



Leonard Family Daycare owner,
Julie Fredrickson and family

Client Spotlight

Northwest Minnesota is currently facing a shortfall of more than 2,000 child care slots to accommodate the children of working parents. Julie Fredrickson, owner and operator of **Leonard Family Daycare** was not concerned about the apparent obstacles to opening a childcare business. She developed the business plan needed to apply for a loan in order to launch her dream. She knew that obtaining funding for a new building in a small town might be difficult. However, Julie was determined to fulfill what she knew was a pressing community need and stayed on course.

Julie went over the final projections with her Northwest SBDC consultant, Grant Oppegaard, and her father. Her father surprised both by saying, "I like it, consider me your banker, build it." The result is the newest building in town, with new outside playground equipment, and the sound of happy children year-round.

"Julie's determination, and her father's wise investment made the project a success. I enjoyed working with them and seeing a business launched the old-fashioned way!" said Grant Oppegaard.

On average, Leonard Family Daycare provides care for 7 children a day, and has the capacity for 12 children when needed. Julie is the reason that Leonard, Minnesota is ahead of many other communities in northwest Minnesota that are currently struggling to find daycare for their working parents.

The need for childcare has become a top priority for the Northwest Minnesota Foundation as well as other organizations addressing the needs of Northern Minnesotans. Julie Fredrickson's actions successfully solved a problem for her town.



13
New businesses created



624
Jobs created and saved



\$14.5M
Capital accessed for business investment



305
Entrepreneurs and businesses served



\$19.5M
Business revenue increased



2,691
Total hours of consulting services

Northwest Region

Small Business Development Center

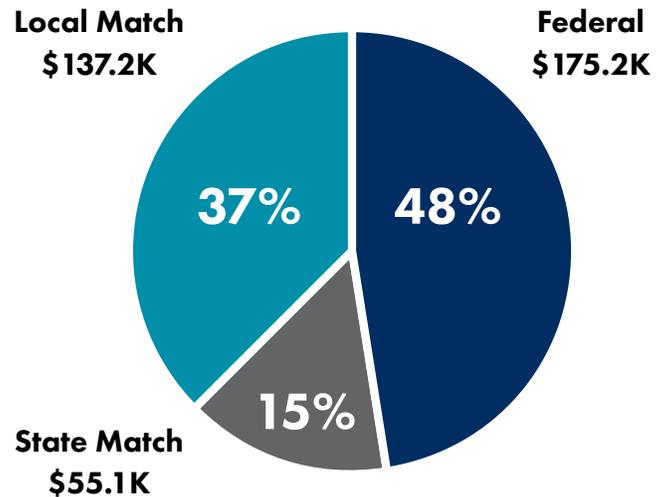
www.nwsbdc.org

Partners in Success

Our partners share in the vision for Minnesota's business success and recognize the positive relationship between nurturing small businesses and the well-being of their communities, regions, and the state. Funding for the program comes from the U.S. Small Business Administration, the Minnesota Department of Employment and Economic Development, and our most important local partners—the institutions of higher learning that host our regional centers.

Other local funding partners include many community leaders, economic development organizations, corporate donors, and private individuals. We're so grateful for their incredible continuing commitment to this program. Together, we are helping businesses start, grow, and succeed.

2017 Funding



Funding Partners

HOST INSTITUTION

UMD

UNIVERSITY OF MINNESOTA DULUTH

Driven to Discover™

PLATINUM PARTNERS



BEMIDJI
STATE UNIVERSITY



**Northwest
Minnesota
Foundation**
Developing Community Assets

POWERED BY



U.S. Small Business
Administration



Funded in part through a Cooperative Agreement with the U.S. Small Business Administration, Minnesota Department of Employment and Economic Development and regional support partners. All opinions, conclusions or recommendations expressed are those of the author(s) and do not necessarily reflect the program sponsors. Programs are open to the public on a nondiscriminatory basis. Reasonable accommodations for persons with disabilities will be made if requested at least two weeks in advance.

NORTHWEST REGION

University of Minnesota - Duluth
Center for Economic Development
201 3rd Street Northwest
Bemidji, MN 56601
Phone: 218.755.4255
nwsbdc@d.umn.edu

www.nwsbdc.org