





Genesys Works:

a 501(c)(3) nonprofit whose mission is to enable economically-disadvantaged high school students to enter and thrive in the economic mainstream by providing them the knowledge and work experience required to succeed as professionals.

Skills Training



8-week summer training in professional skills and business technology

Paid Internship

12 months interning at top companies including 3M, Medtronic, and Target supporting IT departments while earning around \$10,000



College Help

20 modules providing

- Assistance with college applications
- Guidance through financial aid process
- Support transitioning to and persisting in college



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The Impact of Genesys Works



- 1,619 students trained
- 1,300 placed into internships
- 100% accepted to college
- 93% enrolled in college right away
- 75% have graduated or are persisting in college

win



win

Win for companies

- Cost-effective, motivated resources today
- Developing next-generation IT workforce for tomorrow
- Increased diversity
- Increased morale
- Enhanced public image

Win for communities

- Closes education achievement gap
- Closes economic opportunity gap
- Student success impacts countless others
- Building future workforce and stronger communities -- today

Win for students

- Develop relevant skills and experience
- Income for families
- Preparation for college success
- Confidence and vision for future

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