



5 Minnesota ZIPs

Minnesota Department of Employment & Economic Development (DEED)



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Report Parameters

5 ZIPs

| | |
|-------|-------------------------------|
| 55030 | Grasston, MN (in Pine county) |
|-------|-------------------------------|

| | |
|-------|--------------------------------|
| 55036 | Henriette, MN (in Pine county) |
|-------|--------------------------------|

| | |
|-------|--------------------------------|
| 55063 | Pine City, MN (in Pine county) |
|-------|--------------------------------|

| | |
|-------|---------------------------------|
| 55067 | Rock Creek, MN (in Pine county) |
|-------|---------------------------------|

| | |
|-------|-----------------------------------|
| 55069 | Rush City, MN (in Chisago county) |
|-------|-----------------------------------|

Class of Worker

QCEW Employees, Non-QCEW Employees, and Self-Employed

The information in this report pertains to the chosen geographical areas.

Economy Overview

16,802

Population (2019)

Population **grew by 663** over the last 5 years and is projected to **grow by 444** over the next 5 years.

6,006

Total Regional Employment

Jobs **grew by 94** over the last 5 years and are projected to **grow by 300** over the next 5 years.

\$43.2K

Avg. Earnings Per Job (2019)

Regional average earnings per job are **\$25.3K below** the national average earnings of \$68.5K per job.

Takeaways

- As of 2019 the region's population **increased by 4.1%** since 2014, growing by 663. Population is expected to **increase by 2.6%** between 2019 and 2024, adding 444.
- From 2014 to 2019, jobs **increased by 1.6%** in 5 Minnesota ZIPs from 5,913 to **6,006**. This change **fell short of the national growth rate of 7.6% by 6.0%**. Labor force data is not available for 5 Minnesota ZIPs.
- There is no education attainment data for 5 Minnesota ZIPs.
- The top three industries in 2019 are Local Government, Excluding Education and Hospitals, Education and Hospitals (Local Government), and Plastics Product Manufacturing.

| | Population (2019) | Labor Force (2019) | Jobs (2019) | Cost of Living | GRP | Imports | Exports |
|--------|-------------------|--------------------|-------------|----------------|-----------|---------|-----------|
| Region | 16,802 | N/A | 6,006 | 98.8 | \$465.49M | \$1.11B | \$726.00M |
| Nation | 329,399,330 | 163,493,315 | 165,144,952 | 100.0 | \$21.00T | \$0 | \$8.96T |

2019 Labor Force Breakdown

Population breakdown data is not available at the ZIP level. Please choose a different region to see this data.

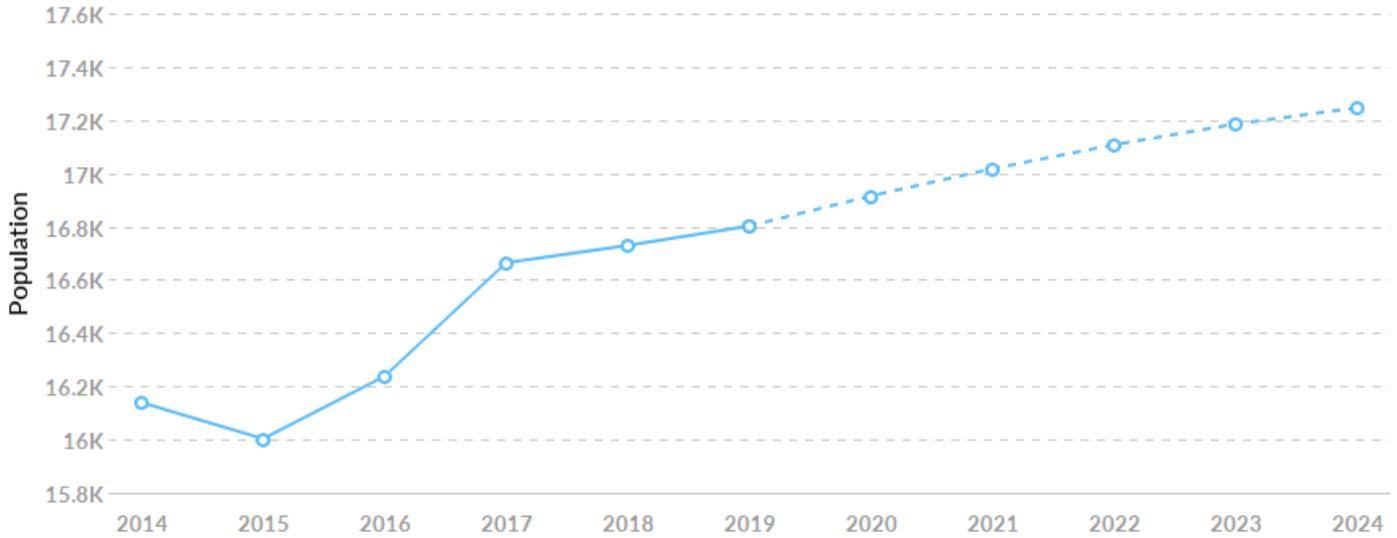
Educational Attainment

Educational attainment data is not available at the ZIP level. Please choose a different region to see this data.

Historic & Projected Trends

Population Trends

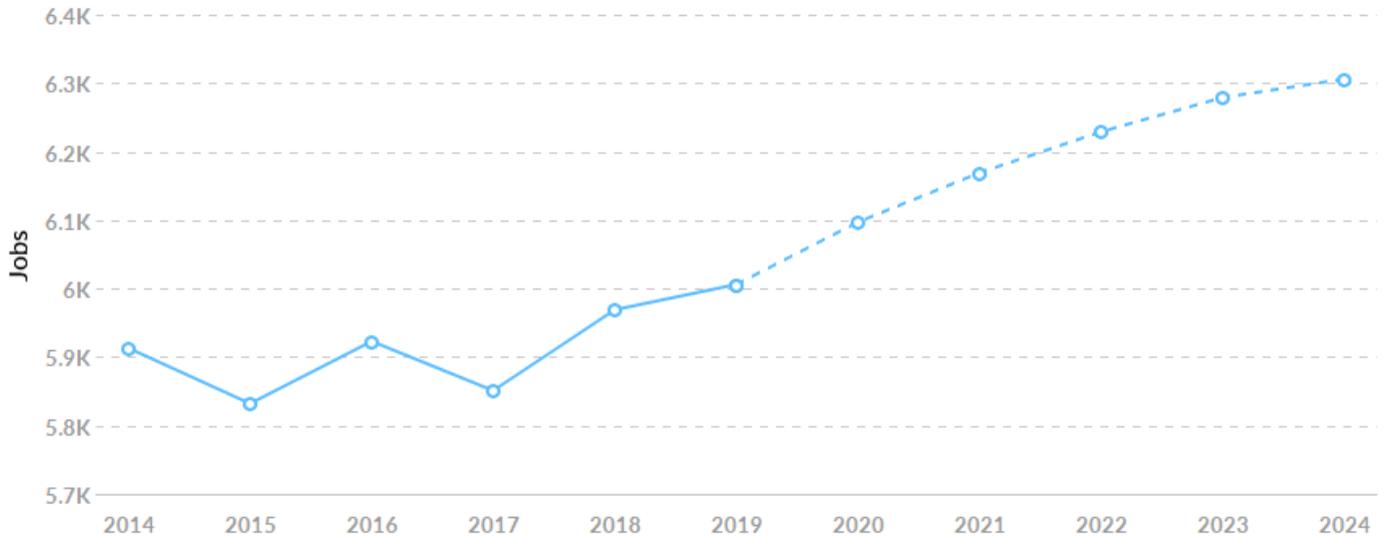
As of 2019 the region's population increased by 4.1% since 2014, growing by 663. Population is expected to increase by 2.6% between 2019 and 2024, adding 444.



| Timeframe | Population |
|-----------|------------|
| 2014 | 16,139 |
| 2015 | 16,003 |
| 2016 | 16,238 |
| 2017 | 16,664 |
| 2018 | 16,729 |
| 2019 | 16,802 |
| 2020 | 16,915 |
| 2021 | 17,017 |
| 2022 | 17,107 |
| 2023 | 17,185 |
| 2024 | 17,246 |

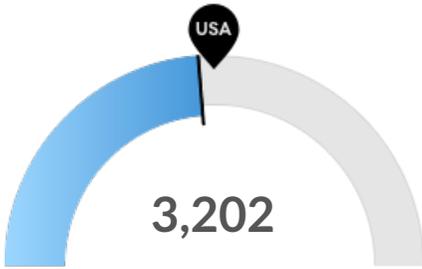
Job Trends

From 2014 to 2019, jobs increased by 1.6% in 5 Minnesota ZIPs from 5,913 to 6,006. This change fell short of the national growth rate of 7.6% by 6.0%.



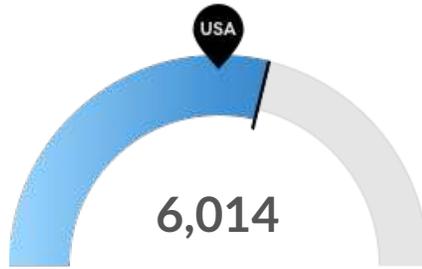
| Timeframe | Jobs |
|-----------|-------|
| 2014 | 5,913 |
| 2015 | 5,832 |
| 2016 | 5,923 |
| 2017 | 5,851 |
| 2018 | 5,969 |
| 2019 | 6,006 |
| 2020 | 6,097 |
| 2021 | 6,169 |
| 2022 | 6,229 |
| 2023 | 6,279 |
| 2024 | 6,306 |

Population Characteristics



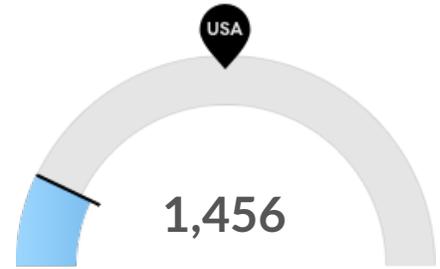
Millennials

Your area has 3,202 millennials (ages 25-39). The national average for an area this size is 3,439.



Retiring Soon

Retirement risk is high in your area. The national average for an area this size is 4,842 people 55 or older, while there are 6,014 here.



Racial Diversity

Racial diversity is low in your area. The national average for an area this size is 6,628 racially diverse people, while there are 1,456 here.



Veterans

Veterans data is not available at the ZIP level. Please choose a different region level to see this data.



Violent Crime

Crime data is not available at the ZIP level. Please choose a different region level to see this data.

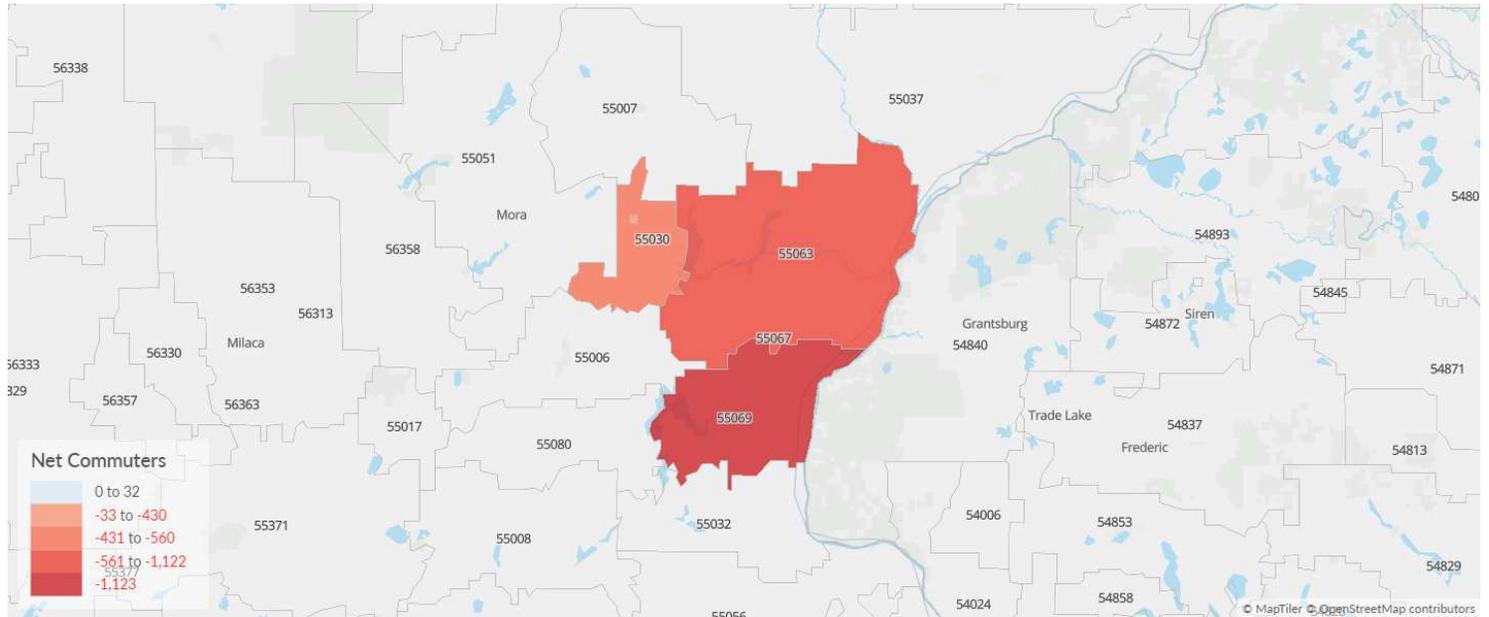


Property Crime

Crime data is not available at the ZIP level. Please choose a different region level to see this data.

Place of Work vs Place of Residence

Understanding where talent in the region currently works compared to where talent lives can help you optimize site decisions.



Where Talent Works

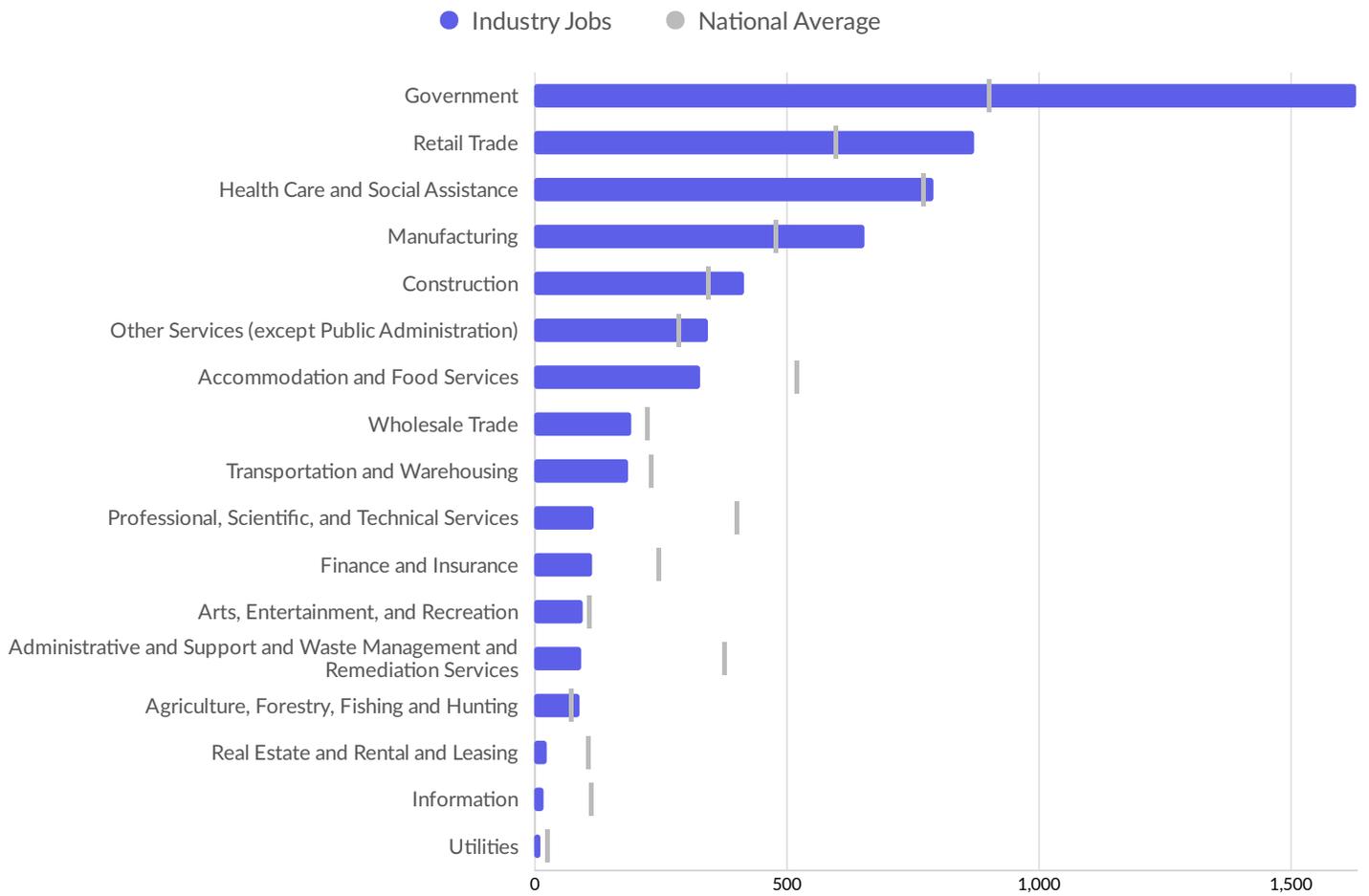
| ZIP | Name | 2019 Employment |
|-------|-----------------------------|-----------------|
| 55063 | Pine City, MN (in Pine c... | 4,055 |
| 55069 | Rush City, MN (in Chisa... | 1,724 |
| 55030 | Grasston, MN (in Pine c... | 203 |
| 55036 | Henriette, MN (in Pine ... | 17 |
| 55067 | Rock Creek, MN (in Pin... | <10 |

Where Talent Lives

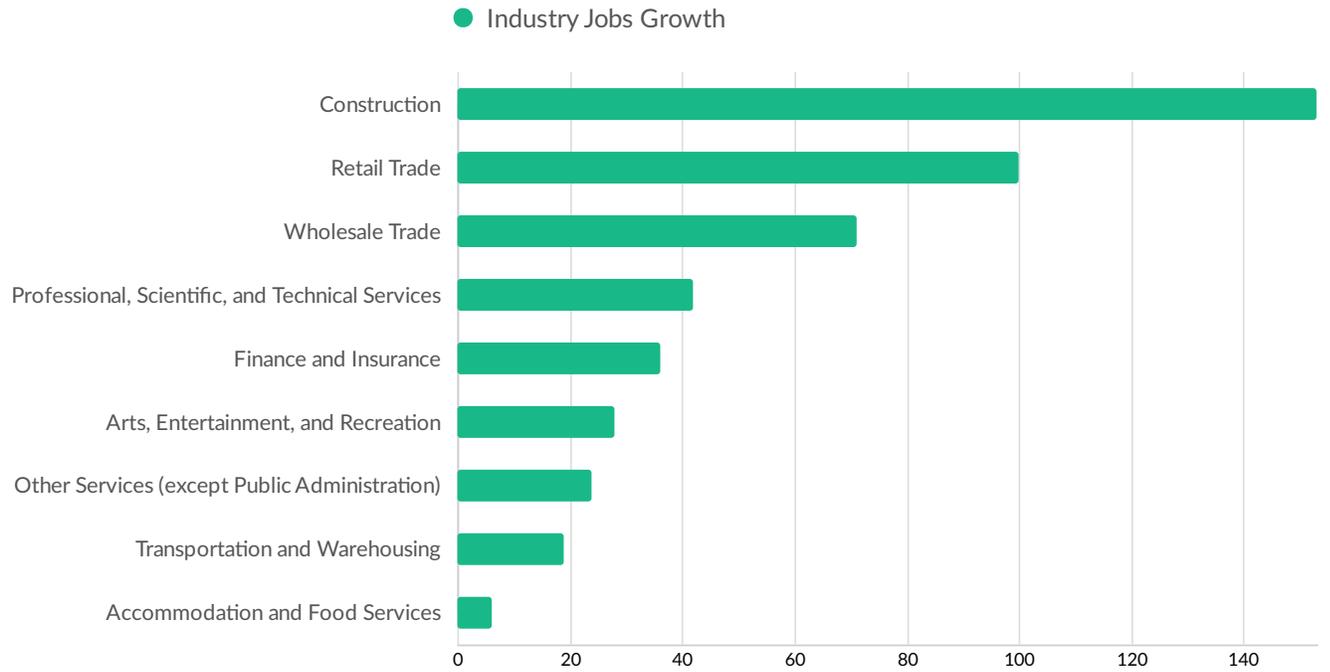
| ZIP | Name | 2019 Workers |
|-------|-----------------------------|--------------|
| 55063 | Pine City, MN (in Pine c... | 4,616 |
| 55069 | Rush City, MN (in Chisa... | 2,847 |
| 55030 | Grasston, MN (in Pine c... | 635 |
| 55036 | Henriette, MN (in Pine ... | 50 |
| 55067 | Rock Creek, MN (in Pin... | <10 |

Industry Characteristics

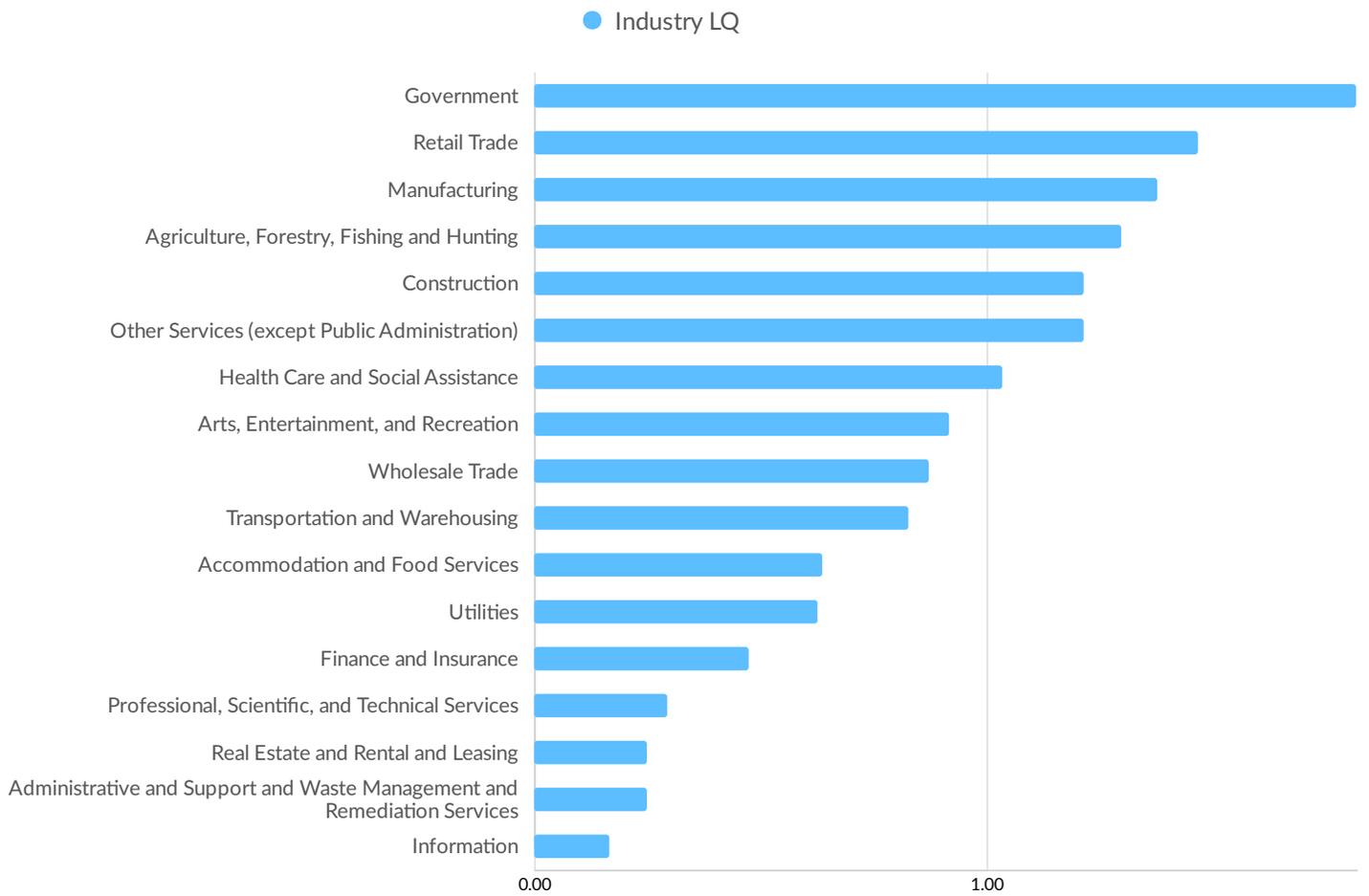
Largest Industries



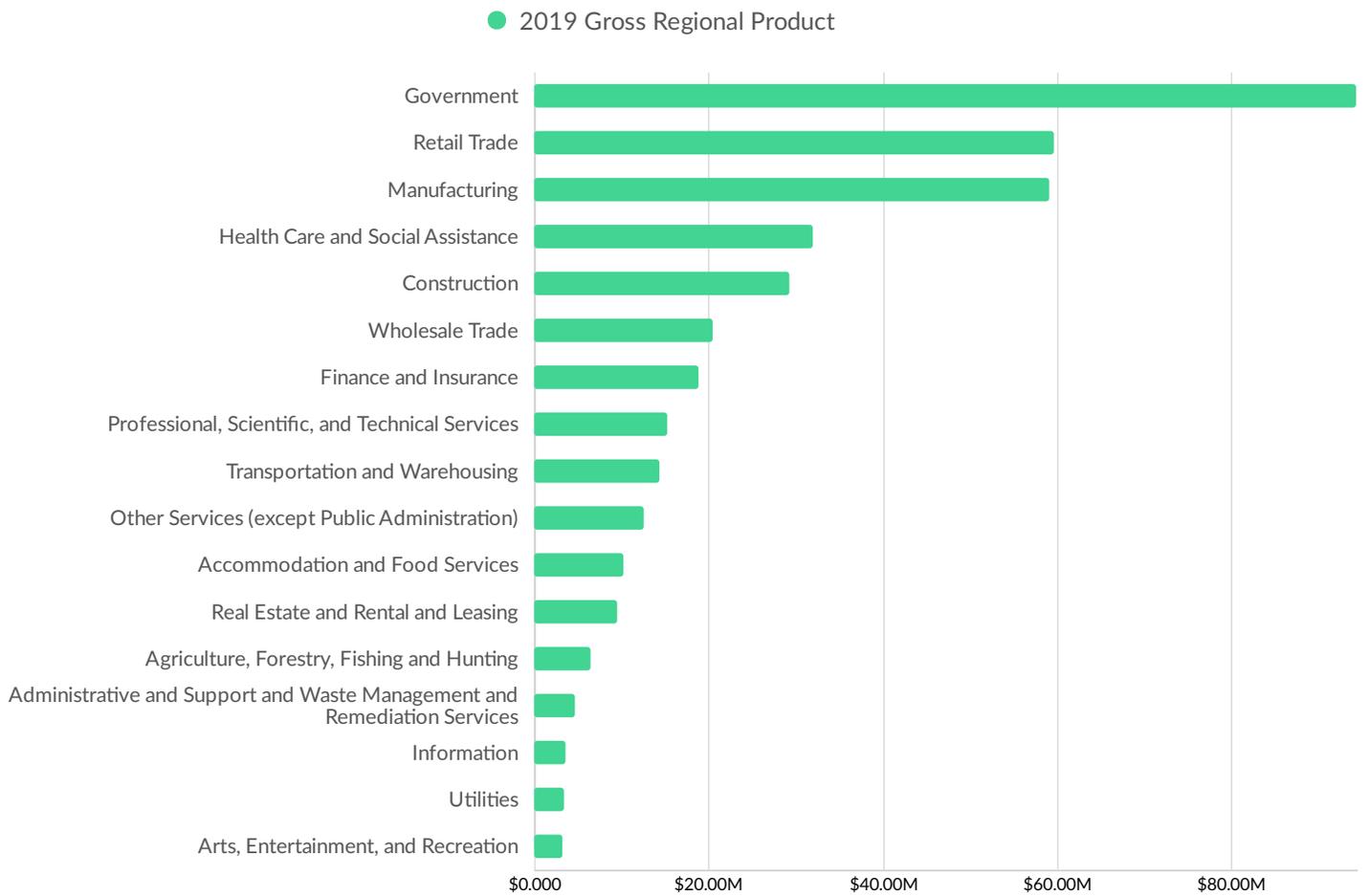
Top Growing Industries



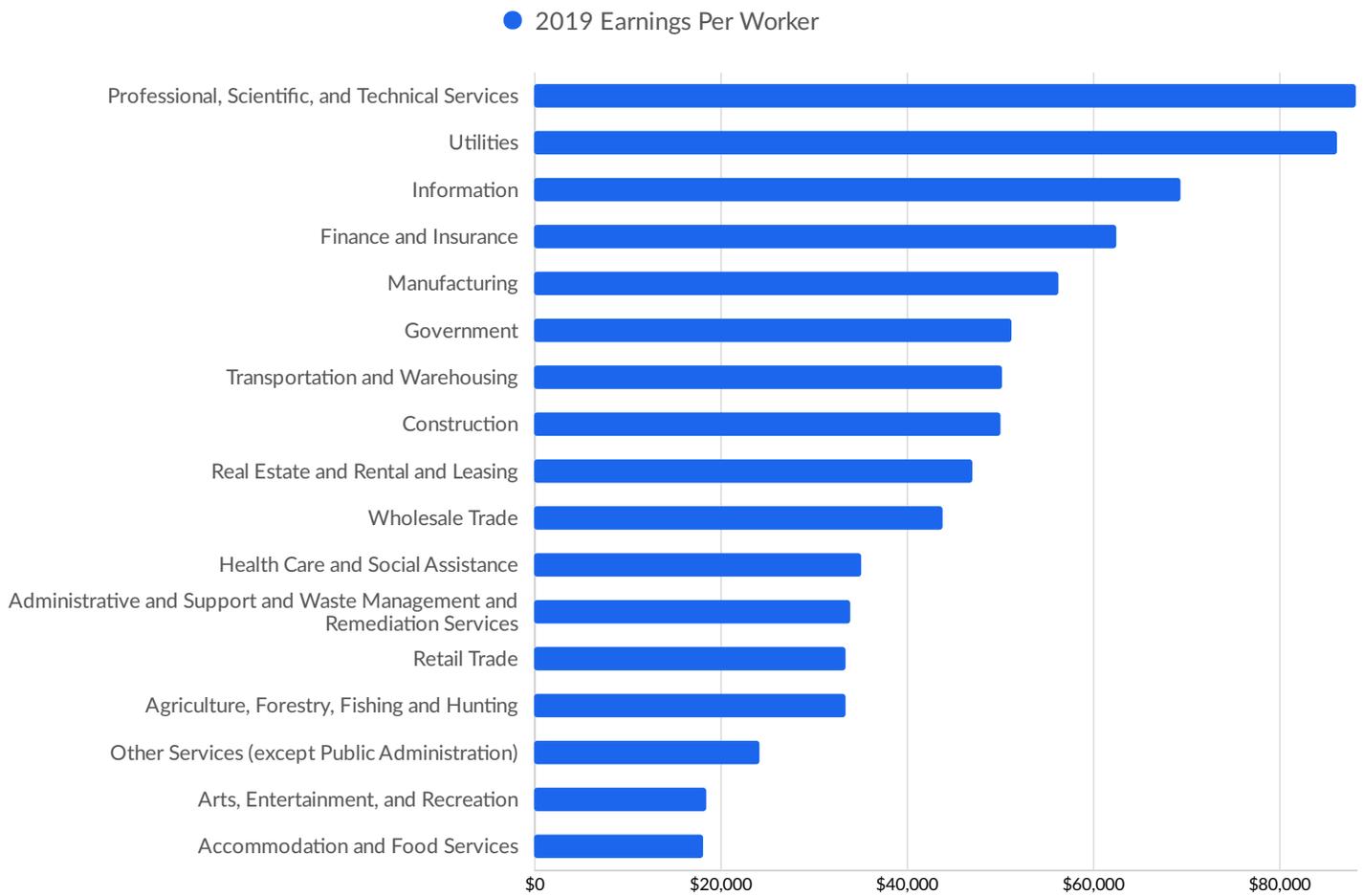
Top Industry LQ



Top Industry GRP



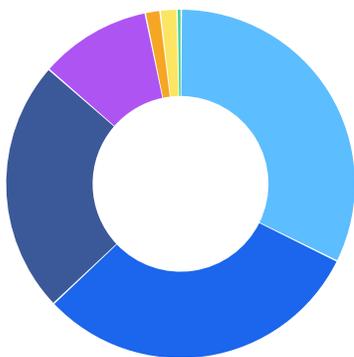
Top Industry Earnings



| Industry | 2014 Jobs | 2019 Jobs | Change in Jobs | % Change in Jobs | 2019 LQ | 2019 Earnings Per Worker | 2019 GRP |
|--|-----------|-----------|----------------|------------------|---------|--------------------------|----------|
| Government | 1,804 | 1,630 | -174 | -10% | 1.82 | \$51,295 | \$94.34M |
| Retail Trade | 772 | 872 | 100 | +13% | 1.47 | \$33,440 | \$59.64M |
| Health Care and Social Assistance | 945 | 793 | -152 | -16% | 1.04 | \$35,082 | \$31.94M |
| Manufacturing | 701 | 655 | -46 | -7% | 1.38 | \$56,275 | \$59.09M |
| Construction | 262 | 415 | 153 | +58% | 1.21 | \$50,085 | \$29.23M |
| Other Services (except Public Administration) | 321 | 345 | 24 | +7% | 1.21 | \$24,198 | \$12.50M |
| Accommodation and Food Services | 323 | 329 | 6 | +2% | 0.64 | \$18,172 | \$10.32M |
| Wholesale Trade | 120 | 191 | 71 | +59% | 0.87 | \$43,812 | \$20.56M |
| Transportation and Warehousing | 168 | 187 | 19 | +11% | 0.83 | \$50,166 | \$14.33M |
| Professional, Scientific, and Technical Services | 75 | 117 | 42 | +56% | 0.29 | \$88,210 | \$15.35M |
| Finance and Insurance | 79 | 115 | 36 | +46% | 0.48 | \$62,481 | \$18.92M |
| Arts, Entertainment, and Recreation | 69 | 97 | 28 | +41% | 0.92 | \$18,474 | \$3.26M |
| Administrative and Support and Waste Management and Remediation Services | 98 | 93 | -5 | -5% | 0.25 | \$33,870 | \$4.71M |
| Agriculture, Forestry, Fishing and Hunting | 104 | 91 | -13 | -13% | 1.30 | \$33,358 | \$6.41M |
| Real Estate and Rental and Leasing | 30 | 26 | -4 | -13% | 0.25 | \$47,068 | \$9.57M |
| Information | 18 | 18 | 0 | 0% | 0.17 | \$69,328 | \$3.55M |
| Utilities | 15 | 13 | -2 | -13% | 0.63 | \$86,117 | \$3.41M |

Business Characteristics

Business Size

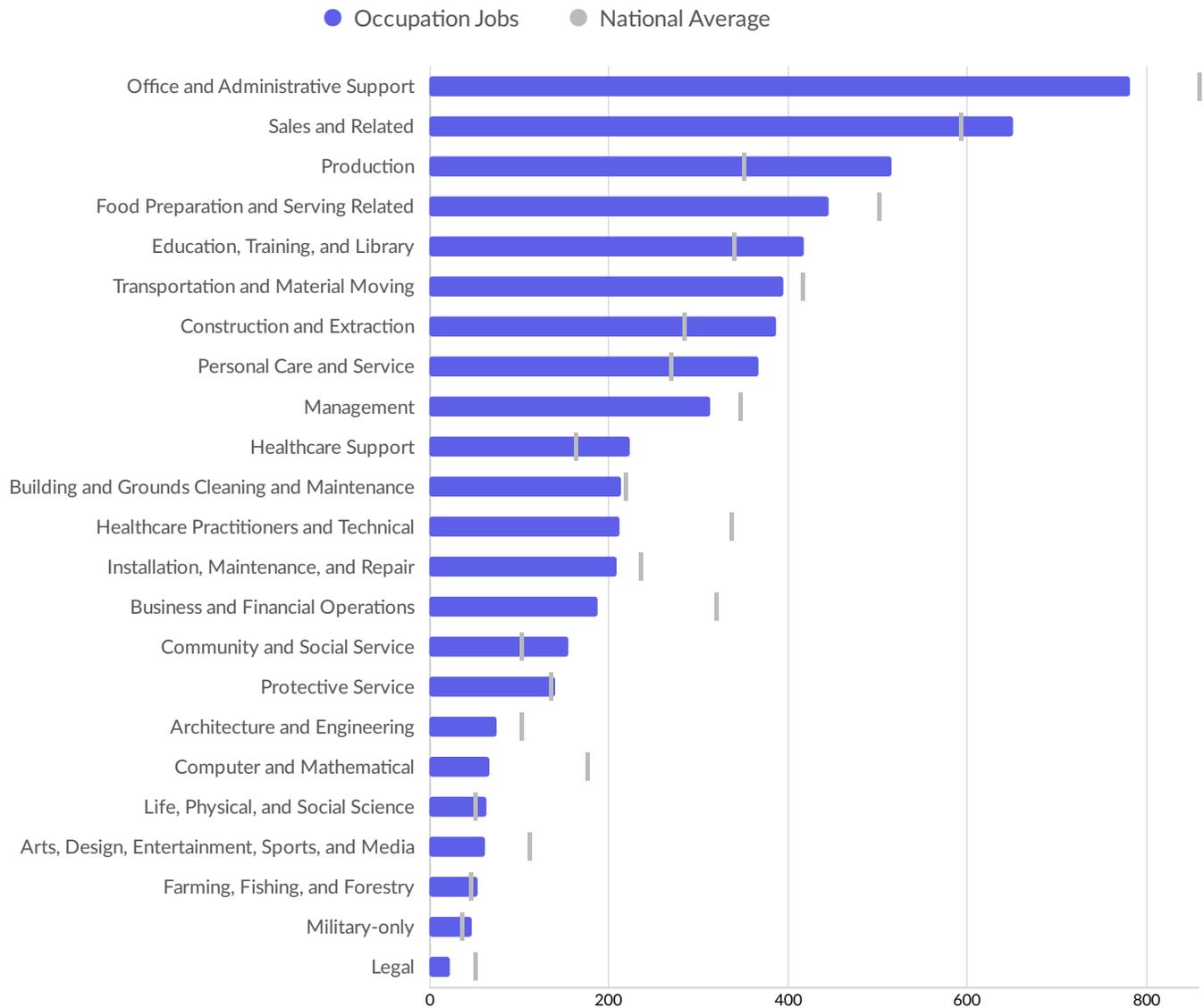


| | Percentage | Business Count |
|----------------------|------------|----------------|
| 1 to 4 employees | 32.2% | 165 |
| 5 to 9 employees | 30.7% | 157 |
| 10 to 19 employees | 23.4% | 120 |
| 20 to 49 employees | 10.4% | 53 |
| 50 to 99 employees | 1.4% | 7 |
| 100 to 249 employees | 1.6% | 8 |
| 250 to 499 employees | 0.4% | 2 |

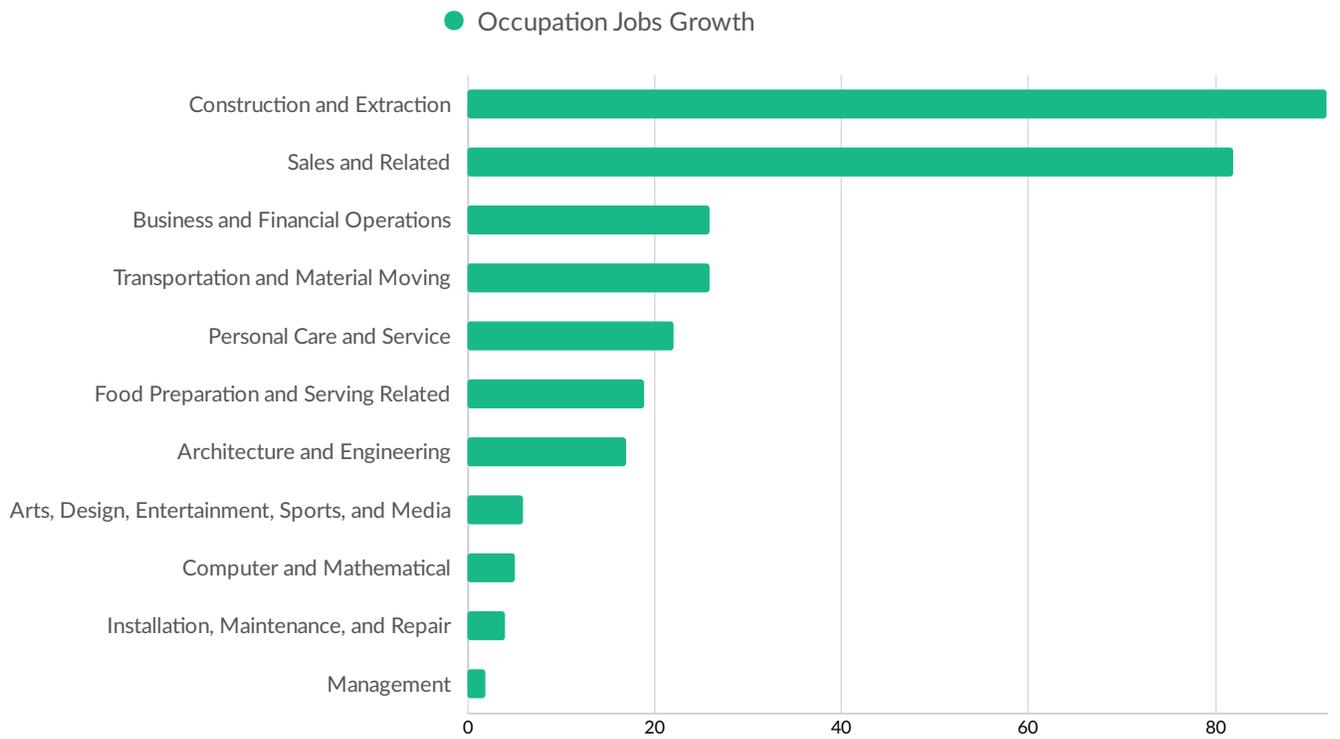
*Business Data by DatabaseUSA.com is third-party data provided by Emsi to its customers as a convenience, and Emsi does not endorse or warrant its accuracy or consistency with other published Emsi data. In most cases, the Business Count will not match total companies with profiles on the summary tab.

Workforce Characteristics

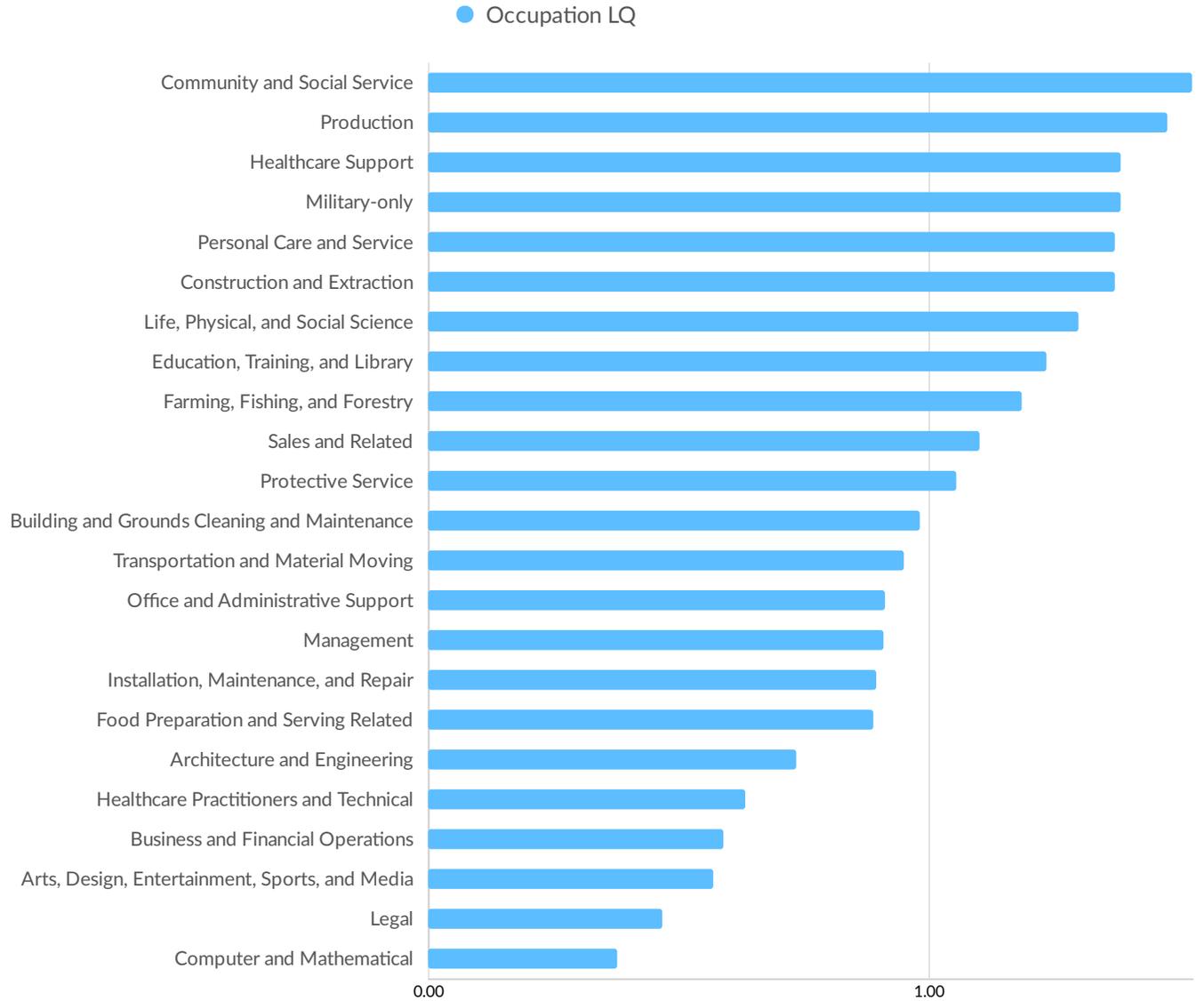
Largest Occupations



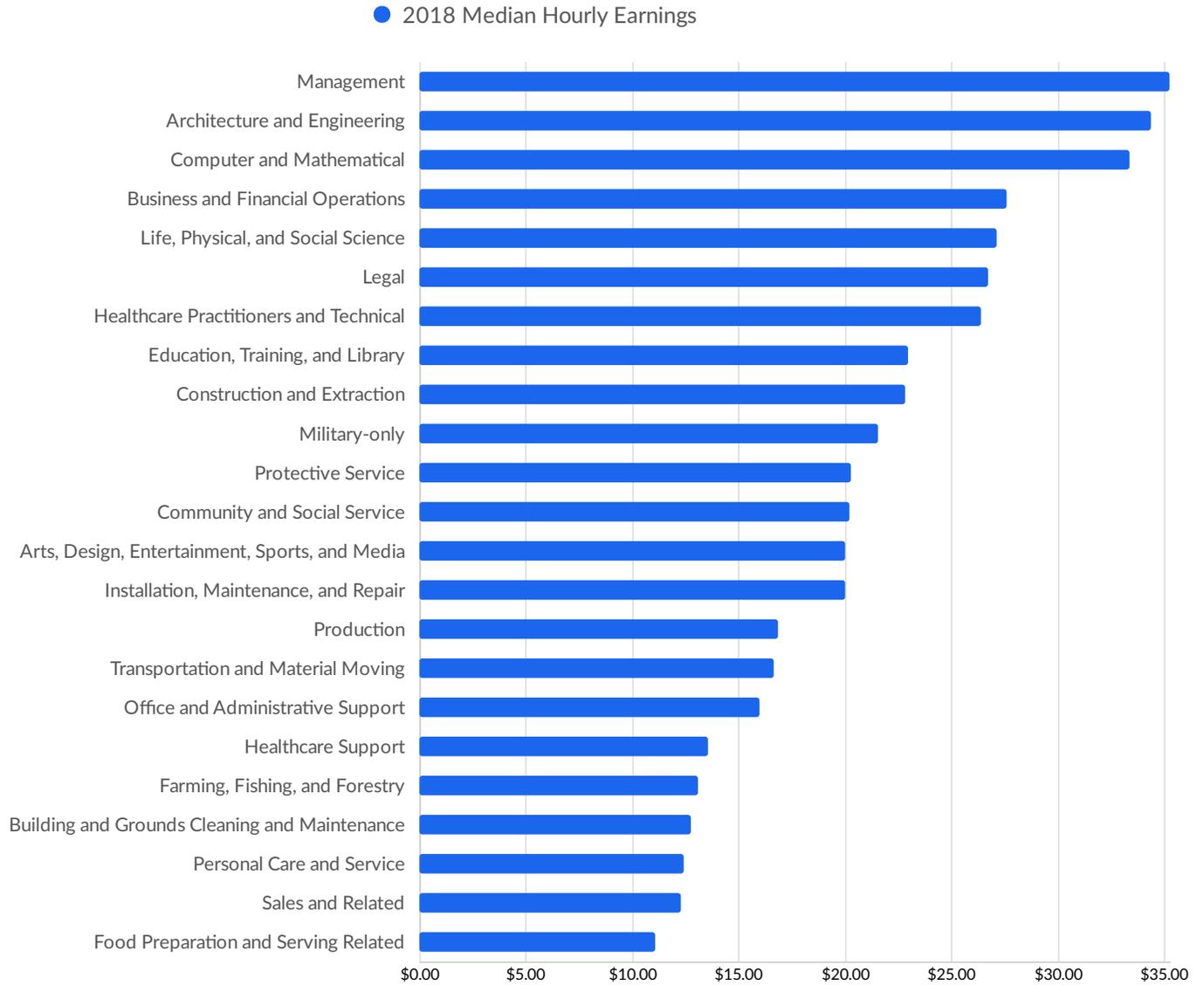
Top Growing Occupations



Top Occupation LQ



Top Occupation Earnings



Postings data is not available for the currently selected region.

Underemployment data is not available for the currently selected region.

| Occupation | 2014 Jobs | 2019 Jobs | Change in Jobs | % Change in Jobs | 2019 LQ | 2018 Median Hourly Earnings | Jun 2019 - May 2020 Unique Average Monthly Postings |
|---|-----------|-----------|----------------|------------------|---------|-----------------------------|---|
| Office and Administrative Support | 818 | 782 | -36 | -4% | 0.91 | \$16.00 | 0 |
| Sales and Related | 570 | 652 | 82 | +14% | 1.10 | \$12.26 | 0 |
| Production | 534 | 516 | -18 | -3% | 1.48 | \$16.86 | 0 |
| Food Preparation and Serving Related | 426 | 445 | 19 | +4% | 0.89 | \$11.07 | 0 |
| Education, Training, and Library | 426 | 418 | -8 | -2% | 1.23 | \$22.94 | 0 |
| Transportation and Material Moving | 369 | 395 | 26 | +7% | 0.95 | \$16.62 | 0 |
| Construction and Extraction | 295 | 387 | 92 | +31% | 1.37 | \$22.83 | 0 |
| Personal Care and Service | 345 | 367 | 22 | +6% | 1.37 | \$12.43 | 0 |
| Management | 311 | 313 | 2 | +1% | 0.91 | \$35.25 | 0 |
| Healthcare Support | 273 | 223 | -50 | -18% | 1.38 | \$13.56 | 0 |
| Building and Grounds Cleaning and Maintenance | 215 | 214 | -1 | 0% | 0.98 | \$12.79 | 0 |
| Healthcare Practitioners and Technical | 262 | 212 | -50 | -19% | 0.63 | \$26.40 | 0 |
| Installation, Maintenance, and Repair | 205 | 209 | 4 | +2% | 0.89 | \$19.99 | 0 |
| Business and Financial Operations | 161 | 187 | 26 | +16% | 0.59 | \$27.61 | 0 |
| Community and Social Service | 170 | 155 | -15 | -9% | 1.53 | \$20.21 | 0 |
| Protective Service | 157 | 141 | -16 | -10% | 1.06 | \$20.28 | 0 |
| Architecture and Engineering | 57 | 74 | 17 | +30% | 0.74 | \$34.35 | 0 |
| Computer and Mathematical | 62 | 67 | 5 | +8% | 0.38 | \$33.34 | 0 |

| Occupation | 2014 Jobs | 2019 Jobs | Change in Jobs | % Change in Jobs | 2019 LQ | 2018 Median Hourly Earnings | Jun 2019 - May 2020 Unique Average Monthly Postings |
|--|-----------|-----------|----------------|------------------|---------|-----------------------------|---|
| Life, Physical, and Social Science | 68 | 63 | -5 | -7% | 1.30 | \$27.16 | 0 |
| Arts, Design, Entertainment, Sports, and Media | 56 | 62 | 6 | +11% | 0.57 | \$20.00 | 0 |
| Farming, Fishing, and Forestry | 57 | 53 | -4 | -7% | 1.19 | \$13.09 | 0 |
| Military-only | 51 | 47 | -4 | -8% | 1.38 | \$21.56 | 0 |
| Legal | 25 | 23 | -2 | -8% | 0.47 | \$26.75 | 0 |

Educational Pipeline

In 2018, there were 281 graduates in 5 Minnesota ZIPs. This pipeline has grown by 4% over the last 5 years. The highest share of these graduates come from Licensed Practical/Vocational Nurse Training, Gunsmithing/Gunsmith, and Registered Nursing/Registered Nurse.

