

MINNESOTA | star of the north[®]

MEDICAL ALLEY

— Since 1864 —

STATE OF MINNESOTA – TRADE AND ECONOMIC DEVELOPMENT PRESENTS OUR:

MINNESOTA CO-EXHIBITORS

AUGUSTINE SURGICAL, INC. | BONE FOAM, INC.

ENOVA ILLUMINATION, INC. | MRI EQUIP

MINNESOTA PARTNERS

DESTINATION MEDICAL CENTER | GREATER MSP | MEDICAL ALLEY

MEDICA 2025

Booth Location: Hall 16, Stand K17



Scan to learn more about
Minnesota's MedTech Ecosystem

Minnesota Welcomes Your Visit



We cordially invite you to visit Minnesota to experience all the opportunities we have to offer.

Learn why over 1,200 medical technology companies and 17 Fortune 500 companies call our state home.

We would welcome your call to help you coordinate an engaging and productive itinerary in Minnesota.

We hope to see you soon!

Sincerely,

Gabrielle Gerbaud

*Executive Director of the Minnesota Trade Office
& Chief Protocol Officer of the State of Minnesota*
Minnesota Department of Employment & Economic Development

Join these companies in Minnesota



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O'CONNOR**

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3M

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MINNESOTA MEDICAL ALLEY *Since 1864*

The Global Epicenter of Health, Innovation and Care

Minnesota's Medical Alley is the Silicon Valley of Healthcare.

3M, Mayo Clinic, Medtronic and over 1,200 medical technology companies are in Minnesota's Medical Alley, from the largest device makers to the smallest component suppliers. Conveniently, 95% of the medtech ecosystem is located in a 50 km radius. If you are looking to source products, or if you are looking to enter the U.S. market, look to Minnesota. Come see what Medical Alley's unsurpassed competitive advantages can do for your business:

- **MANUFACTURING** – World's #1 Health Technology Cluster, outpacing Silicon Valley, Boston, and Israel.
- **HOSPITALS** – Home to Mayo Clinic, the #1 hospital in the U.S., and many more provider networks.
- **FDA EXPERTS** – Medical Alley has fastest 510(k) clearance time and 6.5 months faster PMA than U.S. average which means shorter time to market.
- **INSURANCE** – World's largest private health insurer, the UnitedHealth Group.
- **RESEARCH** – The Mayo Clinic and the University of Minnesota, pre-clinical, clinical and other leading research entities.
- **INCUBATORS** – Medical device, biopharma, stem cell and business accelerators ready to welcome your company into the Medical Alley ecosystem.

Minnesota is home to over 1,200 medical technology companies. Learn more about the companies exhibiting in the Minnesota Trade Office booth at MEDICA.



Medtronic
Further. Together

OLYMPUS
Your Vision, Our Future

PROTOLABS
Manufacturing. Accelerated.

ReSound
rediscover hearing

smiths medical
bringing technology to life

solventum

Takeda

UNITEDHEALTH GROUP®



STATE OF MINNESOTA

EMPLOYMENT AND ECONOMIC DEVELOPMENT

The Minnesota Department of Employment and Economic Development (DEED) is the state's principal economic development agency. DEED programs promote business recruitment, expansion, and retention; international trade; workforce development; and community development.

Whether you're looking to expand an existing business, relocate from another state or country, or need regulatory and permitting guidance for a complex startup, expansion or relocation, our business consultants have the right background, information, and connections to other state and local agencies to help turn your plans to reality.

Our business consultants have got you covered at any stage with expert advice and analysis.

We're located across the state, and also have six foreign offices representing 132 countries around the world. We can help you assess Minnesota opportunities to make your business grow. And, we're ready to serve you now - **join us!**

MINNESOTA PARTNERS





air-free
PATIENT WARMING



Augustine Surgical, Inc. (ASI) manufactures innovative patient temperature management solutions, including patient warming, temperature monitoring with automatic temperature control, WaffleGrip steep Trendelenburg securement and warming mattresses with integrated reusable electrosurgical grounding.

AUGUSTINE SURGICAL, INC.

hotdogwarming.com

Dan Grewe, Global Sales and Marketing Manager

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6581 City West Parkway
Eden Prairie, MN 55344 USA

BONEFOAM®

Position for Excellence



Precise OR positioning boosts safety/efficiency. Surgeon-founded BoneFoam offers 60+ physician-designed positioners globally in 8,000+ sites. Ortho access, OB/GYN safety, airway security, injury prevention. Reusable surgical positioners combine best outcomes with value-based care.

BONEFOAM, INC.
bonefoam.com

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Corcoran, MN 55340 USA



Enova Illumination is focused on providing illumination and magnification solutions to improve dental outcomes. The Enova line of products includes dental headlights, loupes, Zemax microscopes and Motranser mirrors. Based in Minnesota, Enova prides itself on a five-star customer service experience.

ENOVA ILLUMINATION, INC.

goenova.com

Enova Sales Support

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6305 Sandburg Road, Suite 100
Minneapolis, MN 55427 USA

MRlequip

Non-Magnetic Equipment .com



MRlequip.com has been providing MRI Safe and MRI Conditional products globally for over 20 years, and we will continue that dedication. We have an international team in place specifically with the capabilities to understand and process our international distribution partner's specific requirements.

MRI EQUIPMENT

mrlequip.com

Dave Hansen, Global Accounts Manager

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Nisswa, MN 56468 USA



DMC

Destination Medical Center
Rochester, MN



The State of Minnesota, City of Rochester & Olmsted County joined forces with Mayo Clinic to create the Destination Medical Center (DMC). Its goal is to leverage the innovation and capability of Mayo Clinic to create the world's premier location for health and wellness.

DESTINATION MEDICAL CENTER

dmc.mn

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Rochester, MN 55904 USA

GREATER MSP[®]

Minneapolis Saint Paul Regional Economic Development Partnership



GREATER MSP is the economic development partnership for the Minneapolis–Saint Paul region. As the only federally-designated U.S. Tech Hub for innovation in medical technologies, we help companies access our leading ecosystem including top talent, research partners, and production expertise.

GREATER MSP

www.greatermsp.org

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MedicalAlley



Medical Alley is a member organization working to promote Medical Alley and over 800 global companies that make this region, The Epicenter of Health Innovation and Care®.

MEDICAL ALLEY

medicalalley.org

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Trade Office



The Minnesota Trade Office (MTO), an office within the Department of Employment and Economic Development, is the state agency that provides export assistance to Minnesota companies, attracts foreign direct investment, and serves as the Office of Protocol for Minnesota. The MTO delivers programs and services particularly focused on helping small and medium sized companies enter and compete in the international market.

MINNESOTA TRADE OFFICE

mn.gov/deed/trade

Email: mto.tradeassistance@state.mn.us

180 E 5th St, Suite 1200
Saint Paul, MN 55101 USA

NOTES

You'll be in Good Company in **MINNESOTA**



- Bio-Techne
- CoraVie Medical
- DiaSorin
- Minnetronix Medical/
Forj Medical
- NMDP (National Marrow
Donor Program)

- Preventice Inc.
- RxFunction Inc.
- Smiths Medical
- Solventum
- Starkey Hearing
Technologies

And many more...

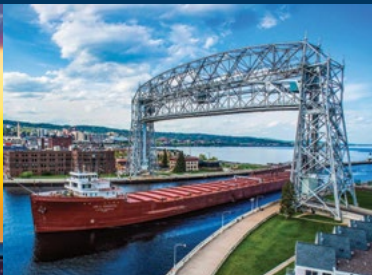


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MINNESOTA

**star of
the north**

More than 165 nonstop flights from Minneapolis-St. Paul International Airport



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FOR MORE INFORMATION ON DOING BUSINESS IN MINNESOTA

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FOR FOREIGN DIRECT INVESTMENT OPPORTUNITIES

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Trade Office

mn.gov/deed/dobusiness