



# 4 Minnesota ZIPs

Minnesota Department of Employment & Economic Development (DEED)



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## Report Parameters

### 4 ZIPs

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55030	Grasston, MN (in Pine county)
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55036	Henriette, MN (in Pine county)
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55051	Mora, MN (in Kanabec county)
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56358	Ogilvie, MN (in Kanabec county)
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### Class of Worker

QCEW Employees, Non-QCEW Employees, and Self-Employed

The information in this report pertains to the chosen geographical areas.

## Economy Overview

**17,415**

**Population (2019)**

Population **grew by 291** over the last 5 years and is projected to **grow by 319** over the next 5 years.

**4,698**

**Total Regional Employment**

Jobs **grew by 112** over the last 5 years and are projected to **grow by 136** over the next 5 years.

**\$48.9K**

**Avg. Earnings Per Job (2019)**

Regional average earnings per job are **\$19.6K below** the national average earnings of \$68.5K per job.

## Takeaways

- As of 2019 the region's population **increased by 1.7%** since 2014, growing by 291. Population is expected to **increase by 1.8%** between 2019 and 2024, adding 319.
- From 2014 to 2019, jobs **increased by 2.4%** in 4 Minnesota ZIPs from 4,587 to **4,698**. This change **fell short of the national growth rate of 7.6% by 5.2%**. Labor force data is not available for 4 Minnesota ZIPs.
- There is no education attainment data for 4 Minnesota ZIPs.
- The top three industries in 2019 are Education and Hospitals (Local Government), Local Government, Excluding Education and Hospitals, and Restaurants and Other Eating Places.

	Population (2019)	Labor Force (2019)	Jobs (2019)	Cost of Living	GRP	Imports	Exports
Region	17,415	N/A	4,698	98.6	\$429.22M	\$892.95M	\$564.25M
Nation	329,399,330	163,493,315	165,144,952	100.0	\$21.00T	\$0	\$8.96T

## 2019 Labor Force Breakdown

Population breakdown data is not available at the ZIP level. Please choose a different region to see this data.

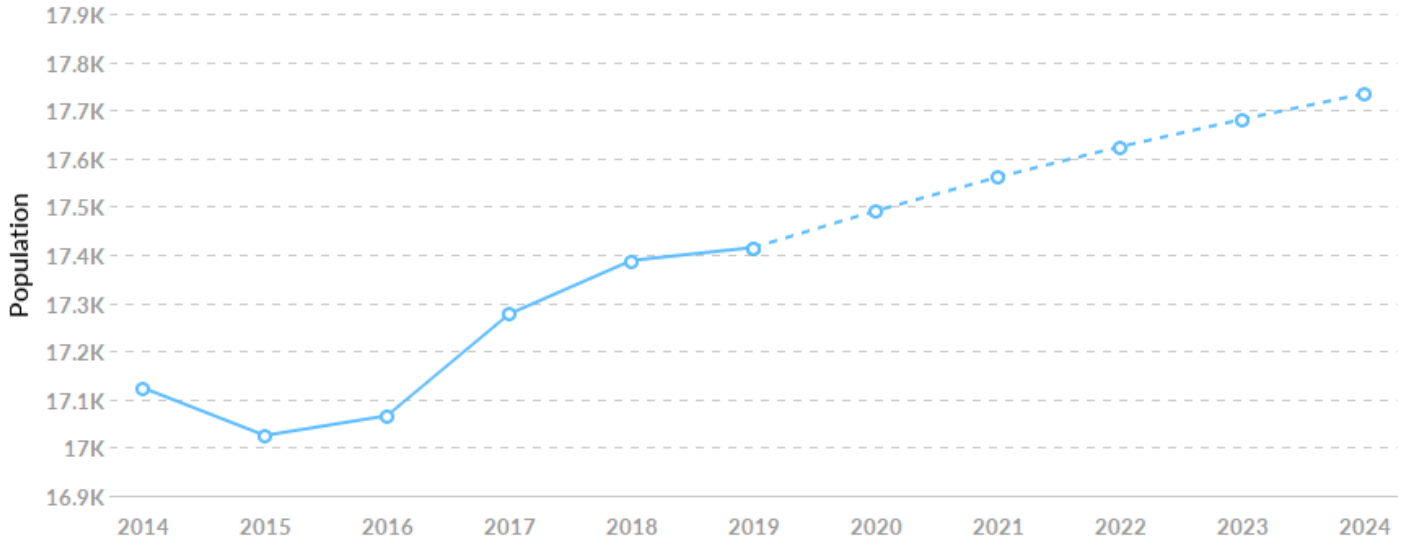
## Educational Attainment

Educational attainment data is not available at the ZIP level. Please choose a different region to see this data.

# Historic & Projected Trends

## Population Trends

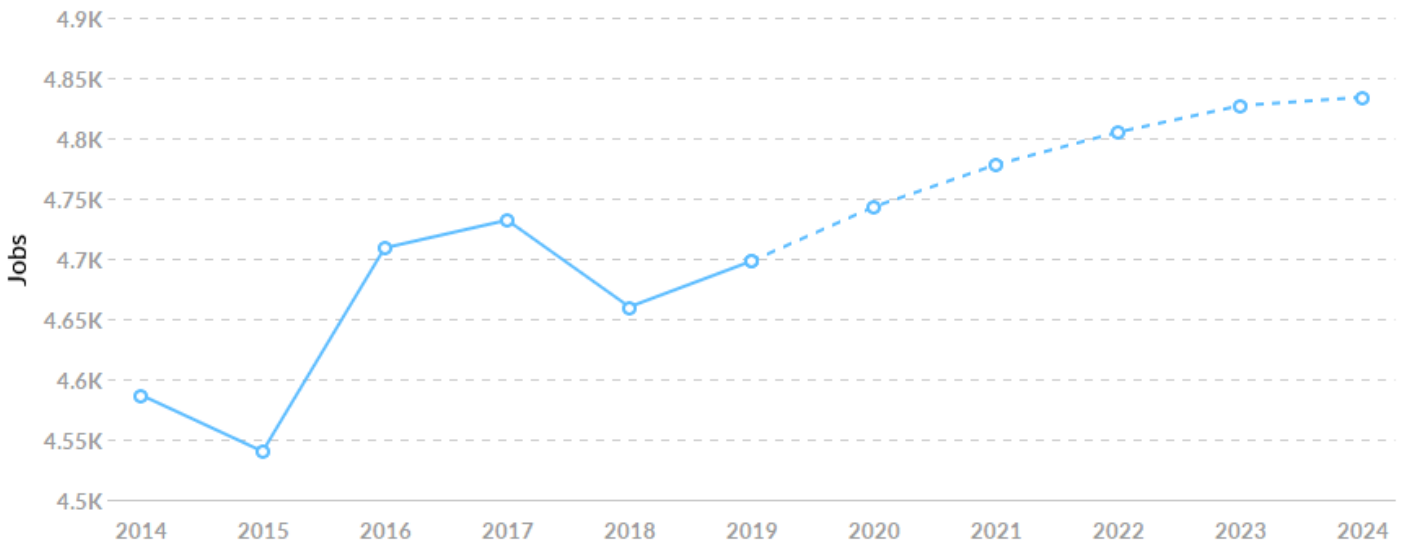
As of 2019 the region's population increased by 1.7% since 2014, growing by 291. Population is expected to increase by 1.8% between 2019 and 2024, adding 319.



Timeframe	Population
2014	17,124
2015	17,025
2016	17,066
2017	17,277
2018	17,388
2019	17,415
2020	17,491
2021	17,561
2022	17,624
2023	17,681
2024	17,734

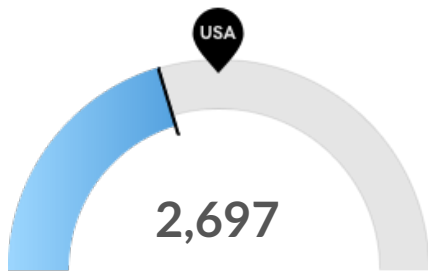
## Job Trends

From 2014 to 2019, jobs increased by 2.4% in 4 Minnesota ZIPs from 4,587 to 4,698. This change fell short of the national growth rate of 7.6% by 5.2%.



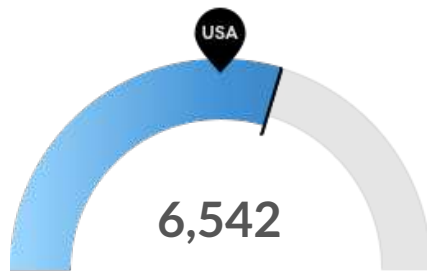
Timeframe	Jobs
2014	4,587
2015	4,540
2016	4,709
2017	4,732
2018	4,660
2019	4,698
2020	4,743
2021	4,778
2022	4,805
2023	4,827
2024	4,834

## Population Characteristics



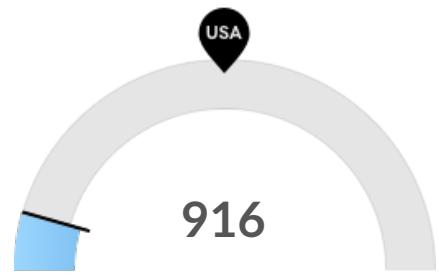
**Millennials**

Your area has 2,697 millennials (ages 25-39). The national average for an area this size is 3,575.



**Retiring Soon**

Retirement risk is high in your area. The national average for an area this size is 5,033 people 55 or older, while there are 6,542 here.



**Racial Diversity**

Racial diversity is low in your area. The national average for an area this size is 6,889 racially diverse people, while there are 916 here.



**Veterans**

Veterans data is not available at the ZIP level. Please choose a different region level to see this data.



**Violent Crime**

Crime data is not available at the ZIP level. Please choose a different region level to see this data.



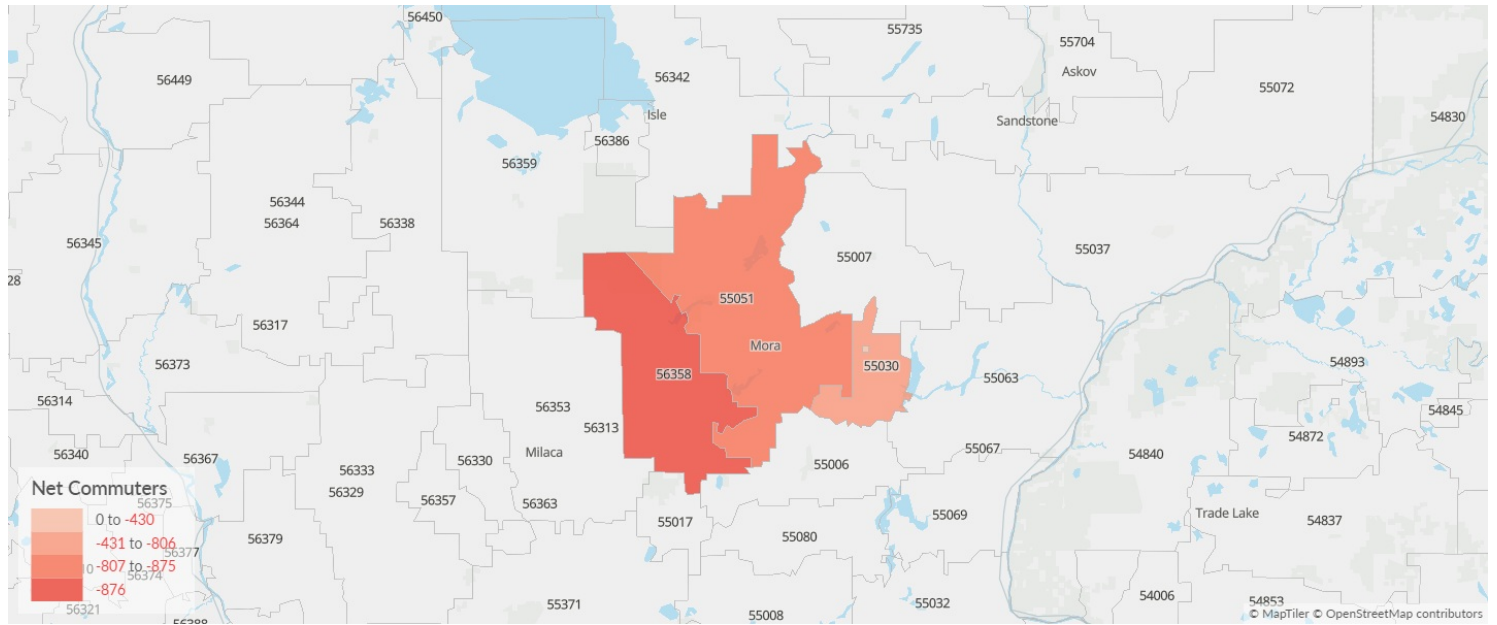
**Property Crime**

Crime data is not available at the ZIP level. Please choose a different region level to see this data.



## Place of Work vs Place of Residence

Understanding where talent in the region currently works compared to where talent lives can help you optimize site decisions.



### Where Talent Works

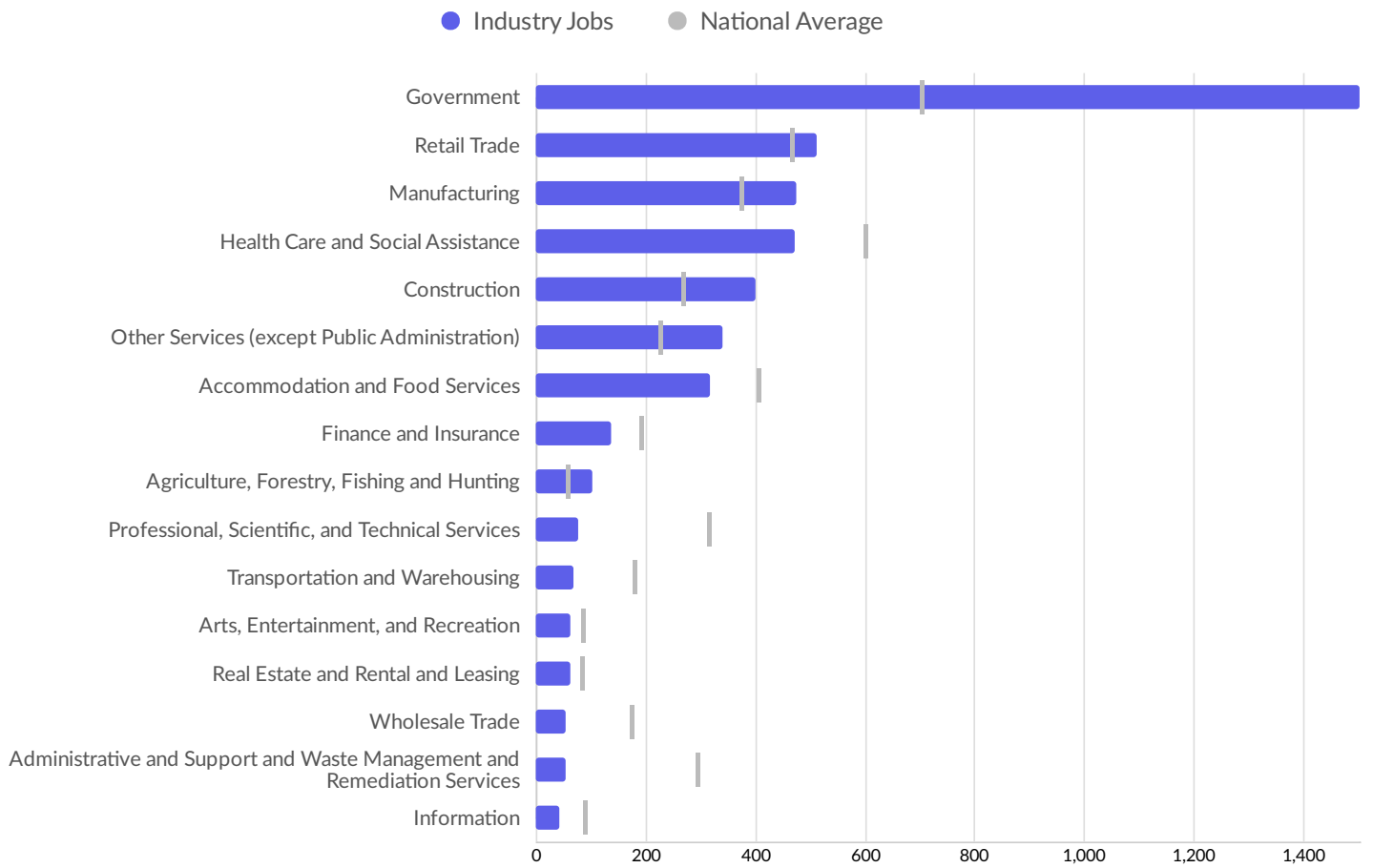
ZIP	Name	2019 Employment
55051	Mora, MN (in Kanabec ...	3,853
56358	Ogilvie, MN (in Kanabe...	625
55030	Grasston, MN (in Pine c...	203
55036	Henriette, MN (in Pine ...	17

### Where Talent Lives

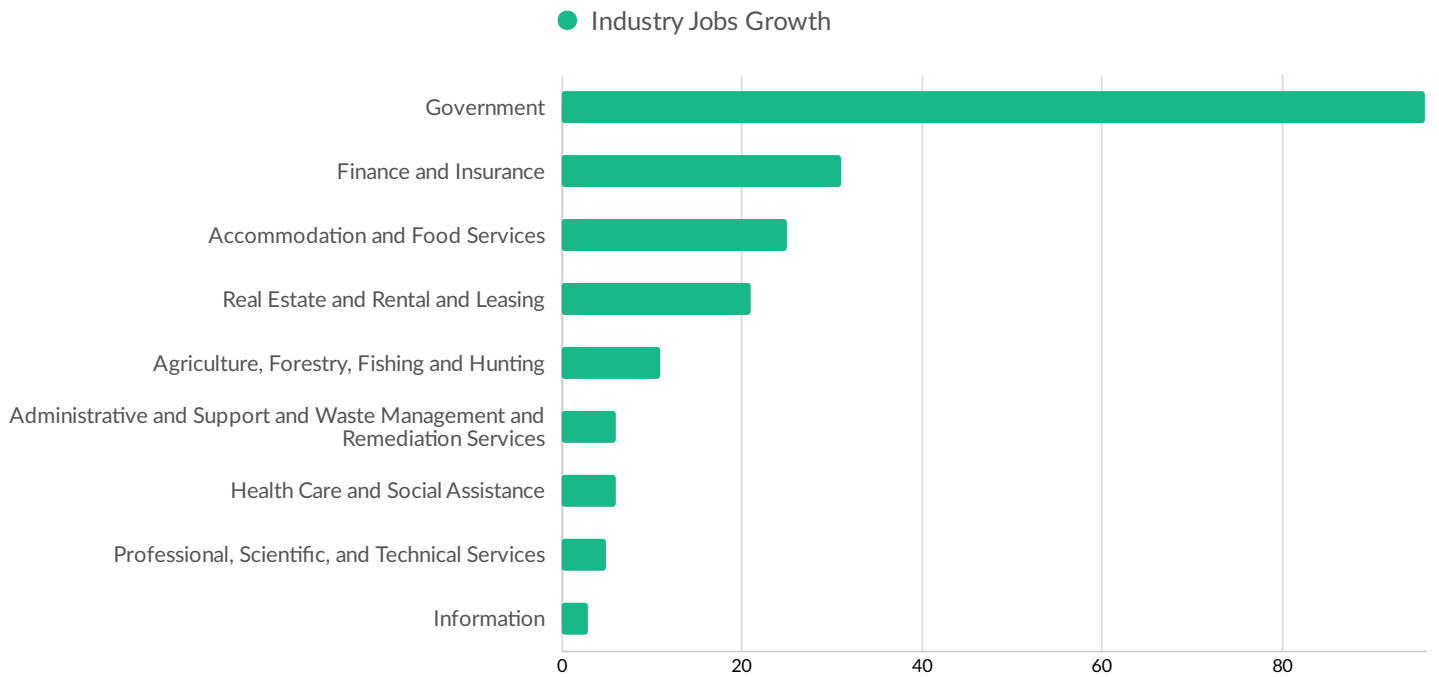
ZIP	Name	2019 Workers
55051	Mora, MN (in Kanabec ...	4,659
56358	Ogilvie, MN (in Kanabe...	1,501
55030	Grasston, MN (in Pine c...	635
55036	Henriette, MN (in Pine ...	50

# Industry Characteristics

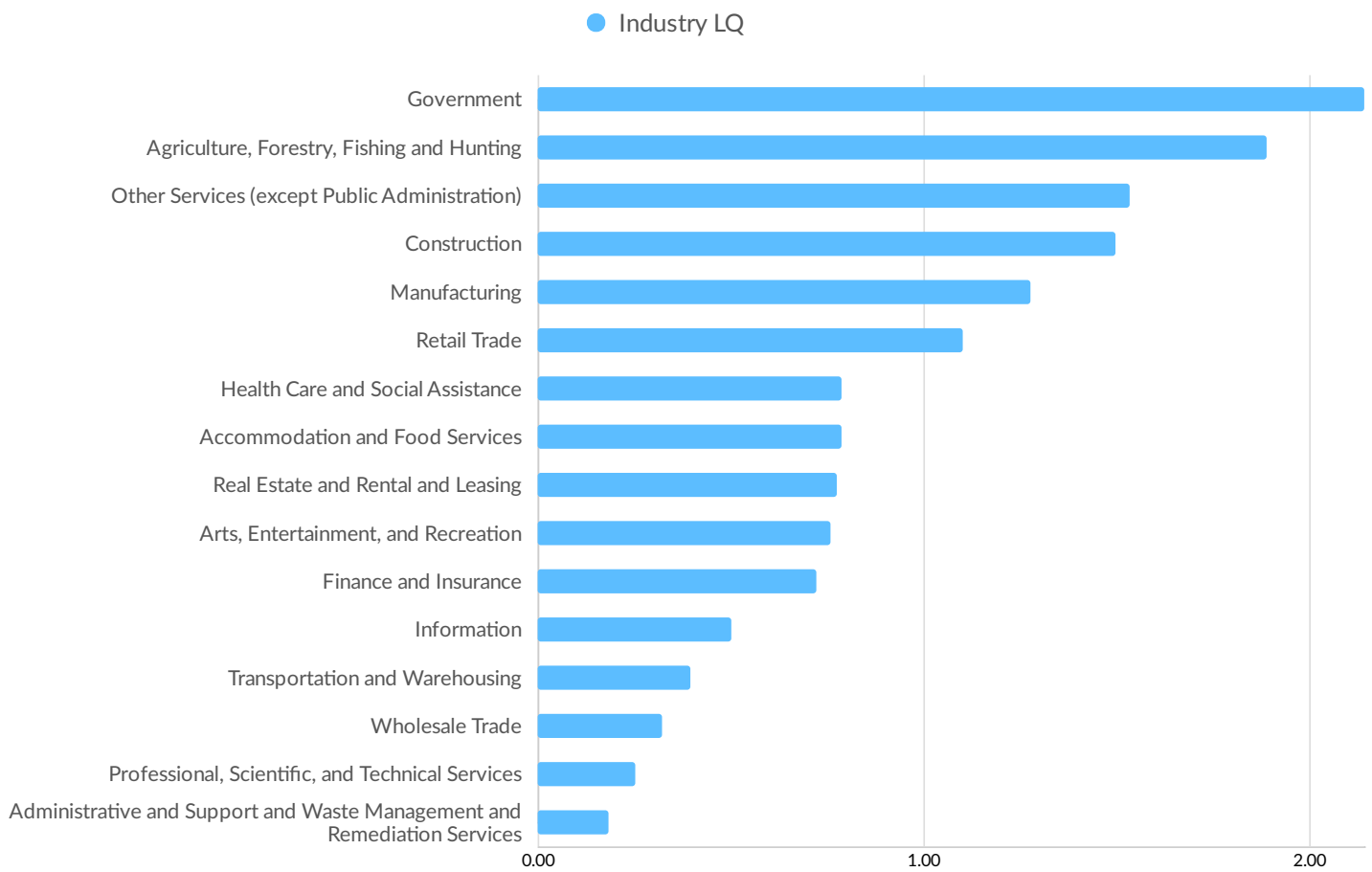
## Largest Industries



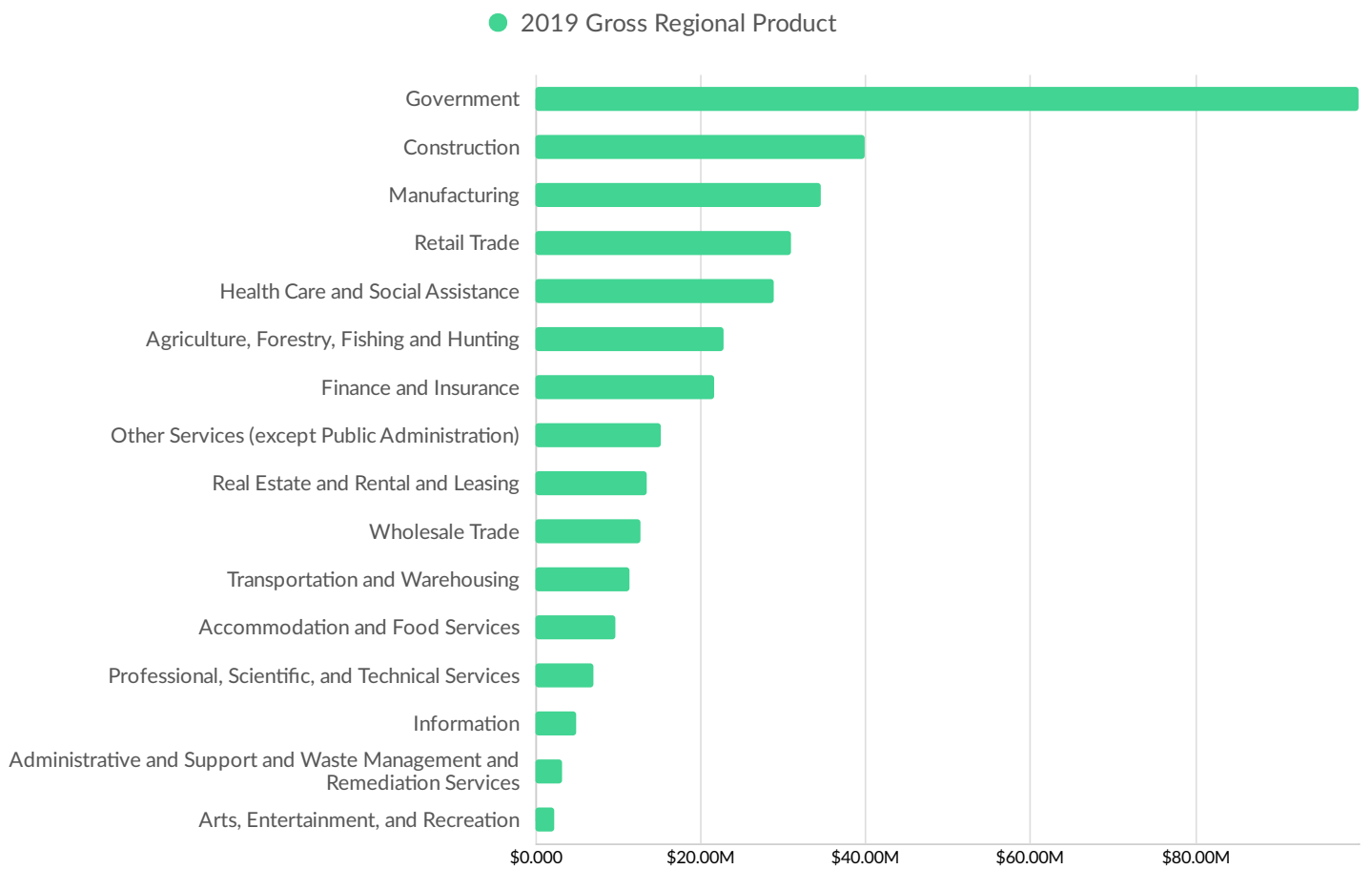
## Top Growing Industries



## Top Industry LQ



## Top Industry GRP



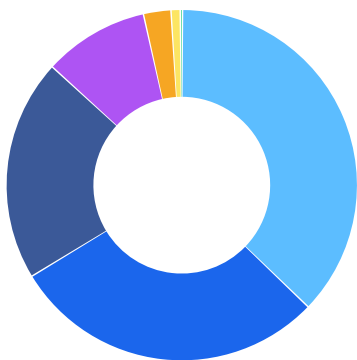
## Top Industry Earnings



Industry	2014 Jobs	2019 Jobs	Change in Jobs	% Change in Jobs	2019 LQ	2019 Earnings Per Worker	2019 GRP
Government	1,407	1,503	96	+7%	2.14	\$61,118	\$99.85M
Retail Trade	518	511	-7	-1%	1.10	\$31,426	\$31.09M
Manufacturing	516	474	-42	-8%	1.28	\$47,226	\$34.62M
Health Care and Social Assistance	466	472	6	+1%	0.79	\$54,083	\$28.91M
Construction	402	400	-2	0%	1.50	\$70,441	\$39.96M
Other Services (except Public Administration)	353	341	-12	-3%	1.53	\$27,589	\$15.18M
Accommodation and Food Services	293	318	25	+9%	0.79	\$14,759	\$9.63M
Finance and Insurance	105	136	31	+30%	0.72	\$61,672	\$21.63M
Agriculture, Forestry, Fishing and Hunting	92	103	11	+12%	1.89	\$30,264	\$22.77M
Professional, Scientific, and Technical Services	74	79	5	+7%	0.25	\$50,254	\$7.08M
Transportation and Warehousing	72	70	-2	-3%	0.40	\$69,726	\$11.43M
Arts, Entertainment, and Recreation	64	63	-1	-2%	0.76	\$20,649	\$2.23M
Real Estate and Rental and Leasing	41	62	21	+51%	0.77	\$42,914	\$13.58M
Wholesale Trade	68	55	-13	-19%	0.32	\$58,752	\$12.80M
Administrative and Support and Waste Management and Remediation Services	47	53	6	+13%	0.18	\$32,056	\$3.23M
Information	40	43	3	+8%	0.50	\$39,432	\$4.89M

## Business Characteristics

### Business Size



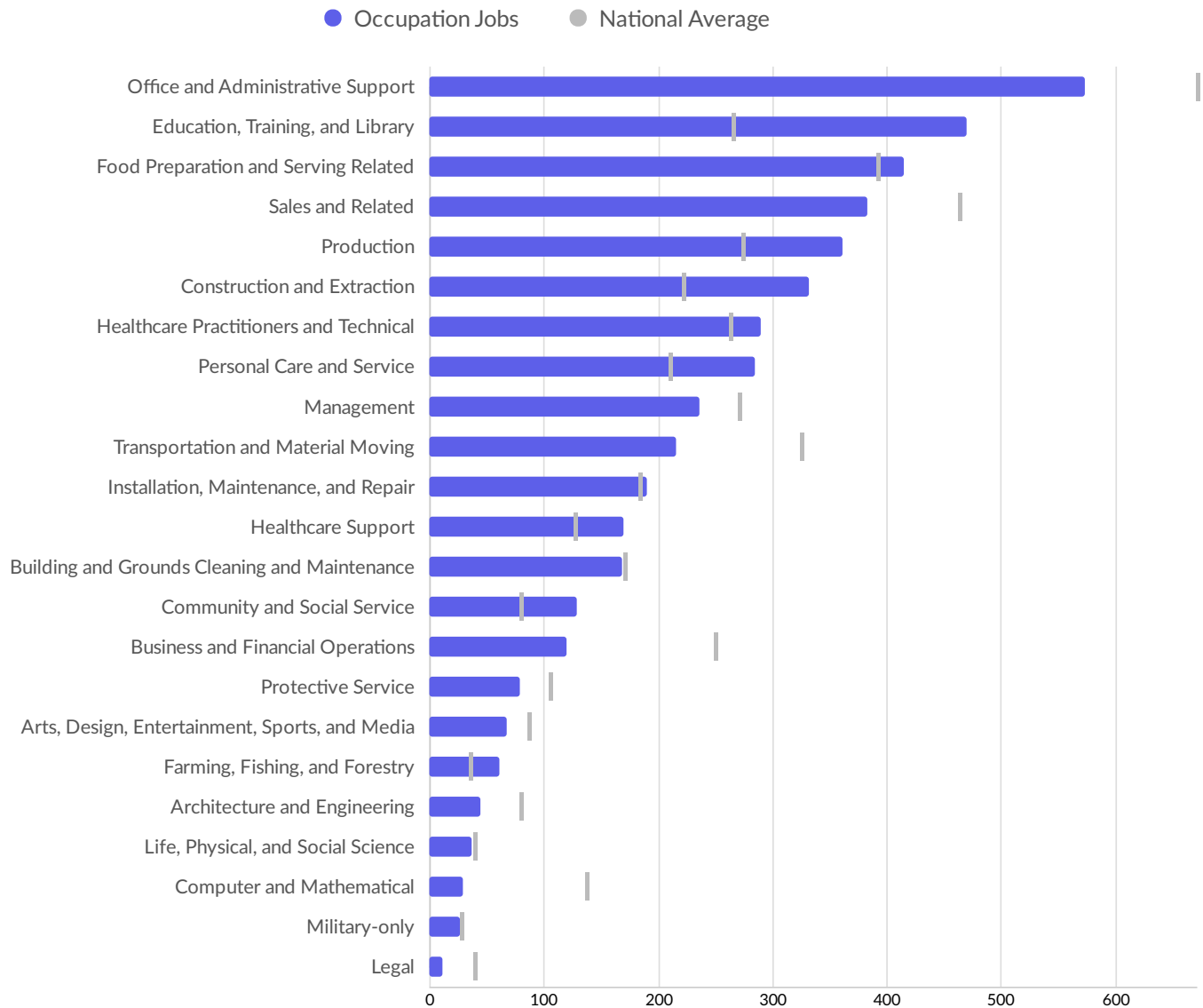
	Percentage	Business Count
1 to 4 employees	37.1%	176
5 to 9 employees	29.1%	138
10 to 19 employees	20.5%	97
20 to 49 employees	9.7%	46
50 to 99 employees	2.5%	12
100 to 249 employees	0.8%	4
250 to 499 employees	0.2%	1

*\*Business Data by DatabaseUSA.com is third-party data provided by Emsi to its customers as a convenience, and Emsi does not endorse or warrant its accuracy or consistency with other published Emsi data. In most cases, the Business Count will not match total companies with profiles on the summary tab.*

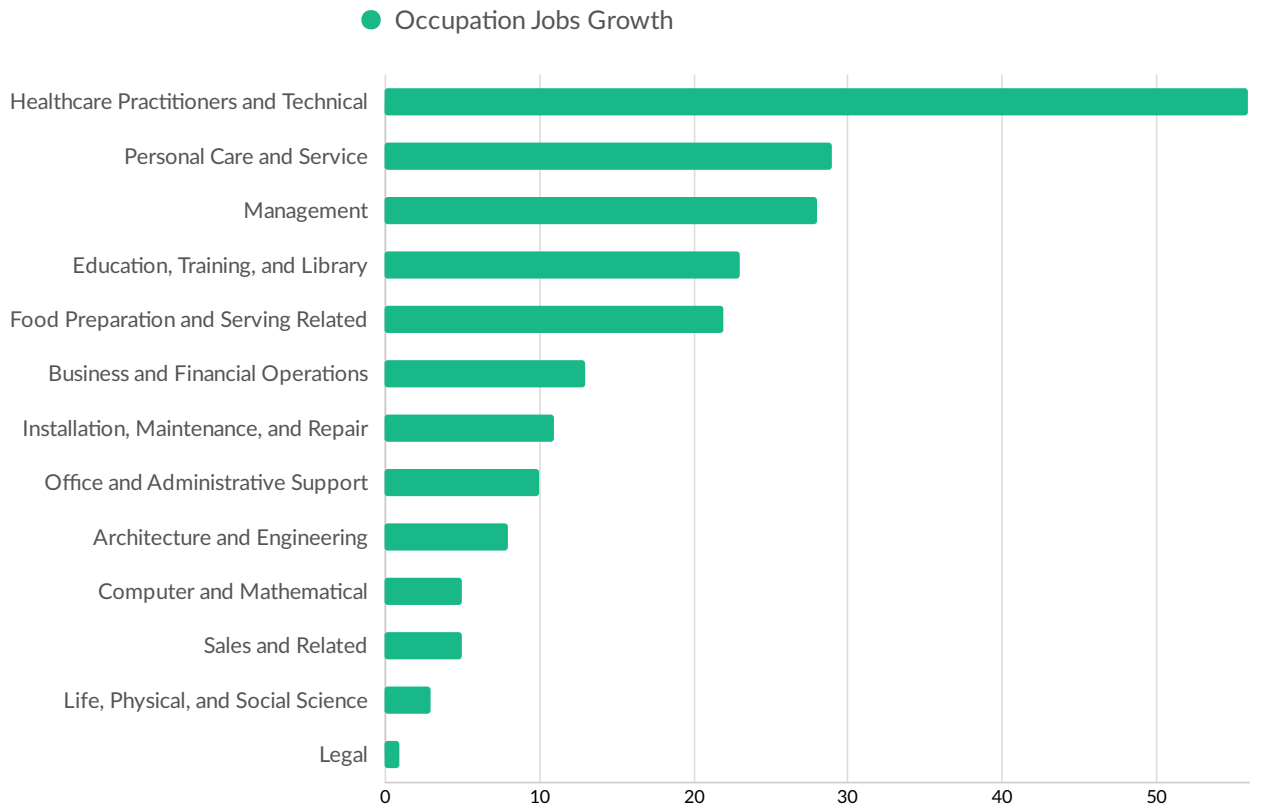


# Workforce Characteristics

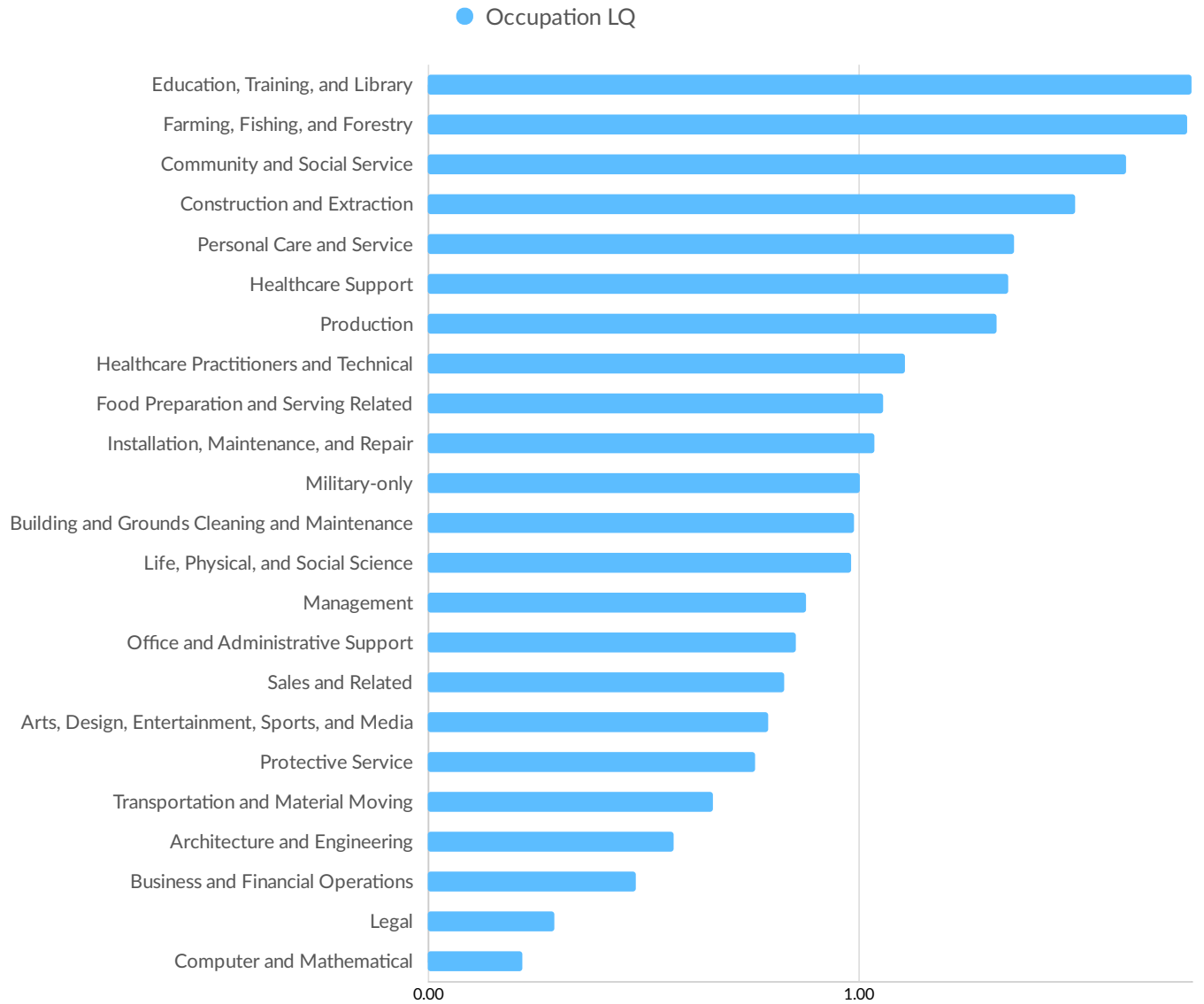
## Largest Occupations



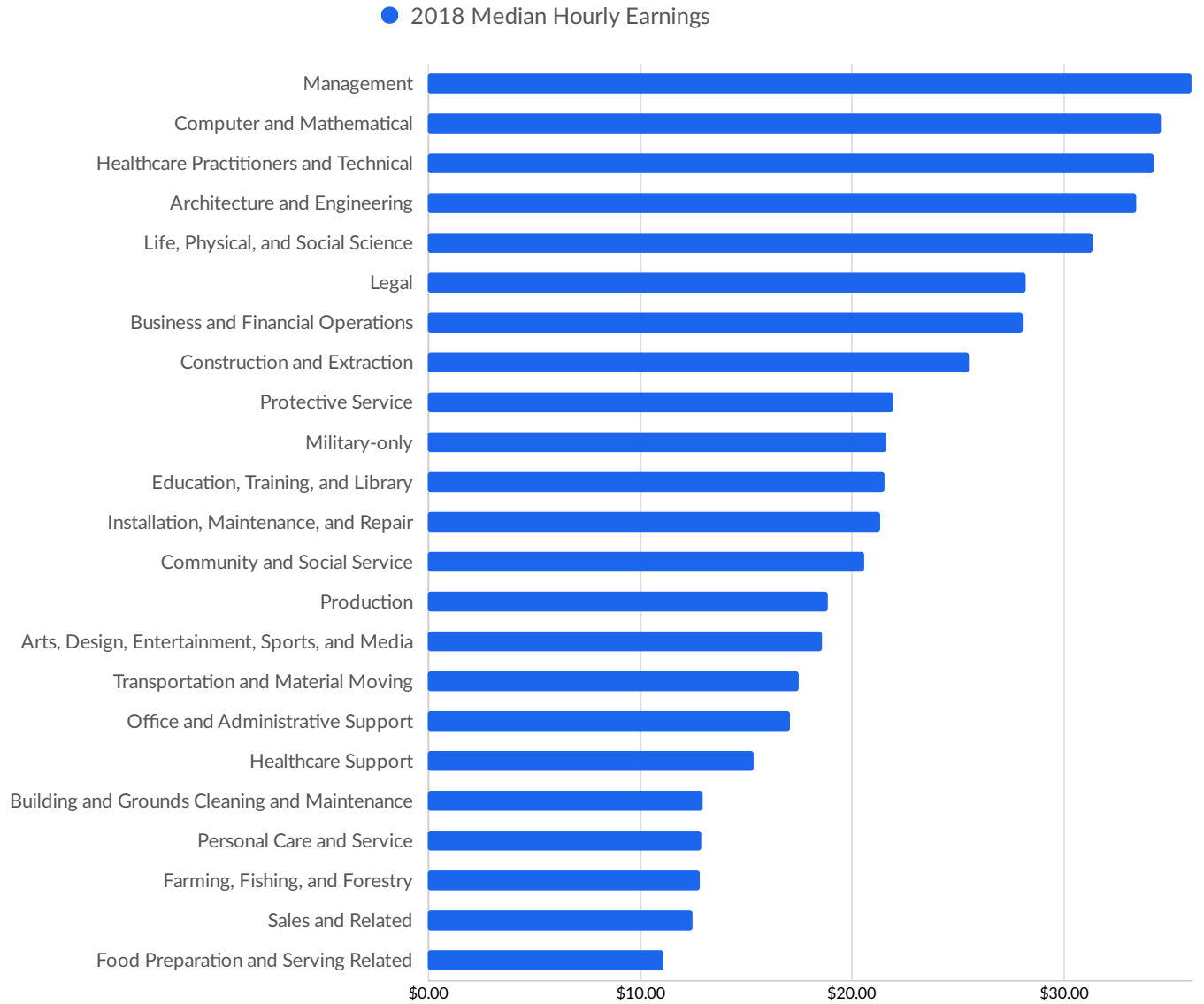
## Top Growing Occupations



## Top Occupation LQ



## Top Occupation Earnings



Postings data is not available for the currently selected region.

Underemployment data is not available for the currently selected region.

Occupation	2014 Jobs	2019 Jobs	Change in Jobs	% Change in Jobs	2019 LQ	2018 Median Hourly Earnings	Jun 2019 - May 2020 Unique Average Monthly Postings
Office and Administrative Support	563	573	10	+2%	0.85	\$17.08	0
Education, Training, and Library	447	470	23	+5%	1.78	\$21.59	0
Food Preparation and Serving Related	393	415	22	+6%	1.06	\$11.12	0
Sales and Related	378	383	5	+1%	0.83	\$12.52	0
Production	396	361	-35	-9%	1.32	\$18.90	0
Construction and Extraction	336	332	-4	-1%	1.51	\$25.56	0
Healthcare Practitioners and Technical	233	289	56	+24%	1.11	\$34.25	0
Personal Care and Service	256	285	29	+11%	1.36	\$12.91	0
Management	209	237	28	+13%	0.88	\$36.04	0
Transportation and Material Moving	222	216	-6	-3%	0.66	\$17.52	0
Installation, Maintenance, and Repair	179	190	11	+6%	1.04	\$21.36	0
Healthcare Support	195	170	-25	-13%	1.35	\$15.41	0
Building and Grounds Cleaning and Maintenance	187	168	-19	-10%	0.99	\$13.01	0
Community and Social Service	140	129	-11	-8%	1.62	\$20.60	0
Business and Financial Operations	107	120	13	+12%	0.48	\$28.07	0
Protective Service	81	80	-1	-1%	0.76	\$22.00	0
Arts, Design, Entertainment, Sports, and Media	67	67	0	0%	0.79	\$18.59	0
Farming, Fishing, and Forestry	62	62	0	0%	1.77	\$12.82	0

Occupation	2014 Jobs	2019 Jobs	Change in Jobs	% Change in Jobs	2019 LQ	2018 Median Hourly Earnings	Jun 2019 - May 2020 Unique Average Monthly Postings
Architecture and Engineering	37	45	8	+22%	0.57	\$33.42	0
Life, Physical, and Social Science	35	38	3	+9%	0.98	\$31.38	0
Computer and Mathematical	25	30	5	+20%	0.22	\$34.57	0
Military-only	29	27	-2	-7%	1.01	\$21.60	0
Legal	10	11	1	+10%	0.29	\$28.25	0

## Educational Pipeline

Over the last 5 years, no schools in 4 Minnesota ZIPs produced graduates.