**Business training topics include but are not limited to:**

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| * Business Startup training
* Branding
* Marketing
* Finance (a business)
* Writing a business plan
* Business fundamentals
* Human Resource
* Social media marketing
* Bidding for projects
* Creative thinking in business
* Understanding business taxes
* Contract management
* Market research and analysis
* Financial management and planning
* Business operations and legal considerations
* Business accounting and/or bookkeeping
* Building an effective business website
* Selling online
 | * Marketing your business and getting work
* Basic business and communication skills
* Drafting a business capability statement
* Designing a business portfolio and website
* Using social media to reach clients
* Finding capital or funding
* Responding to a Request for Proposal (RFP)
* Running a business
* Managing a crisis
* Expanding your team
* Overhead rate and audit processes
* Working with MnDOT once a project is secured
* Human resource management and team building
* Budget management and cost control
* Risk management: protecting your business
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