\$495.08M
Construction	9,798	11,660	1,862	+19%	1.19	\$78,017	\$1.23B
Other Services (except Public Administration)	8,785	9,027	242	+3%	1.11	\$35,174	\$438.56M
Administrative and Support and Waste Management and Remediation Services	7,941	7,918	-23	0%	0.74	\$46,081	\$491.87M
Wholesale Trade	6,497	6,648	151	+2%	1.06	\$95,899	\$1.41B
Transportation and Warehousing	5,486	6,646	1,160	+21%	1.02	\$58,296	\$583.92M
Professional, Scientific, and Technical Services	5,521	6,224	703	+13%	0.54	\$95,887	\$877.49M
Management of Companies and Enterprises	3,999	4,422	423	+11%	1.77	\$150,590	\$744.27M
Finance and Insurance	3,513	3,789	276	+8%	0.55	\$112,586	\$966.70M
Arts, Entertainment, and Recreation	2,478	3,009	531	+21%	0.99	\$28,665	\$139.35M
Educational Services	1,925	2,197	272	+14%	0.49	\$40,096	\$102.34M
Real Estate and Rental and Leasing	1,748	1,716	-32	-2%	0.58	\$60,893	\$379.81M
Utilities	1,299	1,221	-78	-6%	2.09	\$176,610	\$831.60M
Agriculture, Forestry, Fishing and Hunting	1,220	1,198	-22	-2%	0.60	\$54,169	\$91.91M
Information	1,219	1,061	-158	-13%	0.34	\$75,881	\$261.10M
Mining, Quarrying, and Oil and Gas Extraction	315	298	-17	-5%	0.41	\$108,971	\$87.62M

## Business Characteristics

### Business Size

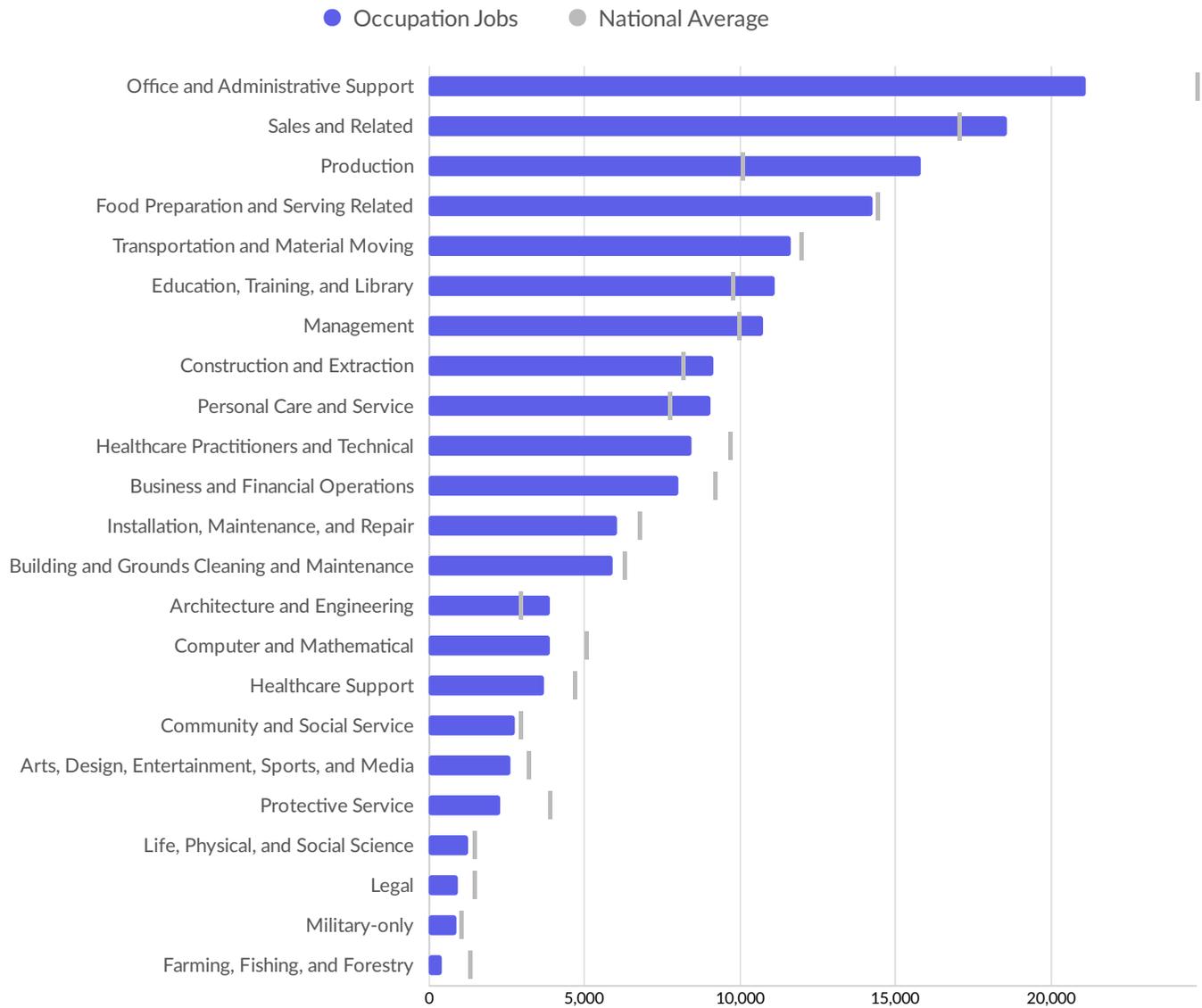


	Percentage	Business Count
1 to 4 employees	29.9%	3,252
5 to 9 employees	26.8%	2,916
10 to 19 employees	24.6%	2,683
20 to 49 employees	13.4%	1,455
50 to 99 employees	3.3%	361
100 to 249 employees	1.7%	181
250 to 499 employees	0.3%	30
500+ employees	0.1%	12

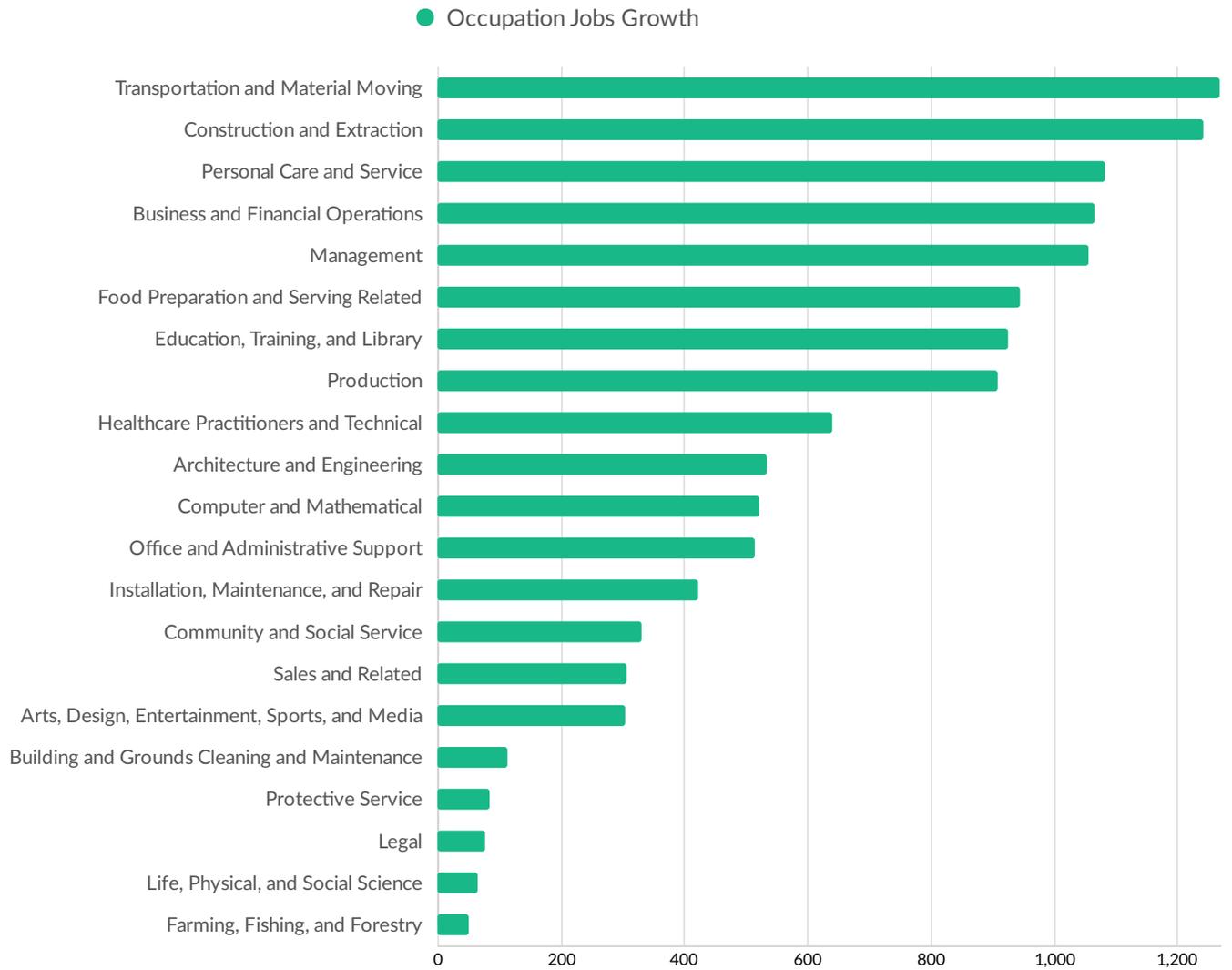
*\*Business Data by DatabaseUSA.com is third-party data provided by Emsi to its customers as a convenience, and Emsi does not endorse or warrant its accuracy or consistency with other published Emsi data. In most cases, the Business Count will not match total companies with profiles on the summary tab.*

# Workforce Characteristics

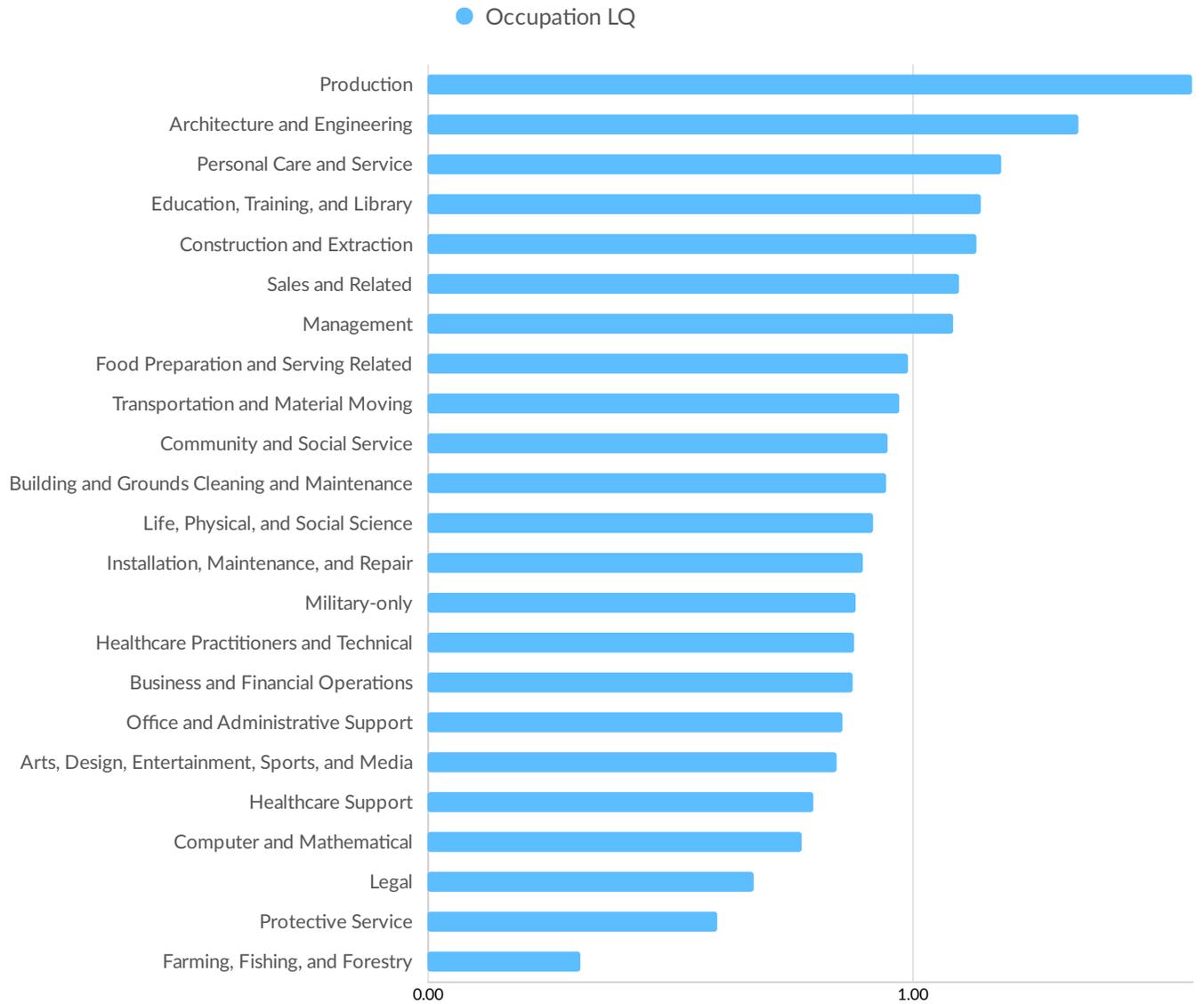
## Largest Occupations



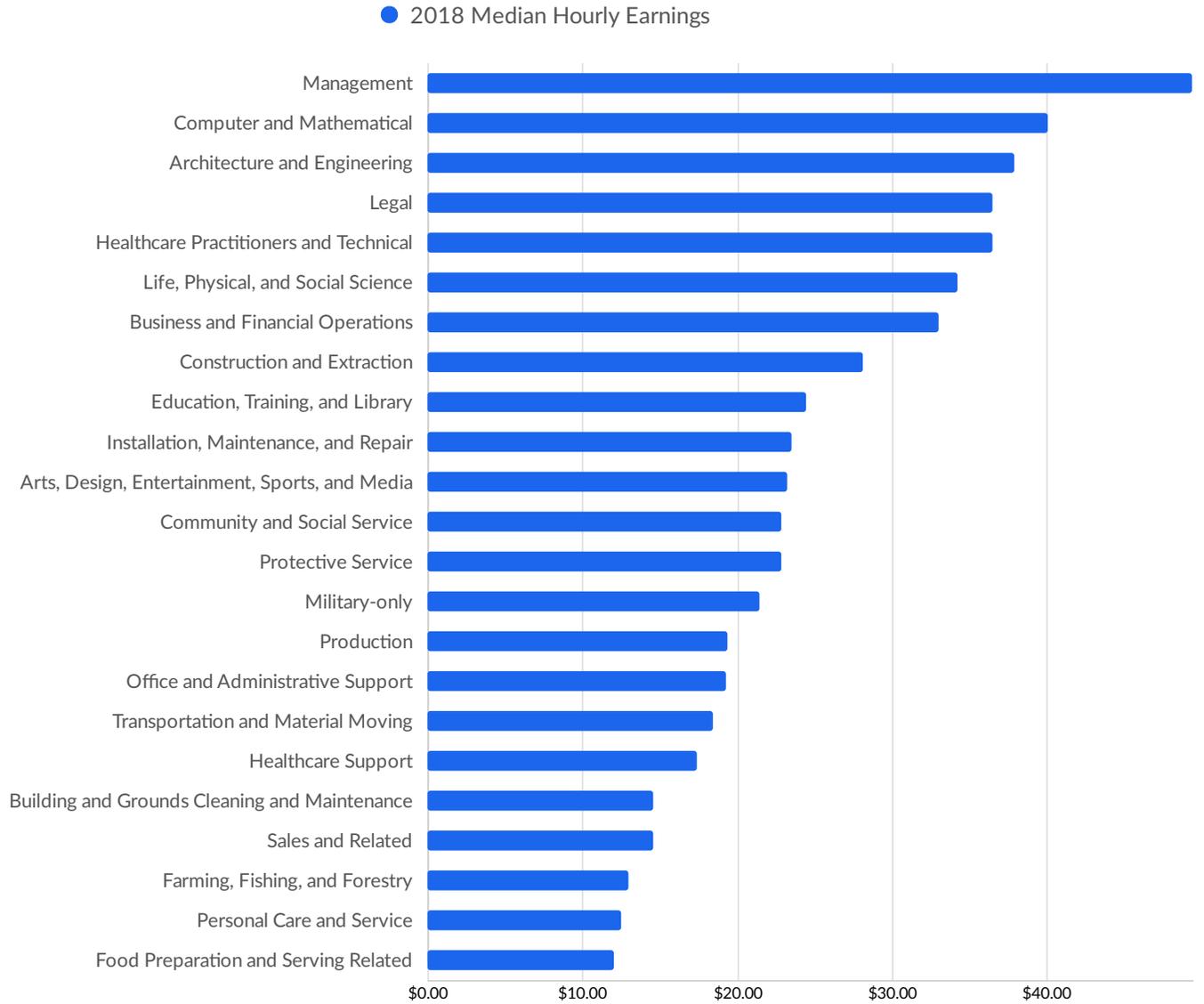
## Top Growing Occupations



## Top Occupation LQ



## Top Occupation Earnings



Postings data is not available for the currently selected region.

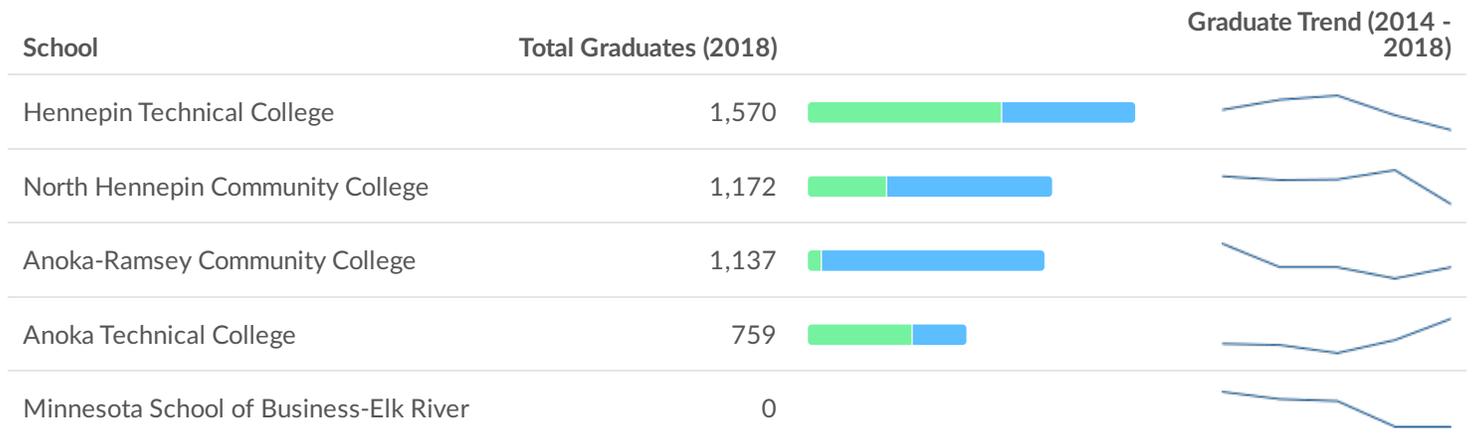
Underemployment data is not available for the currently selected region.

Occupation	2014 Jobs	2019 Jobs	Change in Jobs	% Change in Jobs	2019 LQ	2018 Median Hourly Earnings	Jun 2019 - May 2020 Unique Average Monthly Postings
Office and Administrative Support	20,607	21,122	515	+2%	0.86	\$19.25	0
Sales and Related	18,297	18,604	307	+2%	1.09	\$14.59	0
Production	14,928	15,837	909	+6%	1.58	\$19.42	0
Food Preparation and Serving Related	13,330	14,276	946	+7%	0.99	\$12.02	0
Transportation and Material Moving	10,358	11,627	1,269	+12%	0.97	\$18.46	0
Education, Training, and Library	10,193	11,118	925	+9%	1.14	\$24.49	0
Management	9,684	10,741	1,057	+11%	1.08	\$49.40	0
Construction and Extraction	7,938	9,180	1,242	+16%	1.13	\$28.13	0
Personal Care and Service	8,002	9,085	1,083	+14%	1.18	\$12.52	0
Healthcare Practitioners and Technical	7,809	8,450	641	+8%	0.88	\$36.48	0
Business and Financial Operations	6,950	8,017	1,067	+15%	0.88	\$32.99	0
Installation, Maintenance, and Repair	5,623	6,046	423	+8%	0.90	\$23.54	0
Building and Grounds Cleaning and Maintenance	5,799	5,913	114	+2%	0.95	\$14.61	0
Architecture and Engineering	3,369	3,903	534	+16%	1.34	\$37.96	0
Computer and Mathematical	3,378	3,900	522	+15%	0.77	\$40.05	0
Healthcare Support	4,025	3,697	-328	-8%	0.80	\$17.38	0
Community and Social Service	2,435	2,767	332	+14%	0.95	\$22.84	0

Occupation	2014 Jobs	2019 Jobs	Change in Jobs	% Change in Jobs	2019 LQ	2018 Median Hourly Earnings	Jun 2019 - May 2020 Unique Average Monthly Postings
Arts, Design, Entertainment, Sports, and Media	2,339	2,644	305	+13%	0.85	\$23.22	0
Protective Service	2,218	2,302	84	+4%	0.60	\$22.82	0
Life, Physical, and Social Science	1,225	1,290	65	+5%	0.92	\$34.21	0
Legal	883	961	78	+9%	0.67	\$36.54	0
Military-only	902	872	-30	-3%	0.88	\$21.50	0
Farming, Fishing, and Forestry	356	407	51	+14%	0.32	\$13.03	0

## Educational Pipeline

In 2018, there were 4,638 graduates in 13 Minnesota ZIPs. This pipeline has shrunk by 10% over the last 5 years. The highest share of these graduates come from Liberal Arts and Sciences/Liberal Studies, Registered Nursing/Registered Nurse, and Criminal Justice/Police Science.



● Certificate   
 ● Associate's   
 ● Bachelor's   
 ● Master's or Higher

## Appendix A (Geographies)

Code	Description
55301	Albertville, MN (in Wright county)
55303	Anoka, MN (in Anoka county)
55304	Andover, MN (in Anoka county)
55311	Maple Grove, MN (in Hennepin county)
55316	Champlin, MN (in Hennepin county)
55327	Dayton, MN (in Hennepin county)
55330	Elk River, MN (in Sherburne county)

Code	Description
55369	Osseo, MN (in Hennepin county)
55374	Rogers, MN (in Hennepin county)
55433	Minneapolis, MN (in Anoka county)
55443	Minneapolis, MN (in Hennepin county)
55445	Minneapolis, MN (in Hennepin county)
55448	Minneapolis, MN (in Anoka county)