Goals for this Conversation

• Reflect on how Minnesota must meet this moment for our economy

• Share updates & insights from DEED on what we’ve been working on since the 2022 legislative session.

• Get feedback from partners on what the Governor & Lt. Governor should pursue in the 2023 legislative session.
A time for transformational thinking
A 15-member Council that wrote a 10-year plan for Minnesota's economic future, focused on building an equitable, resilient, expansive economy.
Minnesota’s 10 Year Economic Expansion Plan

To achieve a more equitable, inclusive, sustainable, and resilient Minnesota economy, we must all commit to take action.

1. Commit to our people, as Minnesota’s number one strength and the key to a prosperous future.
2. Commit to our communities, as the nexus point of growth and opportunity.
3. Commit to our businesses, as the engine that will write the next chapter of the global economy.
4. Commit to innovation, as the central dynamic needed to adapt to an ever-changing economic landscape.
5. Commit to infrastructure, as the foundation of all economic progress.
Moving Forward

• With a 10-year plan in place, the next question is: where do we start in 2023?

• We have big challenges – but many resources to tackle them.

• How can DEED meet our mission in 2023, to empower the growth of the Minnesota economy, for everyone?
Quick look-back: the 2022 Legislative Session
• 2022 was a supplemental budget year with no requirement for additional spending.
• Session began with the largest surplus in state history - $9.2 billion.
• DEED proposed several policy and supplemental budget items.
• Refilling the UI Trust Fund was a major priority for all to ensure a safety net for future Minnesotans.
DEED's Supplemental Budget Requests

- Refill the UI Trust Fund - *passed* $2.7 billion
- Broadband - $170 million – *passed* $210 million
- Angel Tax Credit - $17 million
- Launch Minnesota - $5 million
- Minnesota Marketing - $4.53 million
- Nonprofit Resiliency & Recovery Fund - $50 million
- Tech Jobs Pipeline for Youth - $15 million
- Technology Re-skilling Training - $13 million
- Workforce Modernization - $15 million
- Main Street Economic Revitalization - $20 million
DEED's Supplemental Budget Requests

- Clean Tech Workforce Training - $8 million
- Paid Family and Medical Leave - $11.75 million (FY23)
- Office of New Americans - $470K
- Ombuds for Agricultural and Food Processing workers - $255K
- Agricultural Worker Wellness Committee - $252K
- Electric Vehicle Charging Infrastructure - $20 million
- Energy Transition Grants - $2.5 million
- Adult-Use Cannabis - $6.23 million
- Small Business Partnership Grants - $5 million
The 2023 Legislative Session will be different

- **November election** – leadership in legislature/Governor’s office will be determined.
- Potentially a **record** number of **new lawmakers**.
- The legislature left **$7 billion** on the bottom line last legislative session.
- **Required** to pass a biennial budget for **FY2024-2025** to fund the state government.
What has DEED been up to?
Workforce Development

• **New Investments in Training**
  
  • Tech Training Initiative: Preparing people of color for high wage tech jobs.
  
  • Re-Entry Initiative: Providing workforce training services to individuals in preparation of returning home following incarceration.
  
  • Reskilling Initiative: Securing technology training tools to help reskill and upskill Minnesotans.
1. **Proactive outreach through phone calls** and virtual services to RESEA participants to help find jobs, using "Good Jobs Now" model.

2. **Appointment-based** scheduling for in-person meetings at CareerForce Centers.

3. **Office Hours** in all 16 local workforce development areas for the public to connect with Job Service for Employment Services programming.

4. **Go to where the people are** – proactive community engagements. For example: 57 CareerForce Corners in libraries and partnership with 161 community-based organizations across the state.

5. **Build strong self-service digital tools** to help our customers.
• **Replacing Minnesotaworks.net** with a modern, accessible, mobile-friendly labor exchange and account management platform.

• **Reviewing customer-facing content** to make sure information is updated, accurate, and easy to find.

• **Launching Workforce One Connect app** to help participants communicate with case workers, submit documents, and get information about local resources.

• **Revamping our Unemployment Insurance platform** to make it more accessible and mobile-friendly.

• **Exploring new tools and platforms** to provide better direct services.
A "how might we..." mindset

... spark small business growth, particularly in communities of color?

... remove barriers that are holding Minnesota workers or businesses back from hiring and growing careers?

... attract industries of the future to build their businesses and expansions here?

... provide the essential infrastructure – housing, childcare, broadband – to provide for economic growth?

... attract & retain great talent to our state?
Governor’s Workforce Development Board
Governor’s Workforce Development Board Questions

• How can the state invest in un-tapped or under-utilized populations to address worker shortages? Where are you seeing opportunity?
  • Are there areas where we should increase investments?
  • Are there promising programs that Minnesota should look at scaling up?
  • Are there ways that Minnesota could support more innovative public-private partnerships?
  • How can the state's workforce system better support employers looking to recruit, support, and retain workers from communities that they have not historically engaged with/hired from?

• As you think about "the future of work" - including the ways that industry and education/training are evolving - are there areas where the state could make investments to ensure that workers are equipped with the skills needed by industry?
Ongoing Commitments

• This conversation is part of the agency’s process to develop the Governor’s recommendations for the legislature.

• The ideas you shared today help inform those recommendations.

• However, this is not the end – we commit to ongoing engagement through the development process and the legislative session.
Thank you!