



4 Minnesota ZIPs

Minnesota Department of Employment & Economic Development (DEED)



332 Minnesota Street
Suite E200
Saint Paul, Minnesota 55101

Contents

Report Parameters	1
Economy Overview	2
Historic & Projected Trends	4
Population Characteristics	6
Industry Characteristics	8
Business Characteristics	14
Workforce Characteristics	15
Educational Pipeline	21

Report Parameters

4 ZIPs

55713	Buhl, MN (in St. Louis county)
-------	--------------------------------

55746	Hibbing, MN (in St. Louis county)
-------	-----------------------------------

55719	Chisholm, MN (in St. Louis county)
-------	------------------------------------

55753	Keewatin, MN (in Itasca county)
-------	---------------------------------

Class of Worker

QCEW Employees, Non-QCEW Employees, and Self-Employed

The information in this report pertains to the chosen geographical areas.

Economy Overview

23,961

Population (2019)

Population **decreased by 440** over the last 5 years and is projected to **decrease by 147** over the next 5 years.

13,180

Total Regional Employment

Jobs **grew by 226** over the last 5 years and are projected to **grow by 257** over the next 5 years.

\$58.5K

Avg. Earnings Per Job (2019)

Regional average earnings per job are **\$10.0K below** the national average earnings of \$68.5K per job.

Takeaways

- As of 2019 the region's population **declined by 1.8%** since 2014, falling by 440. Population is expected to **decrease by 0.6%** between 2019 and 2024, losing 147.
- From 2014 to 2019, jobs **increased by 1.7%** in 4 Minnesota ZIPs from 12,954 to **13,180**. This change **fell short of the national growth rate of 7.6% by 5.9%**. Labor force data is not available for 4 Minnesota ZIPs.
- There is no education attainment data for 4 Minnesota ZIPs.
- The top three industries in 2019 are Metal Ore Mining, General Medical and Surgical Hospitals, and Individual and Family Services.

	Population (2019)	Labor Force (2019)	Jobs (2019)	Cost of Living	GRP	Imports	Exports
Region	23,961	N/A	13,180	95.5	\$1.46B	\$2.05B	\$2.19B
Nation	329,399,330	163,493,315	165,144,952	100.0	\$21.00T	\$0	\$8.96T

2019 Labor Force Breakdown

Population breakdown data is not available at the ZIP level. Please choose a different region to see this data.

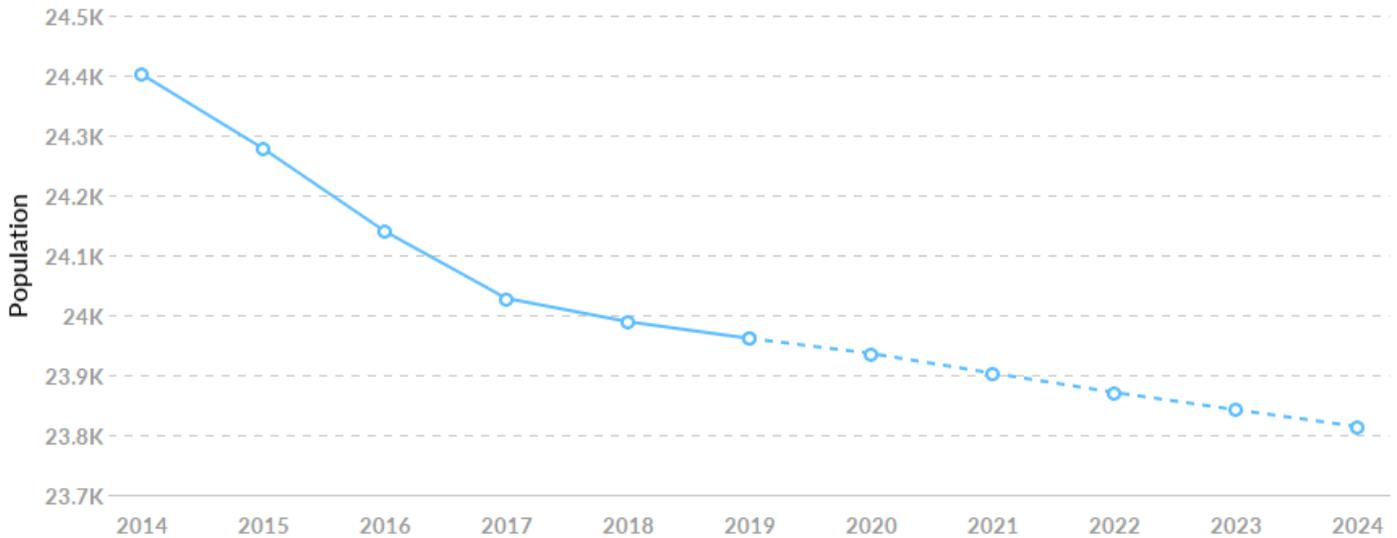
Educational Attainment

Educational attainment data is not available at the ZIP level. Please choose a different region to see this data.

Historic & Projected Trends

Population Trends

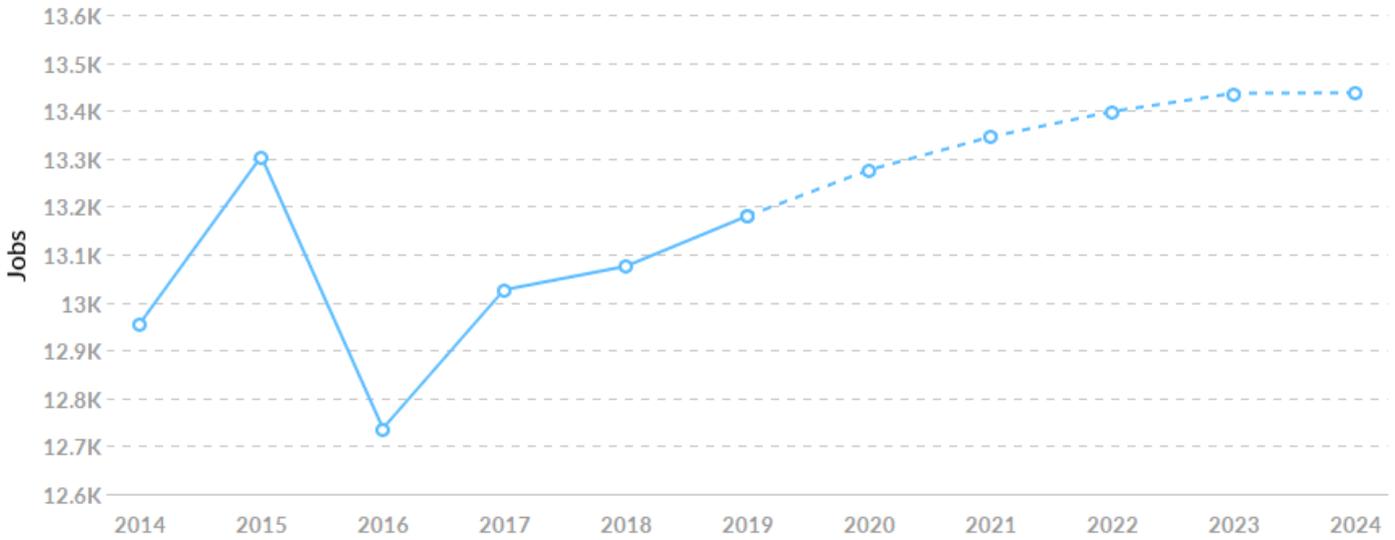
As of 2019 the region's population **declined by 1.8%** since 2014, falling by 440. Population is expected to **decrease by 0.6%** between 2019 and 2024, losing 147.



Timeframe	Population
2014	24,402
2015	24,278
2016	24,140
2017	24,028
2018	23,989
2019	23,961
2020	23,936
2021	23,903
2022	23,871
2023	23,842
2024	23,814

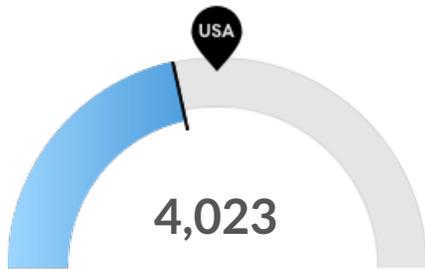
Job Trends

From 2014 to 2019, jobs increased by 1.7% in 4 Minnesota ZIPs from 12,954 to 13,180. This change fell short of the national growth rate of 7.6% by 5.9%.



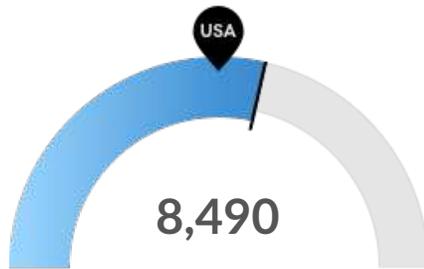
Timeframe	Jobs
2014	12,954
2015	13,303
2016	12,736
2017	13,026
2018	13,075
2019	13,180
2020	13,276
2021	13,345
2022	13,398
2023	13,436
2024	13,437

Population Characteristics



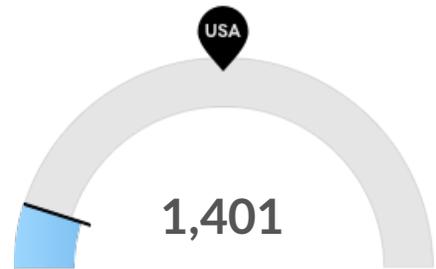
Millennials

Your area has 4,023 millennials (ages 25-39). The national average for an area this size is 4,932.



Retiring Soon

Retirement risk is high in your area. The national average for an area this size is 6,944 people 55 or older, while there are 8,490 here.



Racial Diversity

Racial diversity is low in your area. The national average for an area this size is 9,504 racially diverse people, while there are 1,401 here.



Veterans

Veterans data is not available at the ZIP level. Please choose a different region level to see this data.



Violent Crime

Crime data is not available at the ZIP level. Please choose a different region level to see this data.

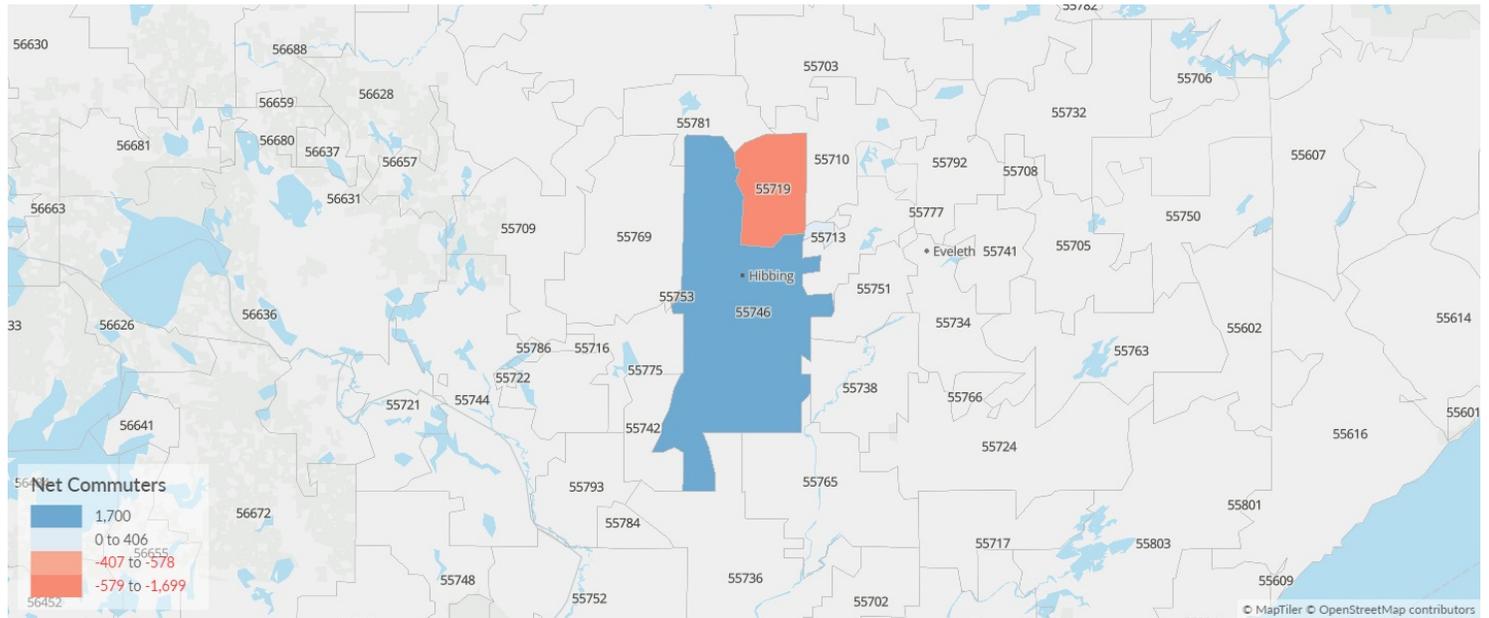


Property Crime

Crime data is not available at the ZIP level. Please choose a different region level to see this data.

Place of Work vs Place of Residence

Understanding where talent in the region currently works compared to where talent lives can help you optimize site decisions.



Where Talent Works

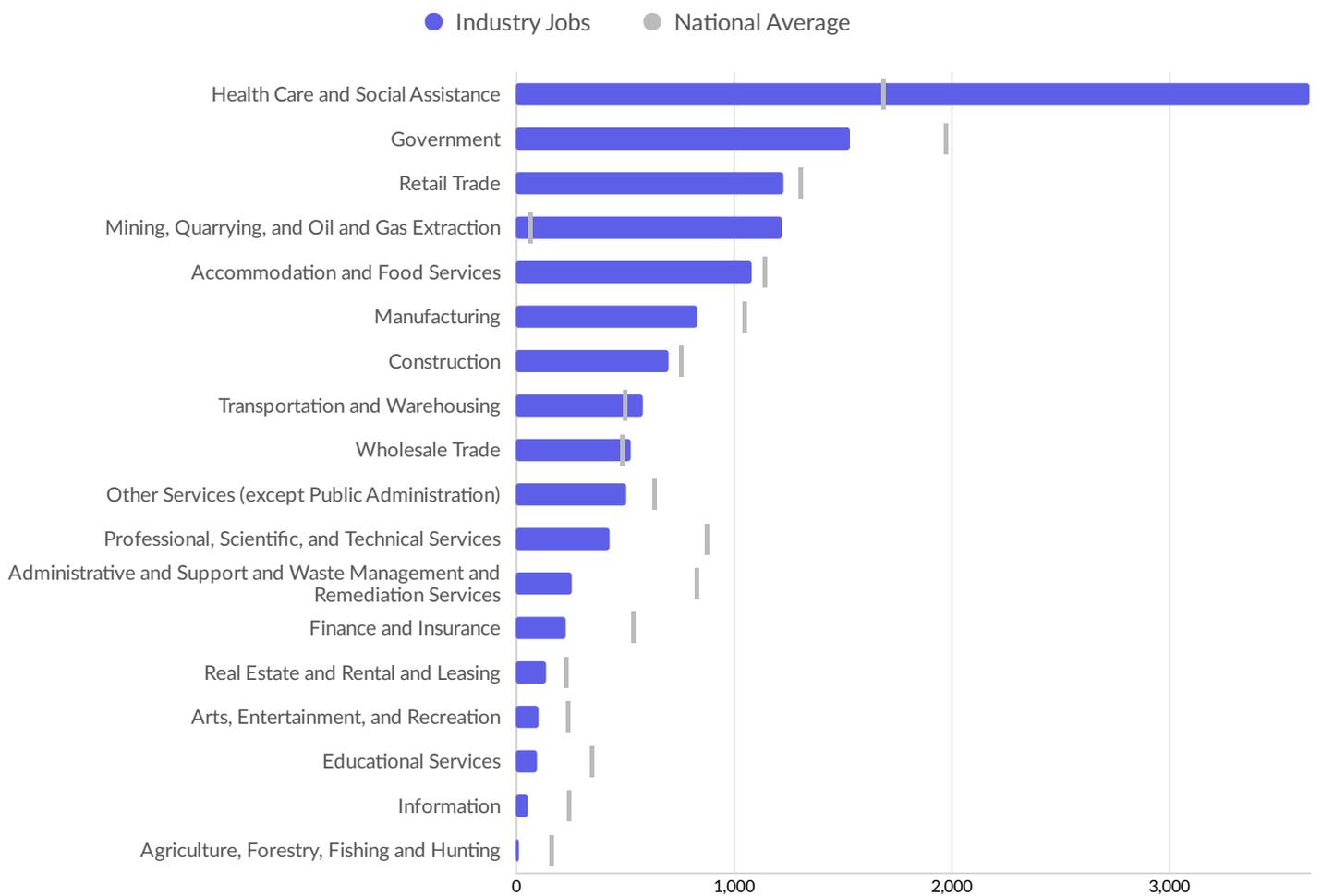
ZIP	Name	2019 Employment
55746	Hibbing, MN (in St. Louis c...	10,308
55719	Chisholm, MN (in St. Lo...	1,895
55753	Keewatin, MN (in Itasca...	520
55713	Buhl, MN (in St. Louis c...	457

Where Talent Lives

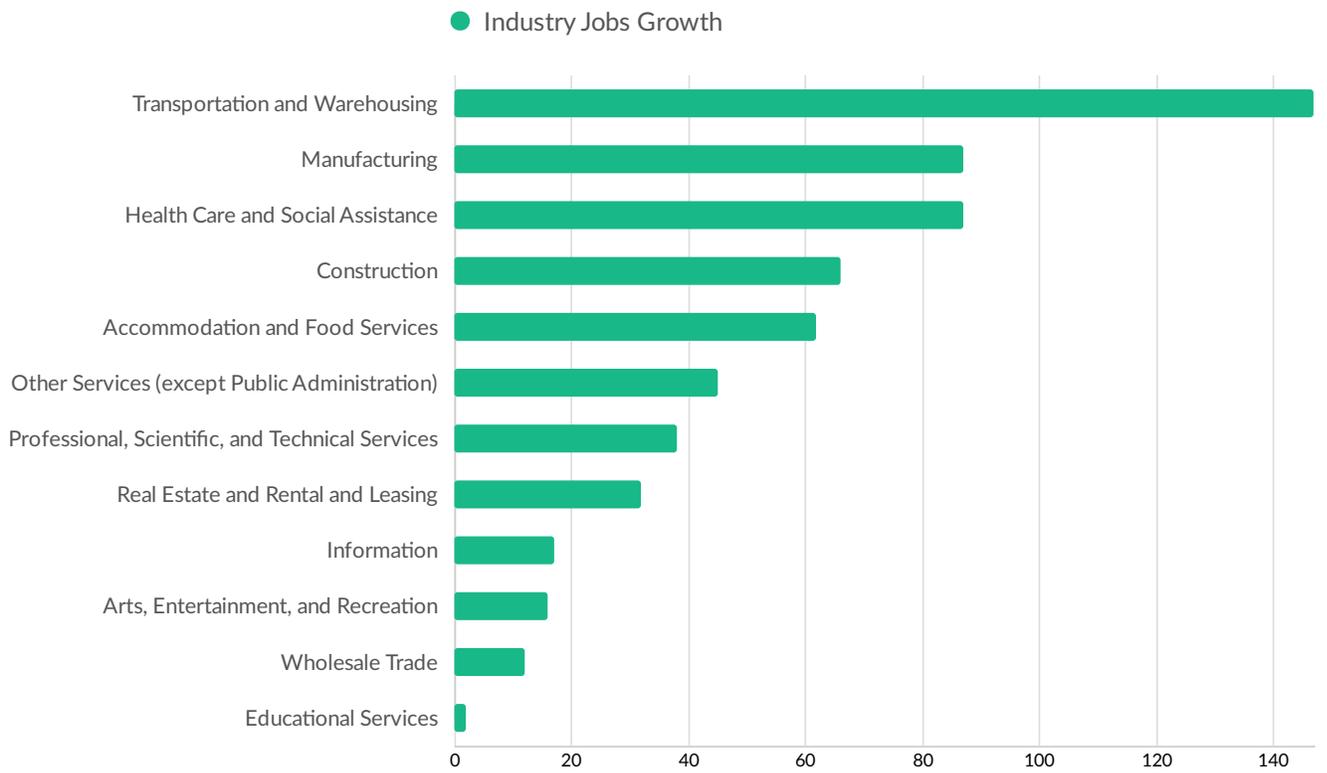
ZIP	Name	2019 Workers
55746	Hibbing, MN (in St. Louis c...	8,608
55719	Chisholm, MN (in St. Lo...	2,474
55753	Keewatin, MN (in Itasca...	926
55713	Buhl, MN (in St. Louis c...	457

Industry Characteristics

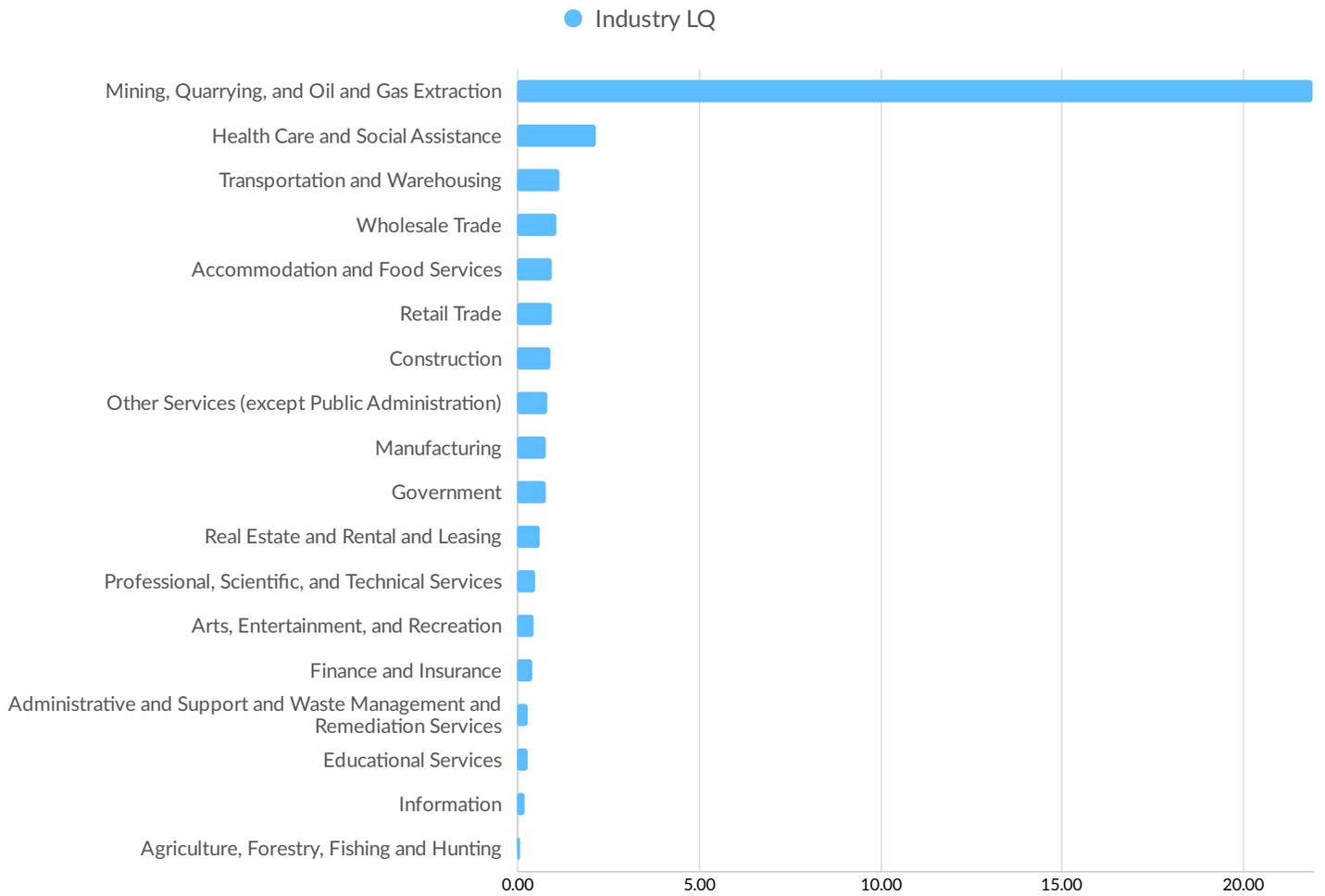
Largest Industries



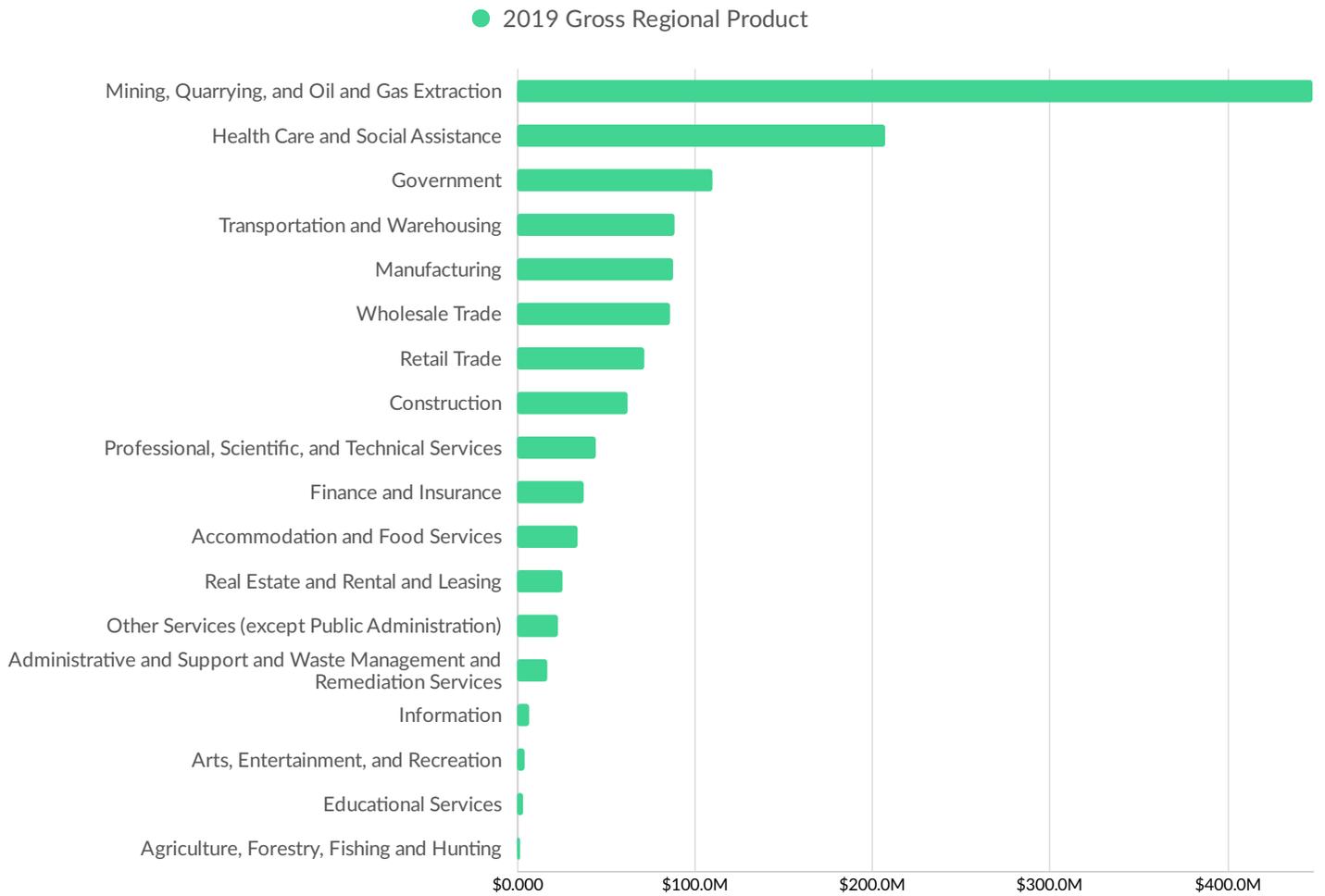
Top Growing Industries



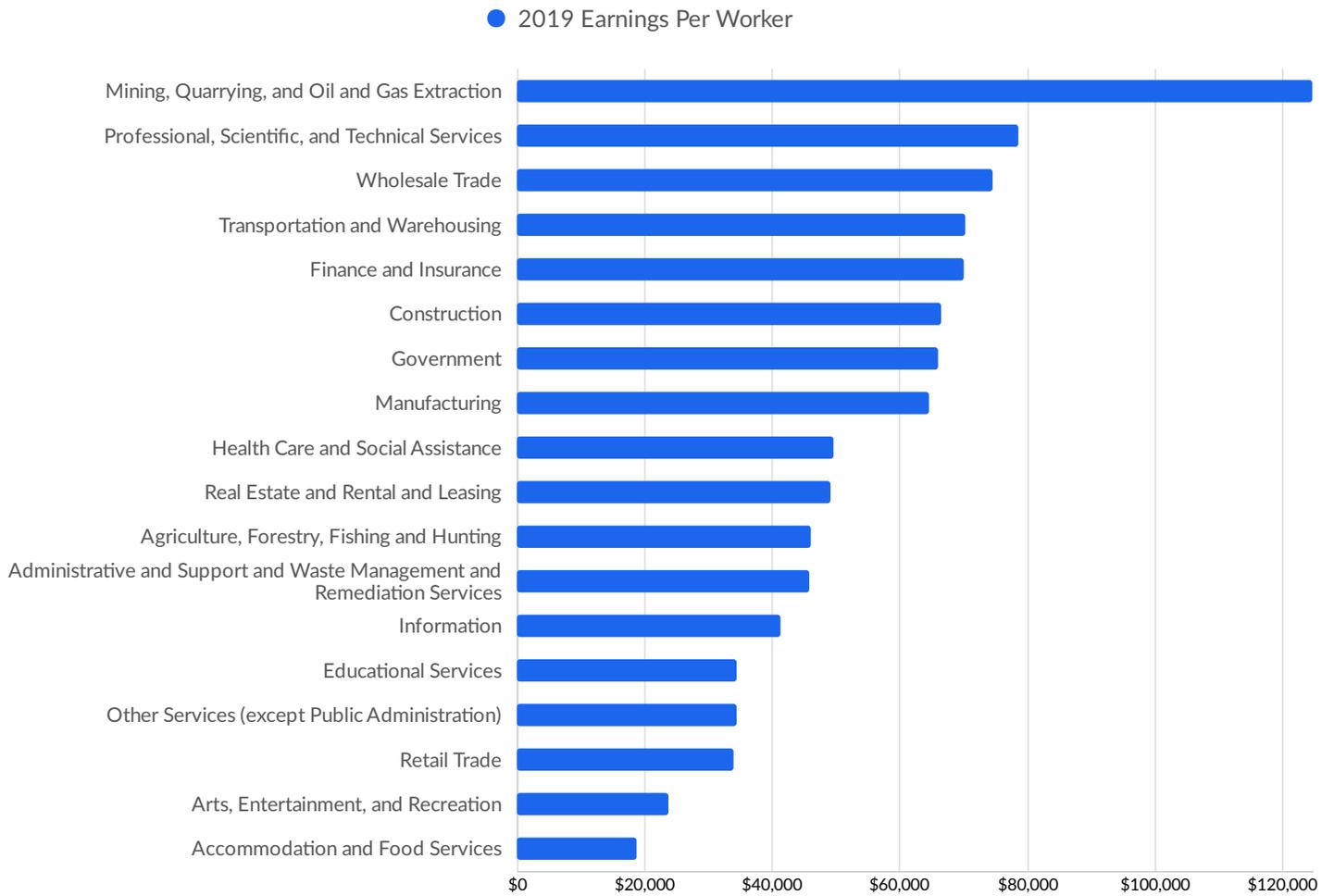
Top Industry LQ



Top Industry GRP



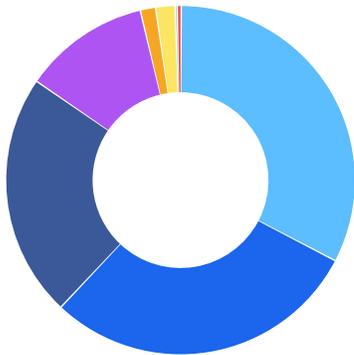
Top Industry Earnings



Industry	2014 Jobs	2019 Jobs	Change in Jobs	% Change in Jobs	2019 LQ	2019 Earnings Per Worker	2019 GRP
Health Care and Social Assistance	3,560	3,647	87	+2%	2.17	\$49,636	\$207.50M
Government	1,552	1,533	-19	-1%	0.78	\$66,053	\$110.23M
Retail Trade	1,269	1,227	-42	-3%	0.94	\$33,919	\$71.68M
Mining, Quarrying, and Oil and Gas Extraction	1,431	1,220	-211	-15%	21.91	\$124,772	\$448.24M
Accommodation and Food Services	1,025	1,087	62	+6%	0.96	\$18,771	\$34.57M
Manufacturing	749	836	87	+12%	0.80	\$64,706	\$87.79M
Construction	633	699	66	+10%	0.93	\$66,473	\$62.45M
Transportation and Warehousing	437	584	147	+34%	1.18	\$70,229	\$88.95M
Wholesale Trade	515	527	12	+2%	1.10	\$74,628	\$86.57M
Other Services (except Public Administration)	464	509	45	+10%	0.82	\$34,401	\$23.39M
Professional, Scientific, and Technical Services	390	428	38	+10%	0.49	\$78,609	\$44.50M
Administrative and Support and Waste Management and Remediation Services	357	256	-101	-28%	0.31	\$45,950	\$16.90M
Finance and Insurance	235	228	-7	-3%	0.43	\$70,175	\$37.73M
Real Estate and Rental and Leasing	106	138	32	+30%	0.61	\$49,128	\$25.78M
Arts, Entertainment, and Recreation	85	101	16	+19%	0.44	\$23,678	\$3.95M
Educational Services	92	94	2	+2%	0.28	\$34,428	\$3.40M
Information	37	54	17	+46%	0.23	\$41,245	\$7.00M
Agriculture, Forestry, Fishing and Hunting	16	13	-3	-19%	0.09	\$45,996	\$1.35M

Business Characteristics

Business Size

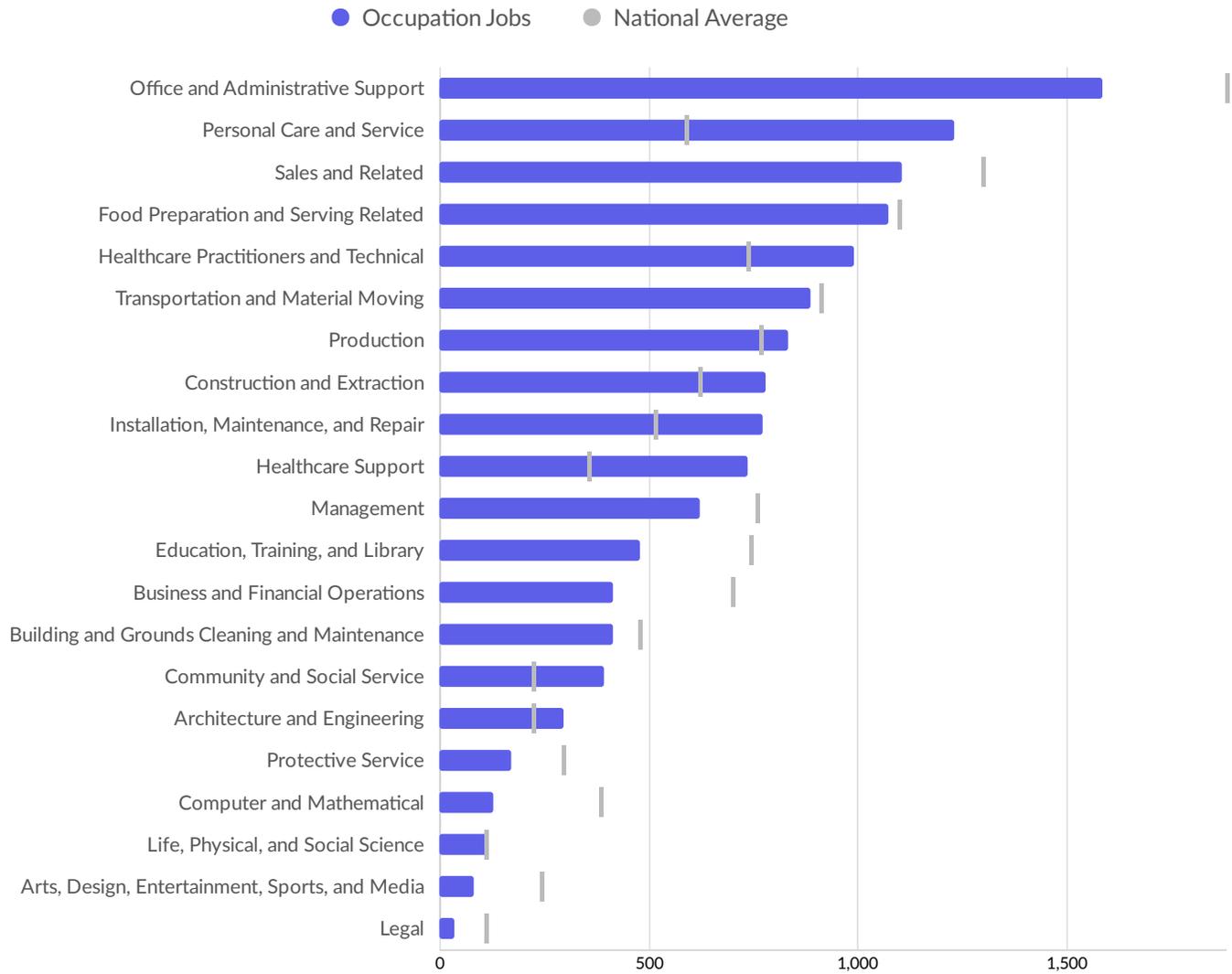


	Percentage	Business Count
1 to 4 employees	32.6%	345
5 to 9 employees	29.4%	311
10 to 19 employees	22.6%	239
20 to 49 employees	11.7%	124
50 to 99 employees	1.4%	15
100 to 249 employees	1.8%	19
250 to 499 employees	0.2%	2
500+ employees	0.4%	4

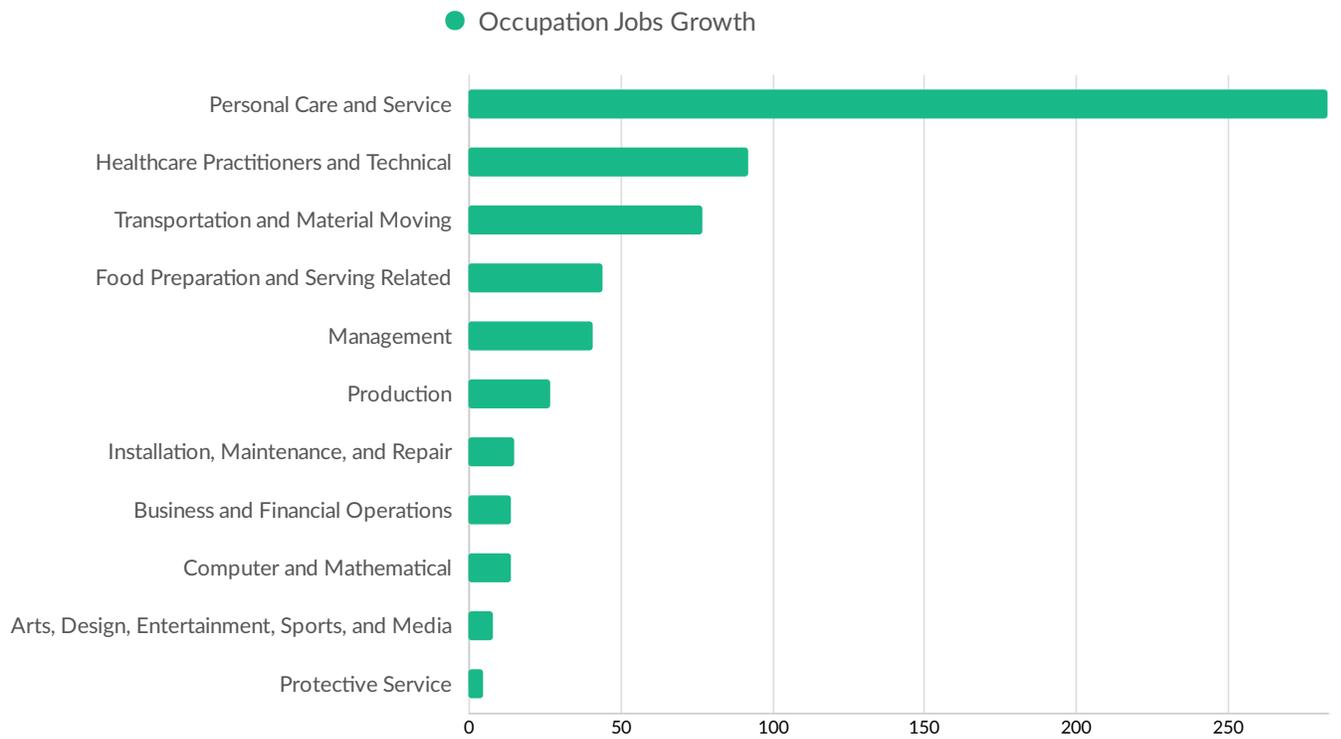
**Business Data by DatabaseUSA.com is third-party data provided by Emsi to its customers as a convenience, and Emsi does not endorse or warrant its accuracy or consistency with other published Emsi data. In most cases, the Business Count will not match total companies with profiles on the summary tab.*

Workforce Characteristics

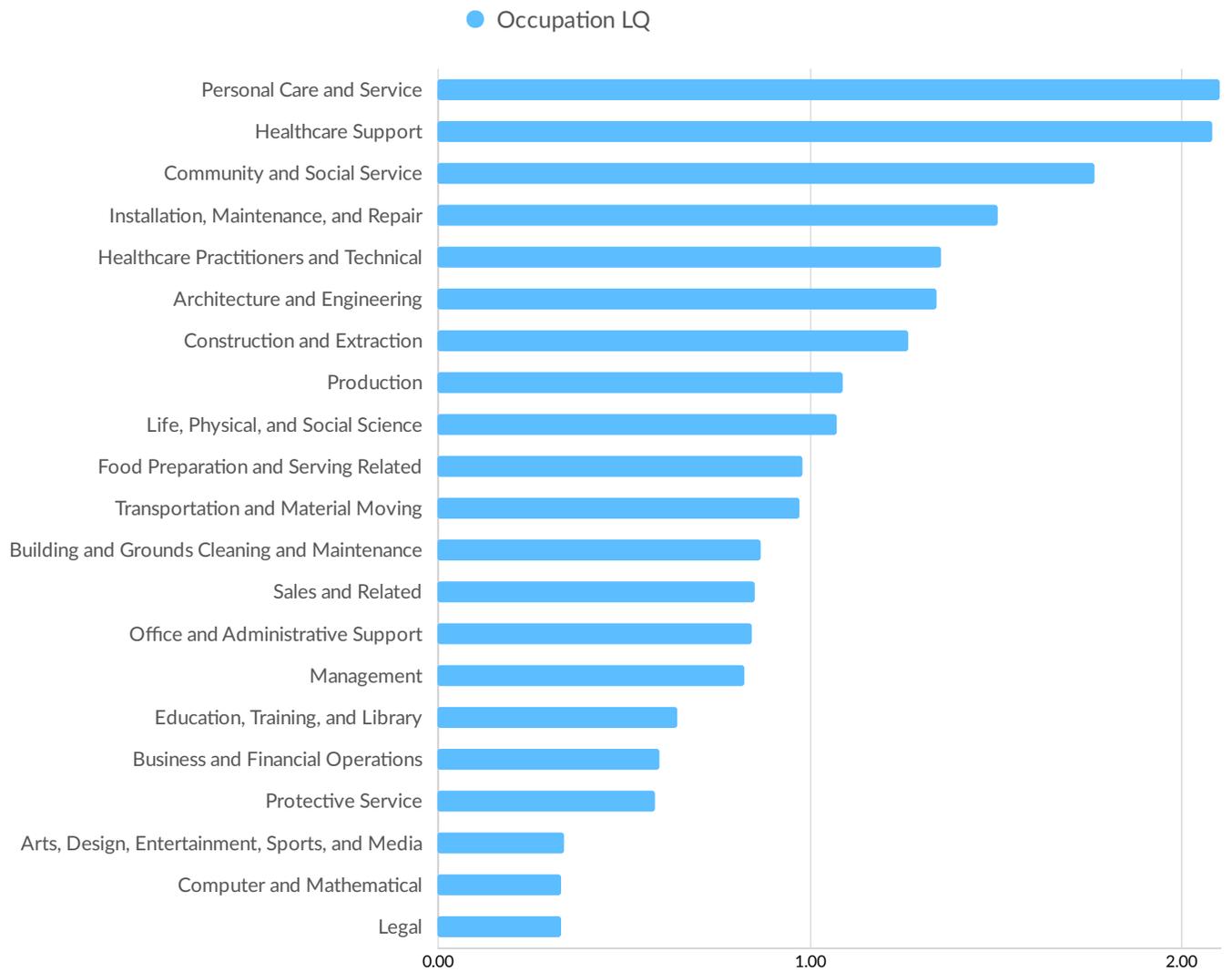
Largest Occupations



Top Growing Occupations



Top Occupation LQ



Top Occupation Earnings



Postings data is not available for the currently selected region.

Underemployment data is not available for the currently selected region.

Occupation	2014 Jobs	2019 Jobs	Change in Jobs	% Change in Jobs	2019 LQ	2018 Median Hourly Earnings	Jun 2019 - May 2020 Unique Average Monthly Postings
Office and Administrative Support	1,651	1,589	-62	-4%	0.84	\$17.63	0
Personal Care and Service	950	1,233	283	+30%	2.10	\$12.09	0
Sales and Related	1,108	1,107	-1	0%	0.85	\$13.01	0
Food Preparation and Serving Related	1,032	1,076	44	+4%	0.98	\$11.41	0
Healthcare Practitioners and Technical	900	992	92	+10%	1.35	\$31.50	0
Transportation and Material Moving	810	887	77	+10%	0.97	\$17.20	0
Production	807	834	27	+3%	1.09	\$19.78	0
Construction and Extraction	859	782	-77	-9%	1.26	\$27.92	0
Installation, Maintenance, and Repair	759	774	15	+2%	1.51	\$22.52	0
Healthcare Support	927	737	-190	-20%	2.08	\$15.78	0
Management	582	623	41	+7%	0.82	\$39.11	0
Education, Training, and Library	481	480	-1	0%	0.65	\$21.10	0
Business and Financial Operations	403	417	14	+3%	0.60	\$28.30	0
Building and Grounds Cleaning and Maintenance	417	415	-2	0%	0.87	\$12.90	0
Community and Social Service	424	393	-31	-7%	1.77	\$19.49	0
Architecture and Engineering	315	298	-17	-5%	1.34	\$33.86	0
Protective Service	166	171	5	+3%	0.58	\$22.66	0
Computer and Mathematical	115	129	14	+12%	0.33	\$32.43	0

Occupation	2014 Jobs	2019 Jobs	Change in Jobs	% Change in Jobs	2019 LQ	2018 Median Hourly Earnings	Jun 2019 - May 2020 Unique Average Monthly Postings
Life, Physical, and Social Science	123	115	-8	-7%	1.07	\$25.62	0
Arts, Design, Entertainment, Sports, and Media	74	82	8	+11%	0.34	\$18.67	0
Legal	38	36	-2	-5%	0.33	\$32.88	0

Educational Pipeline

In 2018, there were 341 graduates in 4 Minnesota ZIPs. This pipeline has shrunk by 7% over the last 5 years. The highest share of these graduates come from Liberal Arts and Sciences/Liberal Studies, Registered Nursing/Registered Nurse, and Electrician.

School	Total Graduates (2018)	Graduate Trend (2014 - 2018)
Hibbing Community College	341	
Cosmetology Careers Unlimited College of Hair Skin and Nails	0	

● Certificate
 ● Associate's
 ● Bachelor's
 ● Master's or Higher