Energy efficiency includes products or strategies that result in using less energy to produce the same service or product, or to provide the same level of performance, comfort or convenience.

**Employment**

- **49% Increase in Energy Efficiency Jobs since 2000**
- **9,604 Energy Efficiency Jobs in 2014**
- **23% of these jobs are in installation and maintenance of energy efficiency measures**
- **+11% Overall state employment grew only 11% during same time period**

**Businesses**

- **445 Energy Efficiency Businesses (2014)**
- **80% Increase in Energy Efficiency Businesses since 2000**

**Timeline of Key Policies**

- **1980-1996**: Five policies mandated conservation programs for utilities
- **2007**: Energy efficiency spending requirement for utilities changed to an energy savings goal
- **2010**: 1.5% savings goal for utilities takes effect

**Patents**

- **12th in U.S. for Registered Energy Efficiency Patents (2013)**

**Energy Savings**

- **180,000 Savings Equivalent to Average Annual Consumption of over 180,000 Homes (2012)**

**Average Annual Wage**

- **$73,500 Energy Efficiency Sector**
- **$50,100 Minnesota Overall**

To download the full report, please visit: [www.mn.gov/deed/clean](http://www.mn.gov/deed/clean).


Analysis and Design: Collaborative Economics.