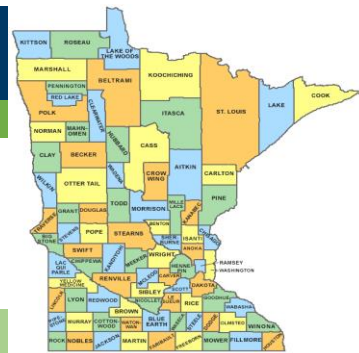


**COUNTY PROFILE**

**Morrison Co.**

Morrison Co. is a part of Economic Development Region 5, which is located in the Northwest Planning Region.



**POPULATION CHARACTERISTICS**

2025 population:	<b>34,620 people</b>	Median Age:	<b>42.5 years</b>
Population change, 2020-2025	617 people 1.8% increase	state:	38.8 years

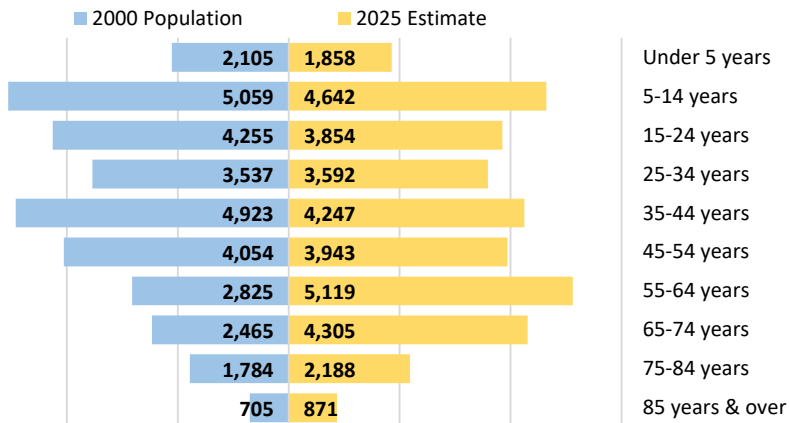
Morrison Co. is the 32nd largest of the 87 counties in the state. Its population increased so far this decade, ranking as the 31st fastest growing in the state from 2020 to 2025. Morrison Co.'s population has an older median age than the state and a larger percentage of people aged 65 years and older. The population is aging, especially as the Baby Boom generation moves through the population pyramid (see Figure 1).

**Table 1. Population by Age Group, 2025**

	Number	Percent
Under 5 years	1,858	5.4%
5-14 years	4,642	13.4%
15-24 years	3,854	11.1%
25-34 years	3,592	10.4%
35-44 years	4,247	12.3%
45-54 years	3,943	11.4%
55-64 years	5,119	14.8%
65-74 years	4,305	12.4%
75-84 years	2,188	6.3%
85 years & over	871	2.5%
<b>Total Population</b>	<b>34,620</b>	<b>100.0%</b>

Source: Census 2025 Population Estimates, 2020-2024 ACS

**Figure 1. Population Pyramid, 2000-2025**



Morrison Co. suffered a negative natural increase - more deaths than births from 2020 to 2025, but also experienced net in-migration - meaning more people moved in than moved out. In addition to domestic in-migration, Morrison Co. welcomed net international in-migration - gaining new Minnesotans from foreign countries (see Table 2).

**Table 2. Cumulative Estimates of the Components of Population Change, 2020-2025**

	Total Population Change	April 1, 2020 to July 1, 2025					
		Natural Increase	Vital Events		Net Migration		
			Births	Deaths	Total	International	Domestic
Morrison Co.	617	-119	1,932	2,051	736	32	704
State of Minnesota	122,685	63,075	330,813	267,738	59,610	96,812	-37,202

Source: U.S. Census Bureau, Population Estimates Program

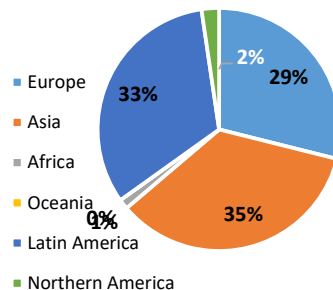
Compared to the state, Morrison Co. has a smaller percentage of foreign-born residents. From 2014 to 2024, Morrison Co. saw a decrease in the number of foreign-born residents, though it was slower than the statewide increase.

**Table 3. Place of Birth for the Foreign Born Population, 2024**

	Morrison Co.		Change 2014-2024		Minnesota	
	Number	Percent	Number	Percent	Percent	Change
<b>Foreign-born Population</b>	<b>301</b>	<b>0.9%</b>	<b>-15</b>	<b>-4.7%</b>	<b>8.7%</b>	<b>23.3%</b>
Europe	87	28.9%	38	77.6%	8.7%	-3.6%
Asia	105	34.9%	-6	-5.4%	34.8%	12.8%
Africa	4	1.3%	4	#DIV/0!	28.6%	73.9%
Oceania	0	0.0%	0	#DIV/0!	0.4%	5.4%
Americas:	105	34.9%	-51	-32.7%	27.4%	12.8%
Latin America	98	32.6%	-39	-28.5%	25.0%	14.5%
Northern America	7	2.3%	-12	-63.2%	2.4%	-2.8%

Source: U.S. Census Bureau, 2020-2024 American Community Survey

**Figure 2. Place of Birth for the Foreign Born Population, 2024**



Morrison Co.'s population was becoming more racially diverse over time. Since 2014, the white population increased and the number of people of other races increased (see Table 4).

Figure 3. Population by Race, 2024

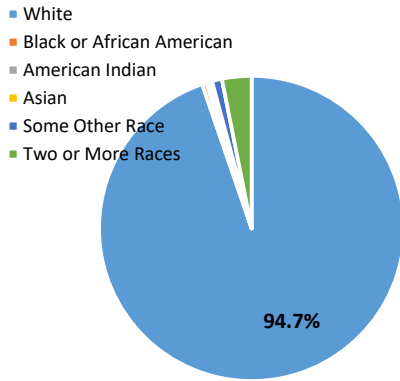


Table 4. Race and Hispanic Origin, 2024	Morrison Co.			Minnesota	
	Number	Percent	Change from 2014-2024	Percent	Change from 2014-2024
<b>Total</b>	<b>34,249</b>	<b>100.0%</b>	<b>3.6%</b>	<b>100.0%</b>	<b>6.6%</b>
White	32,447	94.7%	0.9%	77.1%	-3.5%
Black or African American	164	0.5%	33.3%	7.0%	38.6%
American Indian or Alaska Native	76	0.2%	28.8%	0.9%	-8.6%
Asian or Other Pac. Islanders	128	0.4%	-20.5%	5.2%	27.1%
Some Other Race	362	1.1%	262.0%	2.9%	107.8%
Two or More Races	1,072	3.1%	141.4%	7.0%	188.0%
Hispanic or Latino origin	658	1.9%	47.2%	6.4%	38.4%

Source: U.S. Census Bureau, 2020-2024 American Community Survey

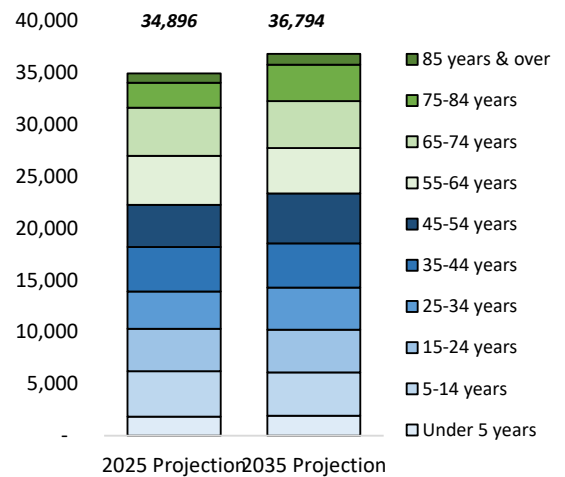
POPULATION PROJECTIONS

According to the Minnesota State Demographic Center, Morrison Co.'s population is expected to grow from 2025 to 2035, with a rate of change that is faster than the projected statewide growth rate (3.7%). In addition to the overall growth, the number of people aged 65 years and older is expected to increase over the next decade (see Figure 4 and Table 5).

Table 5. Population Projections by Age Group, 2025-2035				
Morrison Co.	2025 Projection	2035 Projection	Numeric Change	Percent Change
Under 5 years	1,843	1,914	71	3.9%
5-14 years	4,381	4,190	-191	-4.4%
15-24 years	4,089	4,098	9	0.2%
25-34 years	3,575	4,082	507	14.2%
35-44 years	4,295	4,234	-61	-1.4%
45-54 years	4,070	4,834	764	18.8%
55-64 years	4,726	4,362	-364	-7.7%
65-74 years	4,615	4,524	-91	-2.0%
75-84 years	2,407	3,504	1,097	45.6%
85 years & over	895	1,052	157	17.5%
<b>Total Population</b>	<b>34,896</b>	<b>36,794</b>	<b>1,898</b>	<b>5.4%</b>

Source: Minnesota State Demographic Center

Figure 4. Projections by Age Group, 2025-2035

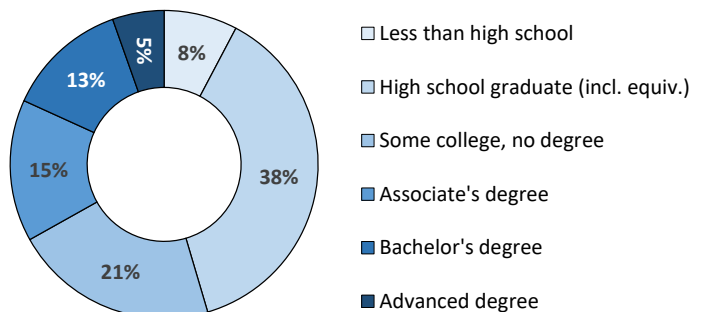


EDUCATIONAL ATTAINMENT

Morrison Co. has a lower percentage of adults (18 years & over) with at least a high school diploma than the state (93.3%), and a lower percentage of people with at least some college experience. Morrison Co. also has a higher percentage of people with an Associate's degree and a lower percentage of people with a Bachelor's degree or higher.

Percentage of the adult population (18 years & over) with at least a high school diploma:	<b>92.3%</b>
College-educated:	<b>54.6%</b>
state:	68.9%
Associate's Degree:	<b>14.9%</b>
Bachelor's Degree:	<b>12.8%</b>
Advanced Degree:	<b>5.4%</b>

Figure 5. Educational Attainment, 2024



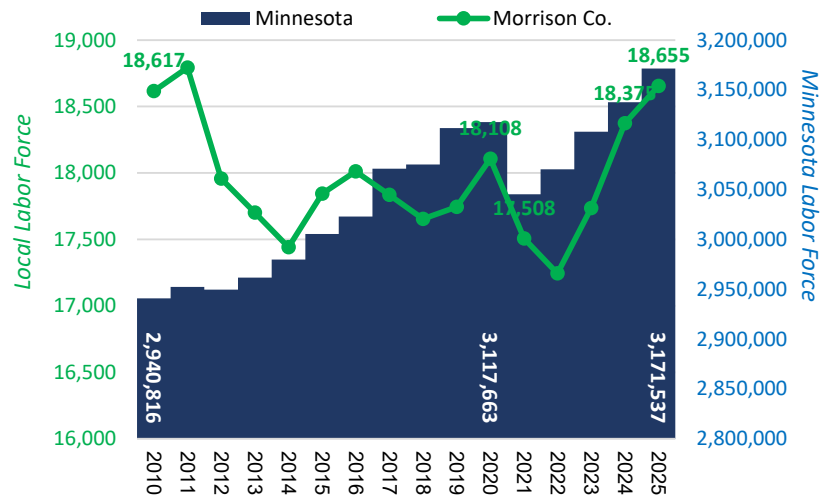
Source: U.S. Census Bureau, 2020-2024 American Community Survey

LABOR FORCE TRENDS

At 5.7%, Morrison Co. had a higher unemployment rate than the state in 2025. Morrison Co.'s unemployment rate declined compared to the 6.7% pandemic rate posted in 2020. The number of unemployed workers actively seeking work in Morrison Co. increased over the past year, and is down compared to 2020.

<b>18,655</b>	available workers
Labor Force change, 2010-2025	38 workers 0.2% increase
<b>5.7%</b>	unemployment rate
3.9%	state
<b>1,063</b>	unemployed workers

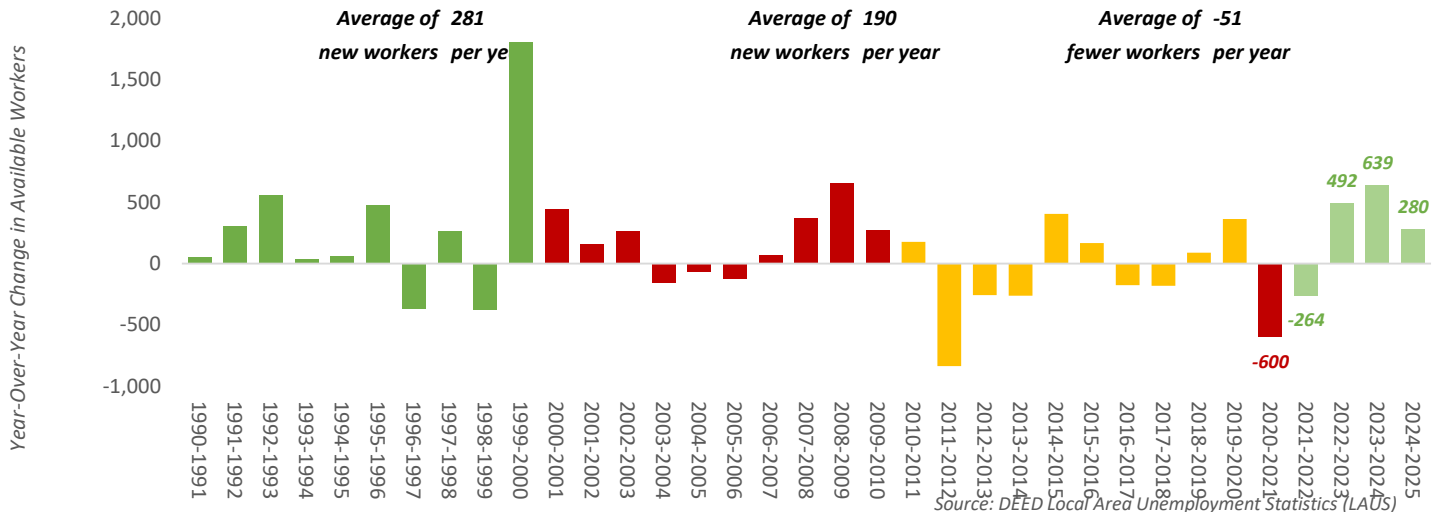
Figure 6. Annual Labor Force Estimates



Source: DEED Local Area Unemployment Statistics

Labor force growth has slowed in recent years. After experiencing a net gain of workers each year from 1990 to 2000, Morrison Co. averaged an annual gain of new workers from 2000 to 2010, and most recently a loss of fewer workers since 2010 (see Figure 7). Moving forward, Morrison Co. is expected to add workers from 2025 to 2035 (see Table 6).

Figure 7. Annual Change in Labor Force, 1990-2025



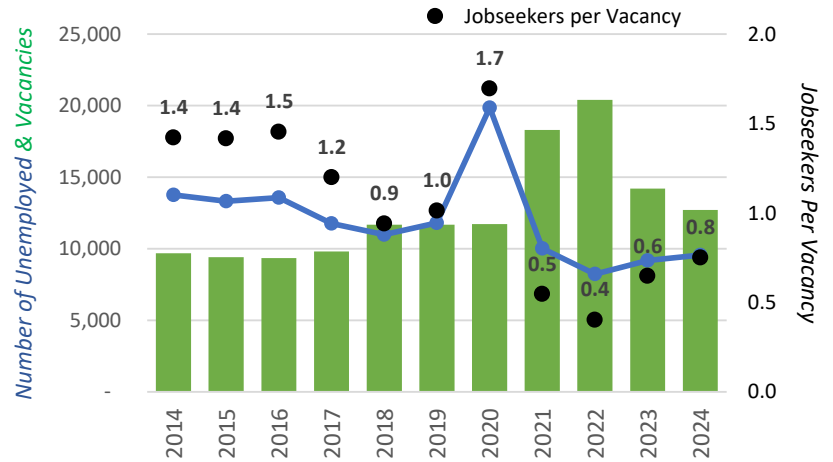
Source: DEED Local Area Unemployment Statistics (LAUS)

Table 6. Labor Force Projections, 2025-2035	Labor Force Projection	
	2025	2035
16 to 24 years	2,743	2,798
25 to 54 years	10,473	11,527
55 to 64 years	3,035	2,801
65 years & over	1,168	1,237
<b>Total Labor Force</b>	<b>17,419</b>	<b>18,363</b>

Source: Minnesota State Demographic Center, 2020-2024 ACS

The labor market had grown extremely tight in recent years, with less than 1 jobseeker per vacancy until the pandemic recession. In 2024, job vacancies in Northwest returned to pre-pandemic levels and the number of unemployed workers was trending upward, but employers were still seeing challenges finding enough workers for open jobs (see Figure 8).

Figure 8. Jobseekers Per Vacancy, 2014-2024

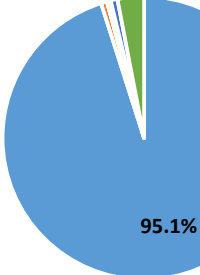


Source: DEED Job Vacancy Survey, LAUS program

**LABOR FORCE CHARACTERISTICS**

Morrison Co. had a lower labor force participation rate than the state. The labor force in Morrison Co. is less racially diverse than the state (where 78.7% of workers are white alone), but is becoming more diverse over time.

**Table 7. Employment Characteristics, 2024**

	Morrison Co.			Minnesota		Labor Force by Gender	
	In Labor Force (available workers)	Labor Force Partic. Rate	Unemp. Rate	Labor Force Partic. Rate	Unemp. Rate	Male	Female
<b>Total Labor Force</b>	<b>17,025</b>	<b>62.4%</b>	<b>4.0%</b>	<b>68.1%</b>	<b>4.1%</b>	<b>9,235</b>	<b>7,785</b>
16 to 19 years	969	61.5%	7.7%	52.6%	10.3%	495	474
20 to 24 years	1,499	88.1%	6.3%	83.3%	6.6%	821	678
25 to 44 years	6,859	88.4%	4.5%	88.7%	3.7%	3,738	3,120
45 to 54 years	3,367	86.3%	3.2%	87.8%	3.0%	1,859	1,506
55 to 64 years	3,252	64.2%	2.9%	72.7%	3.2%	1,713	1,540
65 to 74 years	865	20.3%	0.3%	27.7%	3.6%	504	360
75 years & over	212	7.0%	0.0%	6.7%	3.2%	105	107
<b>Employment Characteristics by Race &amp; Hispanic Origin</b>						<b>Figure 9. Labor Force by Race, 2024</b>  <ul style="list-style-type: none"> <li>White alone</li> <li>Black or African American</li> <li>American Indian &amp; Alaska Native</li> <li>Asian or Other Pac. Islanders</li> <li>Some Other Race</li> <li>Two or More Races</li> </ul>	
White alone	16,192	62.2%	3.8%	67.0%	3.5%		
Black or African American	115	82.1%	35.7%	70.8%	8.7%		
American Indian & Alaska Native	7	10.8%	14.3%	58.0%	10.8%		
Asian or Other Pac. Islanders	69	60.5%	0.0%	75.2%	3.5%		
Some Other Race	132	53.7%	6.8%	75.4%	5.8%		
Two or More Races	514	74.9%	3.5%	74.0%	5.7%		
Hispanic or Latino	276	66.0%	6.2%	76.6%	5.8%		
<b>Employment Characteristics by Disability, 20 to 64 years</b>							
With Any Disability, 20 to 64 years	1,147	52.4%	6.6%	56.1%	9.4%		
<b>Employment Characteristics by Educational Attainment, 25 to 64 years</b>							
Population, 25 to 64 years	13,476	80.6%	3.8%	84.5%	3.4%		
Less than H.S. Diploma	599	60.5%	3.5%	66.2%	4.9%		
H.S. Diploma or Equivalent	4,358	76.8%	2.4%	76.6%	2.5%		
Some College or Assoc. Degree	5,594	83.7%	3.3%	85.0%	3.7%		
Bachelor's Degree or Higher	2,924	86.7%	2.9%	90.5%	2.2%		

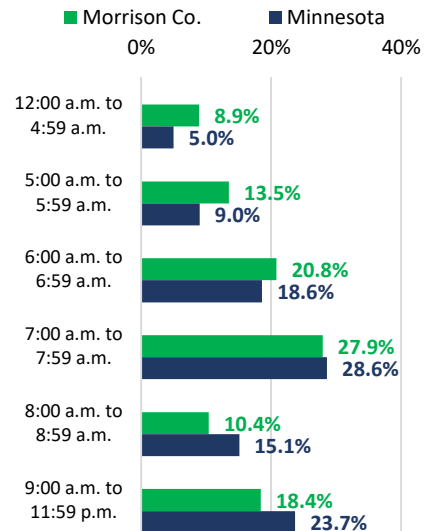
Source: 2020-2024 American Community Survey, 5-Year Estimates

A smaller percentage of workers in Morrison Co. worked in the same county in which they live compared to the state. Morrison Co. also had a longer average commute time than the state.

**Table 8. Commuting Characteristics, 2024**

	Morrison Co.		Minnesota	
	Number	Percent	Number	Percent
Worked in state of residence	15,899	99.5%	2,875,211	97.8%
Worked in county of residence	9,539	59.7%	2,013,824	68.5%
Worked out of county of residence	6,360	39.8%	864,327	29.4%
Worked outside state of residence	80	0.5%	64,678	2.2%
<b>MEANS OF TRANSPORTATION TO WORK</b>				
Car, truck, or van	13,982	87.5%	2,246,075	76.4%
Public transportation (excl. taxicab)	48	0.3%	52,918	1.8%
Other method (walk, bike, taxi, etc.)	559	3.5%	123,475	4.2%
Worked at home	1,390	8.7%	517,420	17.6%
<b>TRAVEL TIME TO WORK</b>				
Less than 10 minutes	3,148	19.7%	490,961	16.7%
10 to 19 minutes	3,563	22.3%	943,704	32.1%
20 to 29 minutes	2,413	15.1%	658,535	22.4%
30 to 44 minutes	3,771	23.6%	538,000	18.3%
45 to 59 minutes	1,534	9.6%	164,634	5.6%
60 or more minutes	1,534	9.6%	144,055	4.9%
<b>Mean travel time to work (minutes)</b>	<b>28.6 minutes</b>		<b>22.7 minutes</b>	

**Figure 10. Time Leaving Home to go to Work, 2024**



Source: 2020-2024 American Community Survey, 5-Year Estimates

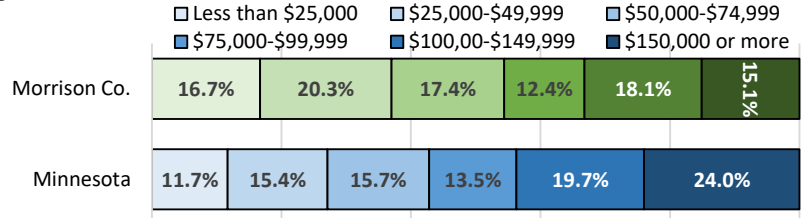
**INCOMES, COST OF LIVING, & HOUSING**

Morrison Co. had a lower median household income than the state, and a higher percentage of households with incomes below \$50,000. Overall, Morrison Co. had the 71st highest median household income of the 87 counties in the state.

<b>Median Household Income</b>	<b>\$69,446</b>
state	\$89,062
<b>Median Family Income</b>	<b>\$86,591</b>
state	\$113,993
<b>Per Capita Income</b>	<b>\$37,269</b>
state	\$48,237

Source: 2020-2024 American Community Survey

Figure 11. Household Incomes, 2024



Source: 2020-2024 American Community Survey 5-Year Estimates

The cost of living has increased in recent years with expenses up in many areas. Morrison Co. had a lower cost of living than the state, with a required hourly wage of \$15.3 for a single person living alone to meet a basic needs cost of living, and an hourly wage requirement of \$20.98 for a typical family with 2 adults and 1 child (see Table 9).

Table 9. Basic Needs Cost of Living Estimates, 2024

Single Adult, 0 children	Single Yearly Cost of Living	Hourly Wage Required	Monthly Costs						
			Child Care	Food	Health Care	Housing	Transportation	Other	Taxes
Morrison Co.	\$31,828	\$15.30	\$0	\$412	\$183	\$740	\$727	\$254	\$336
State of Minnesota	\$38,376	\$18.45	\$0	\$452	\$202	\$1,199	\$561	\$365	\$419

Typical Family: 2 Adults (1 working full-time, 1 part-time), 1 child	Family Yearly Cost of Living	Hourly Wage Required	Monthly Costs						
			Child Care	Food	Health Care	Housing	Transportation	Other	Taxes
Morrison Co.	\$65,447	\$20.98	\$346	\$936	\$639	\$978	\$1,449	\$423	\$683
State of Minnesota	\$74,616	\$23.92	\$558	\$1,028	\$697	\$1,498	\$1,026	\$558	\$853

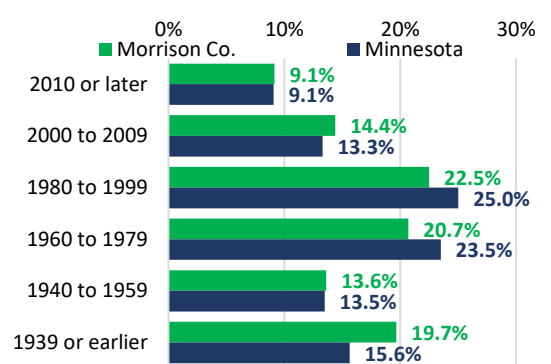
Source: DEED Cost of Living tool

Morrison Co. had a lower median house value than the state, having the 34th highest value of the 87 counties in 2024. Morrison Co.'s housing stock was newer than the state's, with a higher percentage of units built since 2000 (see Figure 12).

Table 10. Estimated Value of Owner-occupied Housing Units, 2024	Morrison Co.		Minnesota
	Total	Percent	Percent
<b>Total</b>	<b>11,352</b>	<b>100.0%</b>	<b>100.0%</b>
Less than \$50,000	401	3.5%	4.0%
\$50,000 to \$99,999	532	4.7%	3.7%
\$100,000 to \$149,999	1,268	11.2%	5.2%
\$150,000 to \$199,999	1,938	17.1%	8.1%
\$200,000 to \$299,999	2,967	26.1%	22.6%
\$300,000 to \$499,999	3,066	27.0%	36.9%
\$500,000 or more	1,180	10.4%	19.6%
<b>Median (dollars)</b>	<b>\$248,500</b>		<b>\$329,300</b>

Source: 2020-2024 American Community Survey, 5-Year Estimates

Figure 12. Year Structure Built, 2024



<b>Median monthly owner costs, owner-occupied units with a mortgage</b>	<b>\$1,581</b>
state	\$1,947

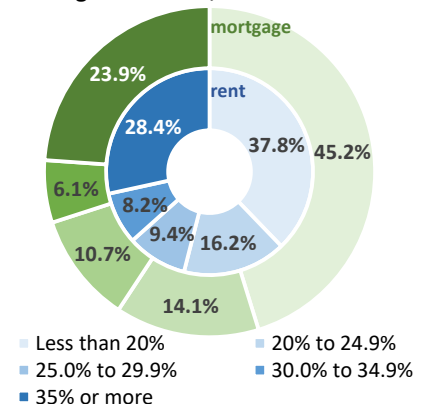
<b>Percentage of households with a mortgage spending 30% or more of their income on housing costs</b>	<b>30.0%</b>
state	23.2%

<b>Median monthly rent costs</b>	<b>\$788</b>
state	\$1,280

<b>Percentage of renters spending 30% or more of their household income on rent</b>	<b>36.6%</b>
state	48.1%

Source: 2020-2024 American Community Survey, 5-Year Estimates

Figure 13. Housing Costs as a Percentage of Income, 2024



OCCUPATIONS

At \$22.38 in 2025, wages were lower in Region 5 than the state. Overall, Region 5 had the lowest median hourly wage level of the 13 economic development regions in the state. Wages were highest for management occupations (\$42.89) and lowest for food preparation and serving related jobs (\$14.55) (see Table 11).

Table 11. Occupational Employment & Wage Statistics, 2025

Occupational Group	Region 5				State of Minnesota		
	Median Hourly Wage	Estimated Regional Jobs	Share of Total Jobs	Regional Location Quotient	Median Hourly Wage	Estimated Statewide Jobs	Share of Total Jobs
<b>Total, All Occupations</b>	<b>\$22.38</b>	<b>64,910</b>	<b>100.0%</b>	<b>1.0</b>	<b>\$26.22</b>	<b>2,920,470</b>	<b>100.0%</b>
Management	\$42.89	3,540	5.5%	0.8	\$59.38	200,060	6.9%
Business & Financial Operations	\$34.44	2,380	3.7%	0.5	\$39.95	208,210	7.1%
Computer & Mathematical	\$37.81	550	0.8%	0.3	\$50.02	97,460	3.3%
Architecture & Engineering	\$39.32	570	0.9%	0.4	\$45.03	57,950	2.0%
Life, Physical & Social Science	\$33.13	510	0.8%	0.7	\$38.33	32,150	1.1%
Community & Social Service	\$28.82	1,580	2.4%	1.2	\$29.82	59,290	2.0%
Legal	\$34.39	200	0.3%	0.4	\$49.52	20,750	0.7%
Education, Training & Library	\$23.71	4,660	7.2%	1.2	\$27.84	170,270	5.8%
Arts, Design, Entertainment & Media	\$21.90	480	0.7%	0.6	\$28.84	36,030	1.2%
Healthcare Practitioners & Technical	\$41.00	4,330	6.7%	1.0	\$46.51	187,480	6.4%
Healthcare Support	\$18.76	4,220	6.5%	1.1	\$18.67	176,750	6.1%
Protective Service	\$28.87	1,120	1.7%	1.1	\$29.37	46,960	1.6%
Food Preparation & Serving Related	\$14.55	7,170	11.0%	1.3	\$16.05	240,830	8.2%
Building, Grounds Cleaning & Maint.	\$17.99	2,570	4.0%	1.4	\$19.16	81,700	2.8%
Personal Care & Service	\$16.52	1,600	2.5%	1.1	\$17.54	63,300	2.2%
Sales & Related	\$16.76	5,780	8.9%	1.1	\$18.66	244,780	8.4%
Office & Administrative Support	\$22.63	7,740	11.9%	1.0	\$24.07	340,040	11.6%
Farming, Fishing & Forestry	\$23.54	130	0.2%	1.8	\$23.48	3,300	0.1%
Construction & Extraction	\$29.75	3,230	5.0%	1.3	\$34.20	114,050	3.9%
Installation, Maintenance & Repair	\$26.83	2,870	4.4%	1.2	\$30.40	105,650	3.6%
Production	\$21.96	4,640	7.1%	1.0	\$23.56	205,220	7.0%
Transportation & Material Moving	\$21.40	5,020	7.7%	1.0	\$19.80	228,260	7.8%

Source: DEED Occupational Employment & Wage Statistics, Qtr. 1 2025

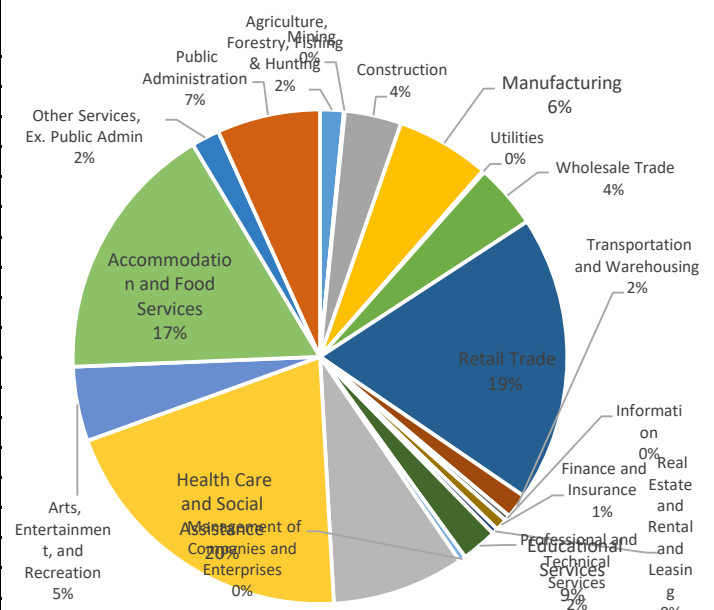
JOB VACANCY SURVEY

Morrison Co. is a part of the Northwest planning region. There were 12718 job vacancies posted by employers in 2024, indicating extensive opportunity in the region, with openings across several occupations and industries (see Figure 14).

Table 12. Northwest Job Vacancy Survey Results, 2024

Occupational Group	Number of Vacancies	Wage Offer
<b>Total, All Occupations</b>	<b>12,718</b>	<b>\$18.57</b>
Management	171	\$30.60
Business & Financial Operations	215	\$21.51
Computer & Mathematical	63	\$19.52
Architecture & Engineering	322	\$34.28
Life, Physical & Social Sciences	57	\$25.42
Community & Social Service	386	\$21.69
Education, Training & Library	638	\$20.64
Healthcare Practitioners & Technical	1,009	\$31.22
Healthcare Support	1,082	\$18.32
Protective Service	188	\$23.57
Food Preparation & Serving Related	2,330	\$15.00
Building, Grounds Cleaning & Maint.	625	\$17.65
Personal Care & Service	327	\$18.14
Sales & Related	1,850	\$15.63
Office & Administrative Support	525	\$18.77
Construction & Extraction	441	\$23.70
Installation, Maintenance & Repair	751	\$20.05
Production	604	\$19.93
Transportation & Material Moving	662	\$18.81

Figure 14. Job Vacancies by Industry, 2024



OCCUPATIONS IN DEMAND

Table 13. Northwest Planning Region Occupations in Demand, 2025

High School or Less	Vocational Training	Associate Degree	Bachelor's Degree or Higher
Retail Salespersons \$34,731/yr	Nursing Assistants \$42,735/yr	Registered Nurses \$87,175/yr	Elementary School Teachers, Except Special Education \$62,671/yr
Home Health and Personal Care Aides \$37,192/yr	Heavy and Tractor-Trailer Truck Drivers \$57,658/yr	Police and Sheriff's Patrol Officers \$77,799/yr	General and Operations Managers \$77,911/yr
Fast Food and Counter Workers \$30,264/yr	Licensed Practical and Licensed Vocational Nurses \$58,256/yr	Radiologic Technologists and Technicians \$79,629/yr	Secondary School Teachers, Except Special and Career/Technical \$62,998/yr
Cashiers \$29,907/yr	Bus and Truck Mechanics and Diesel Engine Specialists \$60,780/yr	Dental Hygienists \$93,217/yr	Preschool Teachers, Except Special Education \$38,558/yr
Maids and Housekeeping Cleaners \$34,874/yr	Bookkeeping, Accounting, and Auditing Clerks \$50,072/yr	Civil Engineering Technologists and Technicians \$76,366/yr	Accountants and Auditors \$68,758/yr
Waiters and Waitresses \$23,459/yr	Automotive Service Technicians and Mechanics \$49,015/yr	Paralegals and Legal Assistants \$60,312/yr	Substitute Teachers, Short-Term \$44,046/yr
First-Line Supervisors of Retail Sales Workers \$46,176/yr	Substance abuse, behavioral disorder, and mental health counselors \$56,834/yr	Industrial Engineering Technologists and Technicians \$61,026/yr	Child, Family, and School Social Workers \$66,942/yr
Cooks, Restaurant \$36,688/yr	Machinists \$51,108/yr	Surgical Technologists \$67,653/yr	Civil Engineers \$95,647/yr
Stockers and Order Fillers \$41,330/yr	Farm Equipment Mechanics and Service Technicians \$59,711/yr	Veterinary Technologists and Technicians \$48,247/yr	Business Operations Specialists, All Other \$65,312/yr
Food Preparation Workers \$33,374/yr	Electricians \$73,544/yr	Architectural and Civil Drafters \$64,617/yr	Human Resources Specialists \$67,419/yr

Source: DEED Occupations in Demand

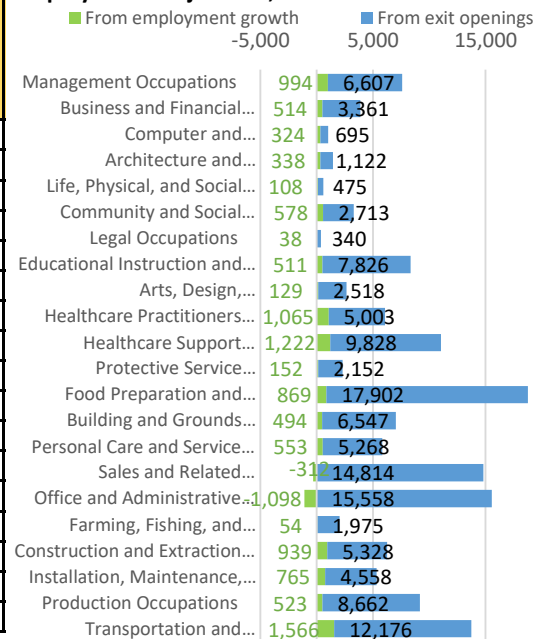
Morrison Co. is a part of the Northwest planning region, which is projected to see a 3.9% increase in employment levels over the next decade. In addition to new jobs created, there will be a much larger number of exit openings (see Figure 15).

Table 14. Regional Industry Employment Projections, 2022-2032

Northwest Planning Region	Estimated Employment 2022	Projected Employment 2032	Percent Change 2022-2032
<b>Total, All Industries</b>	<b>265,321</b>	<b>275,647</b>	<b>3.9%</b>
Natural Resources & Mining	6,095	6,335	3.9%
Utilities	1,126	1,125	-0.1%
Construction	11,719	12,715	8.5%
Manufacturing	29,871	31,429	5.2%
Wholesale Trade	12,936	14,034	8.5%
Retail Trade	27,705	27,590	-0.4%
Transportation & Warehousing	5,579	5,997	7.5%
Information	2,451	2,470	0.8%
Finance & Insurance, Real Estate	8,067	8,366	3.7%
Professional Services & Mgmt. of Companies	5,609	6,152	9.7%
Admin. Support & Waste Mgmt.	4,192	4,460	6.4%
Educational Services	22,849	22,989	0.6%
Health Care & Social Assistance	36,421	38,978	7.0%
Leisure & Hospitality	24,958	26,706	7.0%
Other Services	9,824	10,129	3.1%
Public Administration	24,161	24,869	2.9%

Source: DEED 2022-2032 Employment Outlook

Figure 15. Regional Occupational Employment Projections, 2022-2032



ECONOMIC CHARACTERISTICS

After losing jobs over the past year, Morrison Co. had the 36th largest economy of the 87 counties in the state. Morrison Co. was the 41st fastest growing in the past year and the 33rd fastest growing since 2020. From 2020 to 2025, employment in Morrison Co. has grown since the pandemic recession.

1,112 business establishments

\$49,400 annual average wage

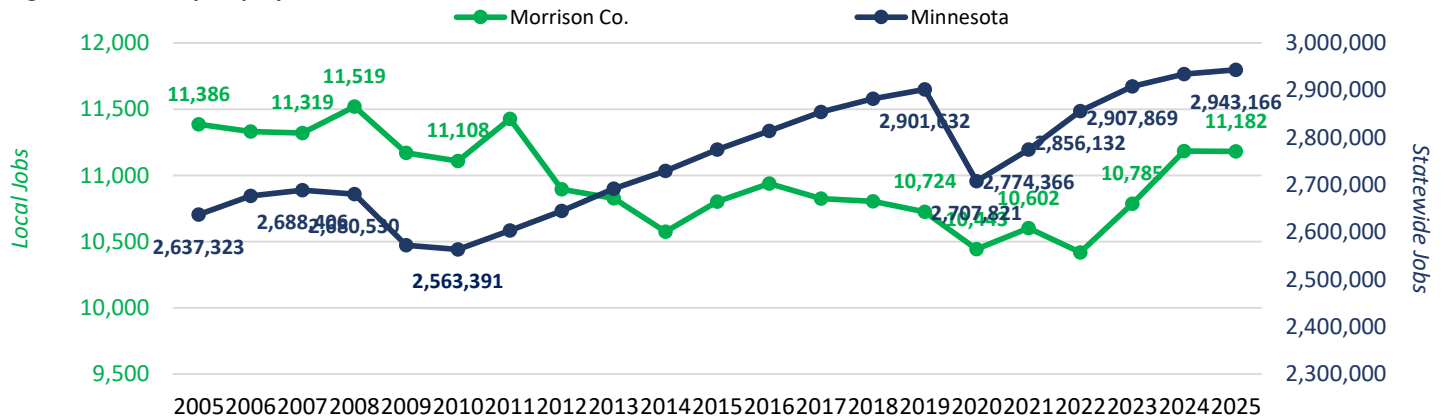
11,182 jobs

\$552,263,557 total industry payroll

Job change, 2020-2025: 739 jobs, 7.1% increase

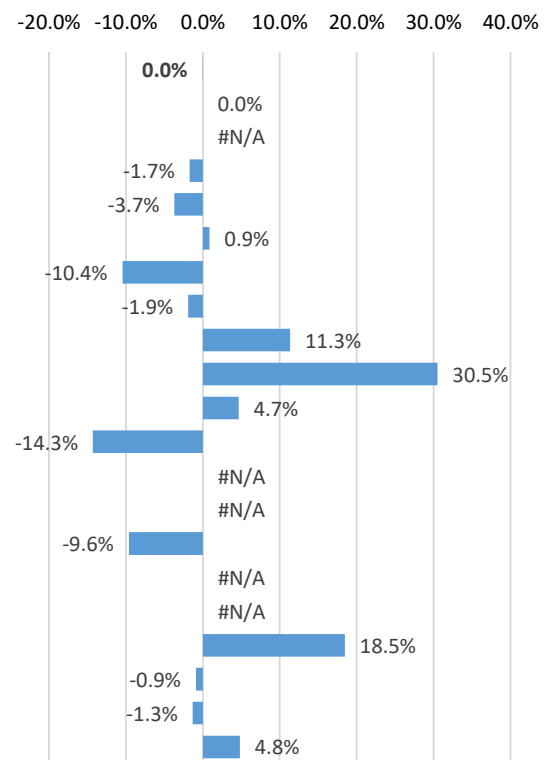
Figure 16. Industry Employment Statistics, 2005-2025

Source: DEED QCEW program



Industry	Number of Jobs	Percent of Total Jobs	Average Annual Wage
<b>Total, All Industries</b>	<b>11,182</b>	<b>100.0%</b>	<b>\$49,400</b>
Agriculture, Forestry, Fishing & Hunting	410	3.7%	\$53,118
Mining	#N/A	#N/A	#N/A
Construction	517	4.6%	\$67,028
Manufacturing	1,094	9.8%	\$60,476
Utilities	58	0.5%	\$127,400
Wholesale Trade	413	3.7%	\$61,880
Retail Trade	1,603	14.3%	\$35,256
Transportation & Warehousing	265	2.4%	\$60,944
Information	77	0.7%	\$52,156
Finance & Insurance	270	2.4%	\$68,900
Real Estate & Rental & Leasing	24	0.2%	\$33,436
Professional & Technical Services	#N/A	#N/A	#N/A
Management of Companies	#N/A	#N/A	#N/A
Admin. Support & Waste Mgmt. Services	282	2.5%	\$56,264
Educational Services	#N/A	#N/A	#N/A
Health Care & Social Assistance	#N/A	#N/A	#N/A
Arts, Entertainment, & Recreation	154	1.4%	\$18,824
Accommodation & Food Services	986	8.8%	\$18,460
Other Services	452	4.0%	\$34,840
Public Administration	1,285	11.5%	\$65,884

Figure 17. Change in Jobs, 2024-2025



Source: DEED Quarterly Census of Employment & Wages (QCEW)

For more information on Morrison Co.'s population, labor force, and economic trends, contact:

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