



NAVIGATING BUSINESS CULTURE SERIES

(10th – 12th grades)

The four-part *Navigating Business Culture* series introduces the topic of today's business and workplace expectations. However, it is more than just an examination of needed skills and abilities in today's workforce. It introduces the topic of culture, how it develops, as well as how it impacts our lives. This understanding of culture formation leads to a review of generational differences in the workplace along with the expectations that come with those differences. Viewers are challenged to look towards the future of work through preparation and education.

This presentation is broken into four segments. Each can be completed within a class period; internet connection required.

Part I Culture: Examines various cultures students operate within

1. Why learning about business **culture** is important
 - It impacts your life and future.
 - Overview: (1) how work has changed, (2) why it has changed (3) what is expected of us in today's business world, and (4) how we can prepare for the work of tomorrow.
2. What is culture? (video)
3. How communication has changed (discussion)
4. Cultural expectations at home, school, and work (differences)
5. Cultural unwritten expectations at home, school, and work (differences and how we learn them.)

Part II Generations: Explores how different generations communicate and interact

6. Recognition that there are different **generations** in the workforce that influence the workplace.
7. Why our culture is changing—communication, diversity, global access
8. Changing from technical skill to technical plus soft skill—it is required; not an option
9. Generations in the workforce (video: how different generations affect the workplace)
10. Youngest generation and its culture (discussion and video: how it is different than other generations)
11. What youngest generation brings to the workforce (positive messaging)

Part III Expectations: Emphasizes employers' behavioral expectations

12. The unwritten **expectations** of the workplace that upcoming workforce may not be familiar with
13. What employers want in an employee (activity and discussion)
 - Successful worker expectations regarding attendance, communication, etiquette, initiative, knowledge-learning, teamwork, and accountability
14. Importance of soft skills—what employers are saying

Part IV The Future: How the world of work is changing

15. Work of tomorrow (video)
16. How to prepare (discussion)
17. Next Step (video)