



4 Minnesota ZIPs

Minnesota Department of Employment & Economic Development (DEED)



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Report Parameters

4 ZIPs

55005	Bethel, MN (in Anoka county)	55040	Isanti, MN (in Isanti county)
55008	Cambridge, MN (in Isanti county)	55070	Saint Francis, MN (in Anoka county)

Class of Worker

QCEW Employees, Non-QCEW Employees, and Self-Employed

The information in this report pertains to the chosen geographical areas.

Economy Overview

47,121

Population (2019)

Population **grew by 2,244** over the last 5 years and is projected to **grow by 1,472** over the next 5 years.

13,830

Total Regional Employment

Jobs **grew by 201** over the last 5 years and are projected to **grow by 621** over the next 5 years.

\$50.4K

Avg. Earnings Per Job (2019)

Regional average earnings per job are **\$18.1K below** the national average earnings of \$68.5K per job.

Takeaways

- As of 2019 the region's population **increased by 5.0%** since 2014, growing by 2,244. Population is expected to **increase by 3.1%** between 2019 and 2024, adding 1,472.
- From 2014 to 2019, jobs **increased by 1.5%** in 4 Minnesota ZIPs from 13,629 to **13,830**. This change **fell short of the national growth rate of 7.6% by 6.1%**. Labor force data is not available for 4 Minnesota ZIPs.
- There is no education attainment data for 4 Minnesota ZIPs.
- The top three industries in 2019 are Education and Hospitals (Local Government), Restaurants and Other Eating Places, and General Medical and Surgical Hospitals.

	Population (2019)	Labor Force (2019)	Jobs (2019)	Cost of Living	GRP	Imports	Exports
Region	47,121	N/A	13,830	100.3	\$1.27B	\$3.08B	\$1.49B
Nation	329,399,330	163,493,315	165,144,952	100.0	\$21.00T	\$0	\$8.96T

2019 Labor Force Breakdown

Population breakdown data is not available at the ZIP level. Please choose a different region to see this data.

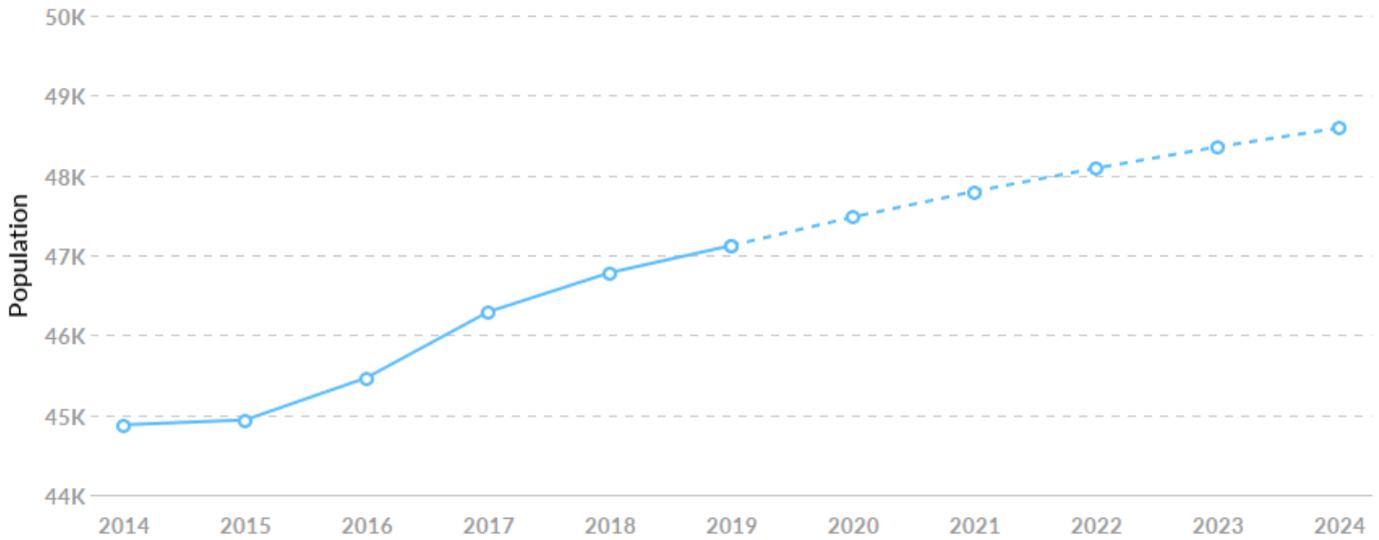
Educational Attainment

Educational attainment data is not available at the ZIP level. Please choose a different region to see this data.

Historic & Projected Trends

Population Trends

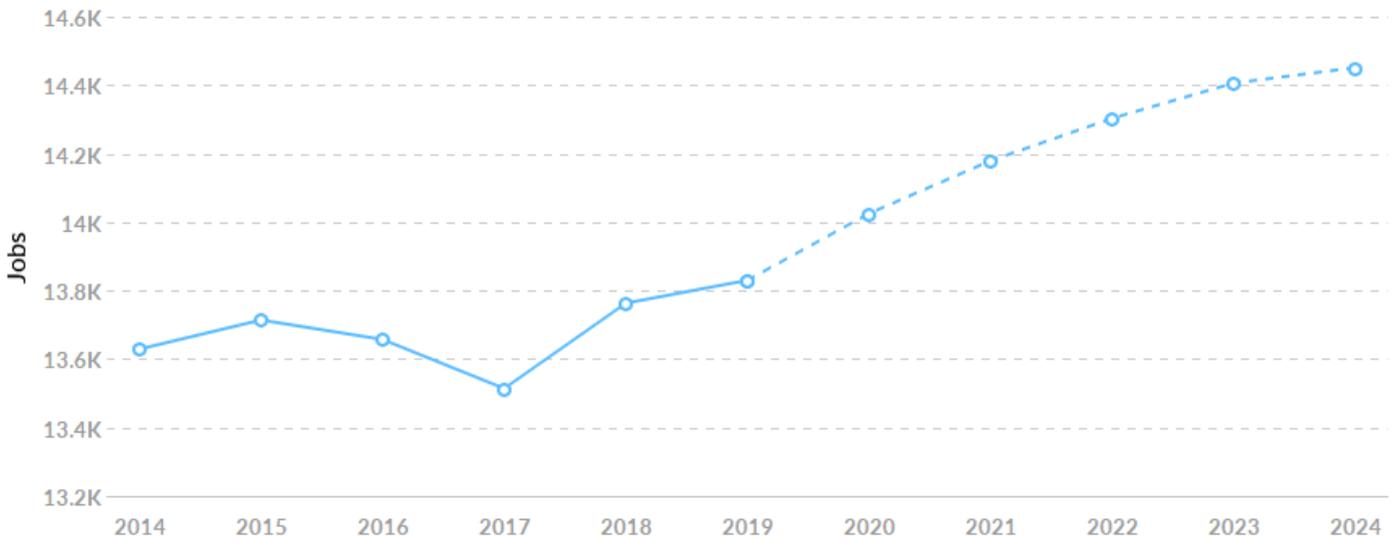
As of 2019 the region's population **increased by 5.0%** since 2014, growing by 2,244. Population is expected to **increase by 3.1%** between 2019 and 2024, adding 1,472.



Timeframe	Population
2014	44,876
2015	44,937
2016	45,466
2017	46,290
2018	46,781
2019	47,121
2020	47,477
2021	47,799
2022	48,089
2023	48,356
2024	48,592

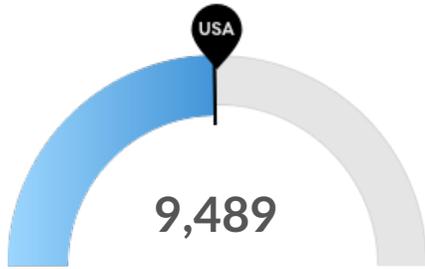
Job Trends

From 2014 to 2019, jobs increased by 1.5% in 4 Minnesota ZIPs from 13,629 to **13,830**. This change fell short of the national growth rate of 7.6% by 6.1%.



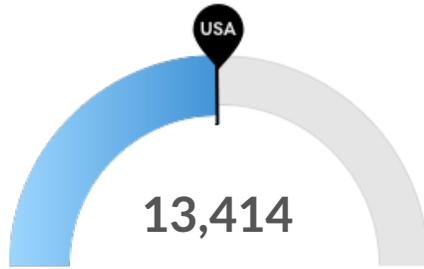
Timeframe	Jobs
2014	13,629
2015	13,714
2016	13,657
2017	13,514
2018	13,763
2019	13,830
2020	14,025
2021	14,179
2022	14,303
2023	14,406
2024	14,451

Population Characteristics



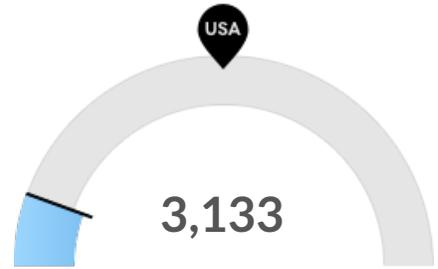
Millennials

Your area has 9,489 millennials (ages 25-39). The national average for an area this size is 9,618.



Retiring Soon

Retirement risk is about average in your area. The national average for an area this size is 13,542 people 55 or older, while there are 13,414 here.



Racial Diversity

Racial diversity is low in your area. The national average for an area this size is 18,534 racially diverse people, while there are 3,133 here.



Veterans

Veterans data is not available at the ZIP level. Please choose a different region level to see this data.



Violent Crime

Crime data is not available at the ZIP level. Please choose a different region level to see this data.

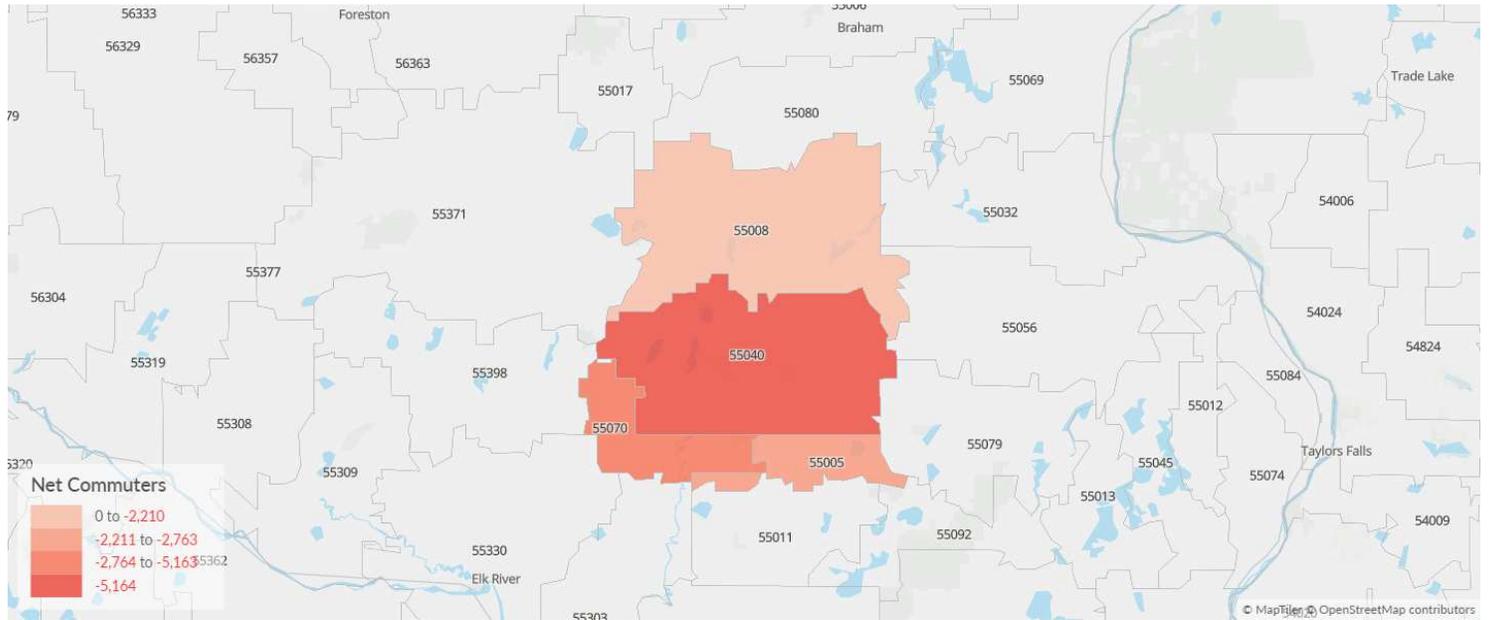


Property Crime

Crime data is not available at the ZIP level. Please choose a different region level to see this data.

Place of Work vs Place of Residence

Understanding where talent in the region currently works compared to where talent lives can help you optimize site decisions.



Where Talent Works

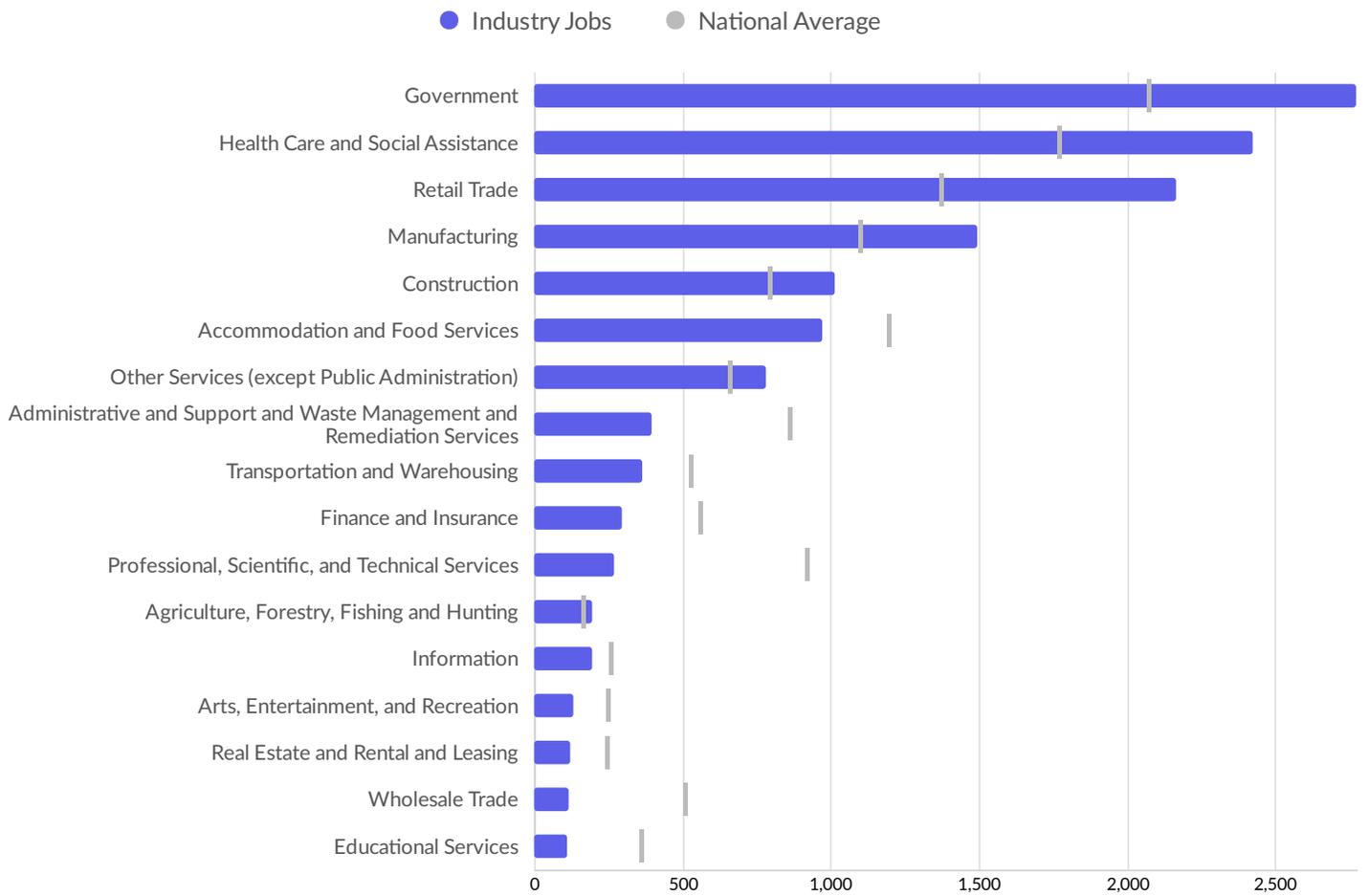
ZIP	Name	2019 Employment
55008	Cambridge, MN (in Isan...	8,344
55040	Isanti, MN (in Isanti cou...	2,847
55070	Saint Francis, MN (in An...	1,977
55005	Bethel, MN (in Anoka c...	661

Where Talent Lives

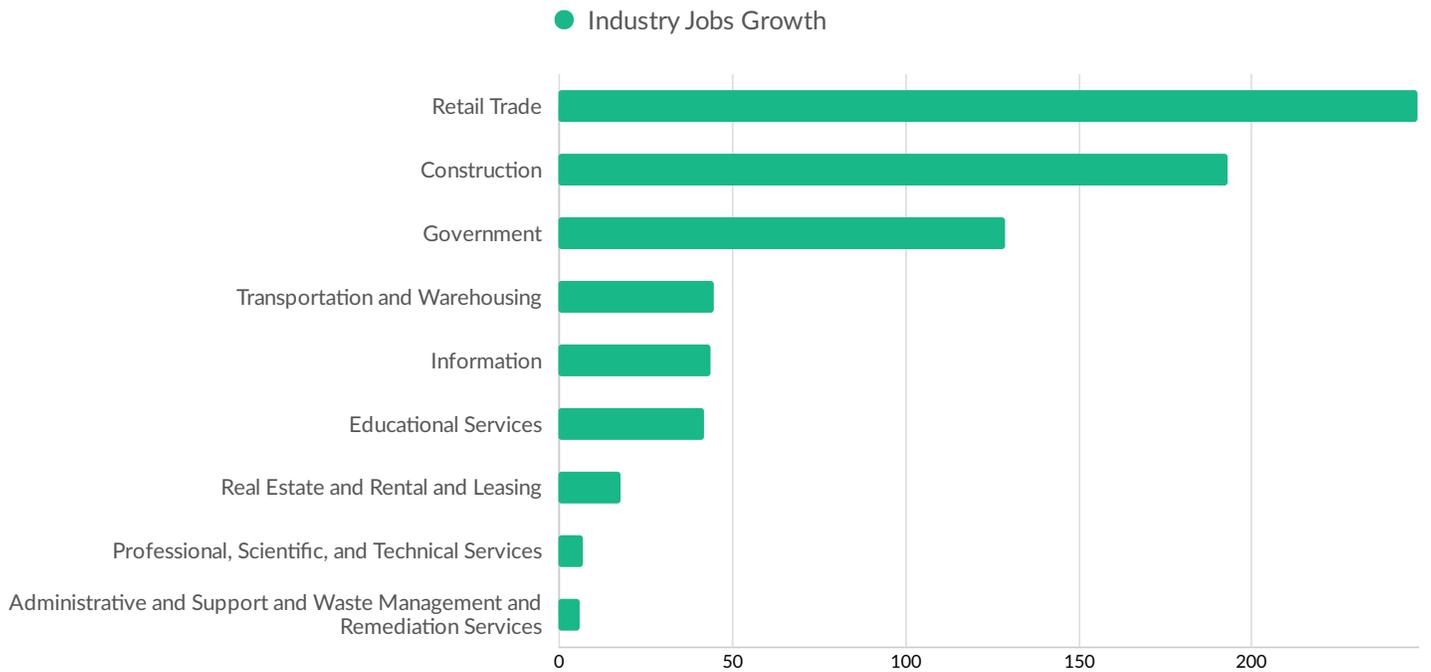
ZIP	Name	2019 Workers
55008	Cambridge, MN (in Isan...	8,897
55040	Isanti, MN (in Isanti cou...	8,010
55070	Saint Francis, MN (in An...	4,741
55005	Bethel, MN (in Anoka c...	2,872

Industry Characteristics

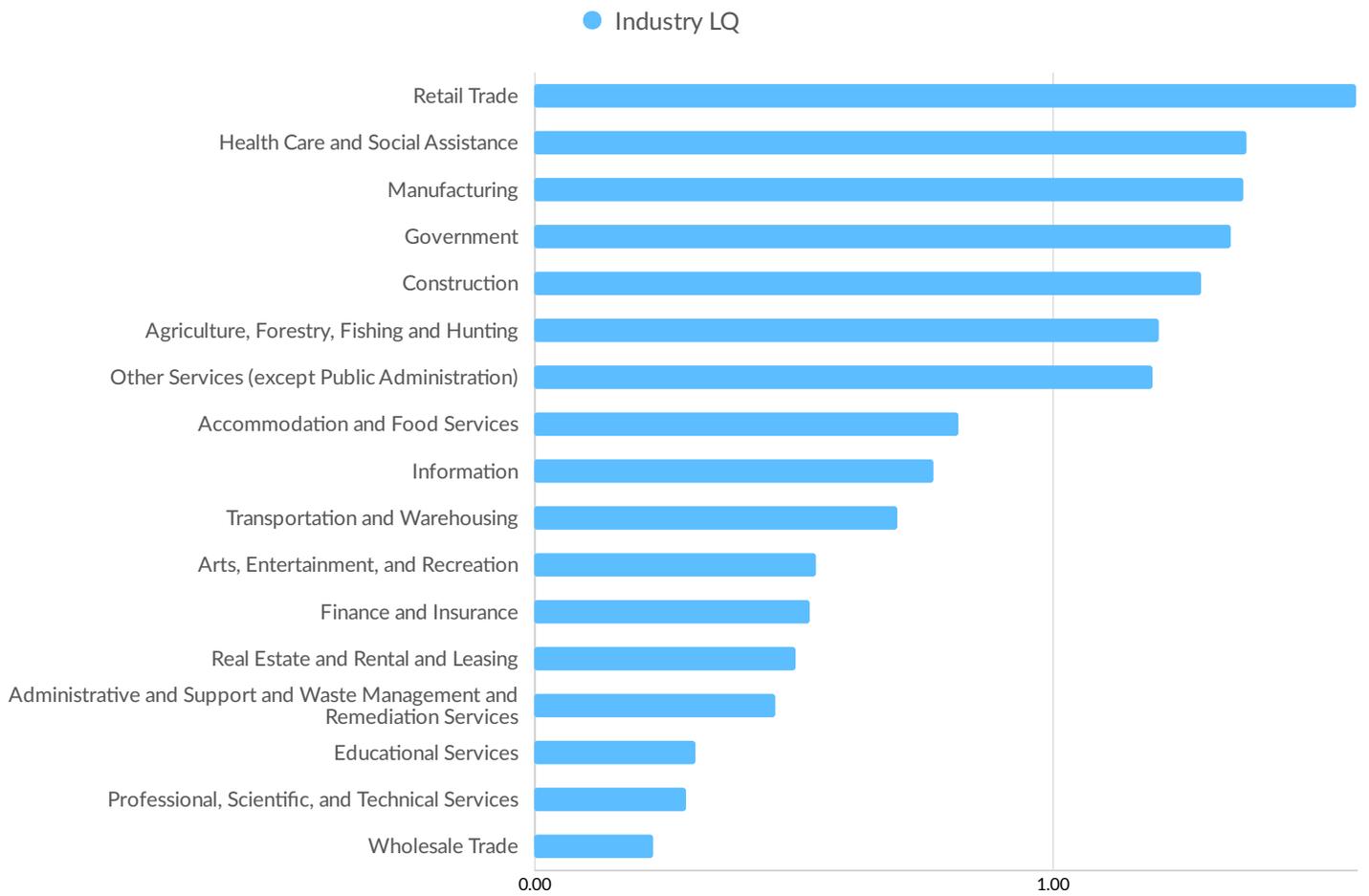
Largest Industries



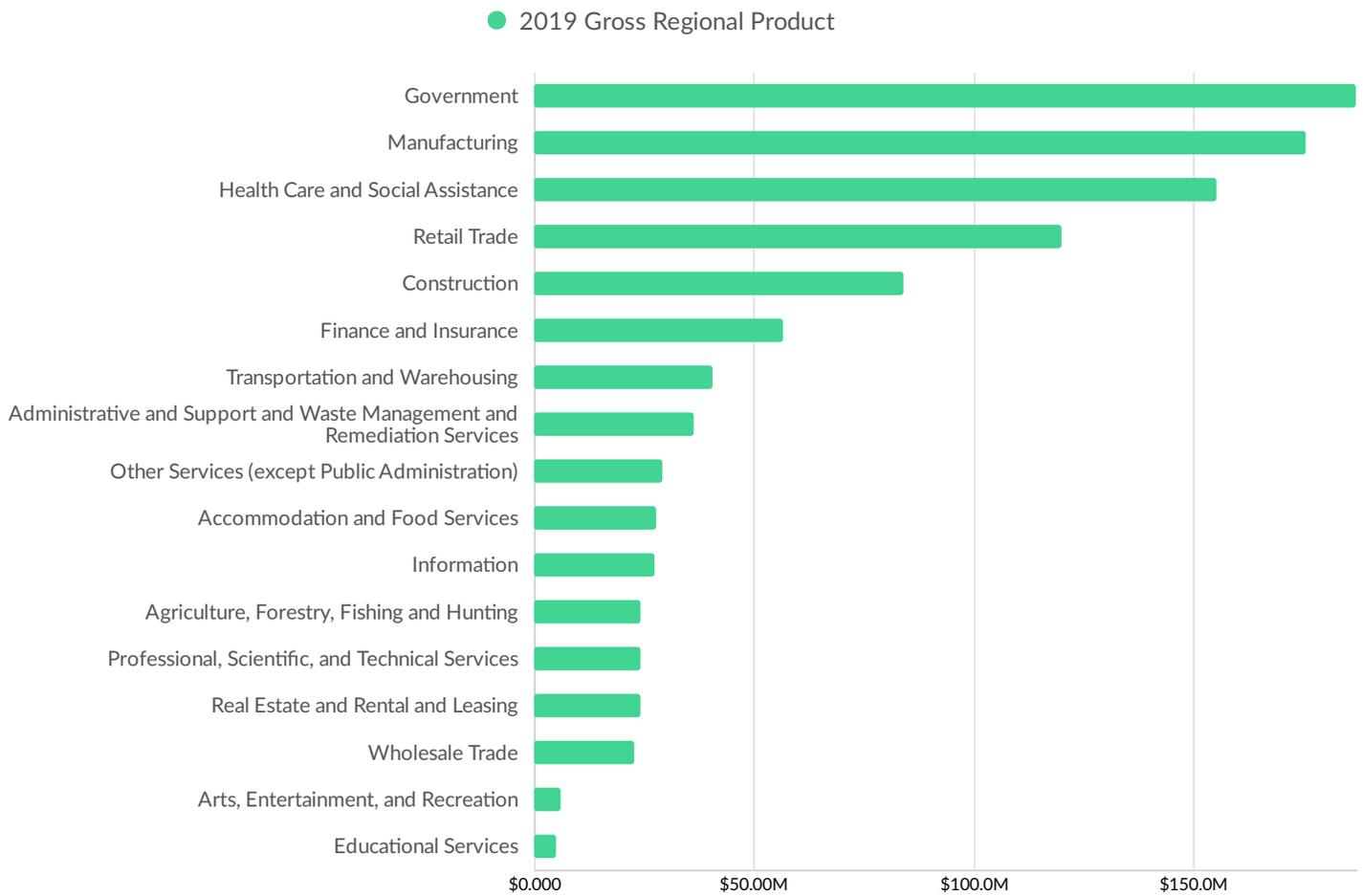
Top Growing Industries



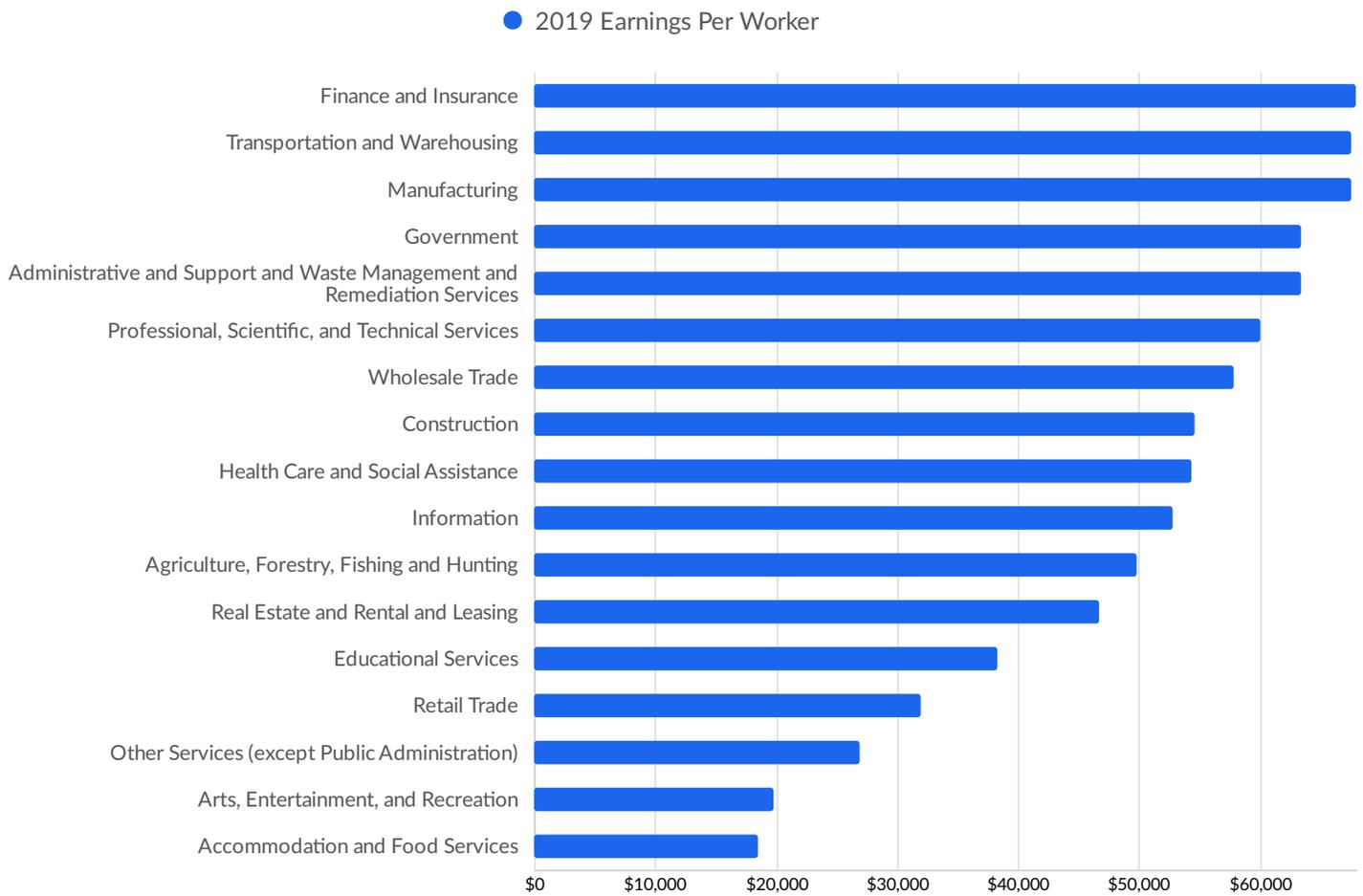
Top Industry LQ



Top Industry GRP



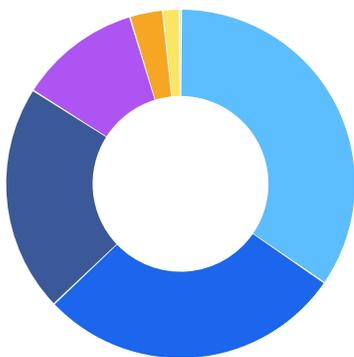
Top Industry Earnings



Industry	2014 Jobs	2019 Jobs	Change in Jobs	% Change in Jobs	2019 LQ	2019 Earnings Per Worker	2019 GRP
Government	2,644	2,773	129	+5%	1.34	\$63,402	\$187.16M
Health Care and Social Assistance	2,567	2,425	-142	-6%	1.37	\$54,360	\$155.53M
Retail Trade	1,919	2,167	248	+13%	1.59	\$31,968	\$120.08M
Manufacturing	1,699	1,497	-202	-12%	1.37	\$67,534	\$175.62M
Construction	820	1,013	193	+24%	1.29	\$54,609	\$84.11M
Accommodation and Food Services	988	972	-16	-2%	0.82	\$18,511	\$27.86M
Other Services (except Public Administration)	820	780	-40	-5%	1.19	\$26,886	\$29.19M
Administrative and Support and Waste Management and Remediation Services	392	398	6	+2%	0.46	\$63,389	\$36.39M
Transportation and Warehousing	320	365	45	+14%	0.70	\$67,550	\$40.56M
Finance and Insurance	310	296	-14	-5%	0.53	\$67,918	\$56.54M
Professional, Scientific, and Technical Services	262	269	7	+3%	0.29	\$60,044	\$24.37M
Agriculture, Forestry, Fishing and Hunting	234	194	-40	-17%	1.21	\$49,779	\$24.40M
Information	150	194	44	+29%	0.77	\$52,764	\$27.31M
Arts, Entertainment, and Recreation	134	132	-2	-1%	0.54	\$19,835	\$6.19M
Real Estate and Rental and Leasing	101	119	18	+18%	0.51	\$46,744	\$24.25M
Wholesale Trade	171	116	-55	-32%	0.23	\$57,794	\$22.81M
Educational Services	69	111	42	+61%	0.31	\$38,332	\$4.98M

Business Characteristics

Business Size

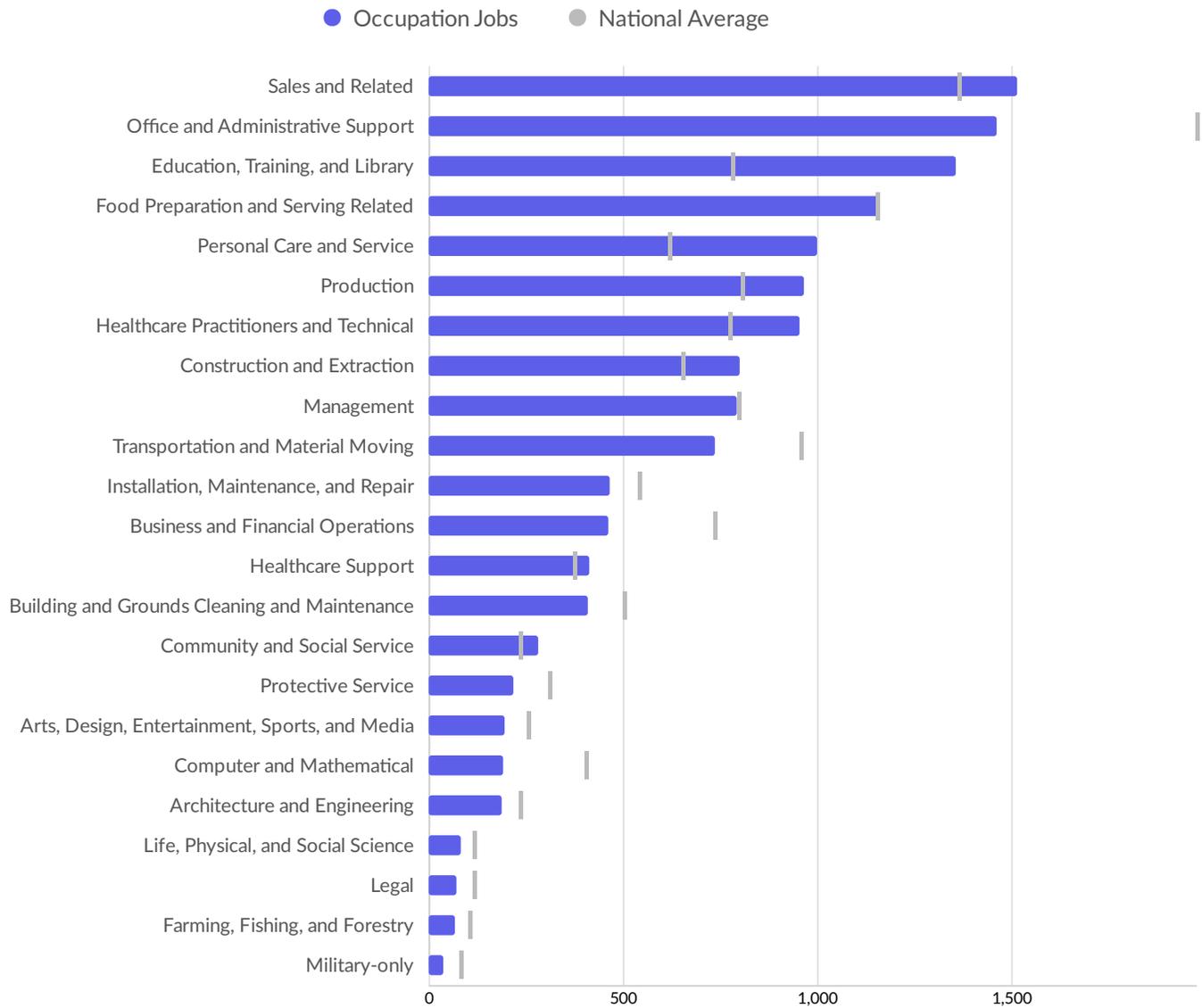


	Percentage	Business Count
1 to 4 employees	34.5%	406
5 to 9 employees	28.3%	333
10 to 19 employees	21.1%	248
20 to 49 employees	11.3%	133
50 to 99 employees	3.1%	36
100 to 249 employees	1.5%	18
500+ employees	0.2%	2

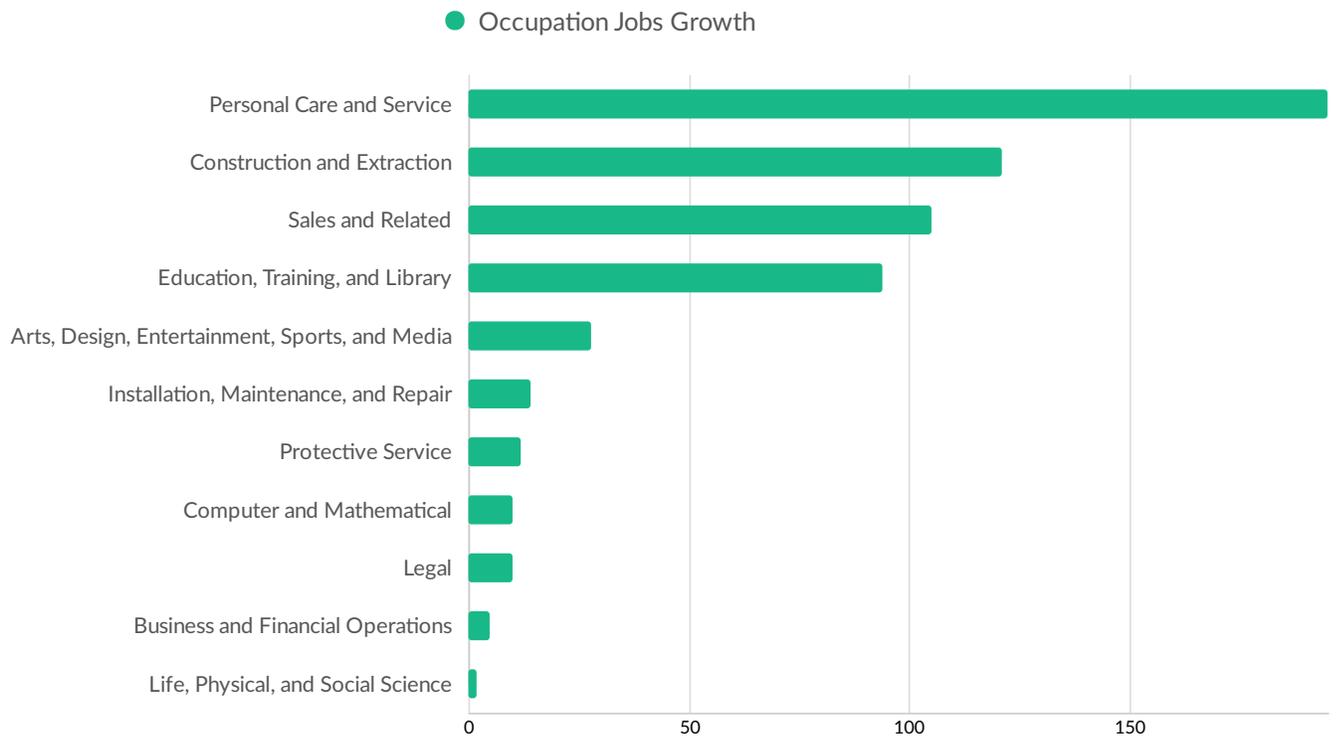
**Business Data by DatabaseUSA.com is third-party data provided by Emsi to its customers as a convenience, and Emsi does not endorse or warrant its accuracy or consistency with other published Emsi data. In most cases, the Business Count will not match total companies with profiles on the summary tab.*

Workforce Characteristics

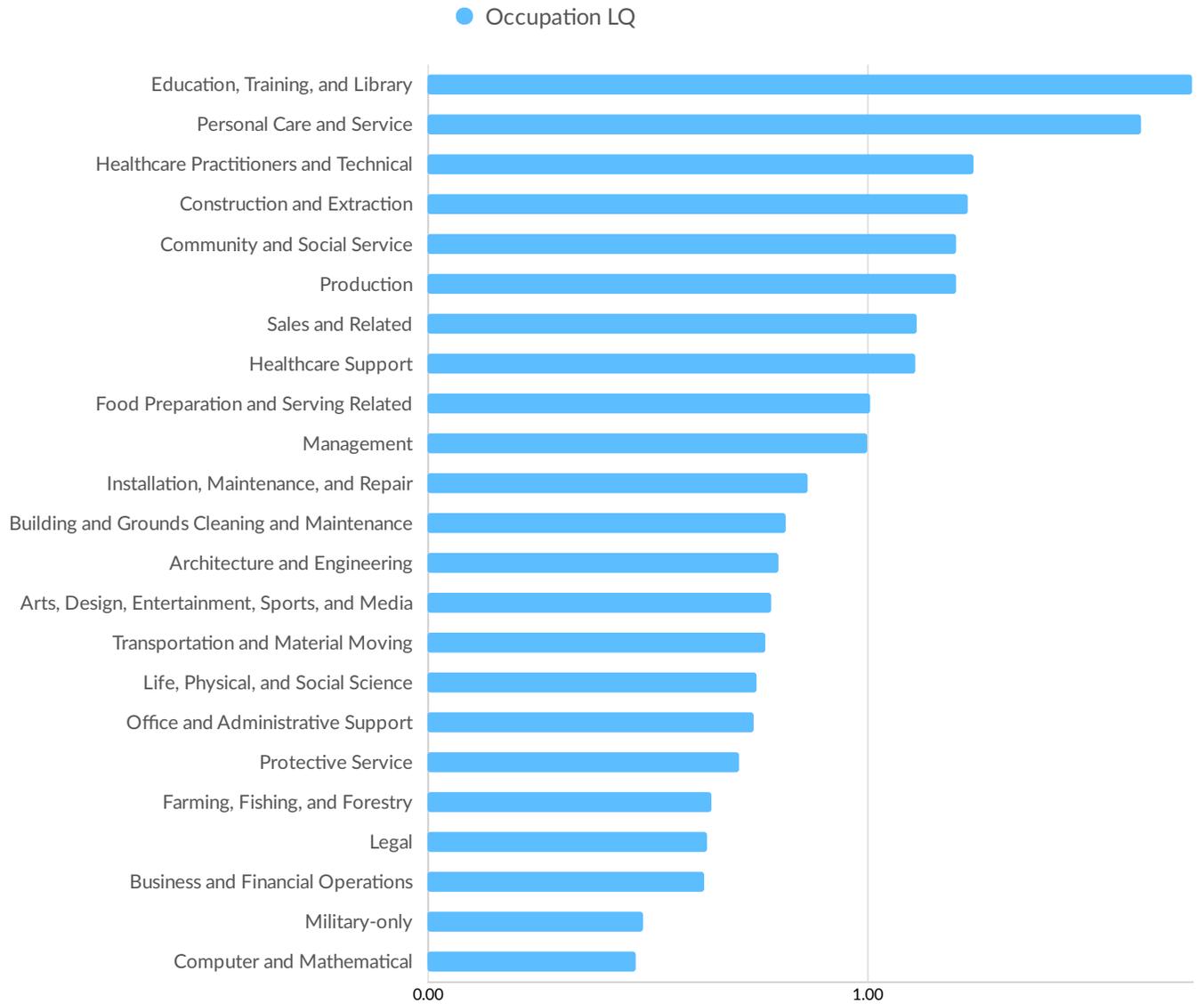
Largest Occupations



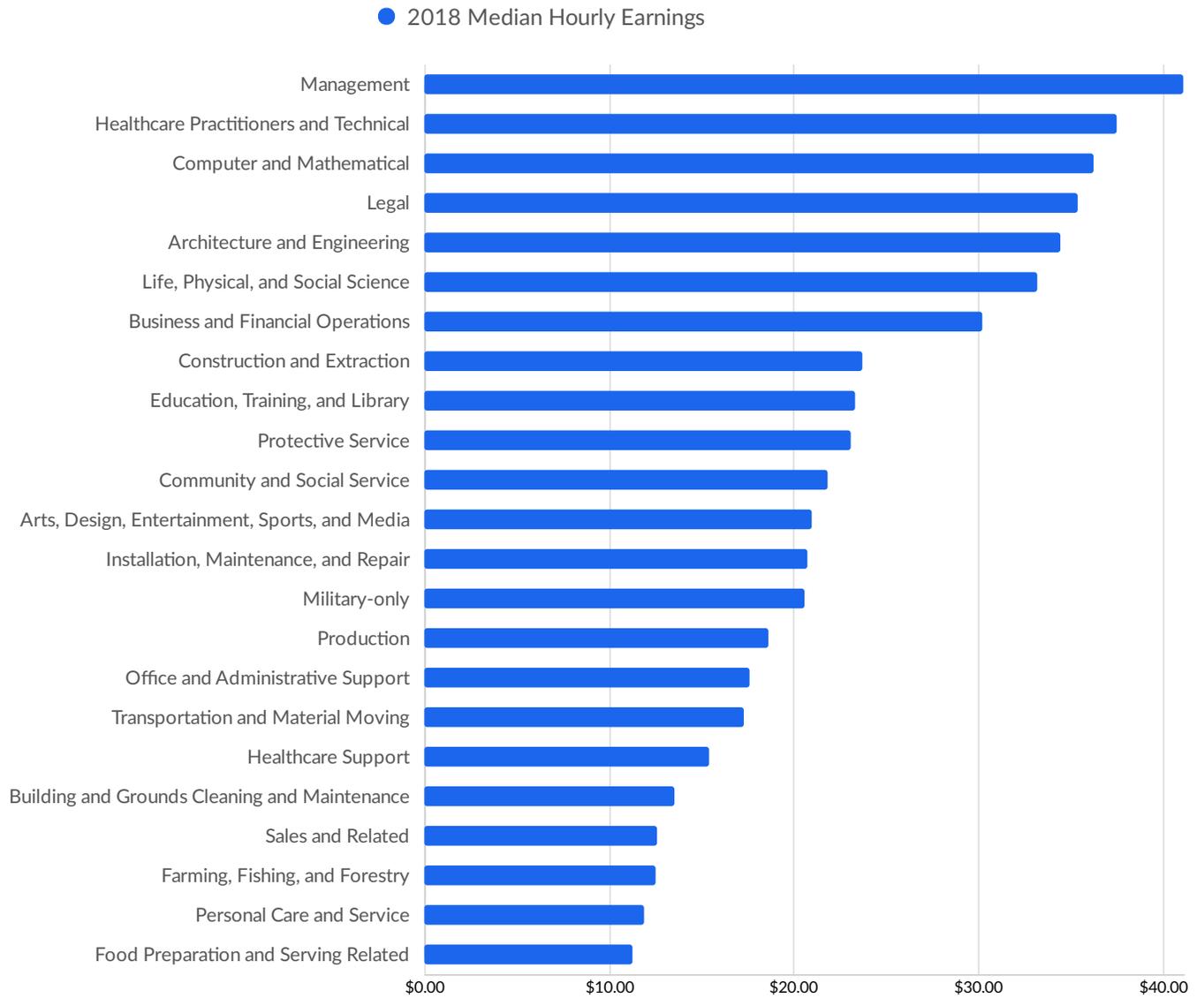
Top Growing Occupations



Top Occupation LQ



Top Occupation Earnings



Postings data is not available for the currently selected region.

Underemployment data is not available for the currently selected region.

Occupation	2014 Jobs	2019 Jobs	Change in Jobs	% Change in Jobs	2019 LQ	2018 Median Hourly Earnings	Jun 2019 - May 2020 Unique Average Monthly Postings
Sales and Related	1,411	1,516	105	+7%	1.11	\$12.58	0
Office and Administrative Support	1,519	1,463	-56	-4%	0.74	\$17.63	0
Education, Training, and Library	1,263	1,357	94	+7%	1.74	\$23.33	0
Food Preparation and Serving Related	1,181	1,160	-21	-2%	1.01	\$11.24	0
Personal Care and Service	804	999	195	+24%	1.62	\$11.89	0
Production	1,062	967	-95	-9%	1.20	\$18.62	0
Healthcare Practitioners and Technical	990	955	-35	-4%	1.24	\$37.48	0
Construction and Extraction	678	799	121	+18%	1.23	\$23.74	0
Management	818	793	-25	-3%	1.00	\$41.11	0
Transportation and Material Moving	747	736	-11	-1%	0.77	\$17.34	0
Installation, Maintenance, and Repair	452	466	14	+3%	0.86	\$20.76	0
Business and Financial Operations	456	461	5	+1%	0.63	\$30.24	0
Healthcare Support	500	413	-87	-17%	1.11	\$15.40	0
Building and Grounds Cleaning and Maintenance	417	408	-9	-2%	0.82	\$13.56	0
Community and Social Service	333	281	-52	-16%	1.20	\$21.84	0
Protective Service	206	218	12	+6%	0.71	\$23.10	0
Arts, Design, Entertainment, Sports, and Media	168	196	28	+17%	0.78	\$20.96	0
Computer and Mathematical	181	191	10	+6%	0.47	\$36.25	0

Occupation	2014 Jobs	2019 Jobs	Change in Jobs	% Change in Jobs	2019 LQ	2018 Median Hourly Earnings	Jun 2019 - May 2020 Unique Average Monthly Postings
Architecture and Engineering	191	186	-5	-3%	0.80	\$34.49	0
Life, Physical, and Social Science	82	84	2	+2%	0.75	\$33.21	0
Legal	63	73	10	+16%	0.64	\$35.37	0
Farming, Fishing, and Forestry	69	67	-2	-3%	0.65	\$12.49	0
Military-only	40	39	-1	-3%	0.49	\$20.59	0

Educational Pipeline

Over the last 5 years, no schools in 4 Minnesota ZIPs produced graduates.