



EMPLOYMENT AND
ECONOMIC DEVELOPMENT

MinnesotaWorks.net Replacement Project Update / Sprint Demo

10/29/25

Presented by Ryan Wold, Paula Bergerson, and Vanessa East



Meeting logistics

- **This meeting will be recorded** and posted to the project update webpage: [MinnesotaWorks.net Replacement](#)
- **Please remain on Mute during the meeting** to help reduce background noise for everyone.
- **Feel free to enter questions in the chat at any time**, and they will either be answered in the chat or addressed during Q&A at the end of the meeting. You can also use the [survey link](#) for more complex or specific questions.
- **During Q&A, you are welcome to use the “Raise Hand” option** if you would prefer to unmute yourself to ask your question.

- **Project overview**
- **Project updates**
- **CareerForce.MN.gov Sprint Review**
 - What is a sprint review?
 - Show and tell (demo)
 - What did we accomplish?
- **Next steps/Project schedule**
- **Questions**

Project overview

Our north star: Job seekers first

Guiding Values

- Commit to a great customer experience
- Prioritize the needs of job seekers
- Build for sustainability
- Improve the customer experience as we're working on the project
- Listen to **you** and other stakeholders and continuously improve the site



Mission: Help Minnesotans find jobs

Goal: Replace MinnesotaWorks.net

- Create one easy-to-use website that can help Minnesota job seekers find jobs
- Help Minnesotans find the resources that can help them overcome barriers to employment
- Fulfill regulatory requirements for providing a labor exchange

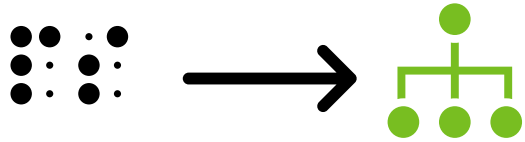
Goal: Enhance & Maintain CareerForce.MN.gov

- CareerForce.MN.gov will be enhanced to support the job seeker's experience with the CareerForce system

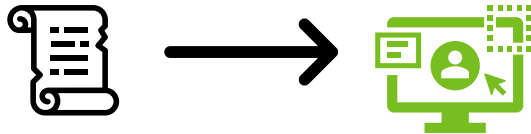
Project updates

Big picture recap

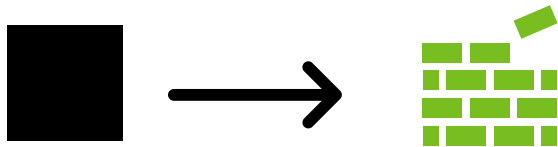
✓ 1. Redesign CareerForce.MN.gov



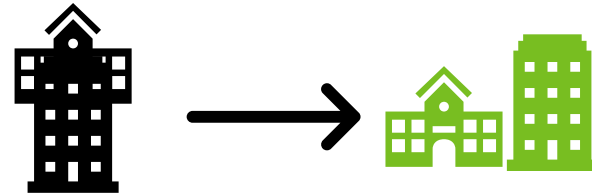
2. Improve tools used by job seekers, staff, partners, and employers



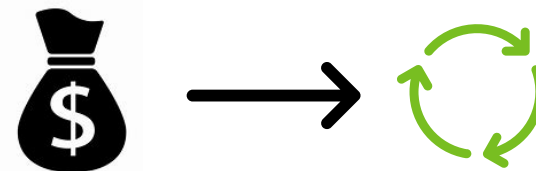
3. Design and implement a new database



✓ 4. Move employer job posting to CareerForce.MN.gov/post-a-job



5. Sustainable funding for future labor exchange



MinnesotaWorks.net Replacement Project

Tactical roadmap as of 9/5/25

Select this link to access a text version of this road map.

Legend

STAFFING

PLAN

DO

CLOSE /
RUN

ENHANCEMENT

CONTRACT /
AGREEMENT

Higher Confidence

Lower Confidence

SFY26 Q1

Jul, Aug, Sep

SFY26 Q2

Oct, Nov, Dec

SFY26 Q3

Jan, Feb, Mar

SFY26 Q4

Apr, May, Jun

SFY27 Q1

Jul, Aug, Sep

CFMN Front-end:
Released to Production

Partner accounts & retire
employer accounts

Resume builder & analytics tags

CFMN Front-end:
Released at launch

Staff account & Entra ID
(AD) integration

Job seeker account registration & LoginMN integration & auto-
population

Auditing & Audit Logs

Event management

Appointment management

PWW - Finalize contract
amendment (No. 6)

Registration & attendance management

PWW - Finalize contract
amendment (No. 7)

Service & activity tracking

Back-end and
Connections [Azure &
Azure Services]

Discovery & planning

Define scope of needed
services

Data migration

Azure solutions provisioned & optimized

UAT &
training

Before
end of
SFY26
Launch &
cutover to
new
system

Enhance Training Program
Finder to replace ETPL

Post
cutover
related
work

Sunset
MinnesotaWorks.net

Post-a-Job platform

Data export or access for reporting

Employer vetting with UI

How far we've come



Job Search Feature Impact Analysis

Comparing 6-month periods: Apr-Oct 2024 vs Apr-Oct 2025

✓ New Job Search Launched: April 4, 2025



+30.1%

Total Views

2.40M

2024: 1.84M



-13.8%

Active Users

326K

2024: 379K



+51.1%

Views per User

7.36

2024: 4.87



+59.5%

Avg Engagement

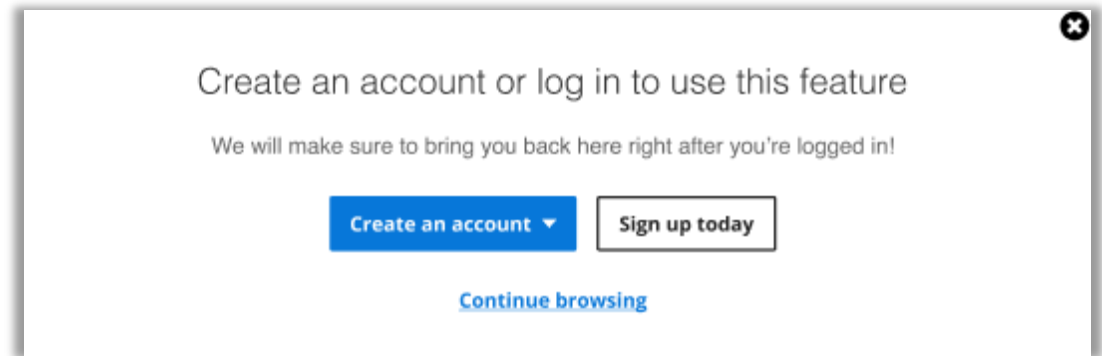
4.02

2024: 2.52

- **Job Search users doubled** (+108% active users)
- **Job Search page views up 85%** (450K views → 834K views)
- **Engagement time increased 52%** (4 minutes 40 seconds → 7 minutes 5 seconds)
- **Users are more focused** (+51% view per user site-wide)

Coming soon: Single sign-on for DEED staff

- Increases convenience and security:
 - Sign in to CareerForce.MN.gov via existing Microsoft work account
 - When a staff member's work account is cancelled (e.g. retirement, winning the lottery, etc.), CareerForce.MN.gov staff account access will automatically be turned off
 - Will be implemented alongside updates to staff account dashboards to more conveniently access resources



A simplified log-in experience.

- **Tiered registration**, so customers only have to provide the information that is necessary.
- **Automated registration population**, so customers don't have to re-enter the same information if they already provided it in another system.
- **Improved event registration**, so customers don't have to use multiple websites to schedule an appointment.
- **Integrated events calendar**, so staff, partners and customers don't have to toggle between the job fairs calendar and a workshops calendar.

Back-end updates

- Development database environment has been set up
- Test environment for CareerForce.MN.gov has been built and deployed
 - Application program interface (API) completed to fetch, verify, and validate data based on requirements
 - Confirmed data flow, matched and in-sync with our partner Portland Webworks, Inc. (PWW)
- Documented data points we receive and will receive, in preparation for auto-population



Content updates

- Redesigned CareerForceMN.gov/resumes
- Addressed translation gaps on Program & Service pages
- Removed Favorites and Favorite Organizations blocks from user dashboards

Resumes

Jump to: [Build, upload, and save resumes on your My Resumes page](#) | [CareerForce is here to support your success](#)

CareerForce has many tips and tools to help you write a resume that gets you an interview and puts you on a path to success.



Build, upload, and save resumes on your My Resumes page

If you have a CareerForce.MN.gov account, you have access to the My Resumes page, your own personal resume hub!

- Use our enhanced resume builder tool to craft a master resume that you can use to store all of your information related to your professional experience.
- Once you have your master resume, you can use it as a launching-point to create additional resumes that are targeted to specific jobs, industries, and employers, without having to start from scratch each time.
- If you have an existing resume, you can upload and store it on your My Resumes page, so you can access and download it from any device.

[Have an account? Explore your My Resumes page! →](#)
[No account? Create one here! →](#)

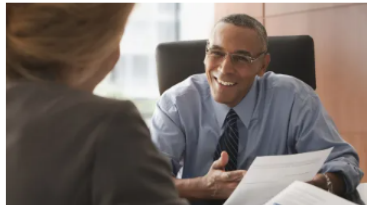
Tips for creating a successful resume

Prepare yourself

Start writing

Finalize and target

Use it

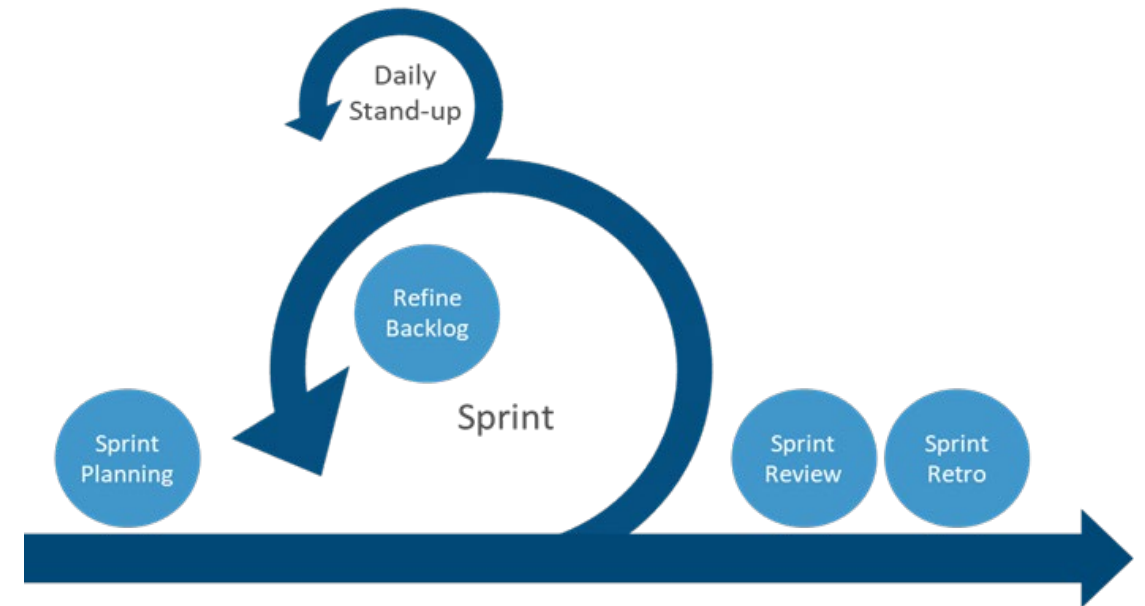


Screenshot of the updated Resumes information page on CareerForce.MN.gov.

CareerForce.MN.gov sprint review

What is a sprint review?

- A demonstration of the work that the product team has completed over a specific period
 - This can include new features, bug fixes, and changes to how the product (in this case, CareerForce.MN.gov) functions
- A time to ask questions and give feedback to the product team



What we accomplished: Sprint 144

Resume feature:

- ✓ Added resume download functionality
- ✓ Added resume download link to resume builder Review step
- ✓ Added option for staff to download job seekers' uploaded resumes for review
- ✓ Created accessible Word document for resumes downloaded from resume builder
- ✓ Updated styling of contact links in Resume Preview
- ✓ Adjusted file name of uploaded resumes that are downloaded
- ✓ Updated final details of Resume Preview
- ✓ Updated Job Seeker Lookup page name for consistency
- ✓ Removed default values for start and end year on resume builder Experience and Education steps
- ✓ Adjusted spacing on resumes downloaded from resume builder
- ✓ Updated font of resumes downloaded from resume builder to match Resume Preview
- ✓ Updated styling and functionality of contact links in resumes downloaded from resume builder
- ✓ Configured the start and end date ranges for resume builder Experience and Education steps
- ✓ Corrected a styling issue that was being triggered in resume builder Skills step
- ✓ Adjusted layout of resume builder contact links to stack
- ✓ Tested staff permissions for supporting job seekers with resumes
- ✓ Set permissions for resume builder-related content
- ✓ Adjusted permissions for adding resumes from site back end
- ✓ Added antivirus to file uploads
- ✓ Identified folder naming pattern for uploaded resumes
- ✓ Implemented selected folder naming pattern for uploaded resumes
- ✓ Restored dependency in cf_resume.info.yml file

* Included in demo and/or content updates

What we accomplished: Sprint 144, continued

Front-end work:

- ✓ Retired employer account profile type
 - ✓ Removed Employer option from Profile Type filter on back-end account lookup
 - ✓ Removed employer profile permission configuration
 - ✓ Removed Employer Quick Links menu from Dashboard page type

Back-end work:

- ✓ Addressed CareerOneStop API traffic spike issue
- ✓ Updated back-end labels for account roles
- ✓ Archived the Chatbot report in analytics tools
- ✓ Defined data retention rules

User account updates (deployed to test site):

- ✓ Created staff dashboard page variant
- ✓ Added My Organizations block to staff dashboard variant
- ✓ Added Staff Quick Links block to staff dashboard variant
- ✓ Added Staff & Partner Resources block to staff dashboard variant
- ✓ Add Groups tab to user accounts
- ✓ Enhanced the Job Seeker Lookup page
- ✓ Built Staff/Partner Lookup page

* Included in demo and/or content updates

What we accomplished: Sprint 145

Front-end work:

- ✓ Added character limit warning message to resume builder Experience step

Bug fixes:

- ✓ Adjusted permissions to correct an issue preventing some admin staff from updating Group membership
- ✓ Updated resume download functionality to fix an issue preventing downloaded resumes from displaying as expected
- ✓ Updated back-end label for the Job Service Manager account role
- ✓ Addressed issue preventing user dashboards from displaying as expected for admin users

Back-end work:

- ✓ Researched options for more stable links to files from content pages
- ✓ Created backup file of existing accounts with Employer role
- ✓ Set up tags and triggers for analytics data related to the resume builder
- ✓ Defined & configured events
- ✓ Created Account Flag configuration to be applied to events

* Included in demo and/or content updates

What we accomplished: Sprint 145, continued

User accounts (deployed to test site):

- ✓ Styled staff dashboard layout template, regions, and blocks
- ✓ Built infrastructure for an Account Permissions tab on staff accounts
- ✓ Added Account Permissions tab to staff accounts
- ✓ Added Content Submissions tab to staff accounts
- ✓ Added Webform Submissions tab to staff accounts
- ✓ Added functionality to prevent log-in after too many failed attempts for partner accounts
- ✓ Explored options for tooltip helper text on job seeker registration pages
- ✓ Corrected an issue preventing some user accounts from displaying in results on Staff/Partner Lookup page

* Included in demo and/or content updates

What we accomplished: Sprint 146

Back-end work:

- ✓ Created event log database
- ✓ Set up CloudFormation and CodeDeploy for audit logging
- ✓ Tested analytics tags and triggers related to adding Career Goals on the Interest Assessment and Skills Matcher
- ✓ Determined an approach to translate pages related to the resume feature
- ✓ Enabled translated content within resume builder steps
- ✓ Enabled translation of section headers for downloaded resumes
- ✓ Enabled translated content for resume-related pages edited using Page Manager
- ✓ Added analytics tags and triggers to track:
 - ✓ Tasks related to maintaining resumes
 - ✓ Resume uploads
 - ✓ Resume downloads

Bug fixes:

- ✓ Adjusted settings for downloaded resumes to address a Skills section formatting issue
- ✓ Corrected an issue preventing section/skill re-ordering arrows from working as expected with keyboard navigation in Firefox
- ✓ Fixed an issue with formatting of special characters in downloaded resumes

* Included in demo and/or content updates

What we accomplished: Sprint 146, continued

User accounts (deployed to test site):

- ✓ Developed plan for implementing local menu design for staff accounts
- ✓ Identified password requirements for partner accounts
- ✓ Identified options for two-factor authentication for partner accounts
- ✓ Implemented email two-factor authentication for partner accounts
- ✓ Created log-in landing page
- ✓ Created Staff-specific account profile type
- ✓ Included Staff-specific account profiles to Staff/Partner Lookup page
- ✓ Built infrastructure for job seeker profile steps
- ✓ Added “Save and continue” and “Go back” buttons for job seeker registration steps

* Included in demo and/or content updates

Next steps

Highlights for next sprint review

Coming soon:

- Single sign-on for staff will go live December 16, 2025
- Progress on new job seeker registration



Questions?

The conditions are right for us to succeed.



How you can stay involved

- **Monthly updates** – Fill out our engagement form to be added to the mailing list for monthly updates: <https://forms.office.com/g/1kACc6Lpjr>
- **Project webpage** – View this webpage to view meeting recording and other info: <https://mn.gov/deed/programs-services/mnw-replacement/>
- **Email** – Ryan.Wold@state.mn.us or Vanessa.East@state.mn.us if you have any questions

Join us for our next update on:

Wednesday, December 3

11:00 a.m. – 12:00 p.m.

Via Teams

Calendar invites will be sent out later today!