



Client Spotlight

Renzo and Dennice Alia believe that all things are possible if you put your heart into it. They are originally from the Philippines and wanted to start a business here in the U.S. They received encouragement from family and friends to start a food truck because of the amazing and tasty food that Dennice makes. Their goal was to provide Authentic Filipino food in Bemidji.

Before they launched **Golden Sun** in June 2018, they were discouraged because several banks turned their proposal down. However, Renzo did not give up on searching for help to get the business going. He reached out to the Northwest Region SBDC and received help with writing a marketing plan and other ideas for the business including the best locations to park the food truck. Most importantly, they got help with assembling the financial projections necessary to obtain funding.



Golden Sun owners, Renzo and Dennice Alia and family

Golden Sun has quickly become a favorite food truck in Bemidji and throughout northern Minnesota.

Renzo and Dennice appreciate all of the help the SBDC provided to make their dream a reality. Their current priority is to provide excellent

authentic Filipino food from the truck wherever they may go. They are continuing to work with their SBDC business consultants as they look toward the future and potentially plan to open a permanent restaurant.



10
New businesses created



694
Jobs created and saved



\$19M
Capital accessed for business investment



356
Entrepreneurs and businesses served



\$1.5M
Business revenue increased



3,289
Total hours of consulting services

Northwest Region

Small Business Development Center

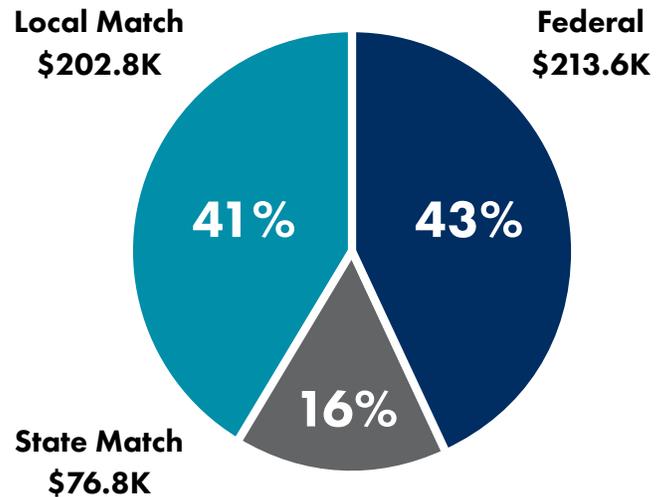
www.nwsbdc.org

Partners in Success

Our partners share in the vision for Minnesota's business success and recognize the positive relationship between nurturing small businesses and the well-being of their communities, regions, and the state. Funding for the program comes from the U.S. Small Business Administration, the Minnesota Department of Employment and Economic Development, and our most important local partners—the institutions of higher learning that host our regional centers.

Other local funding partners include many community leaders, economic development organizations, corporate donors, and private individuals. We're so grateful for their incredible continuing commitment to this program. Together, we are helping businesses start, grow, and succeed.

2018 Funding



Funding Partners

HOST INSTITUTION

UMD

UNIVERSITY OF MINNESOTA DULUTH

Driven to Discover™

PLATINUM PARTNER



GOLD PARTNERS



BEMIDJI
STATE UNIVERSITY



UNIVERSITY OF MINNESOTA CROOKSTON

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U.S. Small Business Administration



NORTHWEST REGION

University of Minnesota - Duluth
Center for Economic Development
201 3rd Street Northwest
Bemidji, MN 56601
Phone: 218.755.4255
nwsbdc@d.umn.edu

www.nwsbdc.org

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