



# 6 Minnesota ZIPs

Minnesota Department of Employment & Economic Development (DEED)



**EMPLOYMENT AND  
ECONOMIC DEVELOPMENT**

332 Minnesota Street  
Suite E200  
Saint Paul, Minnesota 55101

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## Report Parameters

### 6 ZIPs

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55020	Elko New Market, MN (in Scott county)
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55046	Lonsdale, MN (in Rice county)
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55054	Elko New Market, MN (in Scott county)
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55088	Webster, MN (in Rice county)
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56069	Montgomery, MN (in Le Sueur county)
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56071	New Prague, MN (in Scott county)
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### Class of Worker

QCEW Employees, Non-QCEW Employees, and Self-Employed

The information in this report pertains to the chosen geographical areas.

## Economy Overview

**27,401**

**Population (2019)**

Population **grew by 1,455** over the last 5 years and is projected to **grow by 690** over the next 5 years.

**9,599**

**Total Regional Employment**

Jobs **grew by 1,287** over the last 5 years and are projected to **grow by 678** over the next 5 years.

**\$59.2K**

**Avg. Earnings Per Job (2019)**

Regional average earnings per job are **\$9.3K below** the national average earnings of \$68.5K per job.

## Takeaways

- As of 2019 the region's population **increased by 5.6%** since 2014, growing by 1,455. Population is expected to **increase by 2.5%** between 2019 and 2024, adding 690.
- From 2014 to 2019, jobs **increased by 15.5%** in 6 Minnesota ZIPs from 8,312 to **9,599**. This change **outpaced the national growth rate of 7.6% by 7.9%**. Labor force data is not available for 6 Minnesota ZIPs.
- There is no education attainment data for 6 Minnesota ZIPs.
- The top three industries in 2019 are Local Government, Excluding Education and Hospitals, Education and Hospitals (Local Government), and Restaurants and Other Eating Places.

	Population (2019)	Labor Force (2019)	Jobs (2019)	Cost of Living	GRP	Imports	Exports
Region	27,401	N/A	9,599	101.8	\$1.02B	\$2.13B	\$1.48B
Nation	329,399,330	163,493,315	165,144,952	100.0	\$21.00T	\$0	\$8.96T

## 2019 Labor Force Breakdown

Population breakdown data is not available at the ZIP level. Please choose a different region to see this data.

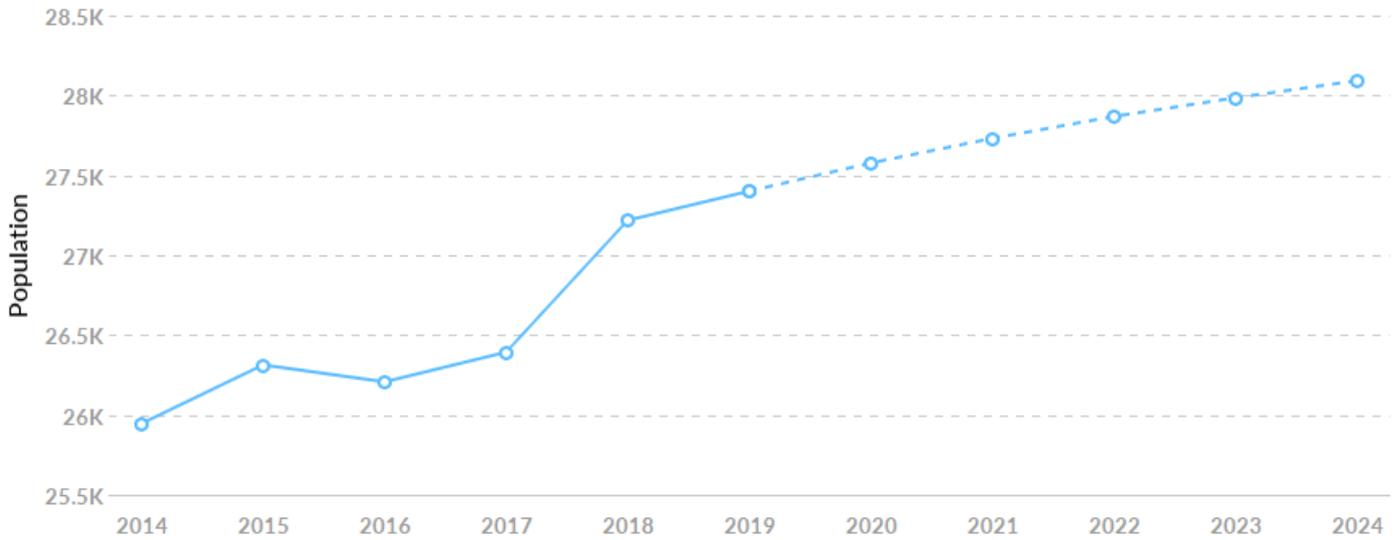
## Educational Attainment

Educational attainment data is not available at the ZIP level. Please choose a different region to see this data.

# Historic & Projected Trends

## Population Trends

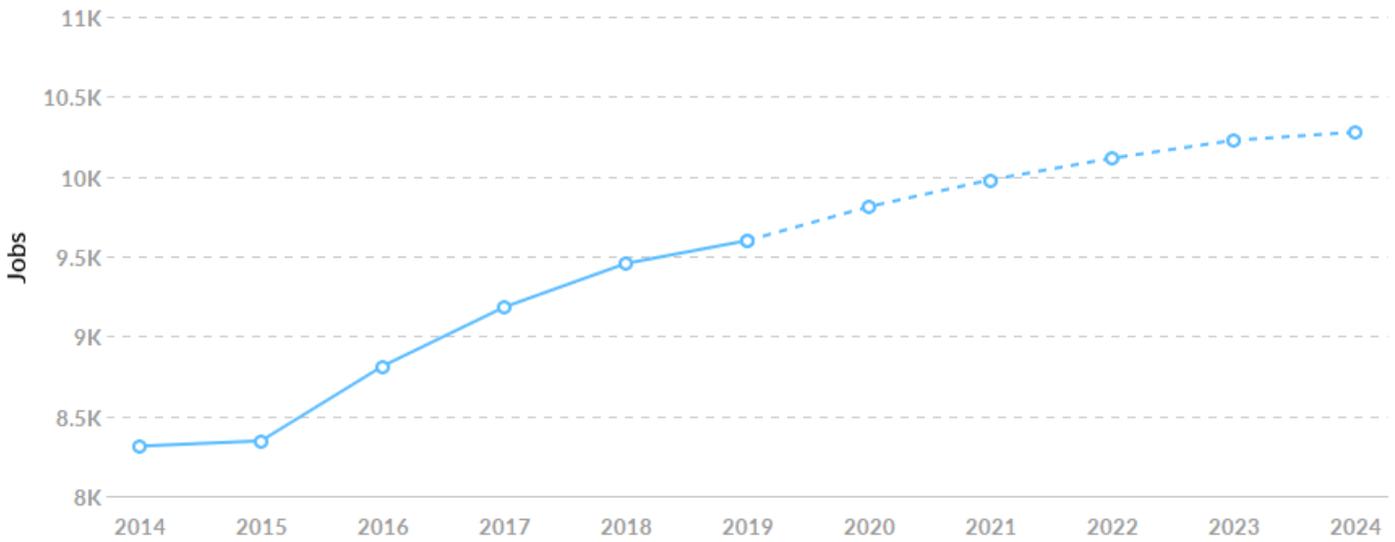
As of 2019 the region's population increased by 5.6% since 2014, growing by 1,455. Population is expected to increase by 2.5% between 2019 and 2024, adding 690.



Timeframe	Population
2014	25,946
2015	26,313
2016	26,207
2017	26,393
2018	27,218
2019	27,401
2020	27,577
2021	27,731
2022	27,868
2023	27,985
2024	28,092

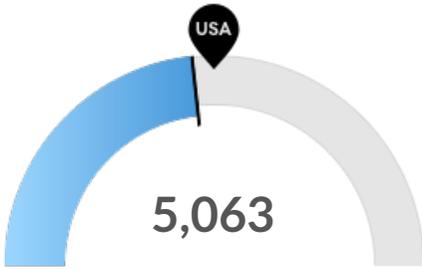
## Job Trends

From 2014 to 2019, jobs increased by **15.5%** in 6 Minnesota ZIPs from 8,312 to **9,599**. This change **outpaced the national growth rate of 7.6%** by 7.9%.



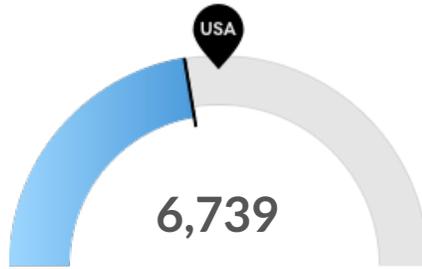
Timeframe	Jobs
2014	8,312
2015	8,345
2016	8,813
2017	9,182
2018	9,455
2019	9,599
2020	9,811
2021	9,979
2022	10,114
2023	10,226
2024	10,277

## Population Characteristics



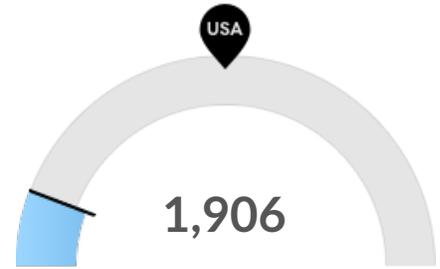
**Millennials**

Your area has 5,063 millennials (ages 25-39). The national average for an area this size is 5,596.



**Retiring Soon**

Retirement risk is low in your area. The national average for an area this size is 7,879 people 55 or older, while there are 6,739 here.



**Racial Diversity**

Racial diversity is low in your area. The national average for an area this size is 10,784 racially diverse people, while there are 1,906 here.



**Veterans**

Veterans data is not available at the ZIP level. Please choose a different region level to see this data.



**Violent Crime**

Crime data is not available at the ZIP level. Please choose a different region level to see this data.

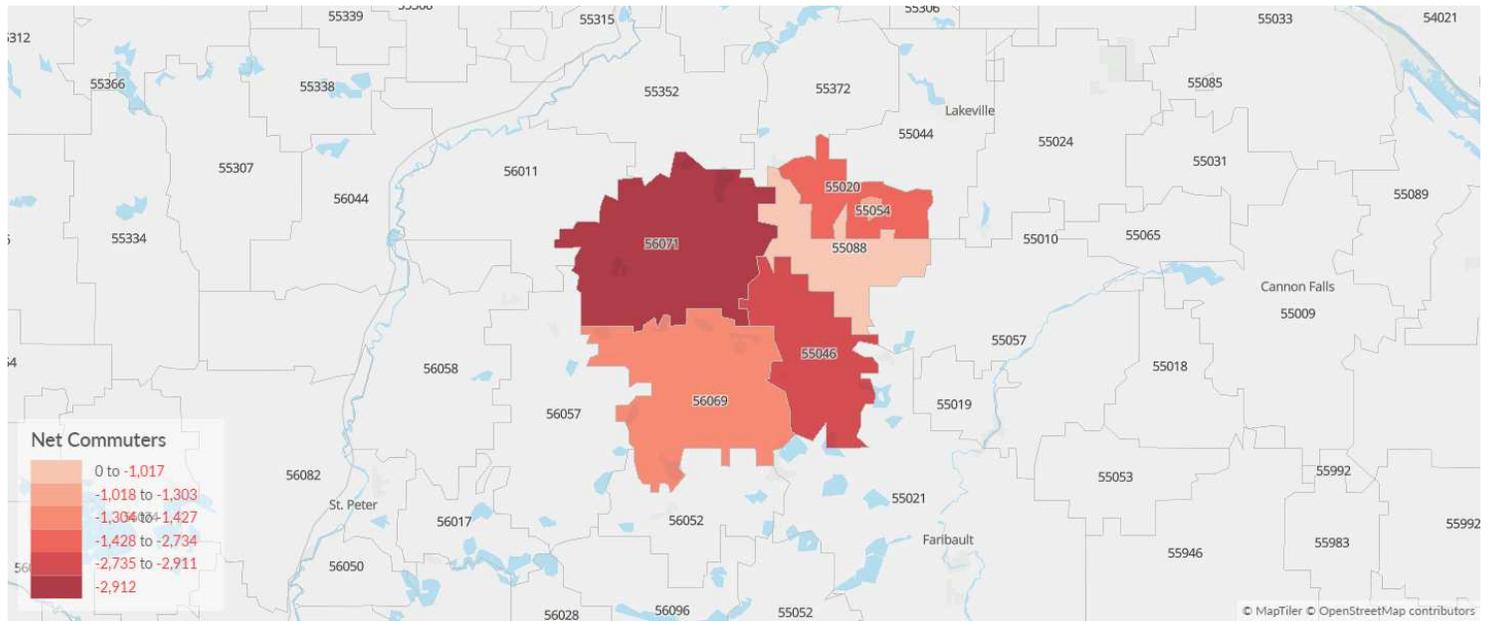


**Property Crime**

Crime data is not available at the ZIP level. Please choose a different region level to see this data.

## Place of Work vs Place of Residence

Understanding where talent in the region currently works compared to where talent lives can help you optimize site decisions.



**Where Talent Works**

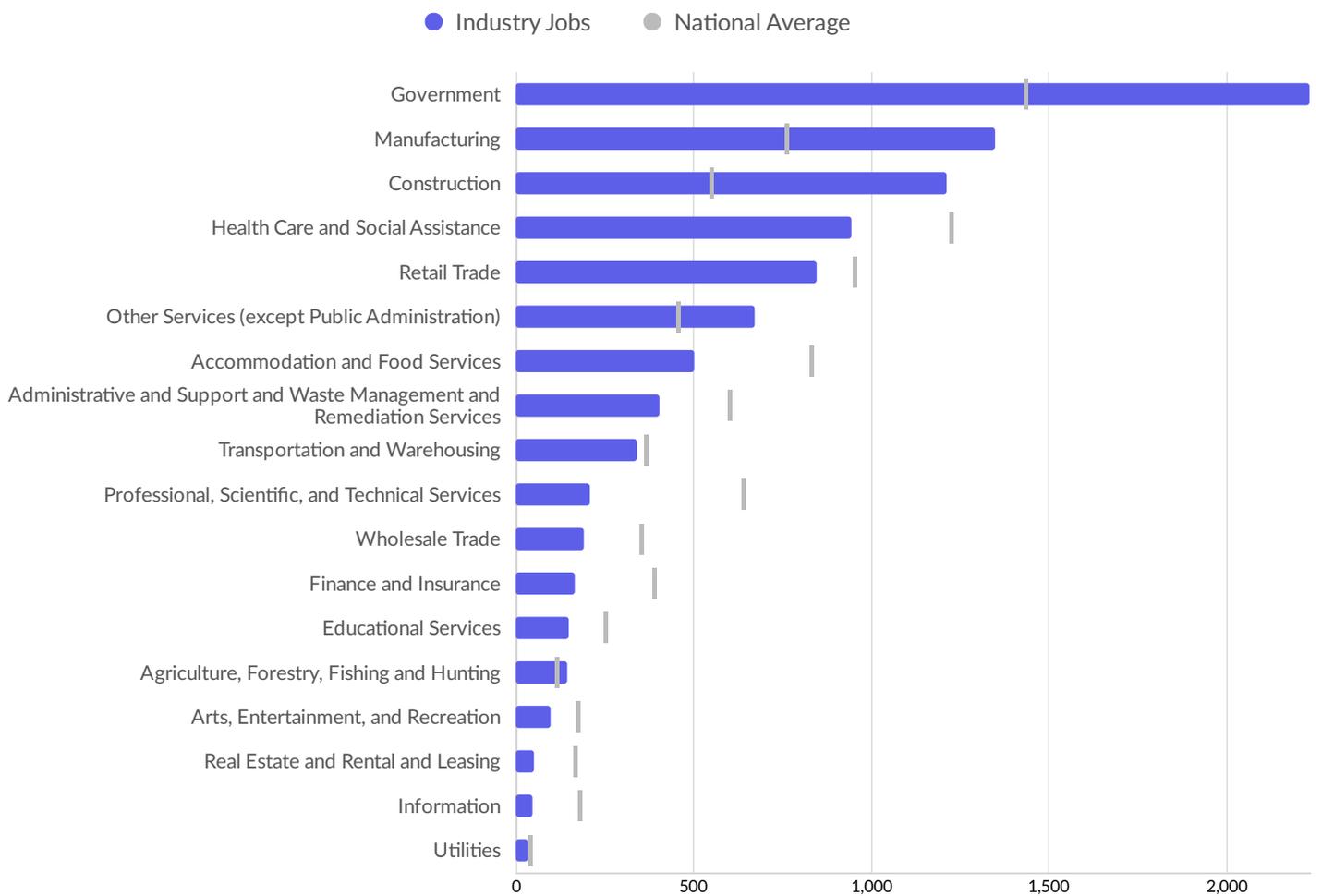
ZIP	Name	2019 Employment
56071	New Prague, MN (in Sc...	5,130
56069	Montgomery, MN (in Le...	2,005
55046	Lonsdale, MN (in Rice c...	902
55020	Elko New Market, MN (...)	845
55088	Webster, MN (in Rice c...	397

**Where Talent Lives**

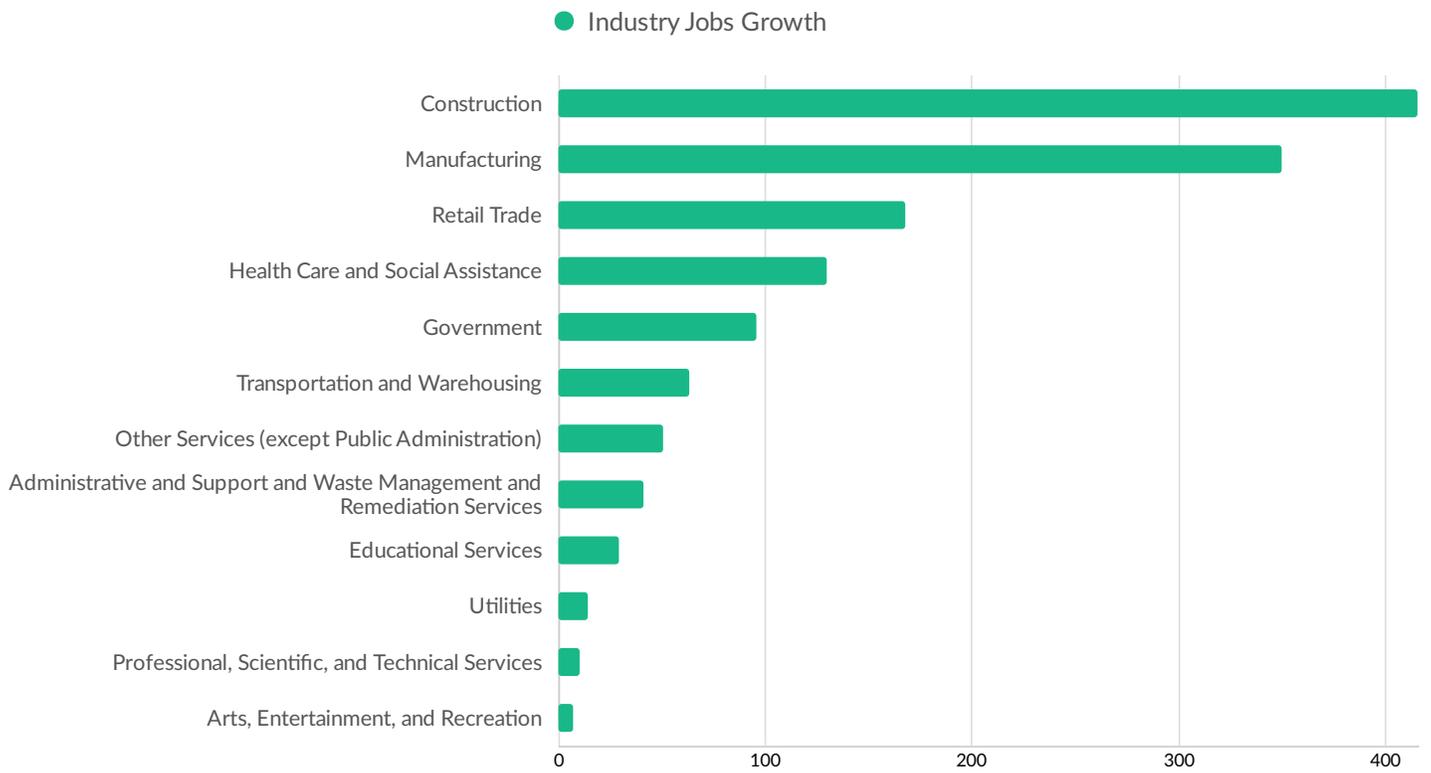
ZIP	Name	2019 Workers
56071	New Prague, MN (in Sc...	8,042
55046	Lonsdale, MN (in Rice c...	3,637
56069	Montgomery, MN (in Le...	3,309
55020	Elko New Market, MN (...)	2,273
55054	Elko New Market, MN (...)	1,339

# Industry Characteristics

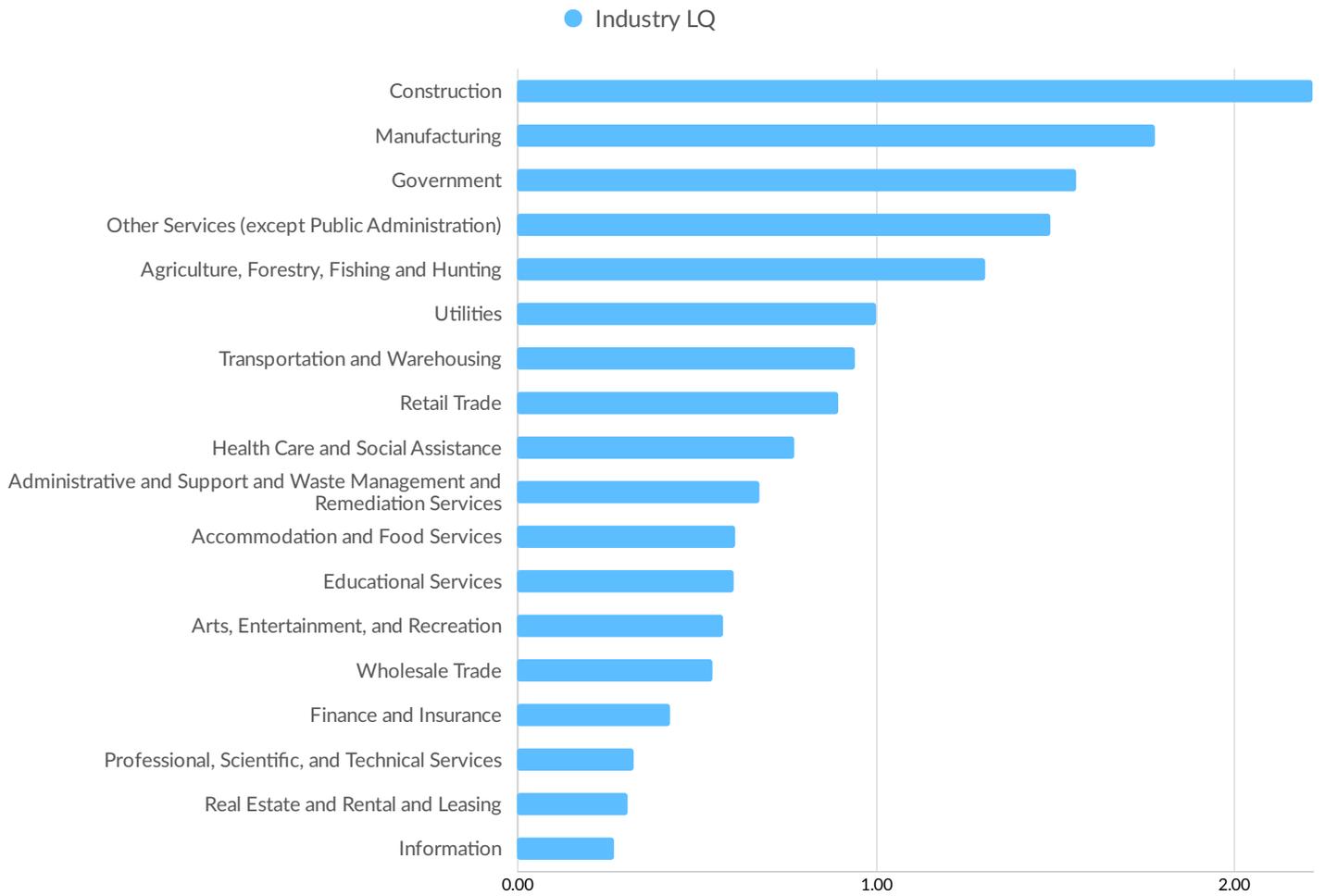
## Largest Industries



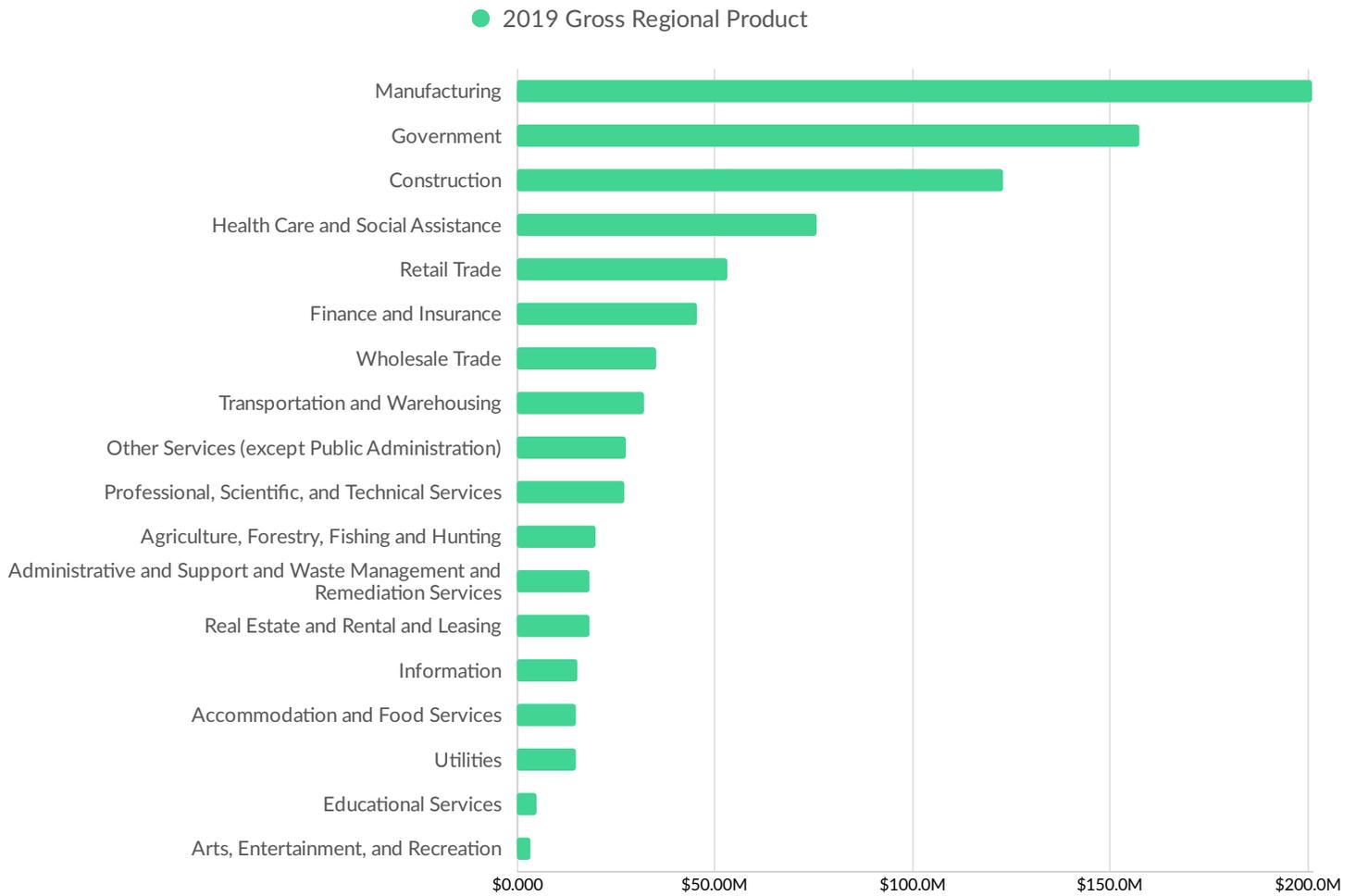
## Top Growing Industries



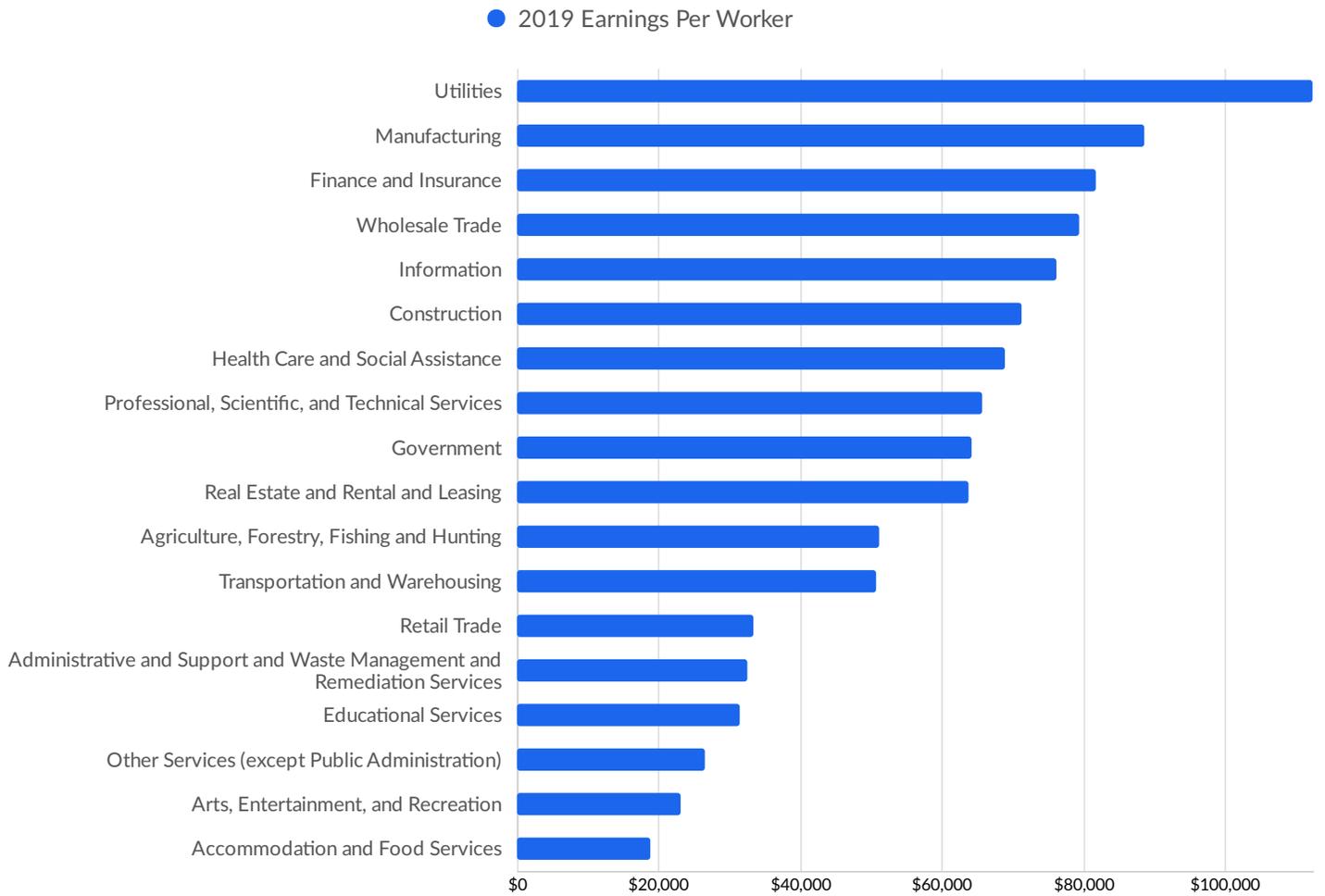
## Top Industry LQ



## Top Industry GRP



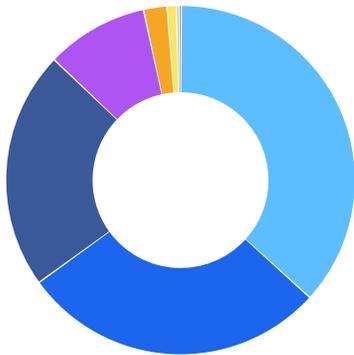
## Top Industry Earnings



Industry	2014 Jobs	2019 Jobs	Change in Jobs	% Change in Jobs	2019 LQ	2019 Earnings Per Worker	2019 GRP
Government	2,140	2,236	96	+4%	1.56	\$64,232	\$157.78M
Manufacturing	999	1,349	350	+35%	1.78	\$88,633	\$201.34M
Construction	797	1,213	416	+52%	2.22	\$71,203	\$123.15M
Health Care and Social Assistance	816	946	130	+16%	0.77	\$68,928	\$76.02M
Retail Trade	682	850	168	+25%	0.90	\$33,380	\$53.24M
Other Services (except Public Administration)	623	674	51	+8%	1.49	\$26,636	\$27.49M
Accommodation and Food Services	507	503	-4	-1%	0.61	\$18,911	\$14.94M
Administrative and Support and Waste Management and Remediation Services	363	404	41	+11%	0.68	\$32,585	\$18.46M
Transportation and Warehousing	277	340	63	+23%	0.94	\$50,715	\$32.31M
Professional, Scientific, and Technical Services	197	207	10	+5%	0.33	\$65,714	\$27.39M
Wholesale Trade	206	191	-15	-7%	0.55	\$79,459	\$35.46M
Finance and Insurance	175	164	-11	-6%	0.43	\$81,818	\$45.75M
Educational Services	120	149	29	+24%	0.60	\$31,475	\$5.13M
Agriculture, Forestry, Fishing and Hunting	177	146	-31	-18%	1.30	\$51,059	\$19.99M
Arts, Entertainment, and Recreation	90	97	7	+8%	0.57	\$23,144	\$3.55M
Real Estate and Rental and Leasing	59	51	-8	-14%	0.31	\$63,892	\$18.26M
Information	55	47	-8	-15%	0.27	\$76,234	\$15.41M
Utilities	18	32	14	+78%	1.00	\$112,382	\$14.77M

## Business Characteristics

### Business Size

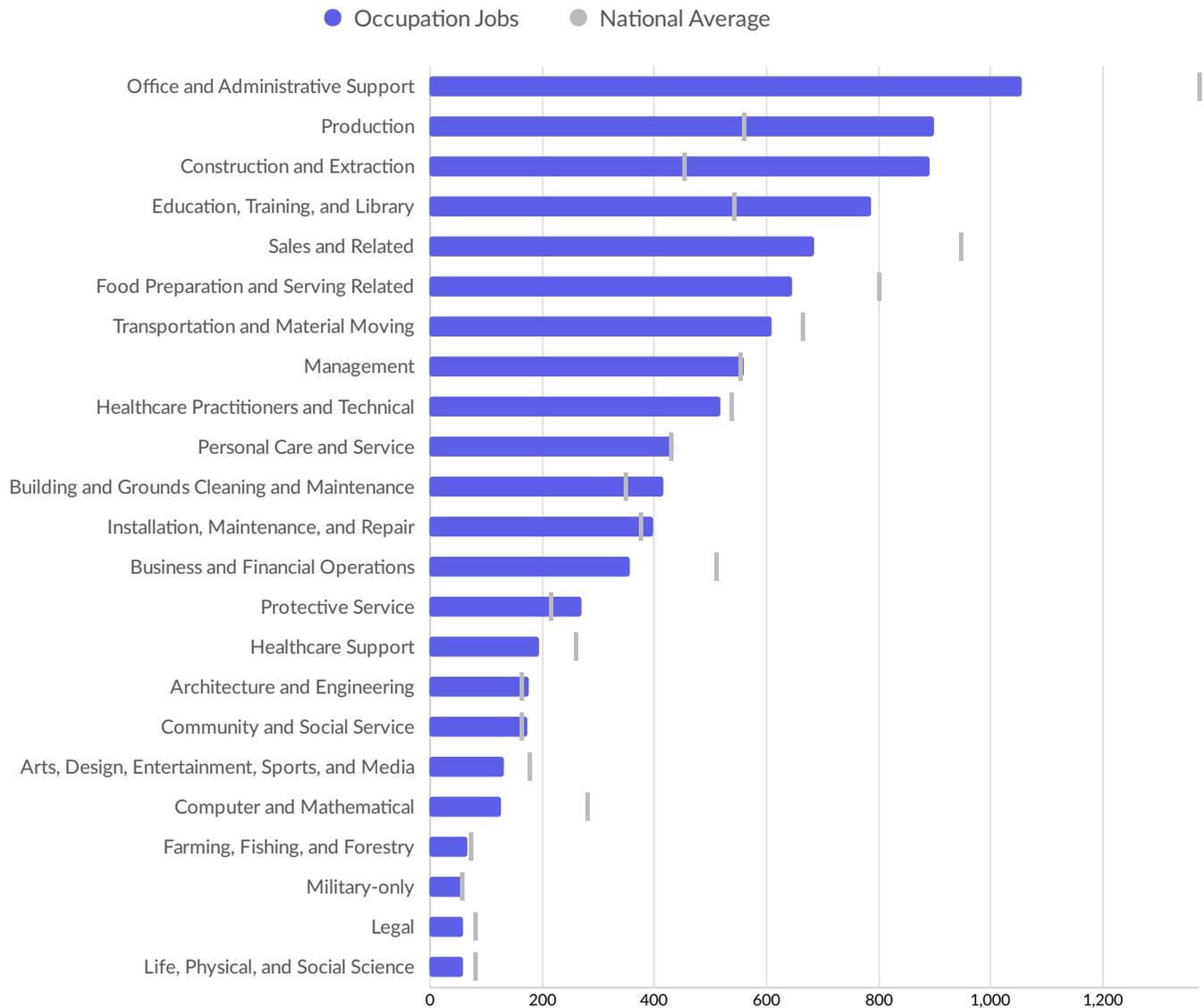


	Percentage	Business Count
1 to 4 employees	36.7%	337
5 to 9 employees	28.3%	260
10 to 19 employees	22.1%	203
20 to 49 employees	9.5%	87
50 to 99 employees	2.2%	20
100 to 249 employees	0.9%	8
250 to 499 employees	0.2%	2
500+ employees	0.2%	2

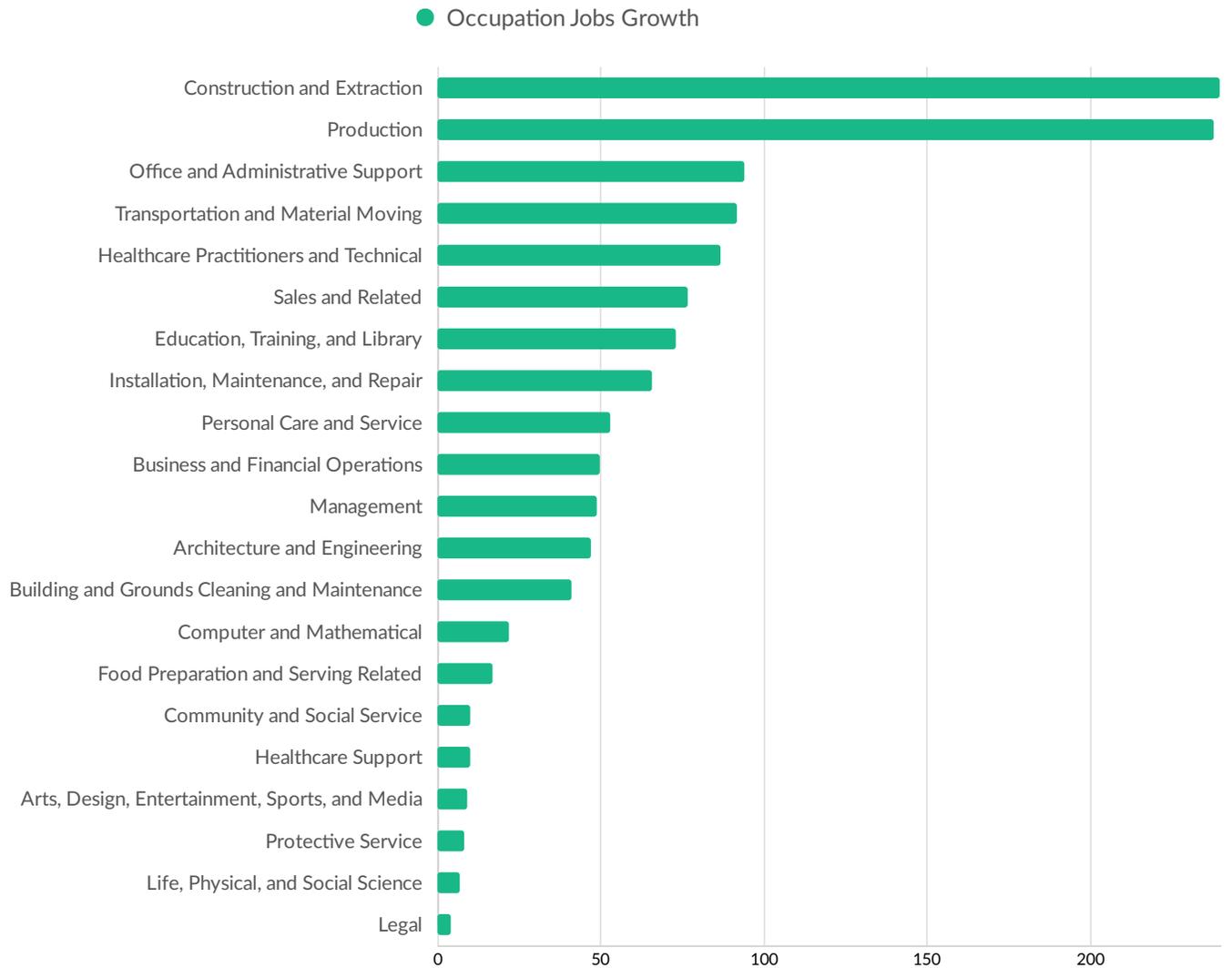
*\*Business Data by DatabaseUSA.com is third-party data provided by Emsi to its customers as a convenience, and Emsi does not endorse or warrant its accuracy or consistency with other published Emsi data. In most cases, the Business Count will not match total companies with profiles on the summary tab.*

# Workforce Characteristics

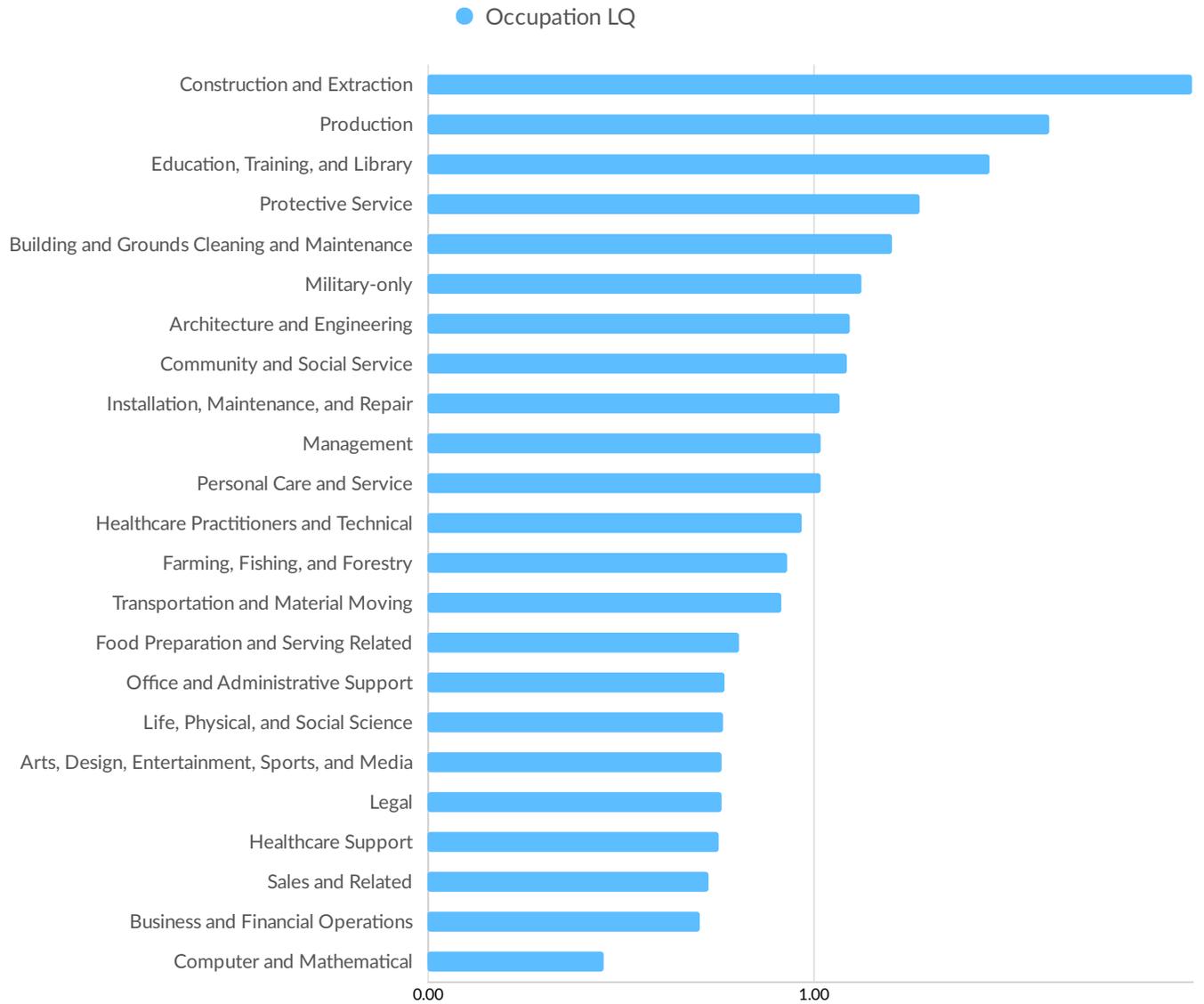
## Largest Occupations



## Top Growing Occupations



## Top Occupation LQ



## Top Occupation Earnings



Postings data is not available for the currently selected region.

Underemployment data is not available for the currently selected region.

Occupation	2014 Jobs	2019 Jobs	Change in Jobs	% Change in Jobs	2019 LQ	2018 Median Hourly Earnings	Jun 2019 - May 2020 Unique Average Monthly Postings
Office and Administrative Support	962	1,056	94	+10%	0.77	\$18.02	0
Production	661	899	238	+36%	1.61	\$17.55	0
Construction and Extraction	653	893	240	+37%	1.98	\$26.32	0
Education, Training, and Library	715	788	73	+10%	1.46	\$23.44	0
Sales and Related	610	687	77	+13%	0.73	\$13.32	0
Food Preparation and Serving Related	630	647	17	+3%	0.81	\$11.44	0
Transportation and Material Moving	518	610	92	+18%	0.92	\$17.44	0
Management	513	562	49	+10%	1.02	\$42.88	0
Healthcare Practitioners and Technical	432	519	87	+20%	0.97	\$36.49	0
Personal Care and Service	382	435	53	+14%	1.02	\$12.18	0
Building and Grounds Cleaning and Maintenance	377	418	41	+11%	1.20	\$13.85	0
Installation, Maintenance, and Repair	333	399	66	+20%	1.07	\$22.81	0
Business and Financial Operations	308	358	50	+16%	0.70	\$30.66	0
Protective Service	264	272	8	+3%	1.28	\$24.14	0
Healthcare Support	185	195	10	+5%	0.75	\$16.49	0
Architecture and Engineering	130	177	47	+36%	1.10	\$37.59	0
Community and Social Service	166	176	10	+6%	1.09	\$22.27	0
Arts, Design, Entertainment, Sports, and Media	124	133	9	+7%	0.76	\$20.97	0

Occupation	2014 Jobs	2019 Jobs	Change in Jobs	% Change in Jobs	2019 LQ	2018 Median Hourly Earnings	Jun 2019 - May 2020 Unique Average Monthly Postings
Computer and Mathematical	107	129	22	+21%	0.46	\$39.70	0
Farming, Fishing, and Forestry	69	67	-2	-3%	0.93	\$13.29	0
Military-only	64	62	-2	-3%	1.12	\$20.60	0
Legal	57	61	4	+7%	0.76	\$35.75	0
Life, Physical, and Social Science	53	60	7	+13%	0.76	\$32.83	0

## Educational Pipeline

Over the last 5 years, no schools in 6 Minnesota ZIPs produced graduates.