How States Are Expanding Broadband Access

Minnesota Governor’s Broadband Task Force Meeting
April 29, 2020
States Are Expanding Broadband Access

- February 2020 Report
- Focused on state-led broadband initiatives
- pewtrusts.org/broadband-and-research-initiative
Scope of research

- 50-state policy and program analysis
- Selection of case study states
- Field research
  - Interviews with state broadband programs, grantees, other stakeholders
(Near) Universal truths of broadband

- Executive and legislative leadership
- “Projects are the people”
- Trusted partners and resources

Fiber being installed in Tennessee.
Promising Practices

- Stakeholder Outreach and Engagement
- Program Evaluation and Evolution
- Policy Framework
- Funding and Operations
- Planning and Capacity Building
Stakeholder Outreach & Engagement

Stakeholder engagement informs all other practices
Policy Framework

Defining direction, identifying barriers, connecting priorities
Planning & Capacity Building

Adopting state plans, supporting local and regional planning
Funding & Operations

Funding broadband deployment, addressing accountability
Program Evaluation & Evolution

Adapting, improving programs with experience and information
Questions?