



4 Minnesota ZIPs

Minnesota Department of Employment & Economic Development (DEED)



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Report Parameters

4 ZIPs

56459	Lake Hubert, MN (in Crow Wing county)	56472	Pequot Lakes, MN (in Crow Wing county)
56468	Nisswa, MN (in Crow Wing county)	56474	Pine River, MN (in Cass county)

Class of Worker

QCEW Employees, Non-QCEW Employees, and Self-Employed

The information in this report pertains to the chosen geographical areas.

Economy Overview

15,006

Population (2020)

Population **grew by 662** over the last 5 years and is projected to **grow by 605** over the next 5 years.

5,823

Total Regional Employment

Jobs **decreased by 30** over the last 5 years but are projected to **grow by 164** over the next 5 years.

\$47.4K

Avg. Earnings Per Job (2020)

Regional average earnings per job are **\$24.6K below** the national average earnings of \$72.0K per job.

Takeaways

- As of 2020 the region's population **increased by 4.6%** since 2015, growing by 662. Population is expected to **increase by 4.0%** between 2020 and 2025, adding 605.
- From 2015 to 2020, jobs **declined by 0.5%** in 4 Minnesota ZIPs from 5,853 to **5,823**. This change **fell short of the national growth rate of 1.3% by 1.8%**. Labor force data is not available for 4 Minnesota ZIPs.
- There is no education attainment data for 4 Minnesota ZIPs.
- The top three industries in 2020 are Traveler Accommodation, Education and Hospitals (Local Government), and Restaurants and Other Eating Places.

	Population (2020)	Labor Force (2020)	Jobs (2020)	Cost of Living	GRP	Imports	Exports
Region	15,006	N/A	5,823	99.8	\$511.55M	\$962.68M	\$773.74M
Nation	330,591,441	159,724,262	160,385,413	100.0	\$20.70T	\$0	\$9.99T

2020 Labor Force Breakdown

Population breakdown data is not available at the ZIP level. Please choose a different region to see this data.

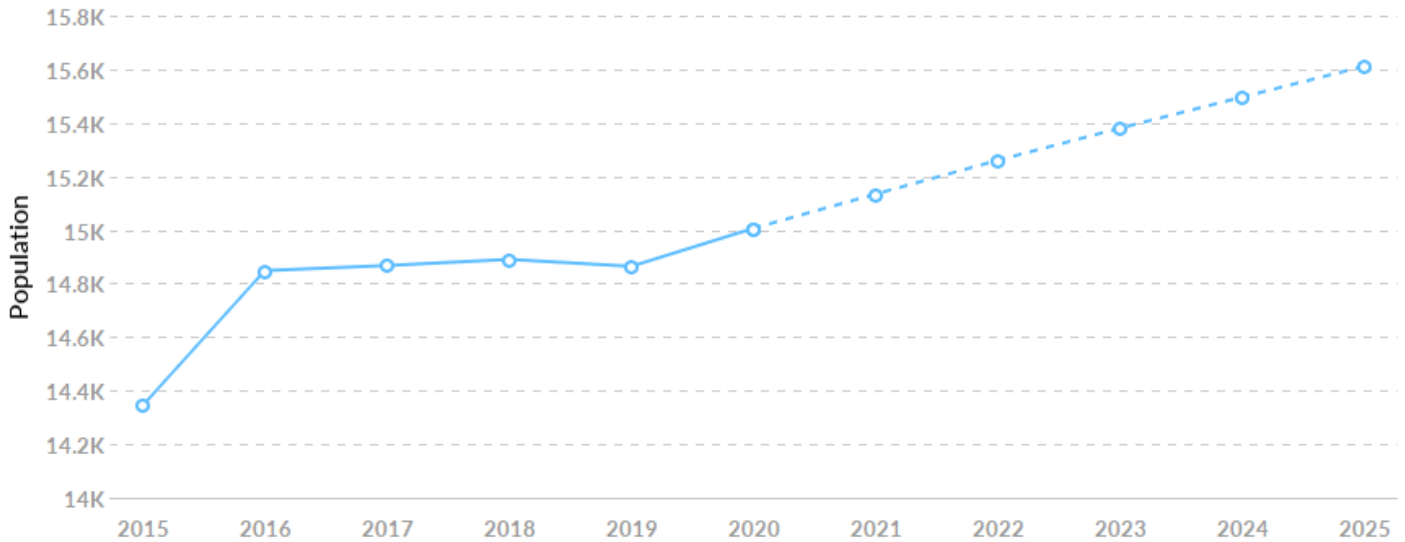
Educational Attainment

Educational attainment data is not available at the ZIP level. Please choose a different region to see this data.

Historic & Projected Trends

Population Trends

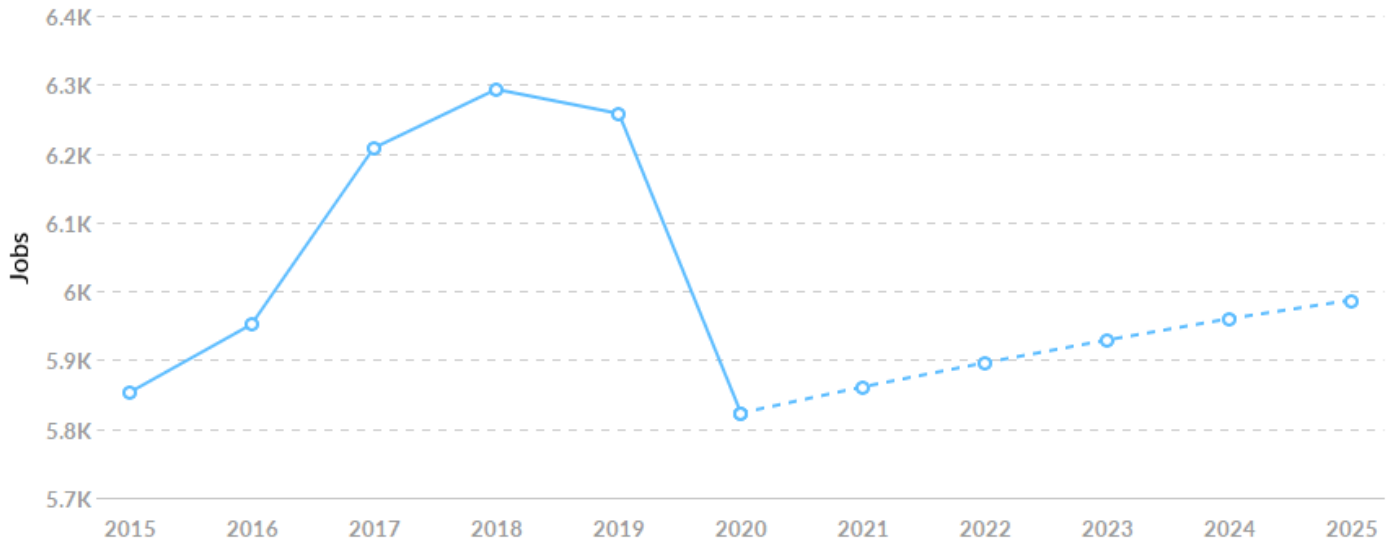
As of 2020 the region's population **increased by 4.6%** since 2015, growing by 662. Population is expected to **increase by 4.0%** between 2020 and 2025, adding 605.



Timeframe	Population
2015	14,344
2016	14,848
2017	14,867
2018	14,890
2019	14,864
2020	15,006
2021	15,134
2022	15,260
2023	15,380
2024	15,496
2025	15,611

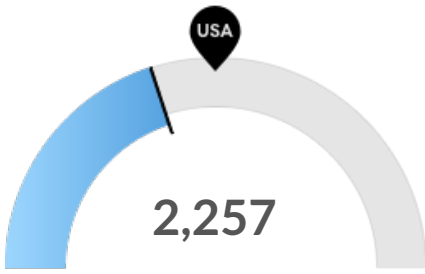
Job Trends

From 2015 to 2020, jobs declined by 0.5% in 4 Minnesota ZIPs from 5,853 to 5,823. This change fell short of the national growth rate of 1.3% by 1.8%.



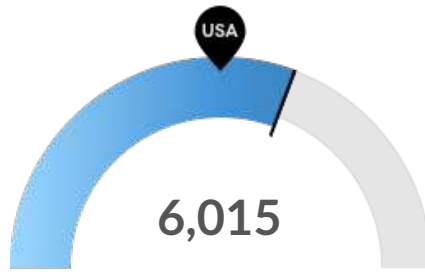
Timeframe	Jobs
2015	5,853
2016	5,952
2017	6,208
2018	6,293
2019	6,258
2020	5,823
2021	5,861
2022	5,896
2023	5,929
2024	5,960
2025	5,987

Population Characteristics



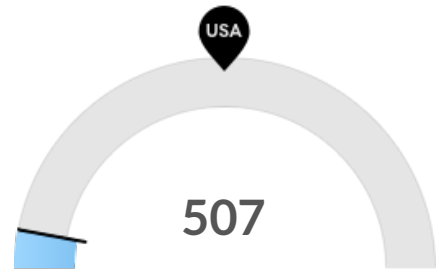
Millennials

Your area has 2,257 millennials (ages 25-39). The national average for an area this size is 3,065.



Retiring Soon

Retirement risk is high in your area. The national average for an area this size is 4,370 people 55 or older, while there are 6,015 here.



Racial Diversity

Racial diversity is low in your area. The national average for an area this size is 5,929 racially diverse people, while there are 507 here.



Veterans

Veterans data is not available at the ZIP level. Please choose a different region level to see this data.



Violent Crime

Crime data is not available at the ZIP level. Please choose a different region level to see this data.

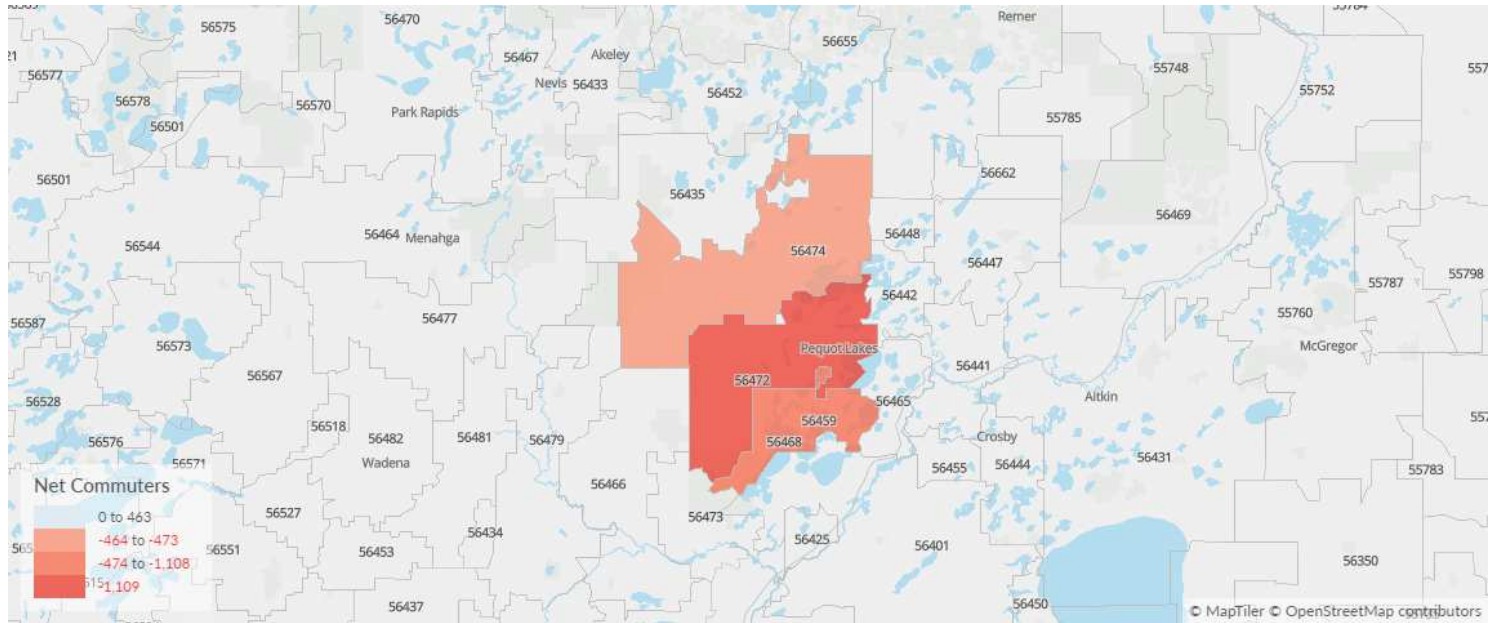


Property Crime

Crime data is not available at the ZIP level. Please choose a different region level to see this data.

Place of Work vs Place of Residence

Understanding where talent in the region currently works compared to where talent lives can help you optimize site decisions.



Where Talent Works

ZIP	Name	2020 Employment
56472	Pequot Lakes, MN (in Cr...	2,447
56468	Nisswa, MN (in Crow W...	1,876
56474	Pine River, MN (in Cass ...	1,489
56459	Lake Hubert, MN (in Cro...	11

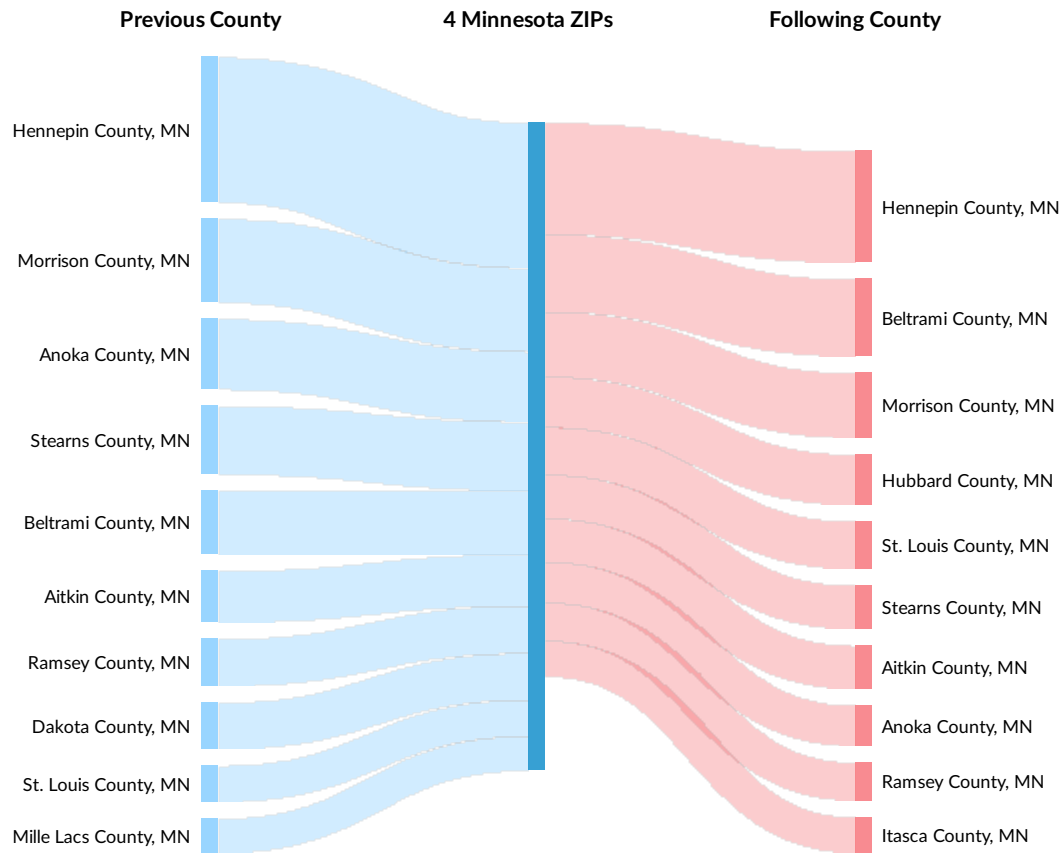
Where Talent Lives

ZIP	Name	2020 Workers
56472	Pequot Lakes, MN (in Cr...	3,557
56468	Nisswa, MN (in Crow W...	2,350
56474	Pine River, MN (in Cass ...	1,953
56459	Lake Hubert, MN (in Cro...	11

Inbound and Outbound Migration

The table below analyzes past and current residents of 4 Minnesota ZIPs. The left column shows residents of other counties migrating to 4 Minnesota ZIPs. The right column shows residents migrating from 4 Minnesota ZIPs to other counties.

As of 2019, 345 people have migrated from Hennepin County, MN to 4 Minnesota ZIPs. In the same year, 266 people left 4 Minnesota ZIPs migrating to Hennepin County, MN. The total Net Migration for 4 Minnesota ZIPs in 2018 was 597.

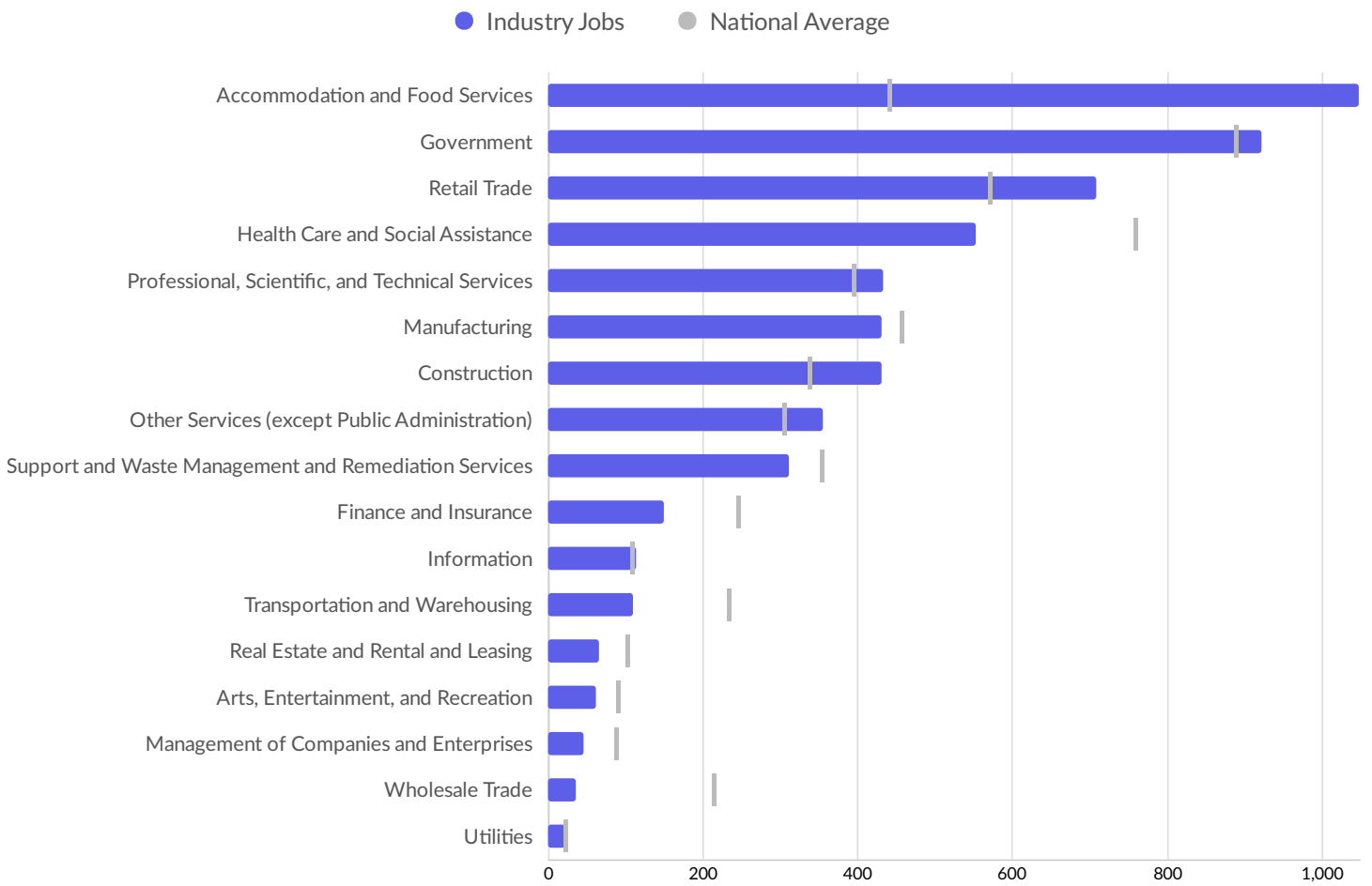


Top Previous Counties	Migrations
Hennepin County, MN	345
Morrison County, MN	199
Anoka County, MN	167
Stearns County, MN	163
Beltrami County, MN	151
Aitkin County, MN	123

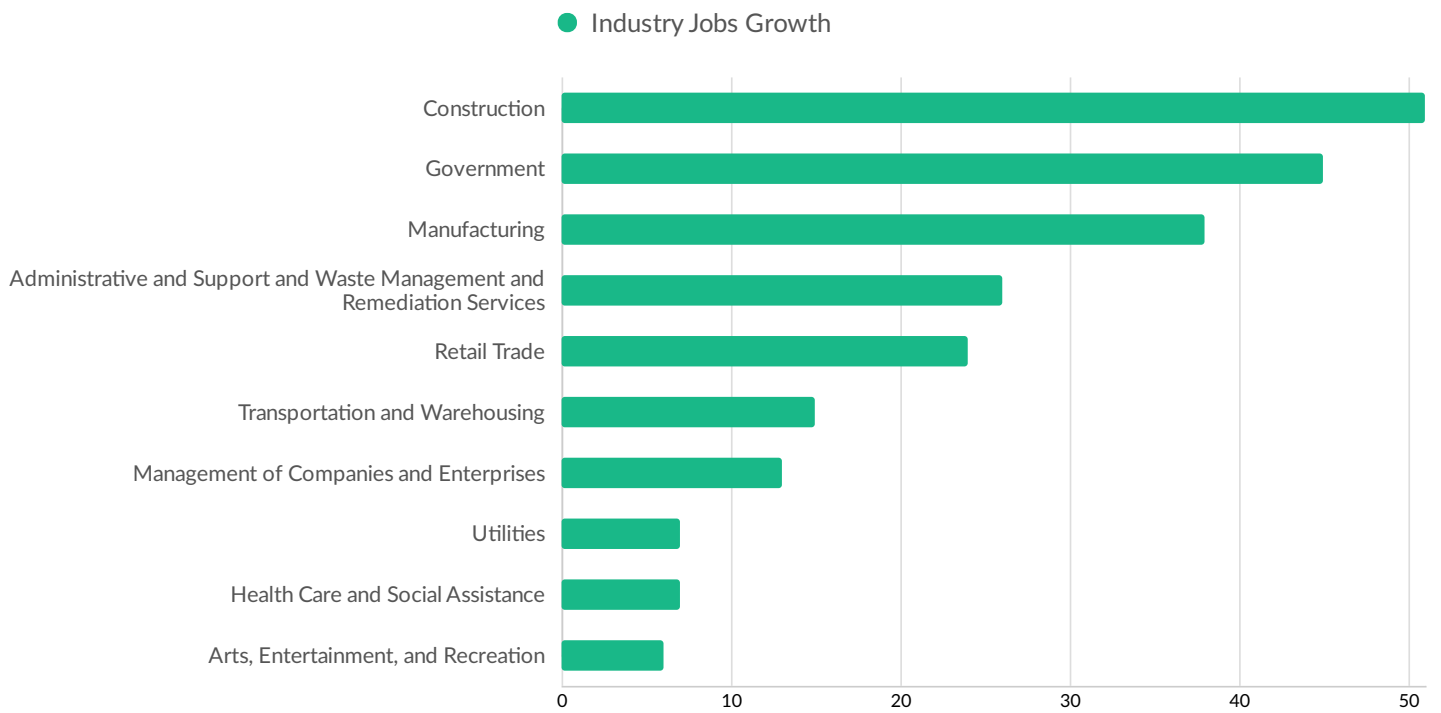
Top Previous Counties	Migrations
Ramsey County, MN	113
Dakota County, MN	111
St. Louis County, MN	86
Mille Lacs County, MN	82
Hubbard County, MN	76
Itasca County, MN	73
Sherburne County, MN	72
Wright County, MN	59
Benton County, MN	56
Top Following Counties	Migrations
Hennepin County, MN	266
Beltrami County, MN	184
Morrison County, MN	155
Hubbard County, MN	120
St. Louis County, MN	113
Stearns County, MN	104
Aitkin County, MN	103
Anoka County, MN	97
Ramsey County, MN	91
Itasca County, MN	85
Dakota County, MN	70
Sherburne County, MN	62
Lee County, FL	56
Todd County, MN	55
Mille Lacs County, MN	53

Industry Characteristics

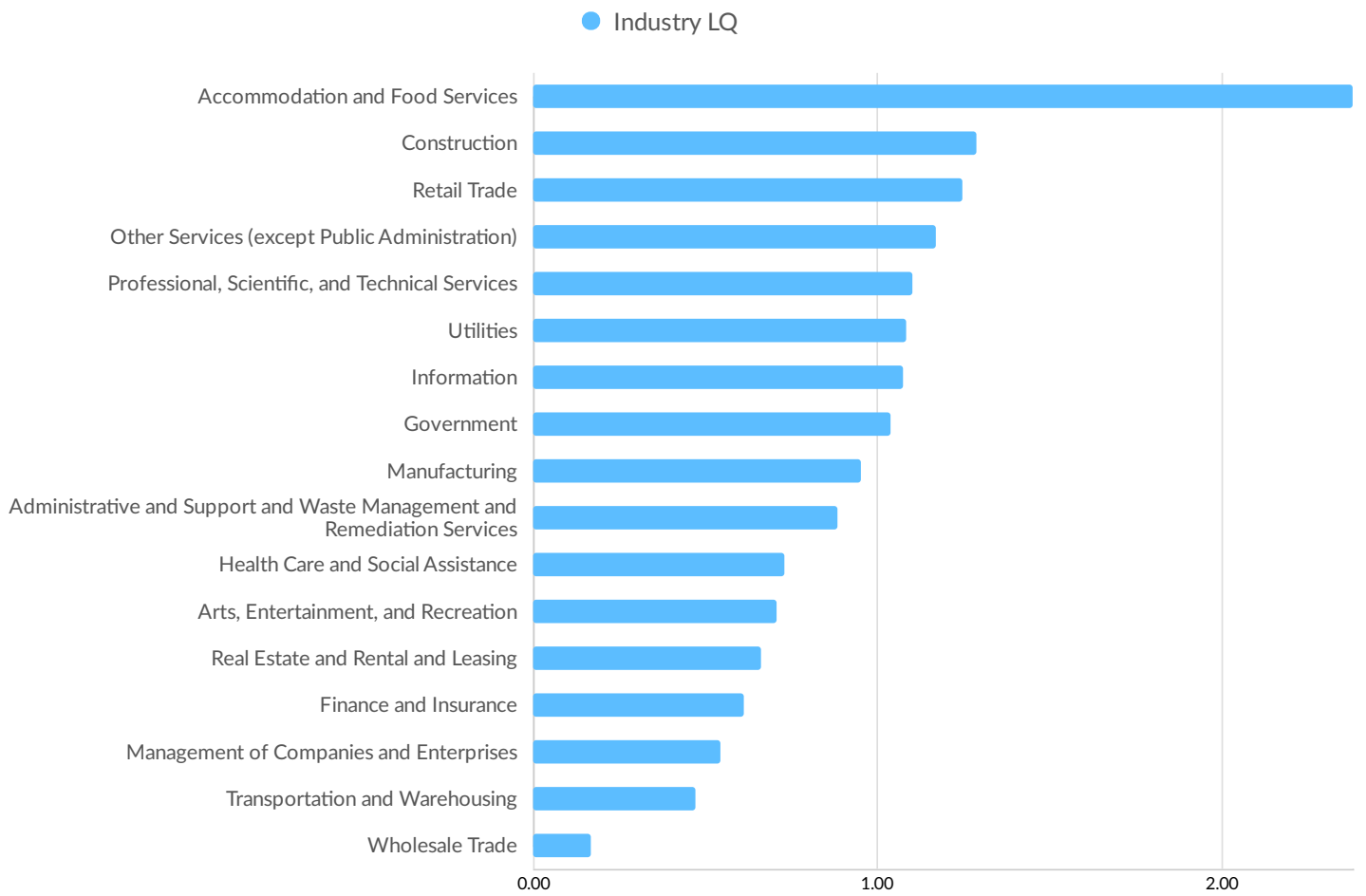
Largest Industries



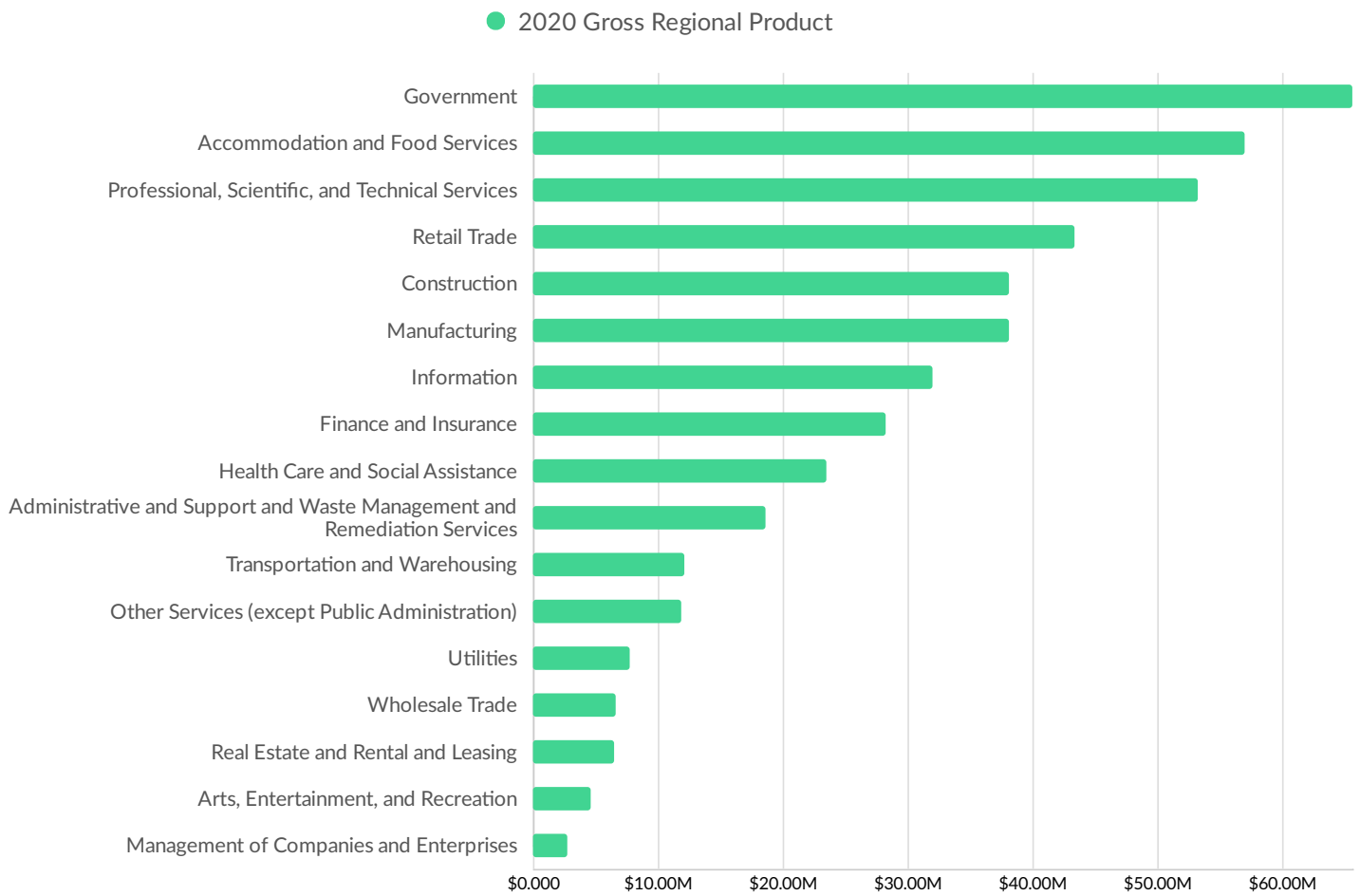
Top Growing Industries



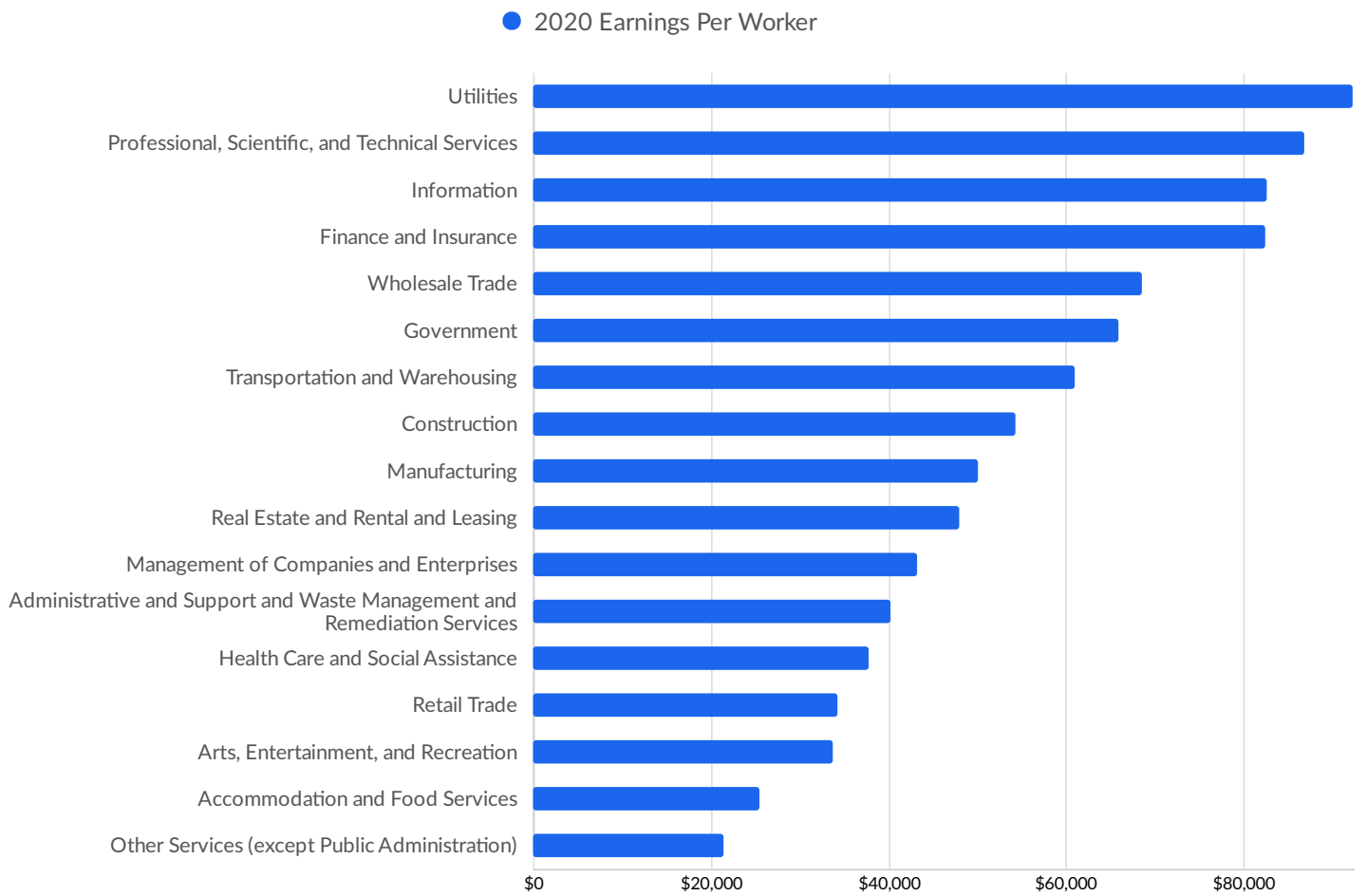
Top Industry LQ



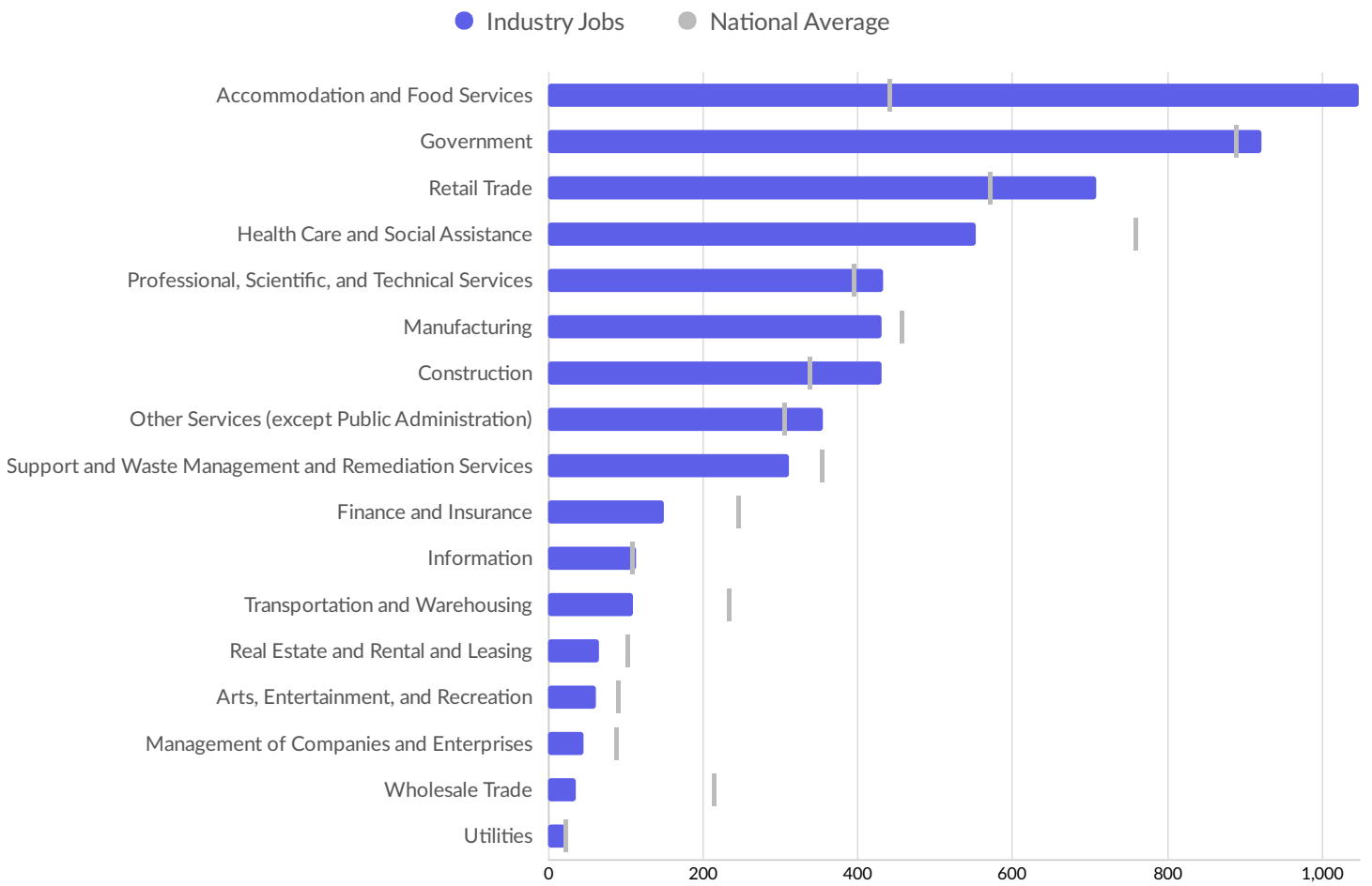
Top Industry GRP



Top Industry Earnings

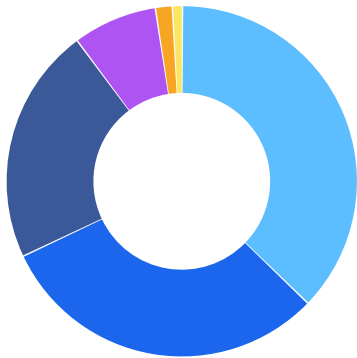


Largest Industries



Business Characteristics

Business Size

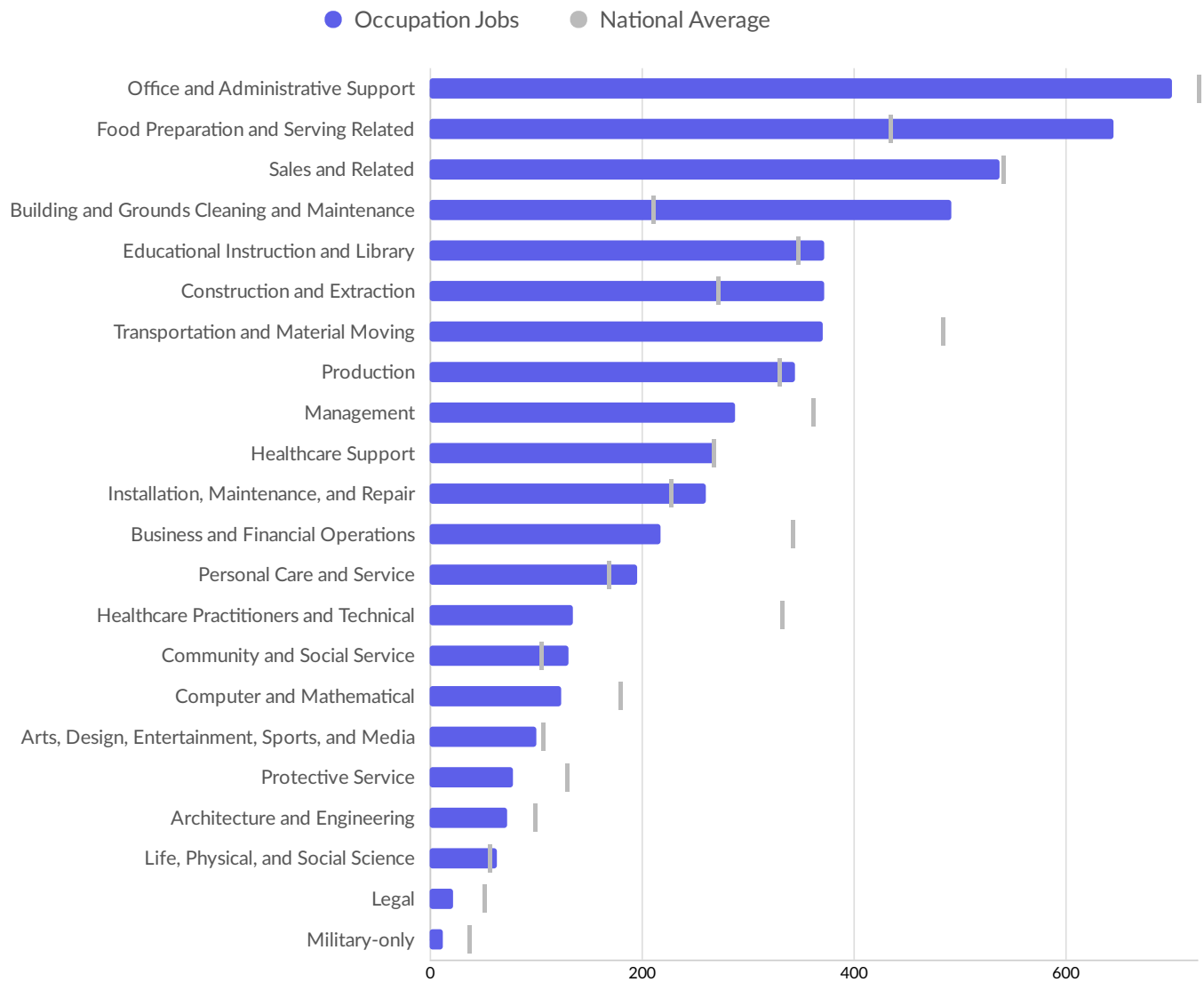


	Percentage	Business Count
1 to 4 employees	37.2%	359
5 to 9 employees	30.7%	297
10 to 19 employees	21.8%	211
20 to 49 employees	7.8%	75
50 to 99 employees	1.6%	15
100 to 249 employees	0.9%	9

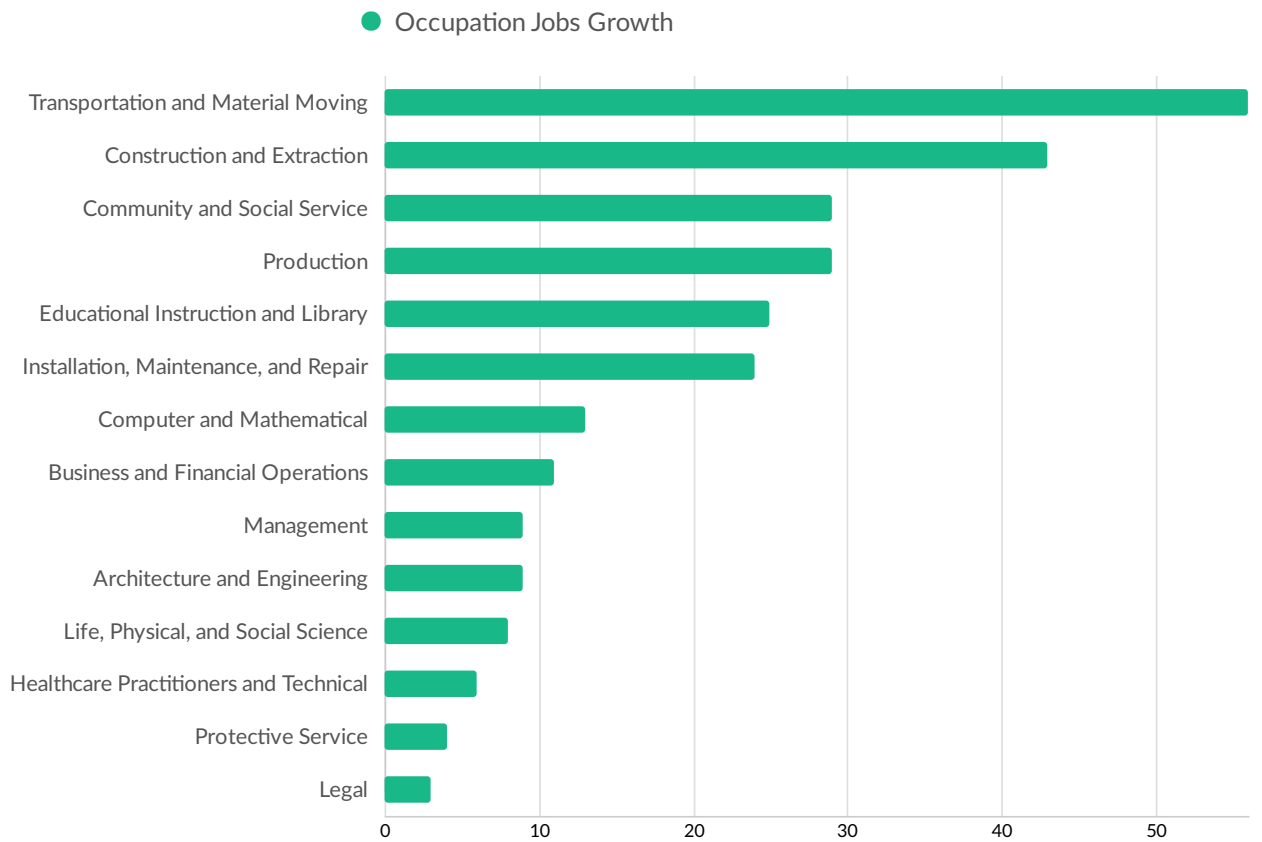
**Business Data by DatabaseUSA.com is third-party data provided by Emsi to its customers as a convenience, and Emsi does not endorse or warrant its accuracy or consistency with other published Emsi data. In most cases, the Business Count will not match total companies with profiles on the summary tab.*

Workforce Characteristics

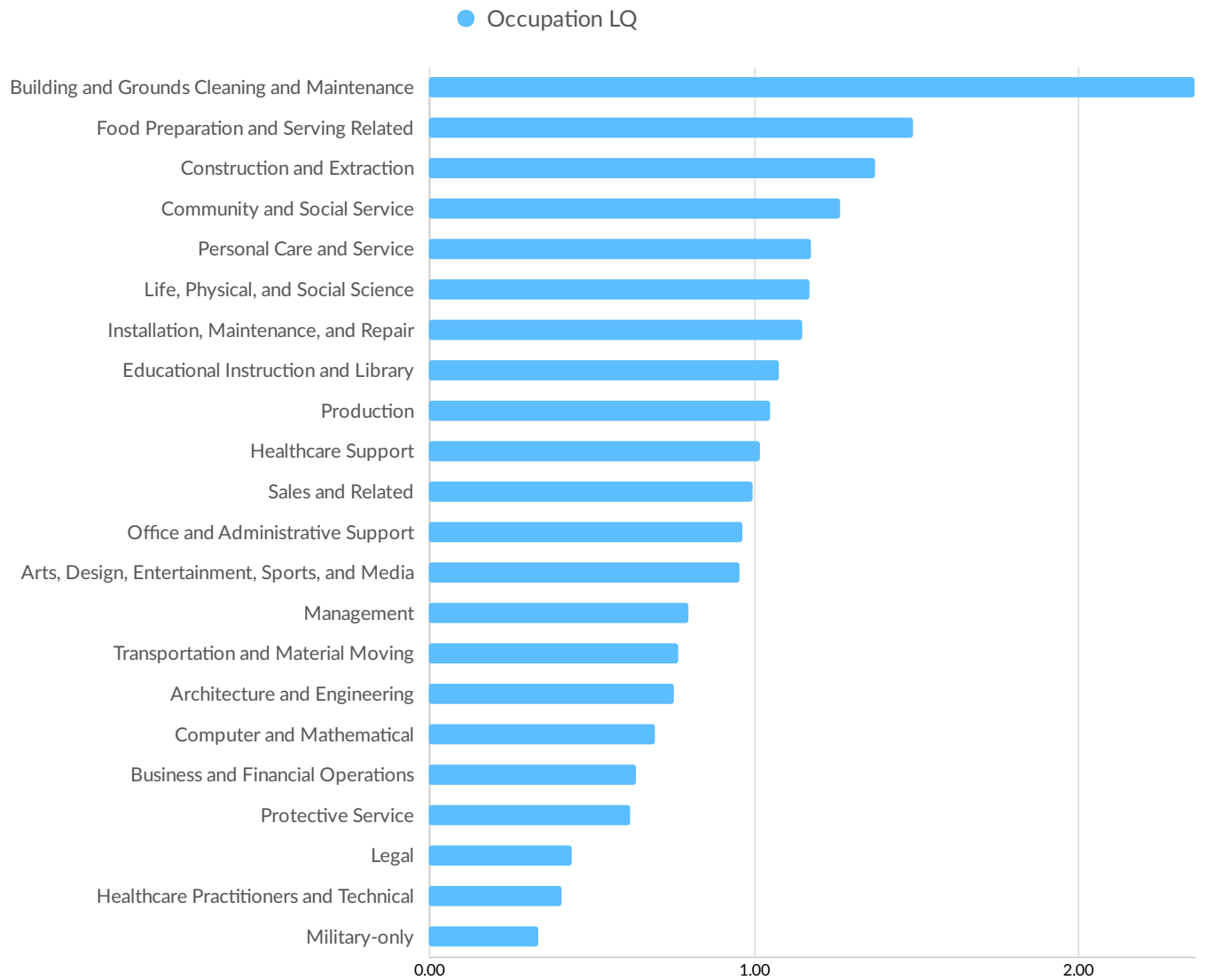
Largest Occupations



Top Growing Occupations



Top Occupation LQ



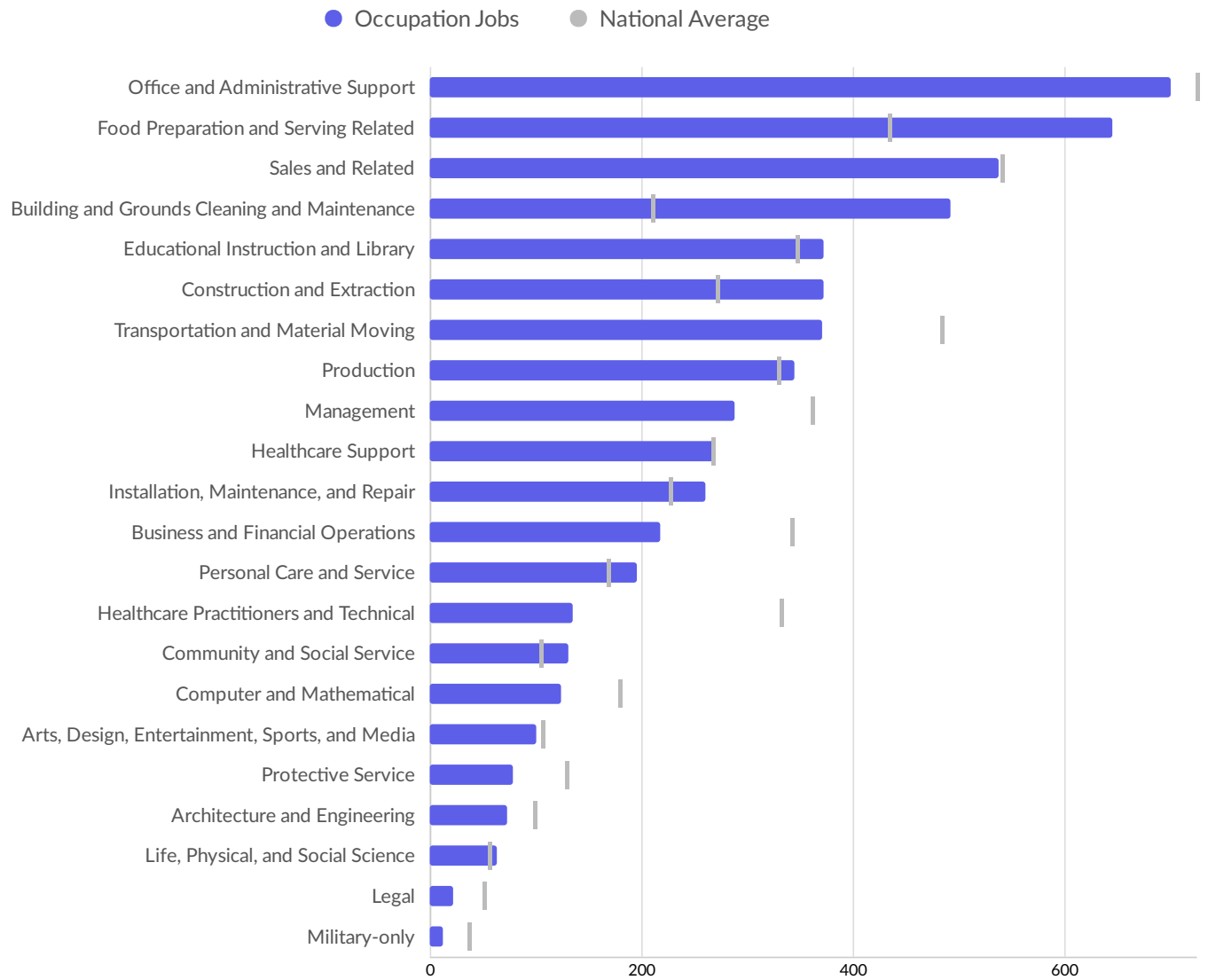
Top Occupation Earnings



Postings data is not available for the currently selected region.

Underemployment data is not available for the currently selected region.

Largest Occupations



Educational Pipeline

Over the last 5 years, no schools in 4 Minnesota ZIPs produced graduates.