



16 Minnesota ZIPs

Minnesota Department of Employment & Economic Development (DEED)



332 Minnesota Street
Suite E200
Saint Paul, Minnesota 55101

Contents

Report Parameters	1
Economy Overview	2
Historic & Projected Trends	4
Population Characteristics	6
Inbound and Outbound Migration	8
Industry Characteristics	10
Business Characteristics	16
Workforce Characteristics	17
Educational Pipeline	22
Appendix A (Geographies)	23

Report Parameters

16 ZIPs

55001	Afton, MN (in Washington county)	55071	Saint Paul Park, MN (in Washington county)
55016	Cottage Grove, MN (in Washington county)	55075	South Saint Paul, MN (in Dakota county)
55033	Hastings, MN (in Dakota county)	55076	Inver Grove Heights, MN (in Dakota county)
55055	Newport, MN (in Washington county)	55077	Inver Grove Heights, MN (in Dakota county)
55068	Rosemount, MN (in Dakota county)		

Class of Worker

QCEW Employees, Non-QCEW Employees, and Self-Employed

The information in this report pertains to the chosen geographical areas.

Economy Overview

359,311

Population (2020)

Population **grew by 17,142** over the last 5 years and is projected to **grow by 16,345** over the next 5 years.

127,880

Total Regional Employment

Jobs **decreased by 1,365** over the last 5 years but are projected to **grow by 1,967** over the next 5 years.

\$69.5K

Avg. Earnings Per Job (2020)

Regional average earnings per job are **\$2.6K below** the national average earnings of \$72.0K per job.

Takeaways

- As of 2020 the region's population **increased by 5.0%** since 2015, growing by 17,142. Population is expected to **increase by 4.5%** between 2020 and 2025, adding 16,345.
- From 2015 to 2020, jobs **declined by 1.1%** in 16 Minnesota ZIPs from 129,244 to **127,880**. This change **fell short of the national growth rate of 1.3% by 2.4%**. Labor force data is not available for 16 Minnesota ZIPs.
- There is no education attainment data for 16 Minnesota ZIPs.
- The top three industries in 2020 are Education and Hospitals (Local Government), Restaurants and Other Eating Places, and Local Government, Excluding Education and Hospitals.

	Population (2020)	Labor Force (2020)	Jobs (2020)	Cost of Living	GRP	Imports	Exports
Region	359,311	N/A	127,880	107.4	\$17.71B	\$29.82B	\$26.08B
Nation	330,591,441	159,724,262	160,385,413	100.0	\$20.70T	\$0	\$9.99T

2020 Labor Force Breakdown

Population breakdown data is not available at the ZIP level. Please choose a different region to see this data.

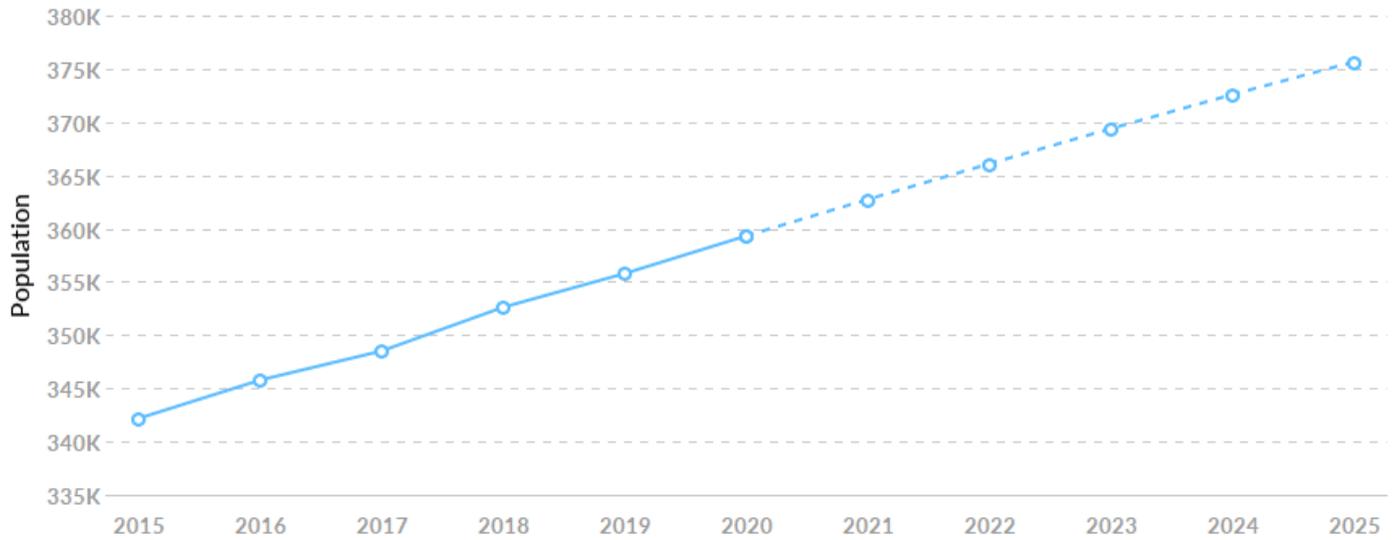
Educational Attainment

Educational attainment data is not available at the ZIP level. Please choose a different region to see this data.

Historic & Projected Trends

Population Trends

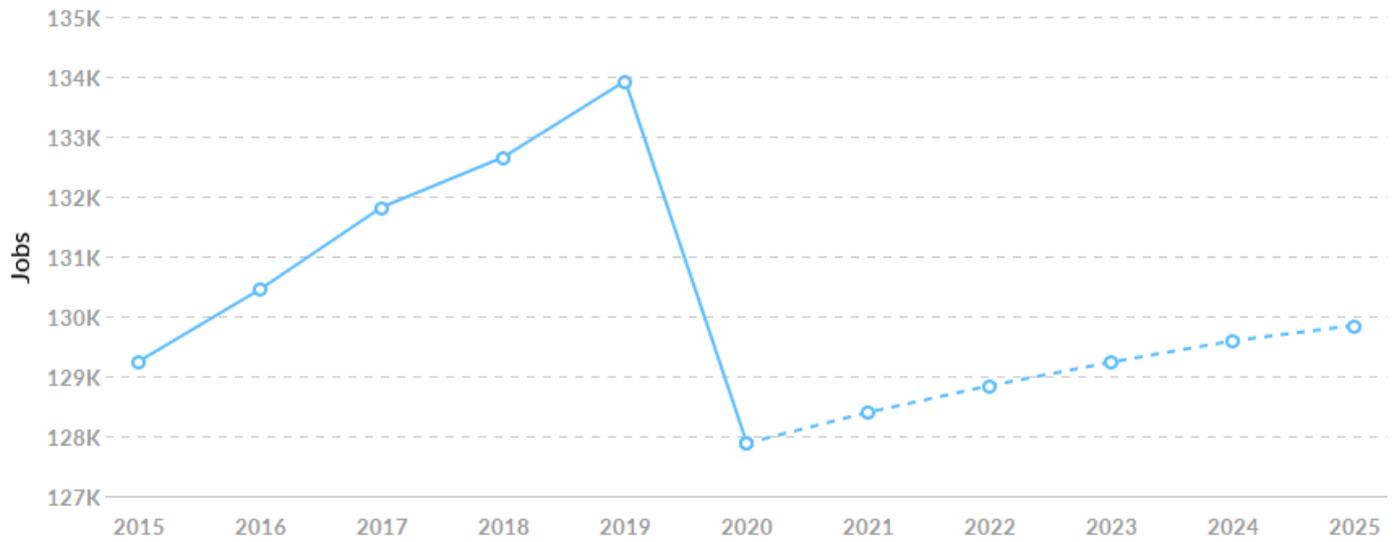
As of 2020 the region's population **increased by 5.0%** since 2015, growing by 17,142. Population is expected to **increase by 4.5%** between 2020 and 2025, adding 16,345.



Timeframe	Population
2015	342,169
2016	345,770
2017	348,504
2018	352,613
2019	355,778
2020	359,311
2021	362,742
2022	366,083
2023	369,382
2024	372,587
2025	375,656

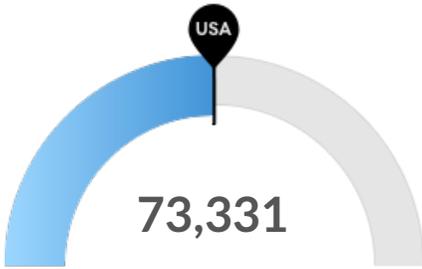
Job Trends

From 2015 to 2020, jobs declined by 1.1% in 16 Minnesota ZIPs from 129,244 to 127,880. This change fell short of the national growth rate of 1.3% by 2.4%.



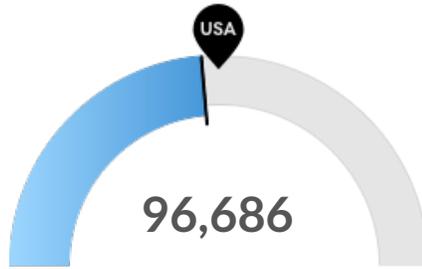
Timeframe	Jobs
2015	129,244
2016	130,449
2017	131,819
2018	132,654
2019	133,922
2020	127,880
2021	128,396
2022	128,840
2023	129,234
2024	129,590
2025	129,846

Population Characteristics



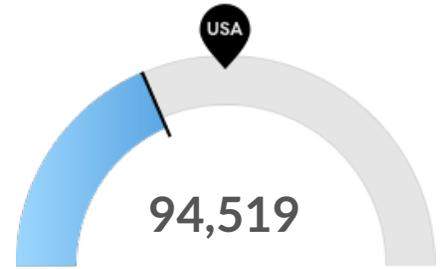
Millennials

Your area has 73,331 millennials (ages 25-39). The national average for an area this size is 73,356.



Retiring Soon

Retirement risk is about average in your area. The national average for an area this size is 104,604 people 55 or older, while there are 96,686 here.



Racial Diversity

Racial diversity is low in your area. The national average for an area this size is 141,914 racially diverse people, while there are 94,519 here.



Veterans

Veterans data is not available at the ZIP level. Please choose a different region level to see this data.



Violent Crime

Crime data is not available at the ZIP level. Please choose a different region level to see this data.



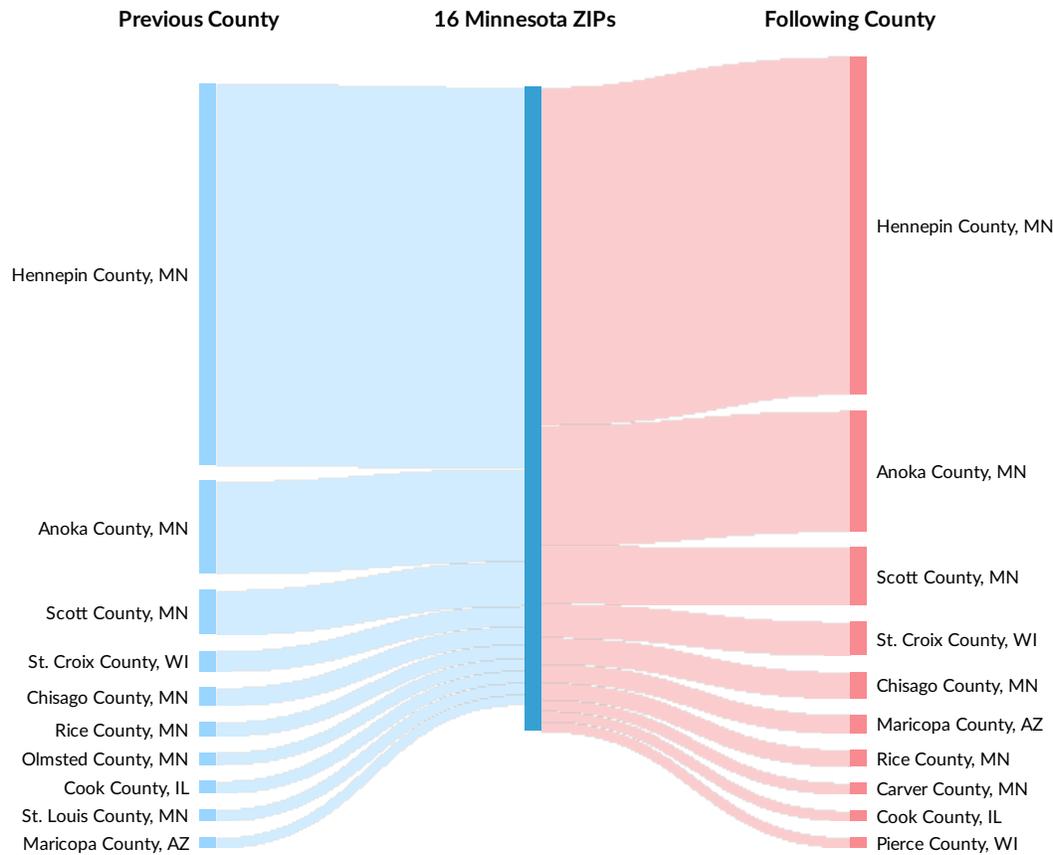
Property Crime

Crime data is not available at the ZIP level. Please choose a different region level to see this data.

Inbound and Outbound Migration

The table below analyzes past and current residents of 16 Minnesota ZIPs. The left column shows residents of other counties migrating to 16 Minnesota ZIPs. The right column shows residents migrating from 16 Minnesota ZIPs to other counties.

As of 2019, **16,217** people have migrated from Hennepin County, MN to 16 Minnesota ZIPs. In the same year, **14,366** people left 16 Minnesota ZIPs migrating to Hennepin County, MN. The total Net Migration for 16 Minnesota ZIPs in 2018 was **-2,109**.

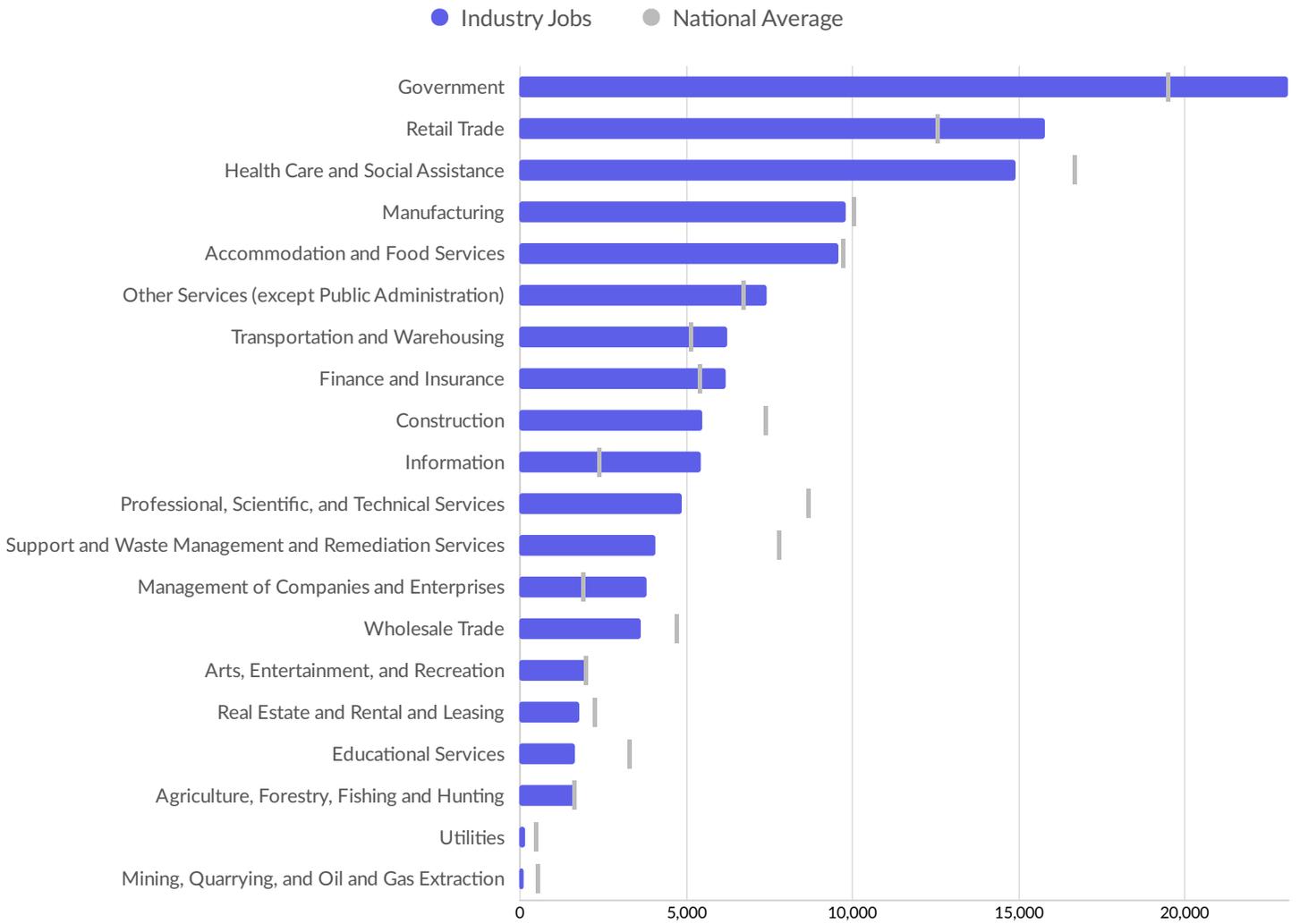


Top Previous Counties	Migrations
Hennepin County, MN	16,217
Anoka County, MN	3,941
Scott County, MN	1,893
St. Croix County, WI	873
Chisago County, MN	763
Rice County, MN	601

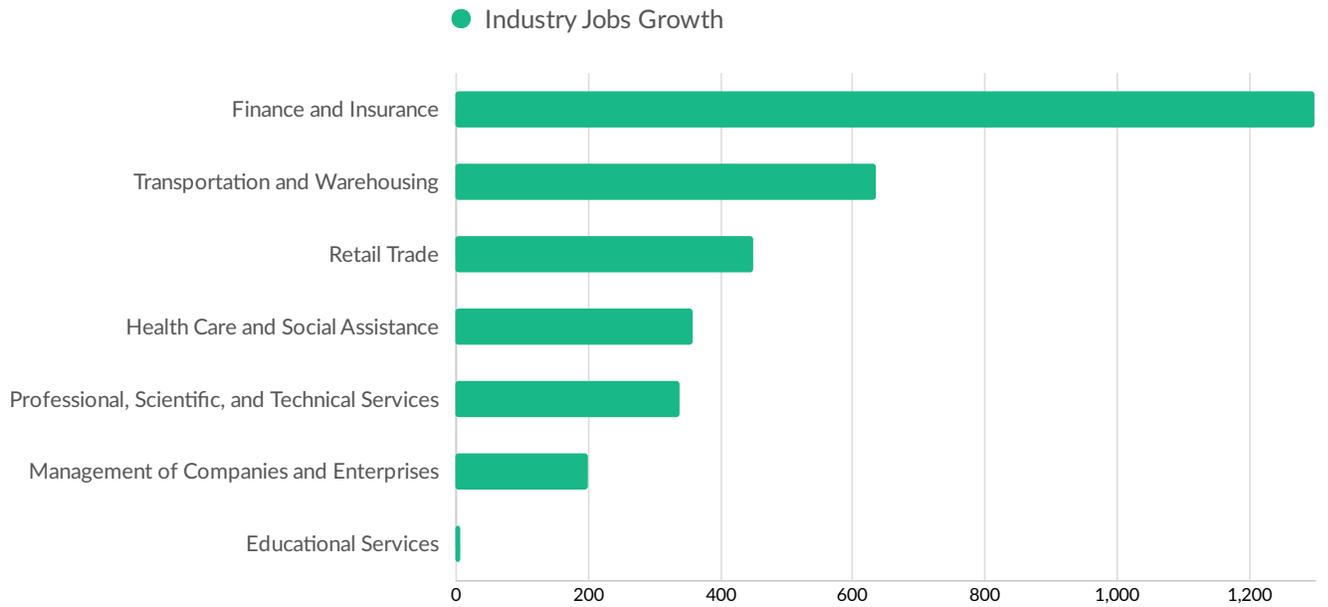
Top Previous Counties	Migrations
Olmsted County, MN	517
Cook County, IL	517
St. Louis County, MN	496
Maricopa County, AZ	430
Stearns County, MN	382
Goodhue County, MN	360
Carver County, MN	338
Pierce County, WI	332
Wright County, MN	296
Top Following Counties	Migrations
Hennepin County, MN	14,366
Anoka County, MN	5,134
Scott County, MN	2,458
St. Croix County, WI	1,436
Chisago County, MN	1,127
Maricopa County, AZ	799
Rice County, MN	715
Carver County, MN	484
Cook County, IL	440
Pierce County, WI	438
Wright County, MN	424
Goodhue County, MN	413
St. Louis County, MN	391
Olmsted County, MN	356
Sherburne County, MN	349

Industry Characteristics

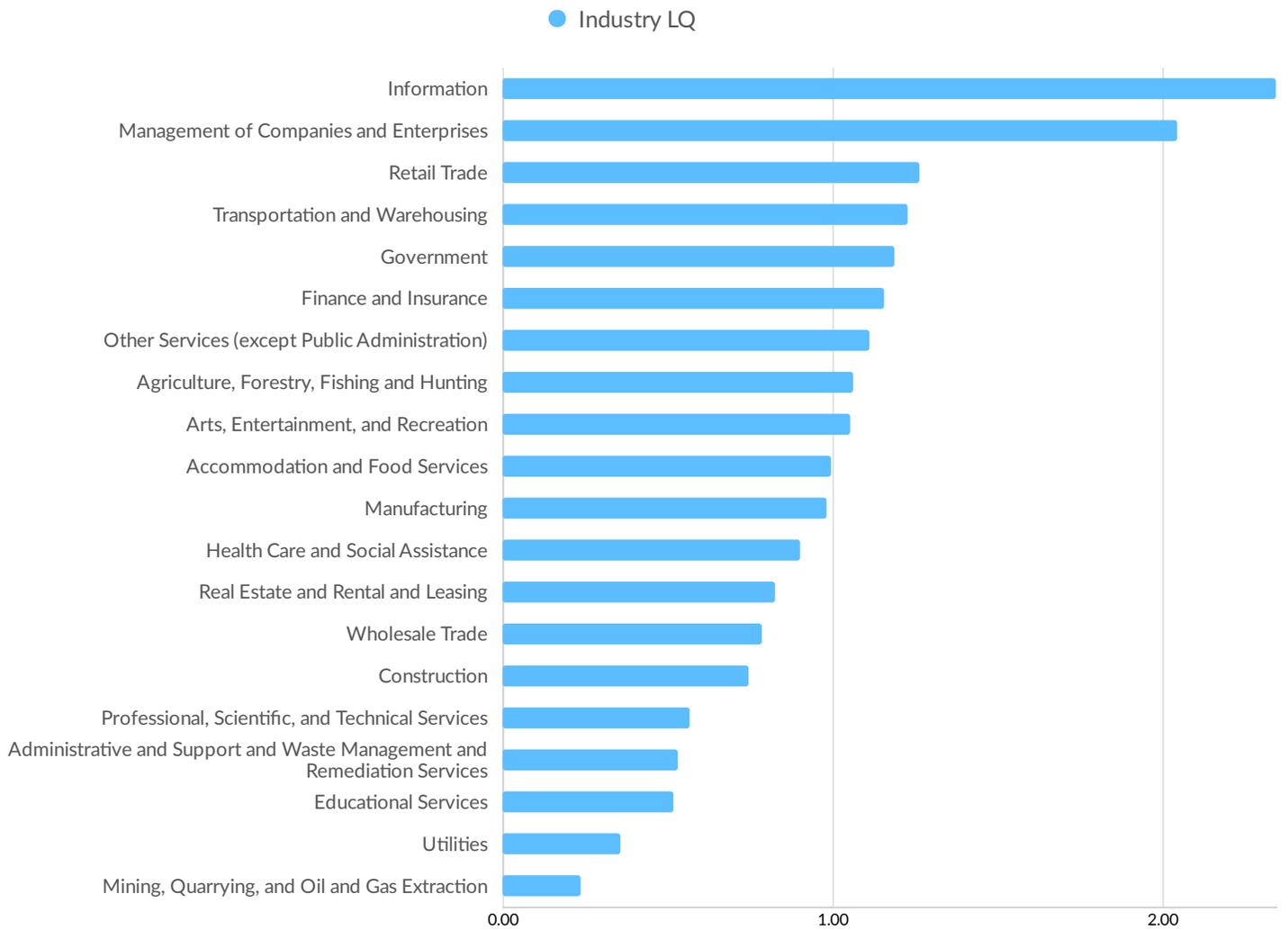
Largest Industries



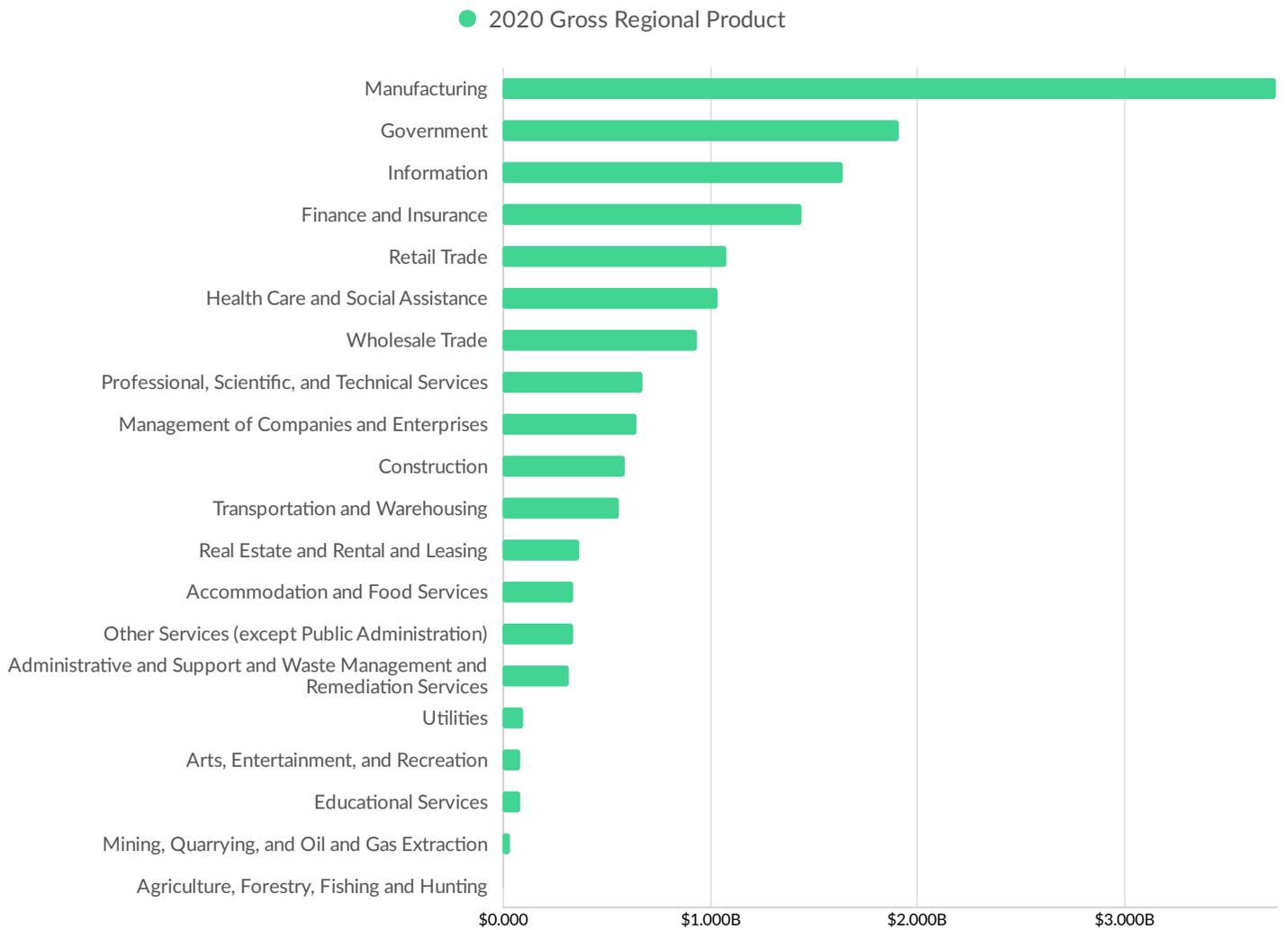
Top Growing Industries



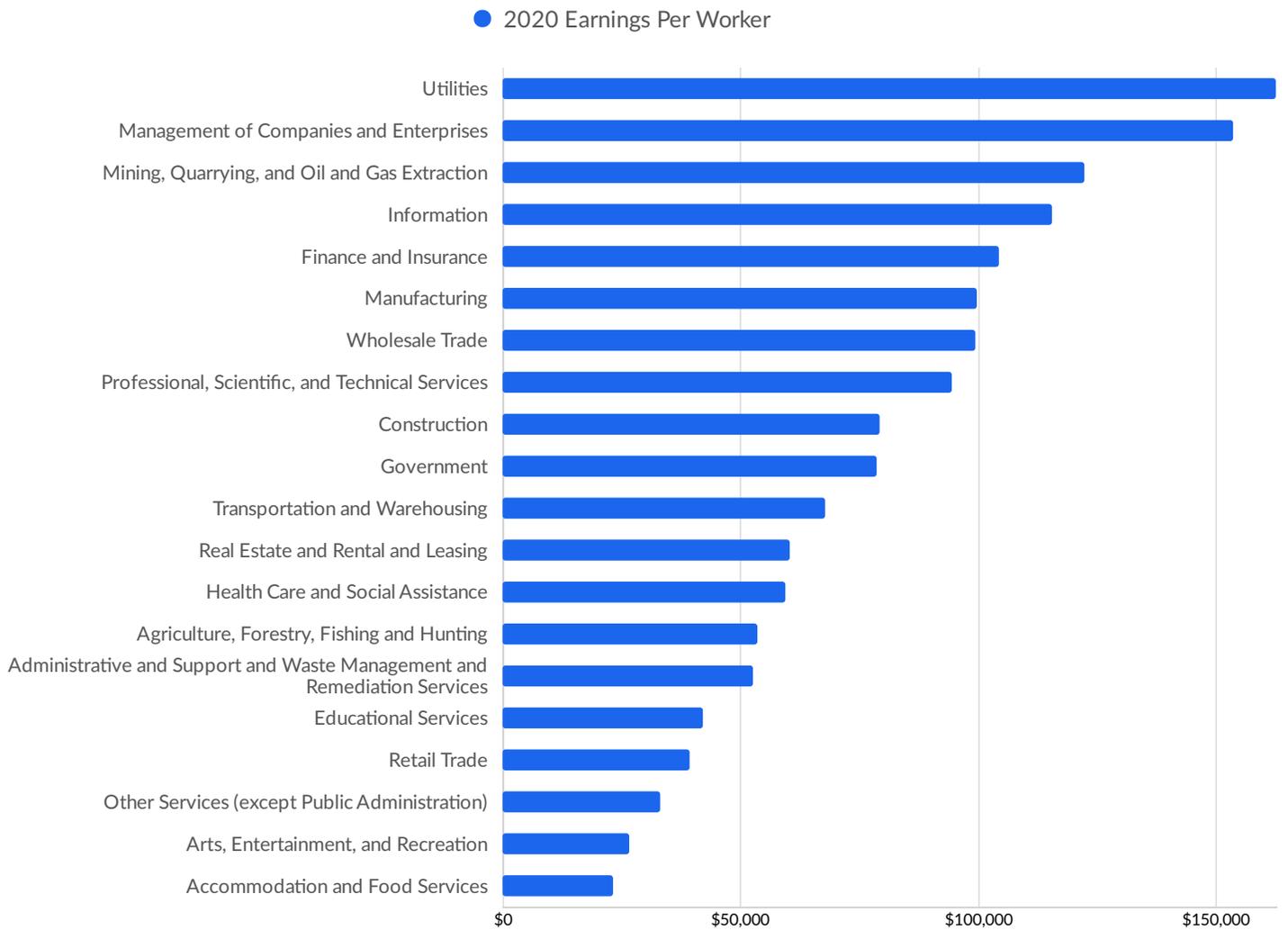
Top Industry LQ



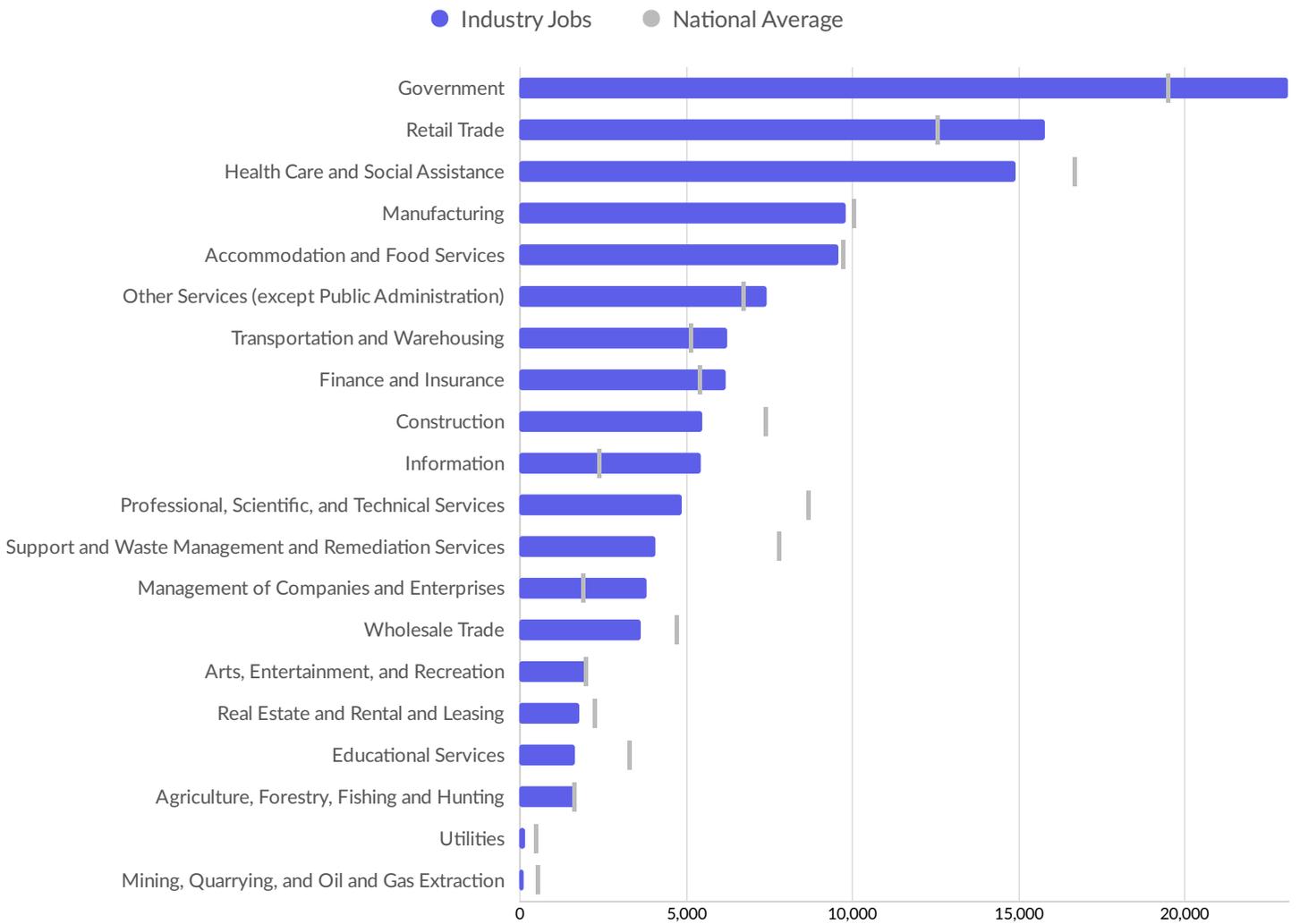
Top Industry GRP



Top Industry Earnings

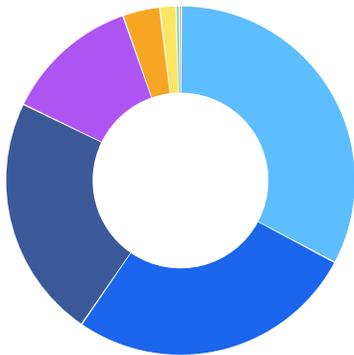


Largest Industries



Business Characteristics

Business Size

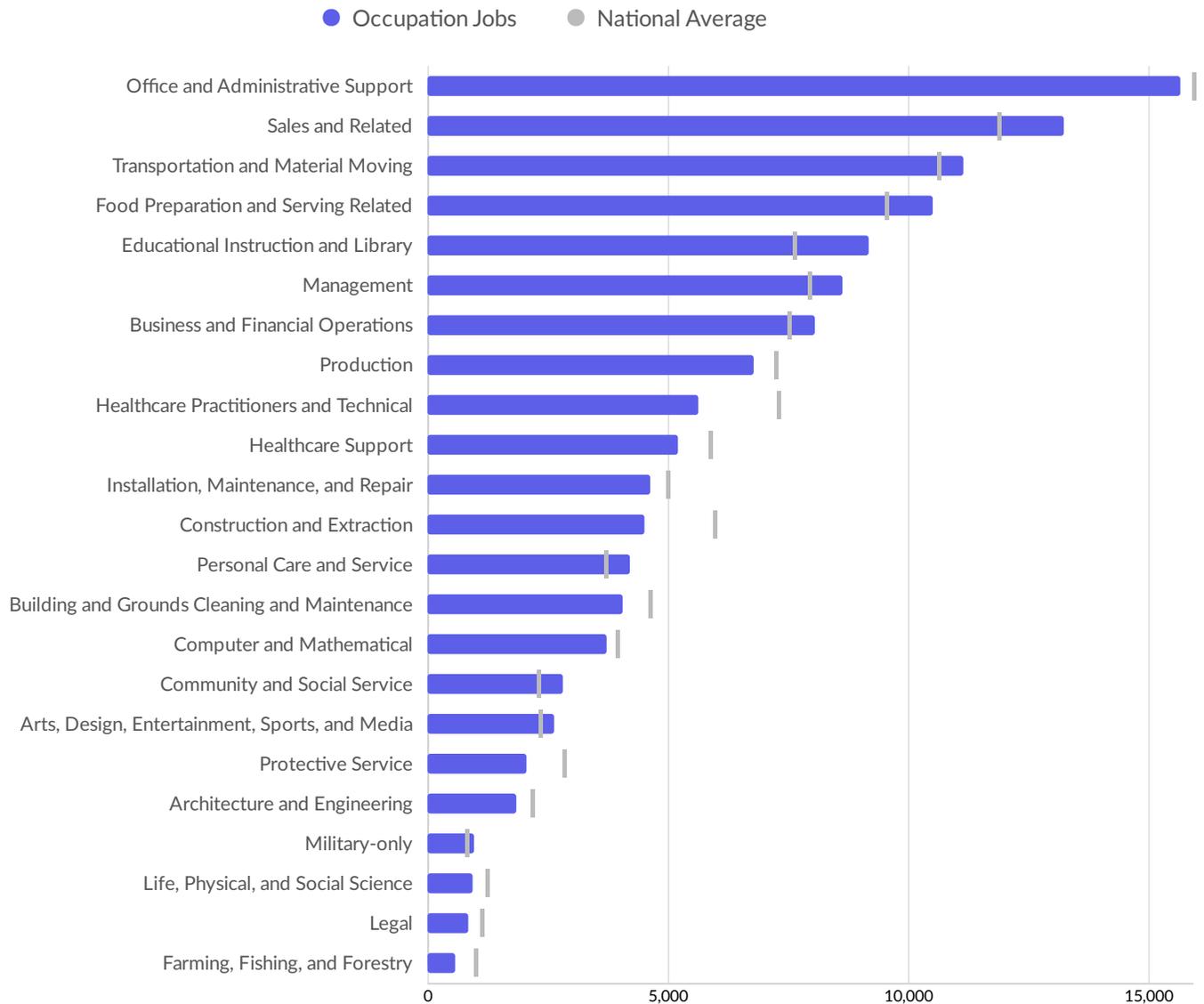


	Percentage	Business Count
1 to 4 employees	32.7%	2,638
5 to 9 employees	26.8%	2,163
10 to 19 employees	22.6%	1,823
20 to 49 employees	12.5%	1,005
50 to 99 employees	3.4%	277
100 to 249 employees	1.5%	122
250 to 499 employees	0.3%	22
500+ employees	0.2%	16

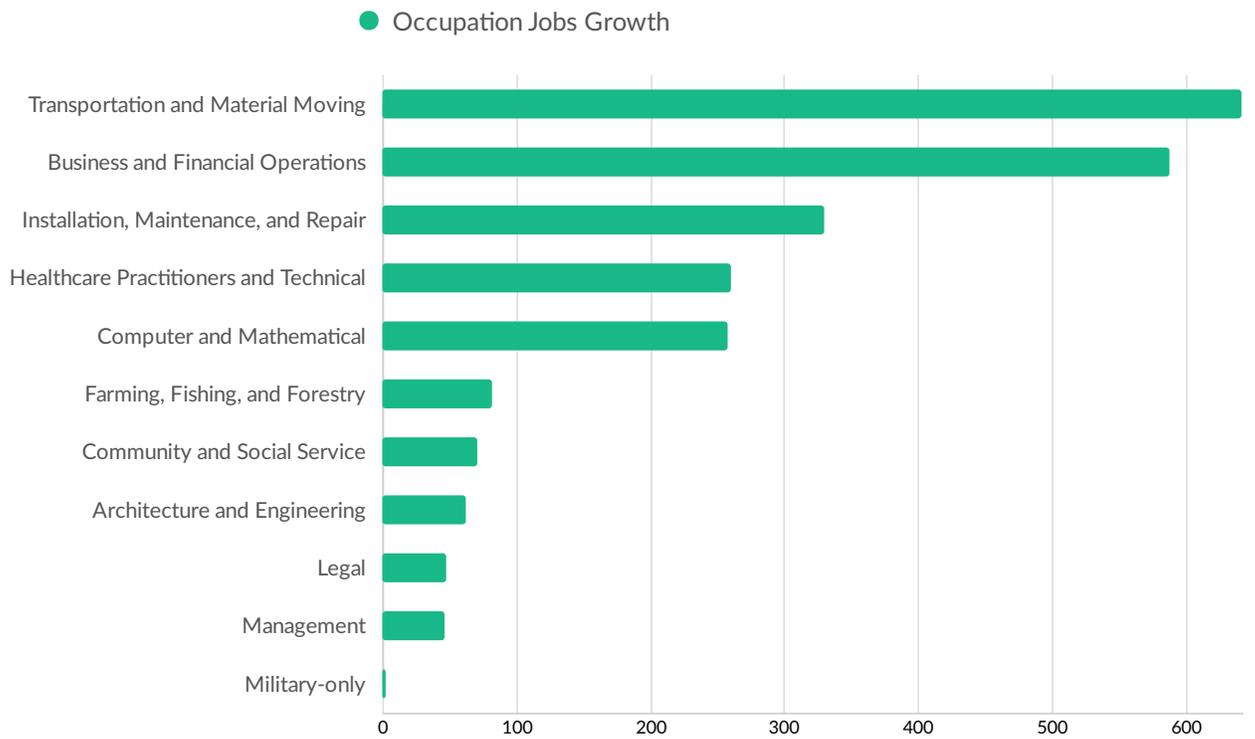
*Business Data by DatabaseUSA.com is third-party data provided by Emsi to its customers as a convenience, and Emsi does not endorse or warrant its accuracy or consistency with other published Emsi data. In most cases, the Business Count will not match total companies with profiles on the summary tab.

Workforce Characteristics

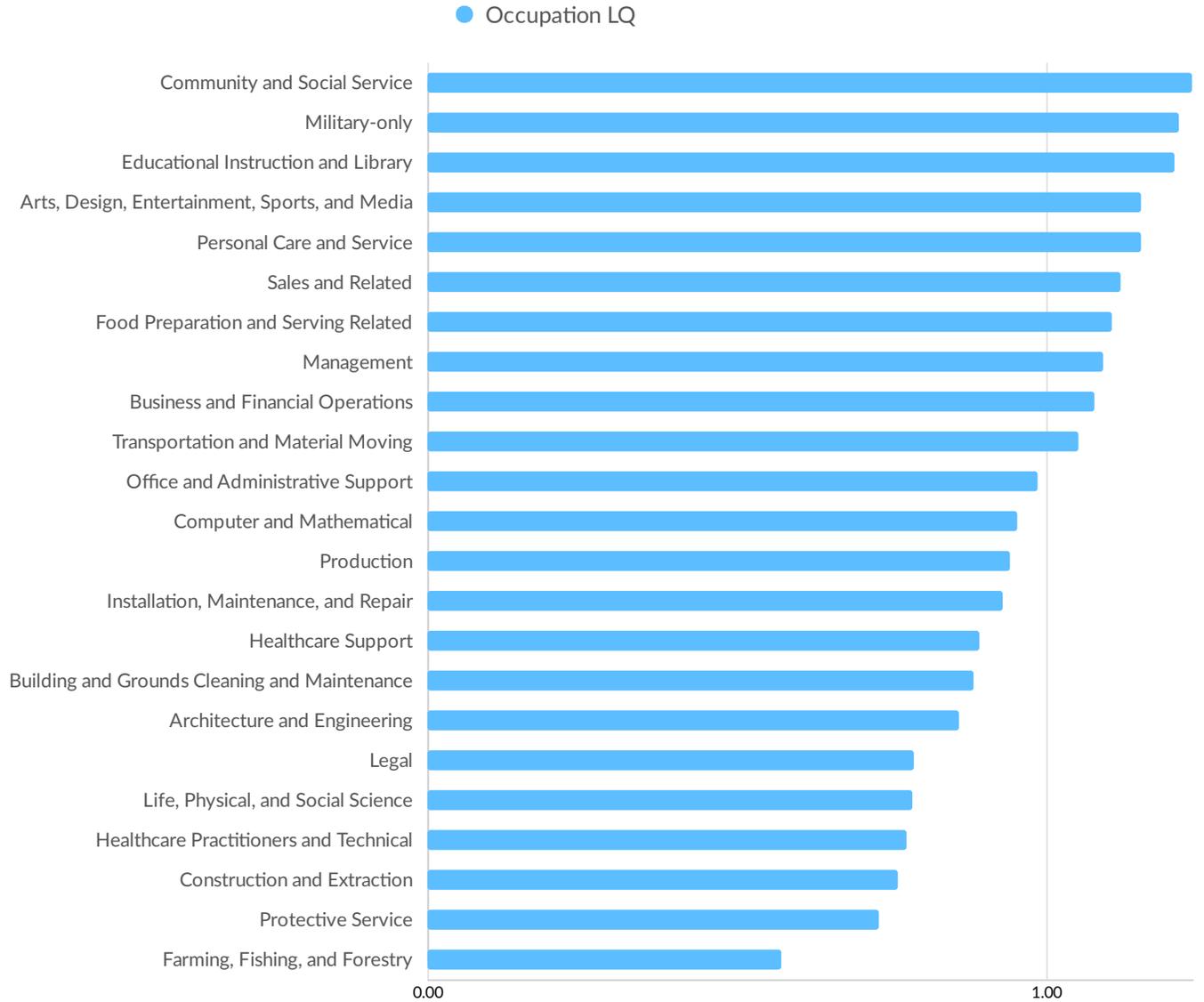
Largest Occupations



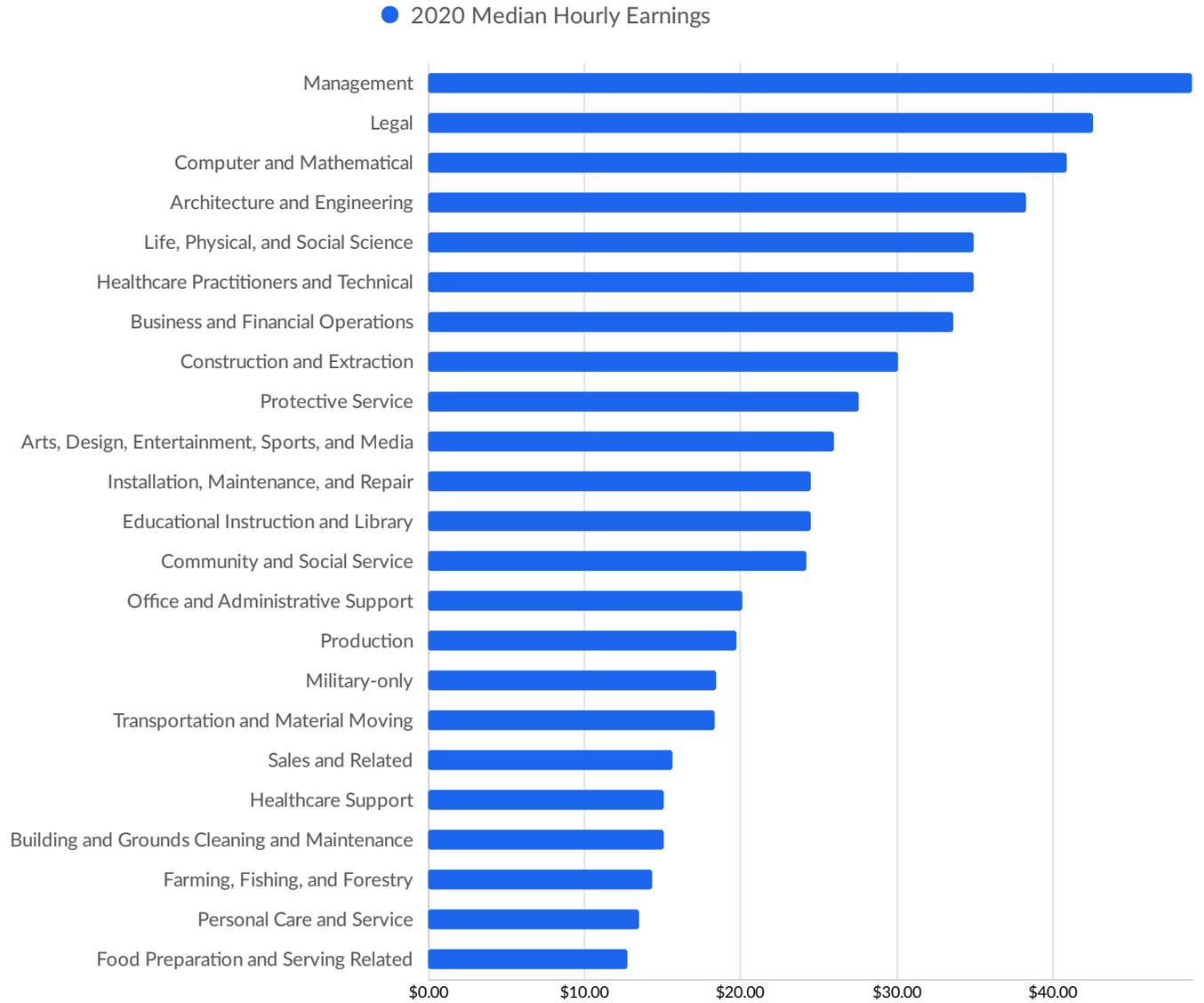
Top Growing Occupations



Top Occupation LQ



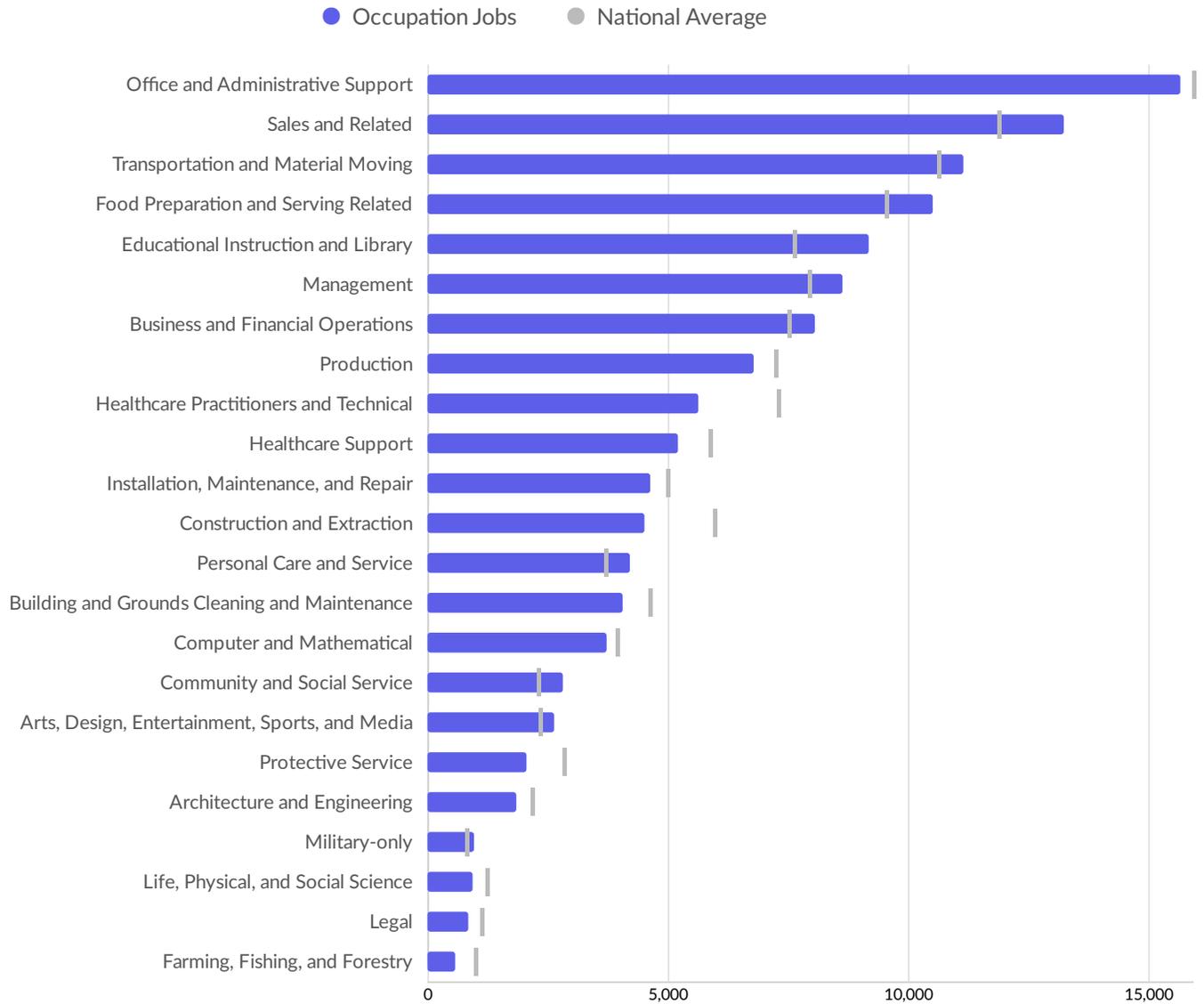
Top Occupation Earnings



Postings data is not available for the currently selected region.

Underemployment data is not available for the currently selected region.

Largest Occupations



Educational Pipeline

In 2019, there were 1,761 graduates in 16 Minnesota ZIPs. This pipeline has shrunk by 18% over the last 5 years. The highest share of these graduates come from Liberal Arts and Sciences/Liberal Studies, Nursing Assistant/Aide and Patient Care Assistant/Aide, and Registered Nursing/Registered Nurse.

School	Total Graduates (2019)	Graduate Trend (2015 - 2019)
Dakota County Technical College	836	
Inver Hills Community College	808	
Minnesota School of Cosmetology-Woodbury Campus	97	
Hastings Beauty School	20	
Globe University-Woodbury	0	

● Certificate
 ● Associate's
 ● Bachelor's
 ● Master's or Higher

Appendix A (Geographies)

Code	Description
55001	Afton, MN (in Washington county)
55016	Cottage Grove, MN (in Washington county)
55033	Hastings, MN (in Dakota county)
55055	Newport, MN (in Washington county)
55068	Rosemount, MN (in Dakota county)
55071	Saint Paul Park, MN (in Washington county)
55075	South Saint Paul, MN (in Dakota county)
55076	Inver Grove Heights, MN (in Dakota county)

Code	Description
55077	Inver Grove Heights, MN (in Dakota county)
55107	Saint Paul, MN (in Ramsey county)
55118	Saint Paul, MN (in Dakota county)
55119	Saint Paul, MN (in Ramsey county)
55123	Saint Paul, MN (in Dakota county)
55125	Saint Paul, MN (in Washington county)
55129	Saint Paul, MN (in Washington county)
55144	Saint Paul, MN (in Ramsey county)